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GOVERNMENT OF SAMOA
MINISTRY OF FINANCE
STATISTICAL DEPARTMENT

International Arrival Statistics
August 2006.

Summary:

This is the **Thirty-second** Statistical release of a series of monthly International Arrival Statistics for the year 2006.

The source documents used for the compilation of statistics on international migration are the Arrival and Departure forms completed by all incoming and outgoing travelers at ports of arrival and departure. The two ports of entry for international travel to Samoa are: (i) Apia Wharf, and (ii) Faleolo International Airport.

The total International Arrival Statistics recorded for the month of August 2006 (Table 1) shows an **11.6 percent fall** over the previous month (July 2006) and a **5.4 percent drop** over the corresponding month of August 2005. Air being the most preferred mode of travel to Samoa accounted to **93.5 percent** of the total arrivals while **6.5 percent** travel by sea. Additionally, arrivals for the period January – August 2006 of **97,178** shows an **8.4 percent rise** when compared to the same period of 2005, which registered **89,673 travelers**.

Of the total arrivals, **Overall Visitor's** totaling **9,422** for the month under review, took a **tumble of 12 percent** over the previous month (July 2006) and a **1 percent growth** over the corresponding month of August 2005. About **97 percent** arrived by air carrier while **3 percent** travelled by sea carrier. Additionally, visitors for the period January – August 2006 of **69,681** shows a **12.2 percent rise** when compared to the same period of 2005, which recorded **62,084 travelers**. **Visitor's share** of **75.4 percent** or **9,422** visitors portray a **5% growth** when compared to the same period of 2005, which registered a **70.6 percent share** of all arrivals.

Arrival by age and gender (Table 2) shows that males recorded over half of the travelers' at **53%** (6,627) while their female counterpart registered **47%** (5,874). Of all arrival travelers, **overall visitors** registered a **39.2 percent** for males while female had **36.2 percent**. **Returning residency** accounted to **13.8 percent** (1,725) for males while female had **10.8 percent** (1,354). The majority age for inbound travelers to Samoa in July 2006 is from 20 years, up to 59 years.

As usual, New Zealand's dominance in visitors' arrival (Table3) by country of usual residence continues with a **40.6 percent share** (3,829), followed by American Samoa at **18.9 percent** (1,777). Australia trailed in closely, with an **18.1 percent** (1,705) while United States of America rounded up the 4 major countries with a **7.7 percent** (725) share. The European region raked in a **6.1 percent share** (573) while the Asian region had **2.4 percent share** (227) of which the Republic of China and Japan managed **0.8 percent** each together with the rest of Asia.

The majority of visitors (table 4) from New Zealand, American Samoa, Australia and United States of America constitute **85.3 percent** or **8,036** of all visitors visiting Samoa. Nearly **forty-one percent** of these visitors were here on **holiday/vacationing** followed by those **visiting friends/relatives** at **thirty-one percent**. Those who were here on **other**, matters had **11.7%** (1,105) while **business/conferences** recorded **9.7%** (915). **Transients** bound for other destination registered **5%** (473) and visitors here on **sporting activities** had **2 percent** or 143 sportsperson.

Air New Zealand, (table 5) leads the way for arrival by carriers' for the month of August with a **33.5 percent share** (4,182). Polynesian Blue followed at **28.5 percent** (3,562) with Polynesian Airline having **13.1 percent share** (1,635) as being the major carriers' inbound traffic flow. Air Pacific brought in **7 percent shares** (880) with South Pacific Express at **6.4 percent** (794) and American Samoa other airline, Inter Island Airways at **5.1 percent share** (634). **Sea carrier** Lady Naomi registered **5 percent** (621) while Other Sea Carriers and yachts' having just **0.8 percent share** each. "Overall visitors" contributed to **75.4 percent** of all carriers by purpose of entry than those arriving as "Returning Residency" at **24.6 percent**.

The usual trend of visitor's duration of stay in Samoa (Table 6) is a week up to a month, which shows **54%** or **4,833** visitors stay with private accommodations or families/relatives while **46%** stays in Hotels/Motels accommodation.

Detailed information are attach in Tables 1 – 6.



Sefuiva Reupena Muagututia
DEPUTY CHIEF EXECUTIVE OFFICER
Statistical Department

cc: The Chief Executive Officer M.O.F.

Table 1: Monthly Arrival and Departure by mode of Tavel and Net Migration.

Period	Visitors Arrivals			Total Arrivals			Total Departures			Net Migration
	Air	Sea	Total	Air	Sea	Total	Air	Sea	Total	
2000	84,543	3,145	87,688	123,295	12,652	135,947	130,160	13,950	144,110	-8,163
2001	85,073	3,190	88,263	125,669	10,513	136,182	126,136	10,687	136,823	-641
2002	85,698	3,273	88,971	121,265	9,946	131,211	123,000	10,628	133,628	-2,417
2003	89,211	3,275	92,486	123,522	9,376	132,898	126,503	8,830	135,333	-2,435
2004	93,946	4,209	98,155	129,517	11,864	141,381	131,277	12,303	143,580	-2,199
2005	98,544	3,263	101,807	132,200	10,557	142,757	134,775	10,936	145,711	-2,954
2006	67,548	2,133	69,681	91,190	5,988	97,178
2,005										
January	7,638	47	7,685	11,500	172	11,672	16,544	1,089	17,633	-5,961
February	5,613	215	5,828	8,073	571	8,644	9,609	525	10,134	-1,490
March	6,224	273	6,497	8,641	855	9,496	9,094	693	9,787	-291
April	6,639	138	6,777	9,446	1,490	10,936	10,101	1,645	11,746	-810
May	6,838	296	7,134	9,404	826	10,230	8,816	706	9,522	708
June	7,653	300	7,953	10,354	704	11,058	10,227	853	11,080	-22
July	10,572	307	10,879	13,521	900	14,421	12,811	1,562	14,373	48
August	8,931	400	9,331	11,475	1,741	13,216	11,976	1,068	13,044	172
September	9,577	348	9,925	11,947	814	12,761	12,264	700	12,964	-203
October	7,208	254	7,462	10,043	815	10,858	11,137	686	11,823	-965
November	7,112	210	7,322	10,004	557	10,561	9,692	710	10,402	159
December	14,539	475	15,014	17,792	1,112	18,904	12,504	699	13,203	5,701
2006										
January	7,652	373	8,025	11,760	697	12,457	17,533	853	18,386	-5,929
February	5,699	217	5,916	8,559	524	9,083	10,464	635	11,099	-2,016
March	7,996	208	8,204	11,140	637	11,777	10,399	647	11,046	731
April	7,887	170	8,057	10,628	1,244	11,872	11,578	1,579	13,157	-1,285
May	8,375	272	8,647	11,247	675	11,922	10,581	692	11,273	649
June	10,400	313	10,713	12,900	688	13,588
July	10,408	289	10,697	13,268	710	13,978
August 1/	9,131	291	9,422	11,688	813	12,501

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

Note: Departure figures for Jan - May 2006 are subject to change.

1/ Provisional figure

... Denote not yet available

Table 2: Arrivals by Age, Purpose of Entry and Gender, August 2006.1/

Age	Purpose of Visit											
	Total			Returning Residence			Visitors			Transit		
	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female
Total	12,501	6,627	5,874	3,079	1,725	1,354	8,949	4,650	4,299	473	252	221
0 - 4	544	251	293	130	66	64	399	176	223	15	9	6
5 - 9	420	207	213	78	39	39	315	156	159	27	12	15
10 - 14	416	197	219	71	33	38	310	153	157	35	11	24
15 - 19	412	187	225	82	38	44	296	138	158	34	11	23
20 - 24	801	360	441	224	112	112	554	238	316	23	10	13
25 - 29	1,084	520	564	262	137	125	785	363	422	37	20	17
30 - 34	1,127	622	505	274	159	115	808	438	370	45	25	20
35 - 39	1,110	632	478	293	187	106	770	414	356	47	31	16
40 - 44	1,139	634	505	259	147	112	830	457	373	50	30	20
45 - 49	1,185	664	521	299	183	116	833	453	380	53	28	25
50 - 54	1,160	607	553	292	162	130	829	423	406	39	22	17
55 - 59	1,048	587	461	254	152	102	769	418	351	25	17	8
60 - 64	695	390	305	164	96	68	517	285	232	14	9	5
65 - 69	485	286	199	119	64	55	358	216	142	8	6	2
70 - 74	275	163	112	67	37	30	202	121	81	6	5	1
75 +	234	123	111	67	39	28	161	82	79	6	2	4
Not Stated	366	197	169	144	74	70	156	119	94	9	4	5
% Distribution	100	53.0	47.0	24.6	13.8	10.8	71.6	37.2	34.4	3.8	2.0	1.8

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

1/ Provisional figure

Table 3: Visitors Arrivals by Country of Usual Residence and Mode of Travel, August 2006 1/.

Country of Usual Residence	Mode of Travel			Percentage (%)
	Air	Sea	Total	
OCEANIA	7,640	212	7,852	83.3
American Samoa	1,680	97	1,777	18.9
Fiji	261	6	267	2.8
Cook Island	23	1	24	0.3
Other Pacific Is	200	50	250	2.7
New Zealand	3,789	40	3,829	40.6
Australia	1,687	18	1,705	18.1
EUROPE	520	53	573	6.1
United Kingdom	166	12	178	1.9
Scandinavia	47	5	52	0.6
Benelux	16	2	18	0.2
Germany	119	12	131	1.4
Other Europe	172	22	194	2.1
AMERICA	726	26	752	8.0
U.S.A	703	22	725	7.7
Canada	23	4	27	0.3
ASIA	227	0	227	2.4
Japan	79	0	79	0.8
China	72	0	72	0.8
Other Asia	76	0	76	0.8
OTHERS	18	0	18	0.2
NOT STATED	0	0	0	0.00
TOTAL	9,131	291	9,422	100%
PERCENTAGE DISTRIBUTION	96.9	3.1	100%	

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

Note: (i) Visitors refer to all person visiting Samoa other than returning residents and also expatriates who are employed and living in Samoa (**include transit**).

(ii) Visitors also include Samoan citizens whose country of usual residence are country abroad.

(iii) **Scandinavia**- refers to countries of Norway, Sweden, Finland and Denmark.

(iv) **Benelux:** - refers to countries of Belgium, Netherlands and Luxembourg.

(v) Exclude Cruise Liner Passengers.

Table 4: Visitors by Usual Residence and Purpose of Visit, August 2006 1/.

Usual Residence	Purpose of Visit								
	Total		Holiday/ Vacation	Visit Friends/ Relatives	Business/ Conference	Sporting Activities	Transit	Others	Not Stated
Total	9,422	%	3,851	2,921	915	143	473	1,105	14
American Samoa	1,777	18.9	284	742	139	32	257	320	3
Fiji	267	2.8	24	45	87	54	23	33	1
Cook Island	24	0.3	1	3	15	1	0	4	0
Other Pacific Is	250	2.7	11	70	86	1	16	65	1
New Zealand	3,829	40.6	1,881	1,211	287	31	65	352	2
Australia	1,705	18.1	831	564	150	8	28	120	4
United Kingdom	178	1.9	132	9	14	0	4	19	0
Scandinavia	52	0.6	42	4	2	0	2	2	0
Benelux	18	0.2	10	1	4	2	0	1	0
Germany	131	1.4	122	2	1	0	0	6	0
Other Europe	194	2.1	171	10	5	0	2	6	0
U.S.A.	725	7.7	254	230	68	14	38	118	3
Canada	27	0.3	15	4	4	0	0	4	0
Japan	79	0.8	47	7	11	0	2	12	0
China	76	0.8	13	11	14	0	16	22	0
Other Asia	18	0.2	6	0	9	0	0	3	0
Other Countries	72	0.8	7	8	19	0	20	18	0
Not Stated	0	0.00	0	0	0	0	0	0	0
Percentage Distribution (%)	100		40.9	31.0	9.7	1.5	5.0	11.7	0.1

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

1/ Provisional figure.

Note : Overall visitors include transit.

Table 5: Arrivals by Carrier and Purpose of Entry, August 2006 1/.

Carrier	Total	%	Purpose of Entry			
			Returning Residence	%	Visitors	%
Total	12,501	100	3,079	24.6	9,422	75.4
Poly Blue	3,562	28.5	714	5.7	2,848	22.8
Polynesian	1,635	13.1	547	4.4	1,088	8.7
Inter Island	634	5.1	194	1.6	440	3.5
Air New Zealand	4,182	33.5	736	5.9	3,446	27.6
Air Pacific	880	7.0	158	1.3	722	5.8
South Pacific Express	794	6.35	208	1.66	586	4.69
Other Air Carrier	1	0.01	0	0.00	1	0.01
Lady Naomi	621	5.0	499	4.0	122	1.0
Yacht	96	0.77	0	0.00	96	0.77
Other Sea Carrier	96	0.77	23	0.18	73	0.58

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

1/ Provisional Figure.

Note: Overall visitors include transit.

Table 6: Visitors by Duration of Stay and Place of Stay, August 2006 1/.

Duration of Stay	Place of Stay		
	Total	Private	Hotel/Motel
Total	8,949	4,833	4,116
Less Than 24Hrs	4,116	0	0
1day	150	150	102
2days	193	91	134
3days	259	125	199
4days	327	128	179
5days	356	177	283
6days	369	86	271
7days	640	369	659
8-14days	1,800	1,141	1,622
15-30days	2,551	929	387
31-60days	514	127	34
61-90days	101	67	1
91-180days	38	37	3
181-365days	9	6	0
>1year	0	0	0
Not Stated	1,642	1,400	242
Percentage Distribution %	100	54.0	46.0

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

1/ Provisional figure.

Note: Visitors here, exclude transit.