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File Ref: IAS (28)

GOVERNMENT OF SAMOA
MINISTRY OF FINANCE
STATISTICAL DEPARTMENT

International Arrival Statistics
April 2006.

Summary:

This is the **Twenty-eighth** Statistical release of a series of monthly International Arrival Statistics for the year 2006.

The source documents used for the compilation of statistics on international migration are the Arrival and Departure forms completed by all incoming and outgoing travelers at ports of arrival and departure. The two ports of entry for international travel to Samoa are: (i) Apia Wharf, and (ii) Faleolo International Airport.

The total International Arrival Statistics recorded for the month of April 2006 (Table 1), shows a mere rise of almost **One (0.8) percent** over the previous month (March 2006) and an **8.6 percent growth** over the corresponding month of April 2005. Air being the most preferred mode of travel to Samoa accounted to **89.5 percent** of the total arrivals while **10.5 percent** travel by sea. Additionally, arrivals for the period January – April 2006 of **45,189** shows a **10.9 percent rise** when compared to the same period of 2005, which registered **40,748 travelers**.

Of the total arrivals, **Overall Visitor's** totaling **8,057** for the month under review, shows a **1.8 percent drop** over the previous month (March 2006) and an **18.9 percent rise** over the corresponding month of 2005 (April). About **97.9 percent** arrived by air carrier while **2.1 percent** travelled by sea carrier. Additionally, visitors for the period January – April 2006 of **30,202** shows a **12.7 percent rise** when compared to the same period of 2005, which recorded **26,787 travelers**. **Visitors share of 67.9 percent** or **8,057** travelers' portrays a promising growth for the Visitors Industry when compared to the same period of 2005, which reveal a **62 percent share** of all arrivals.

Arrivals by age and gender (Table 2) shows that males recorded over half of the travelers' at **56.3%** (6,684) while their female counterpart registered **43.7%** (5,188). Of all arrival travelers, overall visitors registered a **37 percent** for males while female had **30.9 percent**. Returning residency accounted to **19.3percent** (2,292) for males while female had **12.8 percent** (1,523). The majority age for inbound travelers to Samoa in April 2006 is from 20 years, up to 59 years. The distribution between genders tends to be **even** in the age category 0 – 14.

As usual, New Zealand's dominance in visitors' arrival (Table3) by country of usual residence continues with a **35.2 percent share** (2,838), followed by American Samoa at **23.3 percent** (1,874). Australia followed in, at third place with a **19.7 percent** (1,589) and United States of America coming fourth at **7.3%** (590). The European region raked in a **4.4 percent share** (358) while the Asian region had **2.9 percent share** (235).

The majority of visitors (table 4) from New Zealand, American Samoa, Australia and United States of America constitute **85.5 percent** or **6,891** of all visitors visiting Samoa. Almost **thirty-eight percent** of these visitors were here **vacationing/holiday** followed by those **visiting friends/relatives** at **36 %** (2,903). Those coming for **business/conferences** recorded **9.1%** (733) while those who were here on **other** matters had **8.6%** (695). **Transients** bound for other destination registered **6.6%** (532) and visitors here on **sporting activities** showed **1.7%** or 133 sportsperson.

Of all arrivals, Samoa's nationals (table 5) recorded **45 percent** of the arrivals by nationality, of which **40.5 percent** were visitors and **59.5 percent** returning residency. Other Pacific Islands' national had **21.2 percent** (2,521) of which **84.2 percent** are visitors. New Zealand's nationals followed with just **11.3 percent** (1,338) of which **95.3 percent** were visitors. American Samoa, United States of America, Other Asia, Australia, Fiji, and British nationals comprises nearly **19 percent** of the arrivals at **5.6%**, **5.4%**, **2.1%**, **2%**, **2%** and **1.8%** respectively.

Air New Zealand, (table 6) leads the way for arrival by carriers' for the month of April with a **30.5 percent share** (3,624). Polynesian Blue followed closely at **26.5 percent** (3,142) with Polynesian Airline having **16 percent share** (1,894), as being the major carriers' inbound traffic flow. Air Pacific brought in **5.5 percent shares** (655) with American Samoa two airline, South Pacific Express and Inter Island Airways at **6.4 percent** (765) and **4.2 percent share** (494) respectively. **Sea carrier** Lady Naomi had **9.3 percent** (1,107) while other sea carrier having just over **1 percent share**. Overall visitors" contributed to **67.9 percent** of all carriers by purpose of entry than those arriving as "Returning Residency" at **32.1 percent**.

The usual trend of visitor's duration of stay in Samoa (Table 7) is a week up to a month, which shows **40%** stays in Hotels/Motels while the majority of **60%** or **4,514** visitors stays with private accommodations or families/relatives.

Detailed information are attach in Tables 1 – 7.



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DEPUTY CHIEF EXECUTIVE OFFICER
Statistical Department

cc: The Chief Executive Officer M.O.F.

Table 1: Monthly Arrival and Departure by mode of Tavel and Net Migration.

Period	Visitors Arrivals			Total Arrivals			Total Departures			Net Migration
	Air	Sea	Total	Air	Sea	Total	Air	Sea	Total	
2000	84,543	3,145	87,688	123,295	12,652	135,947	130,160	13,950	144,110	-8,163
2001	85,073	3,190	88,263	125,669	10,513	136,182	126,136	10,687	136,823	-641
2002	85,698	3,273	88,971	121,265	9,946	131,211	123,000	10,628	133,628	-2,417
2003	89,211	3,275	92,486	123,522	9,376	132,898	126,503	8,830	135,333	-2,435
2004	93,946	4,209	98,155	129,517	11,864	141,381	131,277	12,303	143,580	-2,199
2005 2/	98,544	3,263	101,807	132,200	10,557	142,757	134,801	10,808	145,609	-2,852
2006	29,234	968	30,202	42,087	3,102	45,189
2,005										
January	7,638	47	7,685	11,500	172	11,672	16,544	1,089	17,633	-5,961
February	5,613	215	5,828	8,073	571	8,644	9,609	525	10,134	-1,490
March	6,224	273	6,497	8,641	855	9,496	9,094	693	9,787	-291
April 2/	6,639	138	6,777	9,446	1,490	10,936	10,101	1,645	11,746	-810
May	6,838	296	7,134	9,404	826	10,230	8,816	706	9,522	708
June	7,653	300	7,953	10,354	704	11,058	10,227	853	11,080	-22
July	10,572	307	10,879	13,521	900	14,421	12,811	1,562	14,373	48
August	8,931	400	9,331	11,475	1,741	13,216	11,976	1,068	13,044	172
September	9,577	348	9,925	11,947	814	12,761	12,264	700	12,964	-203
October	7,208	254	7,462	10,043	815	10,858	11,130	686	11,816	-958
November	7,112	210	7,322	10,004	557	10,561	10,066	583	10,649	-88
December	14,539	475	15,014	17,792	1,112	18,904	12,163	698	12,861	6,043
2006										
January	7,652	373	8,025	11,760	697	12,457
February	5,699	217	5,916	8,559	524	9,083
March	7,996	208	8,204	11,140	637	11,777
April 1/	7,887	170	8,057	10,628	1,244	11,872

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

Note: Departure figures for Oct - Dec 2005 are subject to change.

1/ Provisional figure

2/ Revised figure

... Denote not yet available

Table 2: Arrivals by Age, Purpose of Entry and Gender, April 2006.1/

Age	Purpose of Visit											
	Total			Returning Residence			Visitors			Transit		
	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female
Total	11,872	6,684	5,188	3,815	2,292	1,523	7,525	4,069	3,456	532	323	209
0 - 4	551	292	259	155	91	64	373	192	181	23	9	14
5 - 9	463	230	233	94	48	46	361	178	183	8	4	4
10 - 14	364	181	183	70	38	32	288	140	148	6	3	3
15 - 19	672	412	260	296	225	71	352	177	175	24	10	14
20 - 24	939	514	425	360	241	119	551	257	294	28	16	12
25 - 29	993	535	458	347	201	146	602	308	294	44	26	18
30 - 34	1,068	637	431	324	204	120	679	394	285	65	39	26
35 - 39	1,017	570	447	323	182	141	637	357	280	57	31	26
40 - 44	1,092	635	457	293	179	114	725	397	328	74	59	15
45 - 49	1,123	647	476	387	230	157	675	382	293	61	35	26
50 - 54	1,036	581	455	316	173	143	679	384	295	41	24	17
55 - 59	844	479	365	237	132	105	569	320	249	38	27	11
60 - 64	566	308	258	172	90	82	374	204	170	20	14	6
65 - 69	416	262	154	142	90	52	255	161	94	19	11	8
70 - 74	194	112	82	64	36	28	126	73	53	4	3	1
75 +	165	75	90	65	32	33	94	40	54	6	3	3
Not Stated	369	214	155	170	100	70	156	105	80	14	9	5
% Distribution	100	56.3	43.7	32.1	19.3	12.8	63.4	34.3	29.1	4.5	2.7	1.8

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department
1/ Provisional figure

Table 3: Visitors Arrivals by Country of Usual Residence and Mode of Travel, April 2006 1/.

Country of Usual Residence	Mode of Travel			Percentage (%)
	Air	Sea	Total	
OCEANIA	6,663	163	6,826	84.7
American Samoa	1,784	90	1,874	23.3
Fiji	230	5	235	2.9
Cook Island	21	0	21	0.3
Other Pacific Is	229	40	269	3.3
New Zealand	2,818	20	2,838	35.2
Australia	1,581	8	1,589	19.7
EUROPE	355	3	358	4.4
United Kingdom	107	0	107	1.3
Scandinavia	40	2	42	0.5
Benelux	19	0	19	0.2
Germany	112	0	112	1.4
Other Europe	77	1	78	1.0
AMERICA	625	4	629	7.8
U.S.A	586	4	590	7.3
Canada	39	0	39	0.5
ASIA	235	0	235	2.9
Japan	44	0	44	0.5
Other Asia	191	0	191	2.4
OTHERS	8	0	8	0.1
NOT STATED	1	0	1	0.01
TOTAL	7,887	170	8,057	100%
PERCENTAGE DISTRIBUTION	97.9	2.1	100%	

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

Note: (i) Visitors refer to all person visiting Samoa other than returning residents and also expatriates who are employed and living in Samoa (**include transit**).

(ii) Visitors also include Samoan citizens whose country of usual residence are country abroad.

(iii) **Scandinavia**- refers to countries of Norway, Sweden, Finland and Denmark.

(iv) **Benelux:** - refers to countries of Belgium, Netherlands and Luxembourg.

(v) Exclude Cruise Liner Passengers.

Table 4: Visitors by Usual Residence and Purpose of Visit, April 2006 1/.

Usual Residence	Purpose of Visit								
	Total	%	Holiday/ Vacation	Visit Friends/ Relatives	Business/ Conference	Sporting Activities	Transit	Others	Not Stated
Total	8,057		3,027	2,903	733	133	532	695	34
American Samoa	1,874	23.3	387	898	138	12	267	157	15
Fiji	235	2.9	18	33	67	53	34	30	0
Cook Island	21	0.3	2	1	13	2	1	2	0
Other Pacific Is	269	3.3	27	61	80	17	22	62	0
New Zealand	2,838	35.2	1,037	1,259	237	10	71	209	15
Australia	1,589	19.7	951	409	96	26	23	81	3
United Kingdom	107	1.3	89	5	4	1	1	7	0
Scandinavia	42	0.5	38	1	1	0	0	2	0
Benelux	19	0.2	14	2	1	1	1	0	0
Germany	112	1.4	108	2	0	0	2	0	0
Other Europe	78	1.0	53	8	9	2	6	0	0
U.S.A.	590	7.3	235	193	33	8	26	94	1
Canada	39	0.5	22	1	4	0	0	12	0
Japan	44	0.5	24	6	3	0	0	11	0
Other Asia	191	2.4	18	22	45	1	78	27	0
Other Countries	8	0.1	4	2	1	0	0	1	0
Not Stated	1	0.01	0	0	1	0	0	0	0
Percentage Distribution (%)	100		37.6	36.0	9.1	1.7	6.6	8.6	0.4

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

1/ Provisional figure.

Note : Overall visitors include transit.

Table 5: Arrivals by Nationality and Purpose of Entry, April 2006 1/.

Nationality	Total		Purpose of Entry	
			Returning Residence	Visitors
Total	11,872	%	3,815	8,057
Samoa	5,346	45.0	3,181	2,165
American Samoa	661	5.6	41	620
Fiji	234	2.0	19	215
Cook Island	5	0.0	0	5
Other Pacific Is	2,521	21.2	399	2,122
New Zealand	1,338	11.3	63	1,275
Australia	235	2.0	12	223
United Kingdom	213	1.8	7	206
Scandinavia	48	0.4	2	46
Benelux	11	0.1	0	11
Germany	126	1.1	2	124
Other Europe	113	1.0	8	105
U.S.A.	642	5.4	61	581
Canada	47	0.4	2	45
Japan	58	0.5	8	50
Other Asia	251	2.1	8	243
Other Countries	21	0.2	2	19
Not Stated	2	0.0	0	2
Percent Distribution %	100		32.1	67.9

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

1/ Provisional Figure.

Note: Overall visitors include transit.

Table 6: Arrivals by Carrier and Purpose of Entry, April 2006 1/.

Carrier	Total	%	Purpose of Entry			
			Returning Residence	%	Visitors	%
Total	11,872	100	3,815	32.1	8,057	67.9
Poly Blue	3,142	26.5	784	6.6	2,358	19.9
Polynesian	1,894	16.0	677	5.7	1,217	10.3
Inter Island	494	4.2	141	1.2	353	3.0
Air New Zealand	3,624	30.5	802	6.8	2,822	23.8
Air Pacific	655	5.5	168	1.4	487	4.1
South Pacific Express	765	6.44	169	1.42	596	5.02
Other Air Carrier	54	0.45	0	0.00	54	0.45
Lady Naomi	1,107	9.3	995	8.4	112	0.9
Yacht	0	0.00	0	0.00	0	0.00
Other Sea Carrier	137	1.15	79	0.67	58	0.49

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

1/ Provisional Figure.

Note: Overall visitors include transit.

Table 7: Visitors by Duration of Stay and Place of Stay, April 2006 1/.

Duration of Stay	Place of Stay		
	Total	Private	Hotel/Motel
Total	7,525	4,514	3,011
Less Than 24Hrs	9	8	1
1day	166	74	92
2days	210	109	101
3days	332	141	191
4days	307	99	208
5days	363	162	201
6days	257	69	188
7days	924	355	569
8-14days	2,208	1,152	1,056
15-30days	1,254	1,065	189
31-60days	131	84	47
61-90days	49	47	2
91-180days	31	30	1
181-365days	13	12	1
>1year	0	0	0
Not Stated	1,271	1,107	164
Percentage Distribution %	100	60.0	40.0

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

1/ Provisional figure.

Note: Visitors here, exclude transit.