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GOVERNMENT OF SAMOA
MINISTRY OF FINANCE
STATISTICAL DEPARTMENT

International Arrival Statistics
December 2006.

Summary:

This is the **Thirty-sixth** statistical release of a series of monthly International Arrival Statistics for the year 2006.

The source documents used for the compilation of statistics on international migration are the Arrival and Departure forms completed by all incoming and outgoing travelers at ports of arrival and departure. The two ports of entry for international travel to Samoa are: (i) Apia Wharf, and (ii) Faleolo International Airport.

The total International Arrival Statistics recorded for the month of December, 2006 totaling **23,248 arrivals** (Table1), **sky rocketed** to an **87.3 percent rise** over the previous month (November 2006) and an **increase** of almost **23 percent** over the corresponding month of December 2005. Air being the most preferred mode of travel to Samoa accounted to **94.5 percent** of the total arrivals while **5.5 percent** travel by sea. Additionally, arrivals for the period January – December 2006 of **157,156 travelers** shows a **10 percent rise** when compared to the same period of 2005, which registered **142,757**.

Overall Visitor's numbering **19,582** for the month under review saw an **enormous rise** of **122.5 percent** or **more than double** over the previous month (November 2006) and a **20.2 percent increase** over the corresponding month of December 2005. Considering **96.7percent** of the arrival arrived by air carrier, those travelled by sea carrier had **3.3 percent**. Additionally, visitors for the period January – December 2006 of **115,882** shows a **13.8 percent rise** when compared to the same period of 2005, which recorded **101,807 travelers**. **Visitor's share** of **84.2 percent** or **19,582** visitors' portrays a **4.8 percent increase** when compared to the same period of 2005, which registered a **79.4 percent share** of all arrivals.

The high influx of visitors' for the month of December contributes highly to several activities held during the month such as

- (1) **Third Session of the Western and Central Pacific Tuna Commission Meeting.**
- (2) **Oceania Track and Field Athletics Championship.**
- (3) **Regional Methodist Youth Group Convention.**
- (4) **Regional Parliamentarian Dialogue.**
- (5) **Samoa Independence Seventh Day Adventist Convention.**
- (6) **Assembly of God Church 50th Anniversary Celebration.**

Arrival by age and gender (Table 2) shows that males recorded over half of the traveling public at **52%** (12,079) while their female counterpart registered **48%** (11,169). Of all arrival travelers, **overall visitors** registered a **43.1 percent** for males while female had **41.1 percent**. **Returning residency** accounted to **8.9 percent** (2,060) for males while female had **6.9 percent** (1,606). The majority age for inbound travelers to Samoa in December 2006 shows ages ranging from infants up to 59 years. This traveling phenomenon certainly indicates family visits for the Christmas and New Years festivities to be with love one's for family re-union, weddings', birthdays', church dedications' bestowing matai titles and so forth to name a few.

New Zealand's dominance in visitors' arrival (Table3) by country of usual residence continues with a **high of 40.6 percent share** (7,953), followed by American Samoa at **23.2 percent** (4,535), edging out Australia by a **0.9 percent** at **22.3 percent** (4,376) while United States of America rounded up the principle source markets with a **5.6 percent share** (1,091). The European and the Asian region raked in **low shares at 1.6 percent** (308) and **1.4 percent** (186) respectively.

Numbers from principle source markets (table 4) New Zealand, Australia, American Samoa, and United States of America constitute **91.7 percent** or **17,955** of all visitors visiting Samoa. Nearly **fifty-two percent** of the visitors were here **visiting friends/relatives** whereby New Zealand managed **44.2%** while Australia and American Samoa had **22.8%** and **25%** respectively. Those **holidaying/vacationing** followed at just over **thirty percent** (5,919). **Business/conferences** visitors recorded **9%** (1,765) as being the three main purpose of visit to Samoa in December. Those who were here on **other** matters had **4.3%** (833) while **transients** bound for other destination registered **2.8%** (557) and visitors here on **sporting activities** had nearly **two percent**.

Arrival by carriers' for the month of December 2006 saw a tussle between Air New Zealand and Polynesian Blue whereby Air New Zealand edged out Polynesian Blue by **2.4 percent** at **30.9%** and **28.5%** respectively. Polynesian Airline having **13.8 percent share** (3,213) are regarded as being the major carriers' inbound traffic flow. Air Pacific brought in **8.5 percent shares** (1,984) with American Samoa two airlines South Pacific Express and Inter Island Airways at **7.3 percent** (1,702) and **5.3 percent shares** (1,228) respectfully. **Sea carrier** Lady Naomi registered **4.9 percent** (1,135) while Other Sea Carriers had just fewer than **2 percent share**. "Overall visitors" contributed to **84.2 percent** of all carriers by purpose of entry than those arriving as "Returning Residency" at **15.8 percent**.

The usual trend of visitor's duration of stay in Samoa (Table 6) is a week up to a month, which shows **83.8%** or **15,946** visitors stay with private accommodations or families/relatives while **16.2%** stays in Hotels/Motels accommodation.

Detailed information are attach in Tables 1 - 6.



Sefuiva Reupena Muagututia
DEPUTY CHIEF EXECUTIVE OFFICER
Statistical Department

cc: The Chief Executive Officer M.O.F.

Table 1: Monthly Arrival and Departure by mode of Tavel and Net Migration.

Period	Visitors Arrivals			Total Arrivals			Total Departures			Net Migration
	Air	Sea	Total	Air	Sea	Total	Air	Sea	Total	
2000	84,543	3,145	87,688	123,295	12,652	135,947	130,160	13,950	144,110	-8,163
2001	85,073	3,190	88,263	125,669	10,513	136,182	126,136	10,687	136,823	-641
2002	85,698	3,273	88,971	121,265	9,946	131,211	123,000	10,628	133,628	-2,417
2003	89,211	3,275	92,486	123,522	9,376	132,898	126,503	8,830	135,333	-2,435
2004	93,946	4,209	98,155	129,517	11,864	141,381	131,277	12,303	143,580	-2,199
2005	98,544	3,263	101,807	132,200	10,557	142,757	134,775	10,936	145,711	-2,954
2006	112,411	3,471	115,882	147,807	9,349	157,156
2,005										
January	7,638	47	7,685	11,500	172	11,672	16,544	1,089	17,633	-5,961
February	5,613	215	5,828	8,073	571	8,644	9,609	525	10,134	-1,490
March	6,224	273	6,497	8,641	855	9,496	9,094	693	9,787	-291
April	6,639	138	6,777	9,446	1,490	10,936	10,101	1,645	11,746	-810
May	6,838	296	7,134	9,404	826	10,230	8,816	706	9,522	708
June	7,653	300	7,953	10,354	704	11,058	10,227	853	11,080	-22
July	10,572	307	10,879	13,521	900	14,421	12,811	1,562	14,373	48
August	8,931	400	9,331	11,475	1,741	13,216	11,976	1,068	13,044	172
September	9,577	348	9,925	11,947	814	12,761	12,264	700	12,964	-203
October	7,208	254	7,462	10,043	815	10,858	11,137	686	11,823	-965
November	7,112	210	7,322	10,004	557	10,561	9,692	710	10,402	159
December	14,539	475	15,014	17,792	1,112	18,904	12,504	699	13,203	5,701
2006										
January	7,652	373	8,025	11,760	697	12,457	17,533	853	18,386	-5,929
February	5,699	217	5,916	8,559	524	9,083	10,464	635	11,099	-2,016
March	7,996	208	8,204	11,140	637	11,777	10,399	647	11,046	731
April	7,887	170	8,057	10,628	1,244	11,872	11,578	1,579	13,157	-1,285
May	8,375	272	8,647	11,247	675	11,922	10,581	692	11,273	649
June	10,400	313	10,713	12,900	688	13,588	12,052	704	12,756	832
July	10,408	289	10,697	13,268	710	13,978	14,330	722	15,052	-1074
August	9,131	291	9,422	11,688	813	12,501	11,950	877	12,827	-326
September	8,939	308	9,247	11,526	673	12,199	12,038	759	12,797	-598
October	8,320	195	8,515	11,393	723	12,116
November 2/	8,674	183	8,857	11,726	689	12,415
December 1/	18,930	652	19,582	21,972	1,276	23,248

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

Note: Departure figures for Jan - Sept 2006 are subject to change.

1/ : Provisional figure

2/ : Revised figure

... Denote not yet available

Table 2: Arrivals by Age, Purpose of Entry and Gender, December 2006.1/

Age	Purpose of Visit											
	Total			Returning Residence			Visitors			Transit		
	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female
Total	23,248	12,079	11,169	3,666	2,060	1,606	19,025	9,704	9,321	557	315	242
0 - 4	1,504	784	720	164	89	75	1,319	684	635	21	11	10
5 - 9	1,525	770	755	123	59	64	1,384	703	681	18	8	10
10 - 14	1,664	822	842	101	56	45	1,526	749	777	37	17	20
15 - 19	2,251	1,058	1,193	213	100	113	1,960	934	1,026	78	24	54
20 - 24	2,029	1,010	1,019	435	247	188	1,553	745	808	41	18	23
25 - 29	1,763	902	861	382	230	152	1,339	647	692	42	25	17
30 - 34	1,648	852	796	317	201	116	1,277	615	662	54	36	18
35 - 39	1,809	993	816	360	230	130	1,400	727	673	49	36	13
40 - 44	1,820	1,002	818	252	134	118	1,517	832	685	51	36	15
45 - 49	1,845	990	855	287	177	110	1,504	783	721	54	30	24
50 - 54	1,623	886	737	269	146	123	1,308	710	598	46	30	16
55 - 59	1,244	674	570	216	116	100	1,011	547	464	17	11	6
60 - 64	865	454	411	172	75	97	668	358	310	25	21	4
65 - 69	532	305	227	122	68	54	401	231	170	9	6	3
70 - 74	274	127	147	70	34	36	201	93	108	3	0	3
75 +	246	115	131	57	26	31	184	87	97	5	2	3
Not Stated	606	335	271	126	72	54	156	259	214	7	4	3
% Distribution	100	52.0	48.0	15.8	8.9	6.9	81.8	41.7	40.1	2.4	1.4	1.0

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

1/ Provisional figure

Table 3: Visitors Arrivals by Country of Usual Residence and Mode of Travel, December 2006 1/.

Country of Usual Residence	Mode of Travel			Percentage (%)
	Air	Sea	Total	
OCEANIA	17,203	629	17,832	91.1
American Samoa	4,073	462	4,535	23.2
Fiji	345	0	345	1.8
Cook Island	35	0	35	0.2
Other Pacific Is	460	128	588	3.0
New Zealand	7,923	30	7,953	40.6
Australia	4,367	9	4,376	22.3
EUROPE	305	3	308	1.6
United Kingdom	114	1	115	0.6
Scandinavia	33	0	33	0.2
Benelux	13	1	14	0.1
Germany	58	0	58	0.3
Other Europe	87	1	88	0.4
AMERICA	1,106	12	1,118	5.7
U.S.A	1,079	12	1,091	5.6
Canada	27	0	27	0.1
ASIA	279	4	283	1.4
Japan	72	0	72	0.4
China	55	0	55	0.3
Other Asia	152	4	156	0.8
OTHERS	28	4	32	0.2
NOT STATED	9	0	9	0.05
TOTAL	18,930	652	19,582	100%
PERCENTAGE DISTRIBUTION	96.7	3.3	100%	

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

- Note:** (i) Visitors refer to all person visiting Samoa other than returning residents and also expatriates who are employed and living in Samoa (**include transit**).
- (ii) Visitors also include Samoan citizens whose country of usual residence are country abroad.
- (iii) **Scandinavia**- refers to countries of Norway, Sweden, Finland and Denmark.
- (iv) **Benelux:** - refers to countries of Belgium, Netherlands and Luxembourg.
- (v) Exclude Cruise Liner Passengers.

Table 4: Visitors by Usual Residence and Purpose of Visit, December 2006 1/.

Usual Residence	Purpose of Visit								
	Total		Holiday/ Vacation	Visit Friends/ Relatives	Business/ Conference	Sporting Activities	Transit	Others	Not Stated
Total	19,582	%	5,919	10,120	1,765	355	557	833	33
American Samoa	4,535	23.2	1,210	2,528	238	15	327	206	11
Fiji	345	1.8	52	109	93	22	20	49	0
Cook Island	35	0.2	3	3	15	13	0	1	0
Other Pacific Is	588	3.0	83	138	144	134	9	78	2
New Zealand	7,953	40.6	2,425	4,471	610	79	57	302	9
Australia	4,376	22.3	1,531	2,309	346	69	26	91	4
United Kingdom	115	0.6	72	22	15	0	2	4	0
Scandinavia	33	0.2	18	12	0	0	1	2	0
Benelux	14	0.1	10	1	3	0	0	0	0
Germany	58	0.3	48	6	1	0	1	0	2
Other Europe	88	0.4	59	8	11	5	1	4	0
U.S.A.	1,091	5.6	312	462	183	12	41	76	5
Canada	27	0.1	11	8	7	0	1	0	0
Japan	72	0.4	33	13	25	0	0	1	0
China	69	0.4	5	19	19	0	21	5	0
Other Asia	142	0.7	30	5	48	1	47	11	0
Other Countries	32	0.2	12	5	6	5	2	2	0
Not Stated	9	0.05	5	1	1	0	1	1	0
Percentage Distribution (%)	100		30.2	51.7	9.0	1.8	2.8	4.3	0.2

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

1/ Provisional figure.

Note : Overall visitors include transit.

Table 5: Arrivals by Carrier and Purpose of Entry, December 2006 1/.

Carrier	Total	%	Purpose of Entry			
			Returning Residence	%	Visitors	%
Total	23,248	100	3,666	15.8	19,582	84.2
Poly Blue	6,636	28.5	848	3.6	5,788	24.9
Polynesian	3,213	13.8	655	2.8	2,558	11.0
Inter Island	1,228	5.3	180	0.8	1,048	4.5
Air New Zealand	7,177	30.9	827	3.6	6,350	27.3
Air Pacific	1,984	8.5	266	1.1	1,718	7.4
South Pacific Express	1,702	7.32	266	1.14	1,436	6.18
Other Air Carrier	32	0.1	0	0.00	32	0.14
Lady Naomi	1,135	4.9	605	2.6	530	2.3
Yacht	5	0.02	0	0.00	5	0.02
Other Sea Carrier	136	1.84	19	0.08	117	1.76

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

1/ Provisional Figure.

Note: Overall visitors include transit.

Table 6: Visitors by Duration of Stay and Place of Stay, December 2006 1/.

Duration of Stay	Place of Stay		
	Total	Private	Hotel/Motel
Total	19,025	15,946	3,079
Less Than 24Hrs	142	11	0
1day	318	195	131
2days	329	168	123
3days	298	209	161
4days	378	158	89
5days	372	212	220
6days	612	115	160
7days	1,383	406	497
8-14days	3,129	2,658	977
15-30days	5,981	5,948	471
31-60days	976	974	33
61-90days	143	143	2
91-180days	42	41	0
181-365days	24	24	1
>1year	0	0	0
Not Stated	4,898	4,684	214
Percentage Distribution %	100	83.8	16.2

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

1/ Provisional figure.

Note: Visitors here, exclude transit.