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File Ref: IAS (02)

GOVERNMENT OF SAMOA
MINISTRY OF FINANCE
STATISTICAL DEPARTMENT

International Arrival Statistics 2006

Summary:

This release recapitulates Samoa's International Arrival Statistics for the calendar year 2006 (January – December). This report is one of the Demographic and Social Statistics Division key outputs, which provide crucial information on international arrival statistics.

International Migration Statistics are collected solely, namely to satisfy two main requirements, namely, the **provision of data** to the Government of Samoa, on the number and characteristics of **“immigrants”** and **“emigrants”** for planning and policy making purposes, and to allow the Statistical Department to **compile** inter-censual **population estimates** and to refine statistics on **visitors arrival**.

One of the major tasks of the Division is the collection of arrival and departure forms from ports of entry and having them coded, edited and tabulated for publication in the Department Annual Abstract and for release to the public. The source documents used for the compilation of statistics on international migration are the Arrival and Departure forms completed by all incoming and outgoing travellers at ports of arrival and departure. The two ports of entry for international travel to Samoa are: (I) Apia Wharf, and (II) Faleolo International Airport.

During **January – December** of **2006**, a total of **157,156** migrants (Table 1) arrived in Samoa. At the time of writing, those who left the country were at **118,393** for the **January – September** period. The **negative migratory trend** of almost **three thousands** per year as experienced, indicates more and more people leaving the country than those arriving. The total International arrival recorded for the year 2006, shows a **ten percent increase** compared to the previous year 2005 in-contrast to a **one percent** of 2005 over the preceding year 2004. Air being the most preferred mode of travel to Samoa accounted to **94 percent** of the total arrivals while **6 percent** travel by sea.

Of the total arrivals, **Overall Visitors** numbering **115,882** for the year under review shows an **increase** of **13.8 percent** over the previous year 2005 in-contrast to a **3.7 percent** 2005 to 2004. About **97 percent** arrived by air carrier while **3 percent** travelled by sea carrier. **Visitor's share** of **73.7 percent** portrays an annual increase of **2.4 percent** compare to the previous year 2005 which registered a **71.3 percent share** of all arrivals.

Arrivals by age and gender (Table 2) shows, that males recorded over half of the travellers' at almost **54 percent** (84,666) while their female counterpart registered **46 percent** (72,490). Of all arrival travellers, overall visitors registered a **39.1 percent** for males while female had **34.6 percent**. Returning Residency accounted to **14.8 percent** (23,182) for males while female had **11.5 percent** (18,093). The majority age for inbound travellers to Samoa in 2006 is from 20 years up to 59 years.

New Zealand's dominance in visitors' arrival (Table3) by country of usual residence continues with a **37.1 percent share** (42,966) in 2006, **35.6 percent** (36,240) in 2005 and **32.6 percent share** (32,020) in 2004. American Samoa followed with **22.6 percent** (26,183), as to **23 percent** (23,433) in 2005, in-contrast to 2004, **28.4 percent** (27,959). Australia placed in third at **20.4 percent** (23,603) as to **17.3 percent** (17,598) in 2005, with United States of America coming fourth at **7.5 percent** (8,682) in-contrast to **9.5 percent** (9,682) in 2005. The European region raked in a **4 percent** (4,581) as to **4.5 percent** (4,632) in 2005 while the Asian region had **2.6 percent share** (3,064) as to **3 percent** (3,085) in 2005.

Table 1: Monthly Arrival and Departure by mode of Tavel and Net Migration.

Period	Visitors Arrivals			Total Arrivals			Total Departures			Net Migration
	Air	Sea	Total	Air	Sea	Total	Air	Sea	Total	
2000	84,543	3,145	87,688	123,295	12,652	135,947	130,160	13,950	144,110	-8,163
2001	85,073	3,190	88,263	125,669	10,513	136,182	126,136	10,687	136,823	-641
2002	85,698	3,273	88,971	121,265	9,946	131,211	123,000	10,628	133,628	-2,417
2003	89,211	3,275	92,486	123,522	9,376	132,898	126,503	8,830	135,333	-2,435
2004	93,946	4,209	98,155	129,517	11,864	141,381	131,277	12,303	143,580	-2,199
2005	98,544	3,263	101,807	132,200	10,557	142,757	134,775	10,936	145,711	-2,954
2006	112,411	3,471	115,882	147,807	9,349	157,156
2,005										
January	7,638	47	7,685	11,500	172	11,672	16,544	1,089	17,633	-5,961
February	5,613	215	5,828	8,073	571	8,644	9,609	525	10,134	-1,490
March	6,224	273	6,497	8,641	855	9,496	9,094	693	9,787	-291
April	6,639	138	6,777	9,446	1,490	10,936	10,101	1,645	11,746	-810
May	6,838	296	7,134	9,404	826	10,230	8,816	706	9,522	708
June	7,653	300	7,953	10,354	704	11,058	10,227	853	11,080	-22
July	10,572	307	10,879	13,521	900	14,421	12,811	1,562	14,373	48
August	8,931	400	9,331	11,475	1,741	13,216	11,976	1,068	13,044	172
September	9,577	348	9,925	11,947	814	12,761	12,264	700	12,964	-203
October	7,208	254	7,462	10,043	815	10,858	11,137	686	11,823	-965
November	7,112	210	7,322	10,004	557	10,561	9,692	710	10,402	159
December	14,539	475	15,014	17,792	1,112	18,904	12,504	699	13,203	5,701
2006										
January	7,652	373	8,025	11,760	697	12,457	17,533	853	18,386	-5,929
February	5,699	217	5,916	8,559	524	9,083	10,464	635	11,099	-2,016
March	7,996	208	8,204	11,140	637	11,777	10,399	647	11,046	731
April	7,887	170	8,057	10,628	1,244	11,872	11,578	1,579	13,157	-1,285
May	8,375	272	8,647	11,247	675	11,922	10,581	692	11,273	649
June	10,400	313	10,713	12,900	688	13,588	12,052	704	12,756	832
July	10,408	289	10,697	13,268	710	13,978	14,330	722	15,052	-1074
August	9,131	291	9,422	11,688	813	12,501	11,950	877	12,827	-326
September	8,939	308	9,247	11,526	673	12,199	12,038	759	12,797	-598
October	8,320	195	8,515	11,393	723	12,116
November	8,674	183	8,857	11,726	689	12,415
December	18,930	652	19,582	21,972	1,276	23,248

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

Note: Departure figures for Jan - Sept 2006 are subject to change.

... Denote not yet available

The majority of visitors (table 4) from principal source markets New Zealand, American Samoa, Australia and United States of America constitute nearly **88 percent** or **101,434** of all visitors visiting Samoa in 2006. Just over **thirty-eight percent** of these visitors were here **visiting friends/relatives** of which **88 percent** were from **New Zealand, Am Samoa and Australia** at **41%, 29% and 18%** respectively. Those **vacationing/holiday** followed at just over **thirty-five percent** of which New Zealand also leads with **39%** while Australia and Am Samoa are at **28%** and **12%**. Those coming for **business/conferences** recorded **10%** (11,579) while Visitors who were here on **other** matters had **9.6%** (11,093). **Transients** bound for other destination registered **5.3%** (6,164) with those on sporting activities at **1.5%** (1,773) with the remaining just **under a percent** (208) who were not elsewhere classified by purpose of visit or **not stated**.

Air New Zealand (table 5) leads the way for arrival by carriers' for the year 2006 with **31 percent share** (48,768) followed closely by **Polynesian Blue** at **28.4percent** (44,555) after opening operation late October 2005 with **Polynesian Airline** having **15.7percent shares** (24,607) are regarded as the major carriers' inbound traffic flow. **South Pacific Express** registered **7.4percent** (11,561) with **Air Pacific** raking in **6.6percent shares** (10,413). **Inter Island Air Way** anchored air carriers' at **4.6% share** (7,265). Sea carrier **Lady Naomi** raked in **4.9%** (7,627) while **other sea carrier** had just over **2.5 percent shares** (1,383). **"Overall visitors"** contributed to **73.7 percent** (115,882) of all carriers by purpose of entry than those arriving as "Returning Residency" at **26.3 percent** (41,274).

The usual trend of visitor's duration of stay in Samoa (Table 6) is a week up to a month, which shows **36 percent** or **39,543** stays in Hotels/Motels while the majority of **64 percent** or **70,167** visitors stay with private accommodations or families/relatives.

Detailed information are attach in Tables 1 – 6.



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DEPUTY CHIEF EXECUTIVE OFFICER
Statistical Department

cc: The Chief Executive Officer M.O.

Table 2: Arrivals by Age, Purpose of Entry and Gender, 2006.

Age	Purpose of Visit											
	Total			Returning Residence			Visitors			Transit		
	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female
Total	157,156	84,666	72,490	41,274	23,181	18,093	109,718	57,754	51,964	6164	3731	2433
0 - 4	7488	3916	3572	1780	965	815	5449	2806	2643	259	145	114
5 - 9	6586	3248	3338	1341	637	704	5039	2517	2522	206	94	112
10 - 14	6742	3324	3418	1247	608	639	5289	2618	2671	206	98	108
15 - 19	9105	4302	4803	2146	1088	1058	6528	2996	3532	431	218	213
20 - 24	11765	5808	5957	3704	2076	1628	7613	3459	4154	448	273	175
25 - 29	12855	6694	6161	3671	2128	1543	8675	4247	4428	509	319	190
30 - 34	12982	7140	5842	3459	2026	1433	8952	4771	4181	571	343	228
35 - 39	13367	7538	5829	3660	2180	1480	9072	4965	4107	635	393	242
40 - 44	14009	7918	6091	3376	1952	1424	9965	5537	4428	668	429	239
45 - 49	14697	8291	6406	3880	2294	1586	10156	5582	4574	661	415	246
50 - 54	13474	7512	5962	3362	1921	1441	9572	5249	4323	540	342	198
55 - 59	11435	6375	5060	2896	1579	1317	8148	4530	3618	391	266	125
60 - 64	7931	4353	3578	1965	1028	937	5698	3143	2555	268	182	86
65 - 69	5350	3146	2204	1508	876	632	3718	2190	1528	124	80	44
70 - 74	2737	1498	1239	855	447	408	1807	1007	800	75	44	31
75 +	2352	1198	1154	778	404	374	1522	769	753	52	25	27
Not Stated	4281	2405	1876	1646	972	674	2515	1368	1147	120	65	55
% Distribution	100	53.9	46.1	26.3	14.8	11.5	69.8	36.7	33.1	3.9	2.4	1.5

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

Table 3: Visitors Arrivals by Country of Usual Residence and Mode of Travel, 2006.

Country of Usual Residence	Mode of Travel			Percentage (%)
	Air	Sea	Total	
OCEANIA	95,751	3,100	98,851	85.3
American Samoa	24633	1550	26183	22.6
Fiji	2704	36	2740	2.4
Cook Island	178	6	184	0.2
Other Pacific Is	2296	879	3175	2.7
New Zealand	42491	475	42966	37.1
Australia	23449	154	23603	20.4
EUROPE	4391	190	4581	4.0
United Kingdom	1535	45	1580	1.4
Scandinavia	507	22	529	0.5
Benelux	202	8	210	0.2
Germany	1046	48	1094	0.9
Other Europe	1101	67	1168	1.0
AMERICA	8,926	141	9,067	7.8
U.S.A	8559	123	8,682	7.5
Canada	367	18	385	0.3
ASIA	3040	24	3064	2.6
Japan	710	6	716	0.6
China	752	0	752	0.6
Other Asia	1578	18	1596	1.4
OTHERS	281	13	294	0.3
NOT STATED	22	3	25	0.02
TOTAL	112,411	3,471	115,882	100%
PERCENTAGE DISTRIBUTION	97.0	3.0	100%	

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

- Note:** (I) Visitors refer to all person visiting Samoa other than returning residents and also expatriates who are employed and living in Samoa (**include transit**).
- (ii) Visitors also include Samoan citizens whose country of usual residence are country abroad.
- (iii) **Scandinavia**- refers to countries of Norway, Sweden, Finland and Denmark.
- (iv) **Benelux:** - refers to countries of Belgium, Netherlands and Luxembourg.
- (v) Exclude Cruise Liner Passengers.

Table 4: Visitors by Usual Residence and Purpose of Visit, 2006.

Usual Residence	Purpose of Visit								
	Total		Holiday/ Vacation	Visit Friends/ Relatives	Business/ Conference	Sporting Activities	Transit	Others	Not Stated
Total	115,882	%	40,943	44,122	11,579	1,773	6,164	11,093	208
American Samoa	26,183	22.6	4910	12949	1990	300	3013	2944	77
Fiji	2,740	2.4	290	524	921	236	313	447	9
Cook Island	184	0.2	19	25	67	27	13	33	0
Other Pacific Is	3,175	2.7	348	915	619	349	192	743	9
New Zealand	42,966	37.1	15936	17995	4136	359	858	3624	58
Australia	23,603	20.4	11577	7871	2150	294	331	1357	23
United Kingdom	1,580	1.4	1200	113	131	12	30	94	0
Scandinavia	529	0.5	441	51	11	2	8	16	0
Benelux	210	0.2	165	14	18	3	2	8	0
Germany	1,094	0.9	983	58	16	4	6	25	2
Other Europe	1,168	1.0	897	100	62	10	36	62	1
U.S.A.	8,682	7.5	3206	3014	780	100	376	1190	16
Canada	385	0.3	221	54	45	3	12	50	0
Japan	716	0.6	297	102	187	2	10	114	4
China	752	0.6	82	57	109	40	357	106	1
Other Asia	1,392	1.2	226	35	281	20	586	236	8
Other Countries	498	0.4	137	239	53	12	17	40	0
Not Stated	25	0.02	8	6	3	0	4	4	0
Percentage Distribution (%)	100		35.3	38.1	10.0	1.5	5.3	9.6	0.2

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

Note : Overall visitors include transit.

Table 5: Arrivals by Carrier and Purpose of Entry, 2006.

Carrier	Total	%	Purpose of Entry			
			Returning Residence	%	Visitors	%
Total	157,176	100	41,274	26.3	115,902	73.7
Poly Blue	44,575	28.4	10133	6.4	34,442	21.9
Polynesian	24,607	15.7	7,499	4.8	17,108	10.9
Inter Island	7,265	4.6	1,870	1.2	5,395	3.4
Air New Zealand	48,768	31.0	10,842	6.9	37,926	24.1
Air Pacific	10,413	6.6	2,452	1.6	7,961	5.1
South Pacific Express	11,561	7.36	2,594	1.65	8,967	5.71
Other Air Carrier	638	0.4	6	0.00	632	0.40
Lady Naomi	7,627	4.9	5,523	3.5	2,104	1.3
Yacht	339	0.22	9	0.01	330	0.21
Other Sea Carrier	1,383	2.55	346	0.22	1,037	2.33

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

Note: Overall visitors include transit.

Table 6: Visitors by Duration of Stay and Place of Stay, 2006.

Duration of Stay	Place of Stay		
	Total	Private	Hotel/Motel
Total	109,710	70,167	39,543
Less Than 24Hrs	82	67	15
1day	3,014	1,475	1,539
2days	3,000	1,316	1,684
3days	4,704	2,279	2,425
4days	3,583	1,547	2,036
5days	4,438	1,845	2,593
6days	3,249	952	2,297
7days	11,171	4,154	7,017
8-14days	28,517	14,663	13,854
15-30days	22,189	18,832	3,357
31-60days	2,859	2,437	422
61-90days	933	902	31
91-180days	457	432	25
181-365days	224	213	11
>1year	0	0	0
Not Stated	21,290	19,053	2,237
Percentage Distribution %	100	64	36

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

Note: Visitors here, exclude transit.