

Please address all correspondence
To Chief Executive Officer

In reply, please quote the file reference



File Ref: IAS (26)

GOVERNMENT OF SAMOA
MINISTRY OF FINANCE
STATISTICAL DEPARTMENT

International Arrival Statistics
February 2006.

Summary:

This is the **Twenty-sixth** Statistical release of a series of monthly International Arrival Statistics and **Second** for the year 2006.

The source documents used for the compilation of statistics on international migration are the Arrival and Departure forms completed by all incoming and outgoing travelers at ports of arrival and departure. The two ports of entry for international travel to Samoa are: (i) Apia Wharf, and (ii) Faleolo International Airport.

The total International arrival recorded for the month of February 2006 (Table 1), took a **27.1 percent plunge** over the previous month (January 2006) and a **5 percent growth** over the corresponding month of February 2005. Air being the most preferred mode of travel to Samoa accounted to **94.2 percent** of the total arrivals while **5.8 percent** travel by sea. Additionally, arrivals for the period January – February 2006 of **21,540** shows a **6 percent rise** when compared to the same period of 2005, which registered **20,316 travelers**.

Of the total arrivals, **Overall Visitor's** totaling **5,916** for the month under review, also took a **plunge** of **26.3 percent** over the previous month (January 2006) and a mere **1.5 percent rise** over the corresponding month of 2005 (February). About **96.3 percent** arrived by air carrier while **3.7 percent** travelled by sea carrier. Additionally, visitors for the period January – February 2006 of **13,941** shows a **3.2 percent rise** when compared to the same period of 2005, which registered **13,513 travelers**. **Visitors share** of **65.1 percent** or **5,916** travelers' shows a promising start for the Visitors Industry in just the second month of the year.

Arrivals by age and gender (Table 2) shows that males recorded over half of the travelers' at **55.2%** (5,010) while their female counterpart registered **44.8%** (4,073). Of all arrival travelers, overall visitors registered a **36.6 percent** for males while female had **28.5 percent**. Returning residency accounted to **18.6percent** (1,687) for males while female had **16.3 percent** (1,480). The majority age for inbound travelers to Samoa in February 2006 is from 20 years, up to 54 years.

New Zealand's dominance in visitors' arrival (Table3) by country of usual residence continues with a **30.4 percent share** (1,797), followed by American Samoa at **22.8%** (1,349). Australia closely followed in at third place, with a **20.2%** (1,194) and United States of America coming fourth at **9.1%** (540). The European region raked in a **6.4 percent share** (379) while the Asian region had **3.7 percent share** (219).

The majority of visitors (table 4) from New Zealand, American Samoa, Australia and United States of America constitute **82.5 percent** or **4,880** of all visitors visiting Samoa. Almost **thirty-seven percent** of these visitors were here **visiting friends/relatives** followed by those **vacationing/holiday** at **31.3%** (1,853). Those coming for **other** matters had **13.8%** (819) while **business/conferences** recorded **10.5%** (624). **Transients** bound for other destination registered **5.8%** (341). Visitors who were here on sporting activities, mainly the **Marist Sevens** showed **1.8%** or 107 athletes.

Of all arrivals, Samoa's nationals (table 5) recorded **46.3 percent** of the arrivals by nationality, of which **36.9 percent** were visitors and **63.1 percent** returning residency. Other Pacific Islands' national had almost **18 percent** (1,628) of which **82.6 percent** are visitors. New Zealand's nationals followed with just under **11 percent** (962) of which **94.2 percent** were also visitors. American Samoa, United States of America, Fiji, British nationals, Other Asian, and Australian nationals comprises just over **20 percent** of the arrivals at **6.2%, 5.9%, 2.2%, 2.2%, 2.1%** and **1.8%** respectively.

Air New Zealand, thrice in a row (table 6) leads the way for arrival by carriers' for the month of February with **30.6 percent share** (2,778). Polynesian Blue followed closely at **25.4%** (2,305) with Polynesian Airline having **19.7% share** (1,790), as being the major carriers' inbound traffic flow. Air Pacific brought in **6.2%** (560) **shares** with Inter Island Air Way and South Pacific Express at **5.4%** (488) **shares** each. **Sea carrier** Lady Naomi had **4.7%** (428) while other sea carrier had just over **1 percent share**. "Overall visitors" contributed to **65.1 percent** of all carriers by purpose of entry than those arriving as "Returning Residency" at **34.9 percent**.

The usual trend of visitor's duration of stay in Samoa (Table 7) is a week up to a month, which shows **38.9%** stays in Hotels/Motels while the majority of **61.1%** or **3,406** visitors stays with private accommodations or families/relatives.

Detailed information are attach in Tables 1 - 7.



Sefuiva Reupena Muagututia
DEPUTY CHIEF EXECUTIVE OFFICER
Statistical Department

cc: The Chief Executive Officer M.O.F.

Table 1: Monthly Arrival and Departure by mode of Tavel and Net Migration.

Period	Visitors Arrivals			Total Arrivals			Total Departures			Net
	Air	Sea	Total	Air	Sea	Total	Air	Sea	Total	Migration
2000	84,543	3,145	87,688	123,295	12,652	135,947	130,160	13,950	144,110	-8,163
2001	85,073	3,190	88,263	125,669	10,513	136,182	126,136	10,687	136,823	-641
2002	85,698	3,273	88,971	121,265	9,946	131,211	123,000	10,628	133,628	-2,417
2003	89,211	3,275	92,486	123,522	9,376	132,898	126,503	8,830	135,333	-2,435
2004	93,946	4,209	98,155	129,517	11,864	141,381	131,277	12,303	143,580	-2,199
2005	98,544	3,260	101,804	132,200	10,543	142,743	134,801	10,808	145,609	-2,866
2006	13,351	590	13,941	20,319	1,221	21,540
2,005										
January	7,638	47	7,685	11,500	172	11,672	16,544	1,089	17,633	-5,961
February	5,613	215	5,828	8,073	571	8,644	9,609	525	10,134	-1,490
March	6,224	273	6,497	8,641	855	9,496	9,094	693	9,787	-291
April	6,639	135	6,774	9,446	1,476	10,922	10,101	1,645	11,746	-824
May	6,838	296	7,134	9,404	826	10,230	8,816	706	9,522	708
June	7,653	300	7,953	10,354	704	11,058	10,227	853	11,080	-22
July	10,572	307	10,879	13,521	900	14,421	12,811	1,562	14,373	48
August	8,931	400	9,331	11,475	1,741	13,216	11,976	1,068	13,044	172
September	9,577	348	9,925	11,947	814	12,761	12,264	700	12,964	-203
October	7,208	254	7,462	10,043	815	10,858	11,130	686	11,816	-958
November	7,112	210	7,322	10,004	557	10,561	10,066	583	10,649	-88
December	14,539	475	15,014	17,792	1,112	18,904	12,163	698	12,861	6,043
2006										
January	7,652	373	8,025	11,760	697	12,457
February 1/	5,699	217	5,916	8,559	524	9,083

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

Note: Departure figures for Oct - Dec 2005 are subject to change.

1/ Provisional figure

... Denote not available

Table 2: Arrivals by Age, Purpose of Entry and Gender, February 2006.1/

Age	Purpose of Visit											
	Total			Returning Residence			Visitors			Transit		
	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female
Total	9,083	5,010	4,073	3,167	1,687	1,480	5,575	3,121	2,454	341	202	139
0 - 4	404	215	189	135	72	63	250	132	118	19	11	8
5 - 9	312	146	166	132	63	69	171	81	90	9	2	7
10 - 14	248	103	145	115	49	66	123	50	73	10	4	6
15 - 19	436	181	255	196	78	118	235	100	135	5	3	2
20 - 24	712	357	355	262	132	130	431	217	214	19	8	11
25 - 29	847	449	398	258	133	125	554	296	258	35	20	15
30 - 34	812	449	363	267	153	114	518	281	237	27	15	12
35 - 39	818	486	332	268	148	120	501	307	194	49	31	18
40 - 44	851	516	335	267	157	110	547	337	210	37	22	15
45 - 49	861	542	319	298	186	112	515	320	195	48	36	12
50 - 54	752	431	321	244	136	108	486	282	204	22	13	9
55 - 59	684	384	300	231	117	114	428	250	178	25	17	8
60 - 64	462	254	208	135	69	66	308	176	132	19	9	10
65 - 69	361	219	142	120	72	48	230	139	91	11	8	3
70 - 74	185	88	97	70	25	45	110	60	50	5	3	2
75 +	127	67	60	58	33	25	69	34	35	0	0	0
Not Stated	211	123	88	111	64	47	156	59	40	1	0	1
% Distribution	100	55.2	44.8	34.9	18.6	16.3	61.4	34.4	27.0	3.8	2.2	1.5

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

1/ Provisional figure

Table 3: Visitors Arrivals by Country of Usual Residence and Mode of Travel, February 2006 1/.

Country of Usual Residence	Mode of Travel			Percentage (%)
	Air	Sea	Total	
OCEANIA	4,519	207	4,726	79.9
American Samoa	1,294	55	1,349	22.8
Fiji	196	2	198	3.3
Cook Island	1	0	1	0.0
Other Pacific Is	103	84	187	3.2
New Zealand	1,737	60	1,797	30.4
Australia	1,188	6	1,194	20.2
EUROPE	375	4	379	6.4
United Kingdom	142	2	144	2.4
Scandinavia	50	0	50	0.8
Benelux	17	0	17	0.3
Germany	75	2	77	1.3
Other Europe	91	0	91	1.5
AMERICA	576	6	582	9.8
U.S.A	534	6	540	9.1
Canada	42	0	42	0.7
ASIA	219	0	219	3.7
Japan	68	0	68	1.1
Other Asia	151	0	151	2.6
OTHERS	9	0	9	0.2
NOT STATED	1	0	1	0.02
TOTAL	5,699	217	5,916	100%
PERCENTAGE DISTRIBUTION	96.3	3.7	100%	

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

- Note:**
- (i) Visitors refer to all person visiting Samoa other than returning residents and also expatriates who are employed and living in Samoa. (include transit).
 - (ii) Visitors also include Samoan citizens whose country of usual residence are country abroad.
 - (iii) **Scandinavia**- refers to countries of Norway, Sweden, Finland and Denmark.
 - (iv) **Benelux:** - refers to countries of Belgium, Netherlands and Luxembourg.
 - (v) Exclude Cruise Liner Passengers.

Table 4: Visitors by Usual Residence and Purpose of Visit, February 2006 1/.

Usual Residence	Purpose of Visit								
	Total		Holiday/ Vacation	Visit Friends/ Relatives	Business/ Conference	Sporting Activities	Transit	Others	Not Stated
Total	5,916	%	1,853	2,164	624	107	341	819	8
American Samoa	1,349	22.8	263	668	86	39	153	136	4
Fiji	198	3.3	16	23	71	3	28	57	0
Cook Island	1	0.0	0	0	0	0	0	1	0
Other Pacific Is	187	3.2	12	33	11	11	12	106	2
New Zealand	1,797	30.4	316	884	206	33	54	303	1
Australia	1,194	20.2	560	350	147	14	15	107	1
United Kingdom	144	2.4	126	10	5	0	2	1	0
Scandinavia	50	0.8	46	4	0	0	0	0	0
Benelux	17	0.3	17	0	0	0	0	0	0
Germany	77	1.3	68	4	4	0	0	1	0
Other Europe	91	1.5	82	3	3	0	0	3	0
U.S.A.	540	9.1	264	148	40	6	15	67	0
Canada	42	0.7	33	5	1	0	2	1	0
Japan	68	1.1	27	11	17	0	0	13	0
Other Asia	151	2.6	20	18	31	1	59	22	0
Other Countries	9	0.2	3	3	2	0	0	1	0
Not Stated	1	0.02	0	0	0	0	1	0	0
Percentage Distribution (%)	100		31.3	36.6	10.5	1.8	5.8	13.8	0.1

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

1/ Provisional figure.

Note : Overall visitors include transit.

Table 5: Arrivals by Nationality and Purpose of Entry, February 2006 1/.

Nationality	Total		Purpose of Entry	
			Returning Residence	Visitors
Total	9,083	%	3,167	5,916
Samoa	4,208	46.3	2,657	1,551
American Samoa	564	6.2	50	514
Fiji	199	2.2	12	187
Cook Island	3	0.0	0	3
Other Pacific Is	1,628	17.9	283	1,345
New Zealand	962	10.6	56	906
Australia	163	1.8	11	152
United Kingdom	197	2.2	5	192
Scandinavia	56	0.6	7	49
Benelux	20	0.2	2	18
Germany	92	1.0	2	90
Other Europe	109	1.2	2	107
U.S.A.	536	5.9	58	478
Canada	51	0.6	0	51
Japan	86	0.9	11	75
Other Asia	192	2.1	10	182
Other Countries	16	0.2	1	15
Not Stated	1	0.0	0	1
Percent Distribution %	100		34.9	65.1

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

1/ Provisional Figure.

Note: Overall visitors include transit.

Table 6: Arrivals by Carrier and Purpose of Entry, February 2006 1/.

Carrier	Total	%	Purpose of Entry			
			Returning Residence	%	Visitors	%
Total	9,083	100	3,167	34.9	5,916	65.1
Poly Blue	2,305	25.4	715	7.9	1,590	17.5
Polynesian	1,790	19.7	721	7.9	1,069	11.8
Inter Island	488	5.4	163	1.8	325	3.6
Air New Zealand	2,778	30.6	988	10.9	1,790	19.7
Air Pacific	560	6.2	133	1.5	427	4.7
South Pacific Express	488	5.37	140	1.54	348	3.83
Other Air Carrier	150	1.65	0	0.00	150	1.65
Lady Naomi	428	4.7	302	3.3	126	1.4
Yacht	0	0.00	0	0.00	0	0.00
Other Sea Carrier	96	1.06	5	0.06	91	1.00

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

1/ Provisional Figure.

Note: Overall visitors include transit.

Table 7: Visitors by Duration of Stay and Place of Stay, February 2006 1/.

Duration of Stay	Place of Stay		
	Total	Private	Hotel/Motel
Total	5,575	3,406	2,169
Less Than 24Hrs	6	6	0
1day	210	79	131
2days	316	87	229
3days	706	464	242
4days	272	102	170
5days	274	115	159
6days	148	53	95
7days	641	301	340
8-14days	1,211	675	536
15-30days	1,002	835	167
31-60days	119	89	30
61-90days	49	48	1
91-180days	40	39	1
181-365days	29	28	1
>1year	1	0	1
Not Stated	551	485	66
Percentage Distribution %	100	61.1	38.9

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

1/ Provisional figure.

Note: Visitors here, exclude transit.