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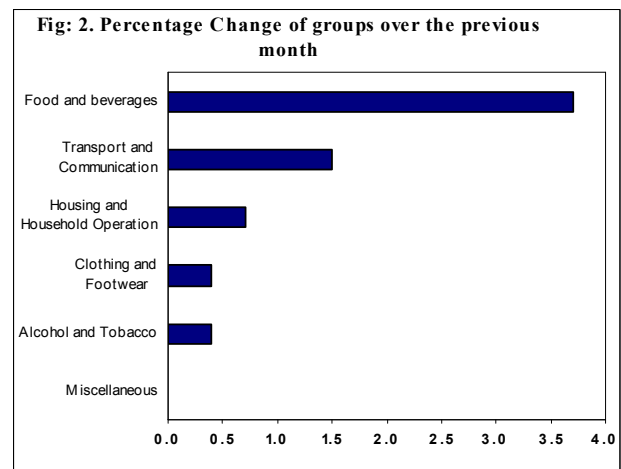
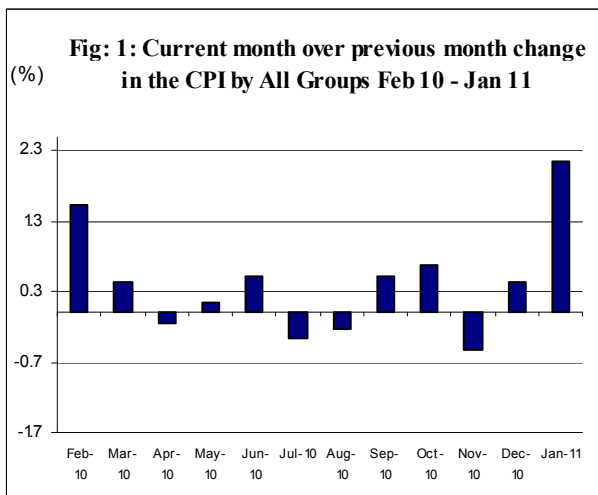
CONSUMER PRICE INDEX - January 2011

(Based Period: Average Prices March 2004 = 100)

SUMMARY

The All Items Consumer Price Index for the month of January 2011 registered an increase of 2.2 percent when compared to the previous month, and an increase of 5.3 percent when compared to the same month of last year. Depicted in Fig 1 are the month to month changes in the Consumer Price Index by all groups from February 2010 to January 2011.

group index. Housing and Household Operation, Alcohol and Tobacco and Clothing and Footwear group indices also recorded slight increases of 0.7%, 0.4% and 0.4% respectively. The Miscellaneous group index recorded no change when compared to the previous month. Graphically presented in Fig 2 is the January 2011 percentage change of groups over December 2010.



The 2.2 percent increase in the Overall Index is attributed mainly to increases of 3.7 percent in the Food group index and 1.5 percent in the Transport and Communication

The Imported Goods Component registered an increase of 1.6 percent mainly due to an increase of 1.9 percent in the Food group index. Slight increases were also recorded for Housing and Household Operation (1.1%),

Transport and Communication (4.2%) and Clothing and Footwear group index (0.4%). No change was recorded for the Alcohol and Tobacco group index. On the contrary, a decrease of 2.4 percent was recorded for the Miscellaneous group index.

The Local Component registered an increase of 2.7 percent primarily due to an increase of 6.7 percent in the Food group index. Transport and Communications, Alcohol and Tobacco and Housing and Household Operation group indices also recorded slight increases of 0.4%, 0.4% and 0.6% respectively. No change was recorded for the Miscellaneous group index.

Higher prices recorded for taro, rice, sugar, mutton flaps, taamu, fresh fish (large, string and piece), and yam are reflected in the 3.7 percent increase in the Food group Index.



Higher prices recorded for fuel (petrol, diesel) and P.O Box rental (annual rate) were the main contributors to an increase of 1.5 percent in the Transport and Communication group index.



The 0.7 percent increase in the Housing and Household Operations group is mainly due to higher prices recorded for electricity (kwh) and kerosene (1 litre).



The 0.4 percent increase in the Alcohol and Tobacco group index is mainly due to higher price recorded for cigarettes (Pall Mall filter, Rothmans/pall mall menthol, consulate 20 rolls)



Higher prices recorded for ie solosolo (cotton print) and underpants for men (plain cotton) were the main contributor to an increase 0.4 percent in the Clothing and Footwear group index.

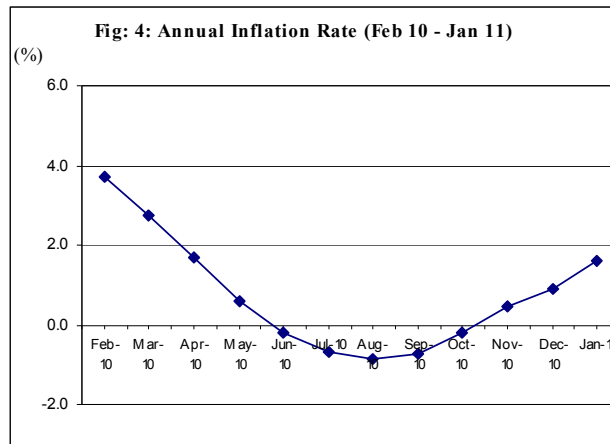


Increase of 1.6 percent in the imported component was due to higher prices recorded for rice, sugar, mutton flaps, fuel (petrol and diesel), ie solosolo (cotton print) and underpants for men (plain cotton).

Increase of 2.7 percent in the local component was due to higher prices recorded for taro, taamu, fresh fish (large, string and piece), yam, cigarettes (Pall Mall filter, Rothmans/pall mall menthol, consulate 20 rolls) and P.O Box rental (annual rate) .

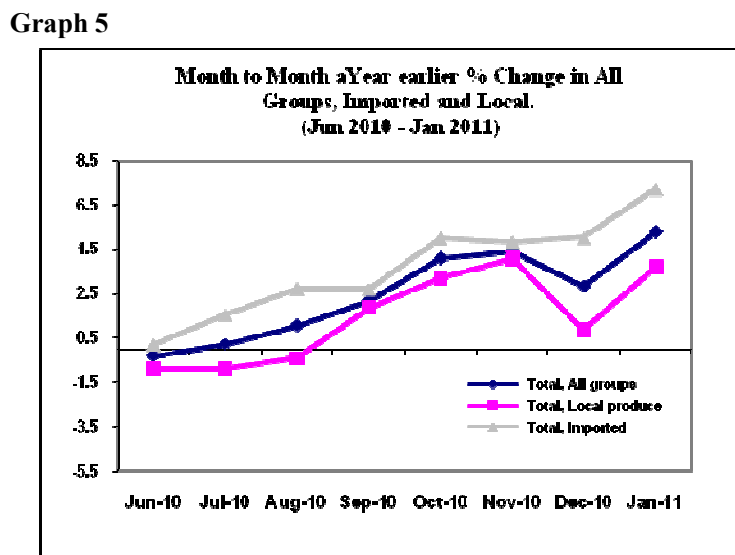
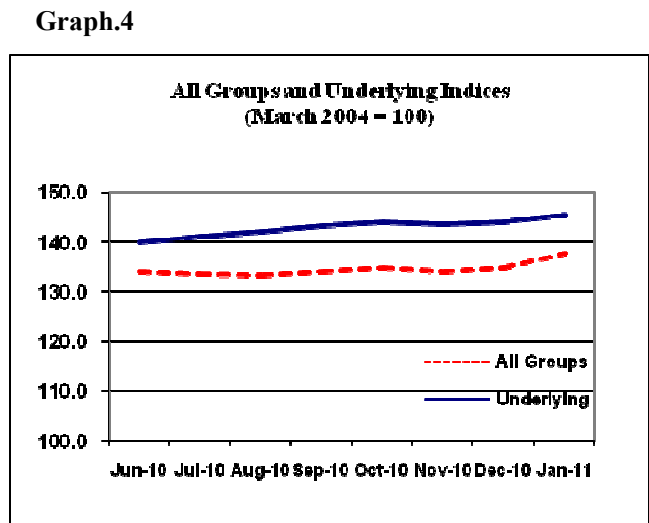
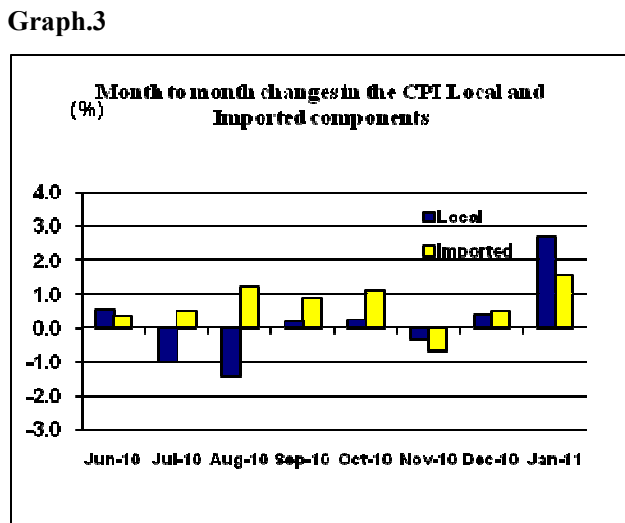
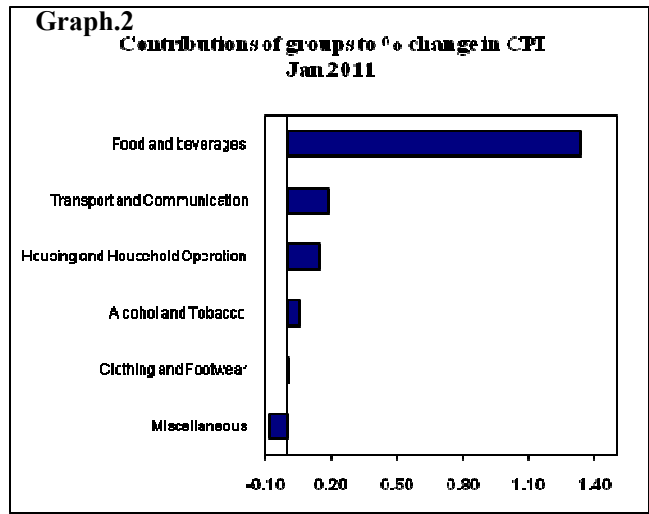
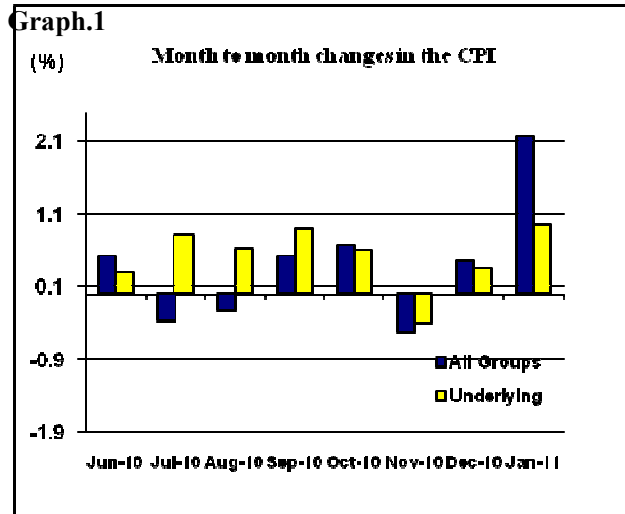
The All Items Underlying Index for January 2011 registered an increase of 0.9 percent when compared to December 2010, and an increase of 5.0 percent when compared to January 2010. The 0.9 percent increase in the Overall Underlying Index is attributed to an increase of 1.3 percent in the imported component. The local component recorded no change.

The twelve months ending January 2011 compared to the twelve months ending January 2010 shows an increase of 2.1 percent, as illustrated below in Fig 4.



The attached Tables and Graphs provide the user with more detailed analysis.

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ACTING GOVERNMENT STATISTICIAN



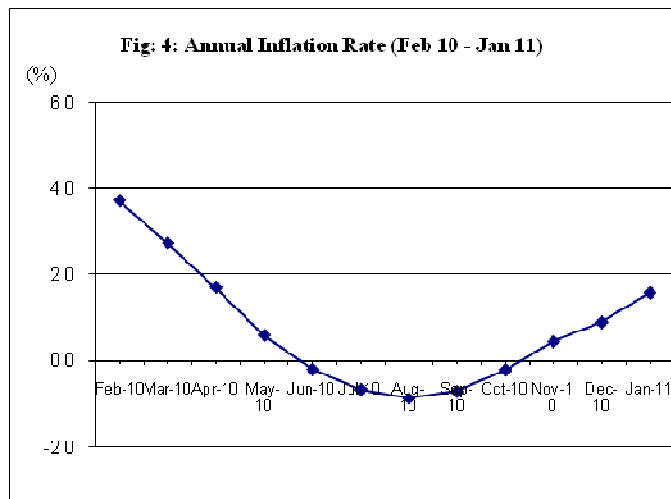
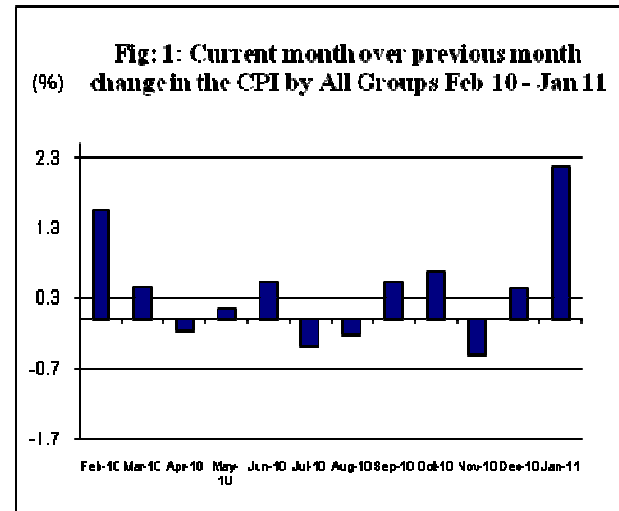
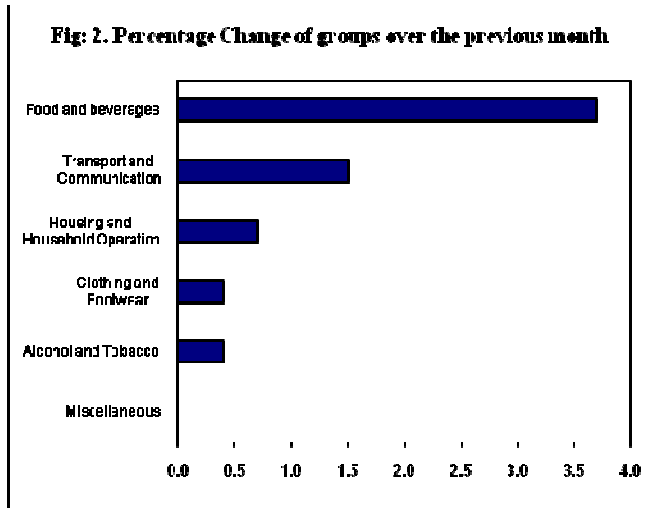


Table 1. CONSUMER PRICE INDEX.

(Base Period : Average Prices March 2004 = 100)

Group	All Items	Food	Clothing and Footwear	Housing and Household Operations	Transport and Communications	Alcohol and Tobacco	Miscellaneous
<i>Weights</i>	1000	503	20	111	144	122	100
2006	105.7	103.9	85.0	111.0	113.5	104.8	102.8
2007	111.6	111.9	82.3	117.1	109.7	117.4	105.2
2008	124.5	127.7	83.9	128.8	124.7	122.9	113.4
2009	132.4	140.7	89.0	130.5	126.8	127.2	115.6
2010							
January	130.8	136.4	89.9	130.9	127.8	126.9	119.2
February	132.8	140.0	90.3	129.8	128.5	128.8	119.5
March	133.4	139.7	90.3	133.2	129.4	130.1	119.7
April	133.2	138.2	90.5	133.7	130.8	132.3	120.7
May	133.4	138.2	92.2	135.5	130.4	132.1	120.6
June	134.1	139.3	93.6	135.9	130.9	132.1	120.7
July	133.6	138.2	93.7	135.9	130.1	132.3	121.9
August	133.3	137.8	92.2	135.2	130.2	132.5	121.8
September	134.0	137.9	91.8	136.7	130.6	136.4	121.8
October	134.9	139.6	92.3	135.8	128.7	139.6	121.9
November	134.2	138.4	92.5	134.3	129.0	139.5	122.0
December	134.8	139.7	91.7	134.1	129.5	140.1	120.9
2011							
January	137.7	144.8	92.1	135.1	131.4	140.7	120.9
<u>Percentage Change (a)</u>							
Jan 2011 over Dec 2010	2.2	3.7	0.4	0.7	1.5	0.4	0.0
Jan 2011 over Jan 2010	5.3	6.2	2.4	3.2	2.8	10.9	1.4
ALL ITEMS UNDERLYING INDEX							
Group	All Items	Food	Clothing and Footwear	Housing and Household Operations	Transport and Communications	Alcohol and Tobacco	Miscellaneous
<i>Weights</i>	514	387	20	55	4	<i>n.a.</i>	48
2006	106.3	107.8	85.0	104.3	107.3		105.8
2007	113.6	116.4	82.3	107.5	117.7		110.7
2008	127.7	133.4	83.9	112.8	141.8		116.1
2009	140.1	148.7	89.1	117.0	148.8		118.4
2010							
January	138.5	146.5	89.9	115.4	149.4		119.9
February	138.9	146.9	90.3	115.8	152.9		120.5

March	139.6	147.8	90.3	115.4	151.7	121.0
April	139.7	147.8	90.5	114.6	153.8	122.9
May	139.6	147.5	92.2	114.8	154.4	122.9
June	140.0	148.0	93.6	114.9	154.2	123.1
July	141.2	149.5	93.7	115.1	150.7	122.8
August	142.0	150.9	92.2	114.5	147.2	122.8
September	143.3	152.5	91.8	115.4	146.9	122.8
October	144.1	153.8	92.3	114.6	135.1	122.8
November	143.6	153.0	92.5	113.8	139.6	123.2
December	144.1	154.0	91.7	113.1	139.6	122.4
2011						
January (a)	145.4	156.1	92.1	112.8	133.1	120.2
<u>Percentage Change (a)</u>						
Jan 2011						
over	0.9	1.4	0.4	-0.3	-4.7	-1.8
Dec 2010						
Jan 2011						
over	5.0	6.6	2.4	-2.3	-10.9	0.3
Jan 2010						

(a): Provisional figures

Note: n.a. Not applicable

Table 2. AVERAGE RETAIL PRICES OF SELECTED COMMODITIES

Commodities	Unit	2009		2010	2010		2011
		Nov	Dec	Jan	Nov	Dec	Jan
1 Flour	1 lb	1.38	1.38	1.33	1.23	1.14	1.14
2 Rice	1 lb	2.00	1.96	1.91	1.66	1.65	1.69
3 Breakfast Cereal (conflakes/skippy's)	300g	6.30	6.30	6.82	6.30	7.04	7.02
4 Sugar (Brown)	1 lb	1.09	1.09	1.09	1.54	1.59	1.72
5 Taamu	1 lb	1.21	1.42	1.30	0.82	1.02	1.43
6 Breadfruit	1 lb	0.42	0.57	0.26	0.52	0.48	0.45
7 Potatoes	1 lb	1.28	1.20	1.36	1.39	1.51	1.64
8 Rice (long grain)	1 lb	2.00	1.96	1.91	1.66	1.65	1.69
9 Taro	1 lb	1.06	1.27	1.04	0.97	0.91	0.98
10 Yam	1 lb	1.53	1.59	1.36	1.33	1.12	1.46
11 Chinese Cabbage	1 lb	1.42	1.94	3.00	1.98	1.97	2.20
12 Head Cabbage	1 lb	1.36	2.09	2.71	1.88	2.26	2.15
13 Coconuts (Matured / husked)	1 lb	0.25	0.30	0.27	0.22	0.25	0.26
14 Pumpkins	1 lb	0.57	0.70	0.81	0.68	0.90	1.18
15 Green Beans	1 lb	2.63	3.92	4.67	1.71	2.08	2.23
16 Water Cress	1 lb	2.24	3.48	3.25	2.59	3.00	3.06
17 Tomatoes	1 lb	1.27	3.60	3.61	2.61	2.74	3.47
18 Taro leaves	1 lb	2.46	3.05	4.21	2.84	3.45	3.05
19 Bananas	1 lb	0.50	0.42	0.38	0.47	0.42	0.37
20 Paracetamol	500g	2.00	2.00	2.17	2.50	2.33	2.33
21 Fish (piece)	1 lb	3.48	5.41	5.94	4.17	4.96	6.00
22 Large Fish	1lb	4.97	7.57	5.54	6.16	6.78	8.06
23 Fish (string)	1lb	3.17	3.85	2.35	3.64	2.80	4.66
24 Mutton (Pure Flaps)	1 lb	4.50	4.75	4.51	6.01	6.18	6.33
25 Mutton necks	1 lb	4.23	4.38	4.06	4.51	4.86	4.85
26 Chicken leg quarters	1 lb	2.11	2.04	2.07	1.95	1.90	1.91
27 Exercise Book (olympic / 6 mm ruling)	40 pages	2.20	2.20	2.20	2.20	1.95	1.95
28 Tattslotto	1 ticket	15.00	15.00	15.00	15.00	12.00	12.00
29 Spirit (Volka)	nip	8.33	8.33	8.33	10.33	10.33	10.33
30 Underpant (men / plain,cotton)	each	7.00	6.88	6.88	5.84	5.74	6.10
31 le Solosolo (cotton print)	2yrds small	5.78	5.78	5.78	5.68	5.68	6.02
32 PO Box rental	box	60.00	60.00	60.00	60.00	60.00	80.00
33 Roofing iron (Zincalume)	12 ft return trip	58.98	58.98	58.98	55.45	52.00	52.00
34 Air Fares (Apia-Auckland-Apia)	trip	1295.18	1295.18	1295.18	1403.70	1468.95	1262.45
35 Cigarettes (Pall Mall Filter (Rothmans))	20 rolls	7.73	7.73	7.73	8.14	8.14	8.29
36 Cigarettes (Pall Mall Menthol (Consulate))	20 rolls	7.73	7.73	7.73	8.14	8.14	8.29

37	Electricity	kwh	0.81	0.81	0.85	0.92	0.92	0.93
38	Bowl (soup) / medium)	medium	29.75	29.75	30.35	31.88	29.10	30.60
39	Petrol (unleaded)	1 ltr	2.20	2.42	2.27	2.38	2.41	2.57
40	Diesel	1 ltr	2.20	2.45	2.29	2.45	2.47	2.60
41	Toilet soap (Lux)	100g	1.11	1.07	1.07	1.13	1.14	1.11
42	Kerosene	1 ltr	2.01	2.01	2.08	2.23	2.26	2.39
43	Car Battery (12 volt)	N50	248.33	248.33	248.33	256.67	256.67	241.67
44	Tea Towel (plain / cotton / long stripes)	each	2.03	2.03	2.03	2.40	2.23	2.23

(a) : Provisional figures

Table 3. IMPORTED GOODS COMPONENT OF THE CONSUMER PRICE INDEX
(Base Period : Average Prices March 2004 =

100)

Group	All Items	Food	Clothing and Footwear	Housing and Household Operations	Transport and Communications	Alcohol and Tobacco	Miscell- aneous
<i>Weights</i>	437	288	20	48	30	17	35
2006	109.2	107.3	85.0	113.9	140.1	104.8	108.0
2007	116.7	116.7	82.3	115.7	145.2	115.2	114.4
2008	133.3	133.2	83.9	129.5	194.6	119.3	122.0
2009	140.6	148.2	89.0	123.5	160.7	121.9	122.8
2010							
January	138.7	145.3	89.9	120.7	162.6	122.3	123.9
February	139.5	145.4	90.3	121.5	167.3	128.2	124.7
March	140.4	146.4	90.3	121.3	171.3	128.2	125.5
April	141.1	146.4	90.5	121.7	177.8	128.6	128.1
May	140.9	145.9	92.2	122.5	176.0	128.6	128.1
June	141.4	146.5	93.6	123.6	176.2	128.6	128.3
July	142.1	148.3	93.7	122.3	169.7	128.6	127.9
August	143.8	150.3	92.2	122.9	175.6	128.6	127.9
September	145.1	151.9	91.8	124.0	175.1	132.9	127.9
October	146.7	154.4	92.3	121.9	169.1	148.7	128.0
November	145.7	153.1	92.5	121.0	169.2	145.8	128.5
December	146.4	154.2	91.7	120.3	170.6	148.7	127.3
2011							
January	148.7	157.1	92.1	121.6	177.7	148.7	124.3
October	146.7	154.4	92.3	121.9	169.1	148.7	128.0
<u>Percentage Change (a)</u>							
Jan 2011 over Dec 2010	1.6	1.9	0.4	1.1	4.2	0.0	-2.4
Jan 2011 over Jan 2010	7.2	8.1	2.4	0.7	9.3	21.6	0.3
IMPORTED ITEMS UNDERLYING INDEX							
Group	All Items	Food	Clothing and Footwear	Housing and Household Operations	Transport and Communications	Alcohol and Tobacco	Miscell- aneous
<i>Weights</i>	385	288	20	40	2	<i>n.a.</i>	35
2006	105.9	107.3	85.0	104.3	107.8		108.0
2007	113.7	116.7	82.3	106.8	113.1		114.4
2008	127.5	133.2	83.9	112.1	154.4		121.9
2009	139.7	148.2	89.1	117.6	164.6		122.8
2010							
January	137.4	145.3	89.9	115.1	165.4		123.9
February	137.6	145.4	90.3	115.6	172.5		124.7

March	138.4	146.4	90.3	115.1	170.0	125.5
April	138.6	146.4	90.5	114.4	174.3	128.1
May	138.4	145.9	92.2	114.8	175.7	128.1
June	138.9	146.5	93.6	115.2	175.3	128.3
July	140.2	148.3	93.7	115.2	168.1	127.9
August	141.5	150.3	92.2	114.3	160.8	127.9
September	142.8	151.9	91.8	115.6	160.2	127.9
October	144.6	154.4	92.3	114.5	155.6	128.0
November	143.6	153.1	92.5	113.5	164.8	128.5
December	144.2	154.2	91.7	112.3	164.8	127.3
2011						
January (a)	146.0	157.1	92.1	112.1	151.5	124.3
<u>Percentage Change (a)</u>						
Jan 2011 over Dec 2010	1.3	1.9	0.3	-0.2	-8.1	-2.4
Jan 2011 over Jan 2010	6.3	8.2	2.4	-2.6	-8.4	0.3

(a): Provisional figures

Note: n.a. Not applicable

Table 4. LOCAL GOODS COMPONENT OF THE CONSUMER PRICE INDEX**(Base Period : Average Prices March 2004 = 100)**

Group	All Items	Food	Housing and Household Operations	Transport and Communications	Alcohol and Tobacco	Miscellaneous
<i>Weights</i>	563	215	64	114	105	65
2006	103.0	99.4	108.9	106.5	104.8	100.0
2007	107.6	105.5	118.1	100.4	117.8	100.3
2008	117.6	120.3	128.2	106.4	123.5	108.8
2009	126.0	130.6	135.9	117.9	128.1	111.8
2010						
January	124.6	124.6	138.6	118.6	127.7	116.7
February	127.6	132.8	136.1	118.3	128.9	116.7
March	127.9	130.9	142.2	118.3	130.4	116.7
April	127.1	127.4	142.8	118.4	132.9	116.7
May	127.6	128.0	145.3	118.4	132.6	116.7
June	128.3	129.7	145.2	119.0	132.6	116.7
July	127.0	124.8	146.1	119.7	132.9	118.6
August	125.2	121.2	144.5	118.3	133.1	118.6
September	125.4	119.1	146.2	118.9	137.0	118.6
October	125.7	119.8	146.2	118.1	138.2	118.6
November	125.3	118.9	144.3	118.5	138.5	118.6
December	125.8	120.3	144.5	118.7	138.8	117.4
2011						
January (a)	129.2	128.4	145.3	119.2	139.4	117.4
<u>Percentage Change (a)</u>						
Jan 2011 over Dec 2010	2.7	6.7	0.6	0.4	0.4	0.0
Jan 2011 over Jan 2010	3.7	3.0	4.8	0.5	9.2	0.6
LOCAL ITEMS UNDERLYING INDEX						
Group	All Items	Food	Housing and Household Operations	Transport and Communications	Alcohol and Tobacco	Miscellaneous
<i>Weights</i>	129	99	15	2	<i>n.a.</i>	13
2006	107.7	109.3	104.3	106.8		100.0
2007	113.5	115.5	109.6	122.0		101.3
2008	128.3	134.0	109.6	122.0		101.3
2008	141.3	150.0	115.5	133.8		106.8
2010						

January	141.7	150.1	116.1	134.3	109.4
February	142.6	151.2	116.5	134.3	109.4
March	143.1	151.8	116.4	134.3	109.4
April	142.9	151.8	115.2	134.3	109.4
May	143.2	152.3	114.8	134.3	109.4
June	143.3	152.4	114.3	134.3	109.4
July	143.9	153.1	114.7	134.3	109.4
August	143.5	152.6	115.0	134.3	109.4
September	144.6	154.1	115.0	134.3	109.4
October	142.9	152.1	114.9	115.7	109.4
November	143.3	152.8	114.5	115.7	109.4
December	143.7	153.2	115.1	115.7	109.4
2011					
January (a)	143.7	153.2	114.8	115.7	109.4
	143.3	152.4	114.3	134.3	109.4
<u>Percentage Change (a)</u>					
Jan 2011					
over	0.0	0.0	-0.3	0.0	0.0
Dec 2010					
Jan 2011					
over	1.4	2.1	-1.1	-13.8	0.0
Jan 2010					

(a): Provisional figures

Note: n.a. Not applicable