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GOVERNMENT OF SAMOA
MINISTRY OF FINANCE
STATISTICAL DEPARTMENT

International Arrival Statistics
July 2006.

Summary:

This is the **Thirty-first** Statistical release of a series of monthly International Arrival Statistics for the year 2006.

The source documents used for the compilation of statistics on international migration are the Arrival and Departure forms completed by all incoming and outgoing travelers at ports of arrival and departure. The two ports of entry for international travel to Samoa are: (i) Apia Wharf, and (ii) Faleolo International Airport.

The total International Arrival Statistics recorded for the month of July 2006 (Table 1) shows a **2.8 percent rise** over the previous month (June 2006) and a **3.1 percent drop** over the corresponding month of July 2005. Air being the most preferred mode of travel to Samoa accounted to **94.9 percent** of the total arrivals while **5.1 percent** travel by sea. Additionally, arrivals for the period January – July 2006 of **84,677** shows a **10.8 percent rise** when compared to the same period of 2005, which registered **76,457 travelers**.

Of the total arrivals, **Overall Visitor's** totaling **10,697** for the month under review, shows a minimal **0.2 percent fall** over the previous month (June 2006) and also a **fall of 1.7 percent** over the corresponding month of July 2005. About **97.3 percent** arrived by air carrier while **2.8 percent** travelled by sea carrier. Additionally, visitors for the period January – July 2006 of **60,259** shows a **14.2 percent rise** when compared to the same period of 2005, which recorded **52,753 travelers**. **Visitor's share of 76.5 percent** or **10,697** travelers depict a **slight growth** when compared to the same period of 2005, which revealed a **75.4 percent share** of all arrivals.

Arrival by age and gender (Table 2) shows that males recorded over half of the travelers' at **53.4%** (7,464) while their female counterpart registered **46.6%** (6,514). Of all arrival travelers, **overall visitors** registered a **40.5 percent** for males while female had **36 percent**. **Returning residency** accounted to **12.9 percent** (1,797) for males while female had **10.6 percent** (1,484). The majority age for inbound travelers to Samoa in July 2006 is from 15 years, up to 59 years.

As usual, New Zealand's dominance in visitors' arrival (Table3) by country of usual residence continues with a **35.8 percent share** (3,827), followed by American Samoa at **24.1 percent** (2,579). Australia followed in, at third place with an **18.5 percent** (1,977) and United States of America coming fourth at **9.5 percent** (1,015). The European region raked in a **4 percent share** (423) while the Asian region had **2.9 percent share** (311) of which the Republic of China managed **1.3 percent**.

The majority of visitors (table 4) from New Zealand, American Samoa, Australia and United States of America constitute **87.9 percent** or **9,398** of all visitors visiting Samoa. Just over **forty-one percent** of these visitors were here on **holiday/vacationing** followed by those **visiting friends/relatives** at almost **twenty-nine percent**. Those coming for **business/conferences** recorded a high of **12.2%** (1,300). Those who were here on **other**, matters had **10.7%** (1,140) with **transients** bound for other destination registering **6.1%** (651) and visitors here on **sporting activities** with **two percent** or **221 sportsperson** mainly here for the Samoa Open Golf Tournament, Auckland N.P. C. rugby clash with the locals' Manu Samoa and the first ever Pacific Rim Weightlifting Competition.

Air New Zealand, (table 5) leads the way for arrival by carriers' for the month of July with a **28.9 percent share** (4,041). Polynesian Blue followed closely at **27.5 percent** (3,838) with Polynesian Airline having **15.4 percent share** (2,155) and South Pacific Express at **9.7 percent** (1,358) as being the major carriers' inbound traffic flow. Air Pacific brought in **6.9 percent shares** (960) with Inter Island Airways at **6.4 percent share** (899). **Sea carrier** Lady Naomi had **3.6 percent** (506) while Other Sea Carriers' having just over **1 percent share**. Overall visitors" contributed to **76.5 percent** of all carriers by purpose of entry than those arriving as "Returning Residency" at **23.5 percent**.

The usual trend of visitor's duration of stay in Samoa (Table 6) is a week up to a month, which shows **54.7%** or **5,558** visitors stay with private accommodations or families/relatives while **45.3%** stays in Hotels/Motels accommodation.

Detailed information are attach in Tables 1 – 6.



Sefuiva Reupena Muagututia
DEPUTY CHIEF EXECUTIVE OFFICER
Statistical Department

cc: The Chief Executive Officer M.O.F.

Table 1: Monthly Arrival and Departure by mode of Tavel and Net Migration.

Period	Visitors Arrivals			Total Arrivals			Total Departures			Net Migration
	Air	Sea	Total	Air	Sea	Total	Air	Sea	Total	
2000	84,543	3,145	87,688	123,295	12,652	135,947	130,160	13,950	144,110	-8,163
2001	85,073	3,190	88,263	125,669	10,513	136,182	126,136	10,687	136,823	-641
2002	85,698	3,273	88,971	121,265	9,946	131,211	123,000	10,628	133,628	-2,417
2003	89,211	3,275	92,486	123,522	9,376	132,898	126,503	8,830	135,333	-2,435
2004	93,946	4,209	98,155	129,517	11,864	141,381	131,277	12,303	143,580	-2,199
2005	98,544	3,263	101,807	132,200	10,557	142,757	134,808	10,808	145,616	-2,859
2006	58,417	1,842	60,259	79,502	5,175	84,677
2,005										
January	7,638	47	7,685	11,500	172	11,672	16,544	1,089	17,633	-5,961
February	5,613	215	5,828	8,073	571	8,644	9,609	525	10,134	-1,490
March	6,224	273	6,497	8,641	855	9,496	9,094	693	9,787	-291
April	6,639	138	6,777	9,446	1,490	10,936	10,101	1,645	11,746	-810
May	6,838	296	7,134	9,404	826	10,230	8,816	706	9,522	708
June	7,653	300	7,953	10,354	704	11,058	10,227	853	11,080	-22
July	10,572	307	10,879	13,521	900	14,421	12,811	1,562	14,373	48
August	8,931	400	9,331	11,475	1,741	13,216	11,976	1,068	13,044	172
September	9,577	348	9,925	11,947	814	12,761	12,264	700	12,964	-203
October	7,208	254	7,462	10,043	815	10,858	11,137	686	11,823	-965
November	7,112	210	7,322	10,004	557	10,561	10,066	583	10,649	-88
December	14,539	475	15,014	17,792	1,112	18,904	12,163	698	12,861	6,043
2006										
January	7,652	373	8,025	11,760	697	12,457	17,533	853	18,386	-5,929
February	5,699	217	5,916	8,559	524	9,083	10,464	635	11,099	-2,016
March	7,996	208	8,204	11,140	637	11,777	10,397	647	11,044	733
April	7,887	170	8,057	10,628	1,244	11,872
May	8,375	272	8,647	11,247	675	11,922
June	10,400	313	10,713	12,900	688	13,588
July 1/	10,408	289	10,697	13,268	710	13,978

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

Note: Departure figures for Nov - Dec 2005 and Jan - Mar 2006 are subject to change.

1/ Provisional figure

... Denote not yet available

Table 2: Arrivals by Age, Purpose of Entry and Gender, July 2006.1/

Age	Purpose of Visit											
	Total			Returning Residence			Visitors			Transit		
	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female
Total	13,978	7,464	6,514	3,281	1,797	1,484	10,159	5,357	4,802	538	310	228
0 - 4	590	311	279	136	69	67	426	225	201	28	17	11
5 - 9	596	327	269	99	46	53	471	267	204	26	14	12
10 - 14	659	348	311	123	69	54	515	271	244	21	8	13
15 - 19	889	372	517	135	47	88	688	291	397	66	34	32
20 - 24	978	476	502	268	142	126	665	304	361	45	30	15
25 - 29	1,048	574	474	314	195	119	697	355	342	37	24	13
30 - 34	1,111	554	557	245	122	123	824	411	413	42	21	21
35 - 39	1,192	680	512	283	169	114	868	485	383	41	26	15
40 - 44	1,285	692	593	291	163	128	932	494	438	62	35	27
45 - 49	1,336	744	592	321	180	141	969	536	433	46	28	18
50 - 54	1,175	638	537	278	161	117	849	448	401	48	29	19
55 - 59	1,010	583	427	239	140	99	749	432	317	22	11	11
60 - 64	753	403	350	175	93	82	557	298	259	21	12	9
65 - 69	498	291	207	131	71	60	357	214	143	10	6	4
70 - 74	249	147	102	67	31	36	173	109	64	9	7	2
75 +	237	128	109	61	30	31	172	96	76	4	2	2
Not Stated	372	196	176	115	69	46	156	121	126	10	6	4
% Distribution	100	53.4	46.6	23.5	12.9	10.6	72.7	38.3	34.4	3.8	2.2	1.6

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

1/ Provisional figure

Table 3: Visitors Arrivals by Country of Usual Residence and Mode of Travel, July 2006 1/.

Country of Usual Residence	Mode of Travel			Percentage (%)
	Air	Sea	Total	
OCEANIA	8,622	254	8,876	83.0
American Samoa	2,461	118	2,579	24.1
Fiji	222	0	222	2.1
Cook Island	23	1	24	0.2
Other Pacific Is	166	81	247	2.3
New Zealand	3,789	38	3,827	35.8
Australia	1,961	16	1,977	18.5
EUROPE	399	24	423	4.0
United Kingdom	135	7	142	1.3
Scandinavia	50	3	53	0.5
Benelux	33	1	34	0.3
Germany	88	6	94	0.9
Other Europe	93	7	100	0.9
AMERICA	1,032	10	1,042	9.7
U.S.A	1,005	10	1,015	9.5
Canada	27	0	27	0.3
ASIA	310	1	311	2.9
Japan	86	1	87	0.8
China	140	0	140	1.3
Other Asia	84	0	84	0.8
OTHERS	44	0	44	0.4
NOT STATED	1	0	1	0.01
TOTAL	10,408	289	10,697	100%
PERCENTAGE DISTRIBUTION	97.3	2.7	100%	

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

- Note:** (i) Visitors refer to all person visiting Samoa other than returning residents and also expatriates who are employed and living in Samoa (**include transit**).
- (ii) Visitors also include Samoan citizens whose country of usual residence are country abroad.
- (iii) **Scandinavia**- refers to countries of Norway, Sweden, Finland and Denmark.
- (iv) **Benelux:** - refers to countries of Belgium, Netherlands and Luxembourg.
- (v) Exclude Cruise Liner Passengers.

Table 4: Visitors by Usual Residence and Purpose of Visit, July 2006 1/.

Usual Residence	Purpose of Visit								
	Total		Holiday/ Vacation	Visit Friends/ Relatives	Business/ Conference	Sporting Activities	Transit	Others	Not Stated
Total	10,697	%	4,398	3,093	1,300	221	538	1,140	7
American Samoa	2,579	24.1	472	1,013	356	20	275	442	1
Fiji	222	2.1	31	30	92	4	19	46	0
Cook Island	24	0.2	0	1	4	9	2	8	0
Other Pacific Is	247	2.3	24	69	55	15	13	71	0
New Zealand	3,827	35.8	1,818	1,148	429	66	77	285	4
Australia	1,977	18.5	1,187	416	183	55	35	100	1
United Kingdom	142	1.3	107	13	8	3	1	10	0
Scandinavia	53	0.5	46	3	1	0	0	3	0
Benelux	34	0.3	29	3	0	0	0	2	0
Germany	94	0.9	80	9	1	1	0	3	0
Other Europe	100	0.9	70	13	3	2	1	11	0
U.S.A.	1,015	9.5	423	333	98	9	35	117	0
Canada	27	0.3	14	0	0	3	1	9	0
Japan	87	0.8	46	9	19	0	3	9	1
China	140	1.3	17	8	36	16	56	7	0
Other Asia	84	0.8	10	14	12	15	20	13	0
Other Countries	44	0.4	24	10	3	3	0	4	0
Not Stated	1	0.01	0	1	0	0	0	0	0
Percentage Distribution (%)	100		41.1	28.9	12.2	2.1	5.0	10.7	0.1

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

1/ Provisional figure.

Note : Overall visitors include transit.

Table 5: Arrivals by Carrier and Purpose of Entry, July 2006 1/.

Carrier	Total	%	Purpose of Entry			
			Returning Residence	%	Visitors	%
Total	13,978	100	3,281	23.5	10,697	76.5
Poly Blue	3,838	27.5	791	5.7	3,047	21.8
Polynesian	2,155	15.4	582	4.2	1,573	11.3
Inter Island	899	6.4	189	1.4	710	5.1
Air New Zealand	4,041	28.9	762	5.5	3,279	23.5
Air Pacific	960	6.9	241	1.7	719	5.1
South Pacific Express	1,358	9.72	294	2.10	1,064	7.61
Other Air Carrier	17	0.12	1	0.01	16	0.11
Lady Naomi	506	3.6	385	2.8	121	0.9
Yacht	47	0.34	2	0.01	45	0.32
Other Sea Carrier	157	1.12	34	0.24	123	0.88

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

1/ Provisional Figure.

Note: Overall visitors include transit.

Table 6: Visitors by Duration of Stay and Place of Stay, July 2006 1/.

Duration of Stay	Place of Stay		
	Total	Private	Hotel/Motel
Total	10,159	5,558	4,601
Less Than 24Hrs	14	6	8
1day	276	154	122
2days	276	116	160
3days	315	125	190
4days	345	158	187
5days	441	192	249
6days	339	94	245
7days	1,321	433	888
8-14days	3,075	1,228	1,847
15-30days	1,670	1,301	369
31-60days	161	108	53
61-90days	53	48	5
91-180days	48	45	3
181-365days	10	10	0
>1year	0	0	0
Not Stated	1,815	1,540	275
Percentage Distribution %	100	54.7	45.3

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

1/ Provisional figure.

Note: Visitors here, exclude transit.