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GOVERNMENT OF SAMOA
MINISTRY OF FINANCE
STATISTICAL DEPARTMENT

International Arrival Statistics
January 2006.

Summary:

This is the **Twenty-fifth** Statistical release of a series of monthly International Arrival Statistics and **First** for the year 2006.

The source documents used for the compilation of statistics on international migration are the Arrival and Departure forms completed by all incoming and outgoing travelers at ports of arrival and departure. The two ports of entry for international travel to Samoa are: (i) Apia Wharf, and (ii) Faleolo International Airport.

The total International arrival recorded for the month of January 2006 (Table 1), took a **34.1 percent plunge** over the previous month (December 2005) and a **6.7 percent growth** over the corresponding month of January 2005. Air being the most preferred mode of travel to Samoa accounted to **94.4 percent** of the total arrivals while **5.6 percent** travel by sea.

Of the total arrivals, **Overall Visitor's** amount to **8,025** for the month under review, also took a **plunge of 46.6 percent** over the previous month (December 2005) and a **4.4 percent growth** over the corresponding month of 2005 (January). About **95.3 percent** arrived by air carrier while **4.7 percent** travelled by sea carrier. **Visitors share** of **64.4 percent** or 8,025 travelers' shows a promising start for the Visitors Industry in the year ahead.

Arrivals by age and gender (Table 2) show that males recorded over half of the travelers' at **53.6%** (6,677) while their female counterpart registered **46.4%** (5,780). Of all arrival travelers, overall visitors registered a **34.5 percent** for males while female had **29.9 percent**. Returning residency accounted to **19.1percent** (2,385) for males while female had **16.4 percent** (2,047). The majority age for inbound travelers to Samoa in January 2006 is from 15 years, up to 59 years.

New Zealand's dominance in visitors' arrival (Table3) by country of usual residence continues with a **38.7 percent share** (3,104), followed by American Samoa at **21.7%** (1,742). Australia placed in third at **18.9 %** (1,517) with United States of America coming fourth at **7.2%** (579). The European region raked in a **3.9 percent share** (315) while the Asian region had **2.4 percent share** (196).

The majority of visitors (table 4) from New Zealand, American Samoa, Australia and United States of America constitute over **86.5 percent** or **6,942** of all visitors visiting Samoa. Almost **forty-four percent** of these visitors were here **visiting friends/relatives** followed by those **vacationing/holiday** at **30.6%** (2,457). Those coming for **other** matters had **11.2%** (895) while **business/conferences** recorded a **6.7%** (539). **Transients** bound for other destination registered **6.5%** (525). Visitors who were here not elsewhere classified by purpose of visit or **not stated** and those on sporting activities both showed **under 1percent**.

Of all arrivals, Samoa's nationals (table 5) recorded almost **47 percent** of the arrivals by nationality, of which **40percent** were visitors and **60percent** returning residency. Other Pacific Islands' national had **23 percent** (2,866) of which almost **82percent** are visitors. New Zealand's nationals followed with just under **10percent** (1,172) of which **93percent** were visitors. American Samoa, United States of America, Australia, Fiji, and British nationals comprises almost **16 percent** of the arrivals at **5.6%**, **4.8%**, **2.1%**, **1.9%** and **1.5%** respectively.

Air New Zealand, twice in a row (table 6) leads the way for arrival by carriers' for the month of January with **34.1 percent share** (4,254). Polynesian Blue followed closely at **27.7%** (3,452) with Polynesian Airline having a **15.5% share** (1,936), as being the major carriers' inbound traffic flow. Air Pacific brought in **6.5%** (813) **shares** with Inter Island Air Way at **4.5%** (561) **share**. The South Pacific Express, one of American Samoa second airline brought in a **share** of **5.02%** (625), edging out Inter Island Air Way for the first time with 64 passengers. **Sea carrier** Lady Naomi had **4.5%** (557) while other sea carrier and yacht had just over **1 percent** share. "Overall visitors" contributed to **64.4 percent** of all carriers by purpose of entry than those arriving as "Returning Residency" at **35.6 percent**.

The usual trend of visitor's duration of stay in Samoa (Table 7) is a week up to a month, which shows **25.8%** stays in Hotels/Motels while the majority of **74.2%** or **5,566** visitors stays with private accommodations or families/relatives.

Detailed information are attach in Tables 1 – 7.



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DEPUTY CHIEF EXECUTIVE OFFICER
Statistical Department

cc: The Chief Executive Officer M.O.F.

Table 1: Monthly Arrival and Departure by mode of Tavel and Net Migration.

Period	Visitors Arrivals			Total Arrivals			Total Departures			Net
	Air	Sea	Total	Air	Sea	Total	Air	Sea	Total	Migration
2000	84,543	3,145	87,688	123,295	12,652	135,947	130,160	13,950	144,110	-8,163
2001	85,073	3,190	88,263	125,669	10,513	136,182	126,136	10,687	136,823	-641
2002	85,698	3,273	88,971	121,265	9,946	131,211	123,000	10,628	133,628	-2,417
2003	89,211	3,275	92,486	123,522	9,376	132,898	126,503	8,830	135,333	-2,435
2004	93,946	4,209	98,155	129,517	11,864	141,381	131,277	12,303	143,580	-2,199
2005	98,544	3,260	101,804	132,200	10,543	142,743	134,801	10,808	145,609	-2,866
2006	7,652	373	8,025	11,760	697	12,457
2,005										
January	7,638	47	7,685	11,500	172	11,672	16,544	1,089	17,633	-5,961
February	5,613	215	5,828	8,073	571	8,644	9,609	525	10,134	-1,490
March	6,224	273	6,497	8,641	855	9,496	9,094	693	9,787	-291
April	6,639	135	6,774	9,446	1,476	10,922	10,101	1,645	11,746	-824
May	6,838	296	7,134	9,404	826	10,230	8,816	706	9,522	708
June	7,653	300	7,953	10,354	704	11,058	10,227	853	11,080	-22
July	10,572	307	10,879	13,521	900	14,421	12,811	1,562	14,373	48
August	8,931	400	9,331	11,475	1,741	13,216	11,976	1,068	13,044	172
September	9,577	348	9,925	11,947	814	12,761	12,264	700	12,964	-203
October	7,208	254	7,462	10,043	815	10,858	11,130	686	11,816	-958
November	7,112	210	7,322	10,004	557	10,561	10,066	583	10,649	-88
December	14,539	475	15,014	17,792	1,112	18,904	12,163	698	12,861	6,043
2006										
January 1/	7,652	373	8,025	11,760	697	12,457

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

Note: Departure figures for Oct - Dec 2005 are subject to change.

1/ Provisional figure

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Table 2: Arrivals by Age, Purpose of Entry and Gender, January 2006.1/

Age	Purpose of Visit											
	Total			Returning Residence			Visitors			Transit		
	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female
Total	12,457	6,677	5,780	4,432	2,385	2,047	7,500	4,009	3,491	525	283	242
0 - 4	615	321	294	245	128	117	344	178	166	26	15	11
5 - 9	699	339	360	275	137	138	403	192	211	21	10	11
10 - 14	758	363	395	316	136	180	410	206	204	32	21	11
15 - 19	921	404	517	392	168	224	498	228	270	31	8	23
20 - 24	993	500	493	385	216	169	578	273	305	30	11	19
25 - 29	1,011	495	516	367	205	162	609	270	339	35	20	15
30 - 34	947	536	411	328	194	134	579	318	261	40	24	16
35 - 39	1,011	592	419	333	196	137	621	363	258	57	33	24
40 - 44	1,036	598	438	344	191	153	644	381	263	48	26	22
45 - 49	1,061	603	458	318	179	139	691	393	298	52	31	21
50 - 54	976	541	435	271	149	122	643	363	280	62	29	33
55 - 59	831	468	363	258	145	113	540	303	237	33	20	13
60 - 64	535	303	232	167	87	80	342	195	147	26	21	5
65 - 69	376	223	153	133	79	54	236	140	96	7	4	3
70 - 74	200	114	86	86	52	34	107	61	46	7	1	6
75 +	171	87	84	65	36	29	99	48	51	7	3	4
Not Stated	316	190	126	149	87	62	156	97	59	11	6	5
% Distribution	100	53.6	46.4	35.6	19.1	16.4	60.2	32.2	28.0	4.2	2.3	1.9

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

1/ Provisional figure

Table 3: Visitors Arrivals by Country of Usual Residence and Mode of Travel, January 2006 1/.

Country of Usual Residence	Mode of Travel			Percentage (%)
	Air	Sea	Total	
OCEANIA	6,519	360	6,879	85.7
American Samoa	1,654	88	1,742	21.7
Fiji	190	3	193	2.4
Cook Island	11	0	11	0.1
Other Pacific Is	190	122	312	3.9
New Zealand	2,988	116	3,104	38.7
Australia	1,486	31	1,517	18.9
EUROPE	315	0	315	3.9
United Kingdom	125	0	125	1.6
Scandinavia	34	0	34	0.4
Benelux	9	0	9	0.1
Germany	71	0	71	0.9
Other Europe	76	0	76	0.9
AMERICA	620	3	623	7.8
U.S.A	576	3	579	7.2
Canada	44	0	44	0.5
ASIA	186	10	196	2.4
Japan	60	0	60	0.7
Other Asia	126	10	136	1.7
OTHERS	9	0	9	0.1
NOT STATED	3	0	3	0.04
TOTAL	7,652	373	8,025	100%
PERCENTAGE DISTRIBUTION	95.4	4.6	100%	

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

- Note:**
- (i) Visitors refer to all person visiting Samoa other than returning residents and also expatriates who are employed and living in Samoa. (include transit).
 - (ii) Visitors also include Samoan citizens whose country of usual residence are country abroad.
 - (iii) **Scandinavia**- refers to countries of Norway, Sweden, Finland and Denmark.
 - (iv) **Benelux:** - refers to countries of Belgium, Netherlands and Luxembourg.
 - (v) Exclude Cruise Liner Passengers.

Table 4: Visitors by Usual Residence and Purpose of Visit, January 2006 1/.

Usual Residence	Purpose of Visit								
	Total		Holiday/ Vacation	Visit Friends/ Relatives	Business/ Conference	Sporting Activities	Transit	Others	Not Stated
Total	8,025	%	2,457	3,525	539	44	525	895	40
American Samoa	1,742	21.7	320	772	127	19	266	228	10
Fiji	193	2.4	28	39	46	3	28	42	7
Cook Island	11	0.1	3	5	0	0	2	1	0
Other Pacific Is	312	3.9	47	116	17	5	17	107	3
New Zealand	3,104	38.7	834	1,710	160	3	88	299	10
Australia	1,517	18.9	677	611	105	8	26	86	4
United Kingdom	125	1.6	100	5	12	0	1	7	0
Scandinavia	34	0.4	29	4	0	0	1	0	0
Benelux	9	0.1	8	0	1	0	0	0	0
Germany	71	0.9	53	14	1	2	0	1	0
Other Europe	76	0.9	46	13	5	0	3	8	1
U.S.A.	579	7.2	222	195	28	3	43	85	3
Canada	44	0.5	28	10	5	0	0	1	0
Japan	60	0.7	22	13	16	0	0	9	0
Other Asia	136	1.7	34	18	14	1	46	21	2
Other Countries	9	0.1	5	0	2	0	2	0	0
Not Stated	3	0.04	1	0	0	0	2	0	0
Percentage Distribution (%)	100		30.6	43.9	6.7	0.5	6.5	11.2	0.5

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

1/ Provisional figure.

Note : Overall visitors include transit.

Table 5: Arrivals by Nationality and Purpose of Entry, January 2006 1/.

Nationality	Total		Purpose of Entry	
			Returning Residence	Visitors
Total	12,457	%	4,432	8,025
Samoa	5,847	46.9	3,519	2,328
American Samoa	698	5.6	78	620
Fiji	235	1.9	40	195
Cook Island	5	0.0	2	3
Other Pacific Is	2,866	23.0	520	2,346
New Zealand	1,172	9.4	79	1,093
Australia	262	2.1	31	231
United Kingdom	193	1.5	12	181
Scandinavia	37	0.3	3	34
Benelux	6	0.0	0	6
Germany	91	0.7	6	85
Other Europe	99	0.8	12	87
U.S.A.	601	4.8	83	518
Canada	46	0.4	1	45
Japan	86	0.7	26	60
Other Asia	185	1.5	16	169
Other Countries	25	0.2	4	21
Not Stated	3	0.0	0	3
Percent Distribution %	100		35.6	64.4

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

1/ Provisional Figure.

Note: Overall visitors include transit.

Table 6: Arrivals by Carrier and Purpose of Entry, January 2006 1/.

Carrier	Total	%	Purpose of Entry			
			Returning Residence	%	Visitors	%
Total	12,457	100	4,432	35.6	8,025	64.4
Poly Blue	3,452	27.7	1260	10.1	2,192	17.6
Polynesian	1,936	15.5	602	4.8	1,334	10.7
Inter Island	561	4.5	193	1.5	368	3.0
Air New Zealand	4,254	34.1	1,677	13.5	2,577	20.7
Air Pacific	813	6.5	211	1.7	602	4.8
South Pacific Express	625	5.02	165	1.32	460	3.69
Other Air Carrier	119	0.96	0	0.00	119	0.96
Lady Naomi	557	4.5	310	2.5	247	2.0
Yacht	7	0.06	1	0.01	6	0.05
Other Sea Carrier	133	1.07	13	0.10	120	0.96

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

1/ Provisional Figure.

Note: Overall visitors include transit.

Table 7: Visitors by Duration of Stay and Place of Stay, January 2006 1/.

Duration of Stay	Place of Stay		
	Total	Private	Hotel/Motel
Total	7,500	5,566	1,934
Less Than 24Hrs	4	4	0
1day	294	110	184
2days	200	91	109
3days	298	170	128
4days	190	90	100
5days	221	132	89
6days	164	52	112
7days	568	252	316
8-14days	1,485	932	553
15-30days	1,918	1,722	196
31-60days	203	179	24
61-90days	71	67	4
91-180days	37	31	6
181-365days	56	55	1
>1year	7	5	2
Not Stated	1,784	1,674	110
Percentage Distribution %	100	74.2	25.8

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

1/ Provisional figure.

Note: Visitors here, exclude transit.