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GOVERNMENT OF SAMOA
MINISTRY OF FINANCE
STATISTICAL DEPARTMENT

International Arrival Statistics
March 2006.

Summary:

This is the **Twenty-seventh** Statistical release of a series of monthly International Arrival Statistics for the year 2006.

The source documents used for the compilation of statistics on international migration are the Arrival and Departure forms completed by all incoming and outgoing travelers at ports of arrival and departure. The two ports of entry for international travel to Samoa are: (i) Apia Wharf, and (ii) Faleolo International Airport.

The total International Arrival Statistics recorded for the month of March 2006 (Table 1), took a momentum high of **29.6 percent growth** over the previous month (February 2006) and also a **24 percent growth** over the corresponding month of March 2005. Air being the most preferred mode of travel to Samoa accounted to **94.6 percent** of the total arrivals while **5.4 percent** travel by sea. Additionally, arrivals for the period January -March 2006 of **33,317** shows an **11.8 percent rise** when compared to the same period of 2005, which registered **29,812 travelers**.

Of the total arrivals, **Overall Visitor's** totaling **8,204** for the month under review, sky rocketed to a **38.7 percent rise** over the previous month (February 2006) and also a **26.3 percent rise** over the corresponding month of 2005 (March). About **97.5 percent** arrived by air carrier while **2.5 percent** travelled by sea carrier. Additionally, visitors for the period January -March 2006 of **22,145** shows a **10.7 percent rise** when compared to the same period of 2005, which recorded **20,010 travelers**. **Visitors share** of **69.7 percent** or **8,204** travelers' depicts a promising growth for the Visitors Industry in the next coming month for the year ahead.

Arrivals by age and gender (Table 2) shows that males recorded over half of the travelers' at **54%** (6,364) while their female counterpart registered **46%** (5,413). Of all arrival travelers, overall visitors registered a **36.7 percent** for males while female had **32.9 percent**. Returning residency accounted to **17.3 percent** (2,039) for males while female had **13 percent** (1,534). Also interestingly to note, is the distribution of age group 15-24 which saw females exceeds males, a rare experience. This distribution contributes highly to the Oceania Ladies Under 19 World Cup Soccer elimination round which was held here early April. The majority age for inbound travelers to Samoa in March 2006 is from 25 years, up to 59 years. Similarly the distribution between genders tends to be even in all age group

As usual, New Zealand's dominance in visitors' arrival (Table 3) by country of usual residence continues with a **30.9 percent share** (2,539), followed by American Samoa at **25.5%** (2,093). Australia closely followed in at third place, with a **19.2 percent** (1,578) and United States of America ranking fourth at **9.8%** (807). The European region raked in a **4.3 percent share** (350) while the Asian region had **3.4 percent share** (275).

The majority of visitors (table 4) from New Zealand, American Samoa, Australia and United States of America constitute **85.4 percent** or **7,017** of all visitors visiting Samoa. **Thirty-eight percent** of these visitors were here **visiting friends/relatives** followed by those **vacationing/holiday** at **32.6%** (2,675). Those coming for **business/conferences** recorded **10%** (824) while those who were here on **other** matters had **9.1%** (749). **Transients** bound for other destination registered **7.1%** (583) and visitors here on **sporting activities** showed **2.8%** or 231 sports fanatics.

Of all arrivals, Samoa's nationals (table 5) recorded **44.7 percent** of the arrivals by nationality, of which **43.2 percent** were visitors and **56.8 percent** returning residency. Other Pacific Islands' national had **19.4 percent** (2,280) of which **84.3 percent** are visitors. New Zealand's nationals followed with just **10.6 percent** (1,251) of which **95.7 percent** were also visitors. United States of America, American Samoa, Other Asia, Australia, Fiji, and British nationals comprises over **21 percent** of the arrivals at **8.2%, 5.8%, 2.3%, 2%, 1.6%** and **1.5%** respectively.

Polynesian Blue, for the first time since December 2005 (table 6) leads the way for arrival by carriers' for the month of March with a **29.4 percent share** (3,459). Air New Zealand followed closely at **27.1 percent** (3,196) with Polynesian Airline having almost **19 percent share** (2,228), as being the major carriers' inbound traffic flow. Air Pacific brought in **5.6 percent shares** (662) with American Samoa 2 airline, South Pacific Express and Inter Island Airways at **6.6 percent** (781) and **5.2 percent** (618) respectively. **Sea carrier** Lady Naomi had **3.4 percent** (406) while other sea carrier having nearly **2 percent share**. Overall visitors" contributed to **69.7 percent** of all carriers by purpose of entry than those arriving as "Returning Residency" at **30.3 percent**.

The usual trend of visitor's duration of stay in Samoa (Table 7) is a week up to a month, which shows **38.2%** stays in Hotels/Motels while the majority of **61.8%** or **4,706** visitors stays with private accommodations or families/relatives.

Detailed information are attach in Tables 1 - 7.



Sefuiva Reupena Muagututia
DEPUTY CHIEF EXECUTIVE OFFICER
Statistical Department

cc: The Chief Executive Officer M.O.F.

Table 1: Monthly Arrival and Departure by mode of Tavel and Net Migration.

Period	Visitors Arrivals			Total Arrivals			Total Departures			Net
	Air	Sea	Total	Air	Sea	Total	Air	Sea	Total	Migration
2000	84,543	3,145	87,688	123,295	12,652	135,947	130,160	13,950	144,110	-8,163
2001	85,073	3,190	88,263	125,669	10,513	136,182	126,136	10,687	136,823	-641
2002	85,698	3,273	88,971	121,265	9,946	131,211	123,000	10,628	133,628	-2,417
2003	89,211	3,275	92,486	123,522	9,376	132,898	126,503	8,830	135,333	-2,435
2004	93,946	4,209	98,155	129,517	11,864	141,381	131,277	12,303	143,580	-2,199
2005 2/	98,544	3,263	101,807	132,200	10,557	142,757	134,801	10,808	145,609	-2,852
2006	21,347	798	22,145	31,459	1,858	33,317
2,005										
January	7,638	47	7,685	11,500	172	11,672	16,544	1,089	17,633	-5,961
February	5,613	215	5,828	8,073	571	8,644	9,609	525	10,134	-1,490
March	6,224	273	6,497	8,641	855	9,496	9,094	693	9,787	-291
April 2/	6,639	138	6,777	9,446	1,490	10,936	10,101	1,645	11,746	-810
May	6,838	296	7,134	9,404	826	10,230	8,816	706	9,522	708
June	7,653	300	7,953	10,354	704	11,058	10,227	853	11,080	-22
July	10,572	307	10,879	13,521	900	14,421	12,811	1,562	14,373	48
August	8,931	400	9,331	11,475	1,741	13,216	11,976	1,068	13,044	172
September	9,577	348	9,925	11,947	814	12,761	12,264	700	12,964	-203
October	7,208	254	7,462	10,043	815	10,858	11,130	686	11,816	-958
November	7,112	210	7,322	10,004	557	10,561	10,066	583	10,649	-88
December	14,539	475	15,014	17,792	1,112	18,904	12,163	698	12,861	6,043
2006										
January	7,652	373	8,025	11,760	697	12,457
February	5,699	217	5,916	8,559	524	9,083
March 1/	7,996	208	8,204	11,140	637	11,777

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

Note: Departure figures for Oct - Dec 2005 are subject to change.

1/ Provisional figure

2/ Revised figure

... Denote not available

Table 2: Arrivals by Age, Purpose of Entry and Gender, March 2006.1/

Age	Purpose of Visit											
	Total			Returning Residence			Visitors			Transit		
	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female
Total	11,777	6,364	5,413	3,573	2,039	1,534	7,621	3,957	3,664	583	368	215
0 - 4	480	239	241	121	65	56	335	159	176	24	15	9
5 - 9	319	142	177	81	30	51	224	108	116	14	4	10
10 - 14	237	126	111	63	29	34	167	94	73	7	3	4
15 - 19	521	192	329	139	68	71	356	103	253	26	21	5
20 - 24	818	404	414	301	176	125	474	204	270	43	24	19
25 - 29	972	506	466	290	172	118	626	301	325	56	33	23
30 - 34	1,043	604	439	299	185	114	681	379	302	63	40	23
35 - 39	1,065	594	471	337	195	142	674	368	306	54	31	23
40 - 44	1,135	656	479	313	195	118	754	409	345	68	52	16
45 - 49	1,211	673	538	397	224	173	736	400	336	78	49	29
50 - 54	1,058	603	455	302	185	117	699	381	318	57	37	20
55 - 59	957	530	427	278	151	127	641	353	288	38	26	12
60 - 64	690	370	320	189	97	92	478	259	219	23	14	9
65 - 69	494	284	210	154	89	65	330	189	141	10	6	4
70 - 74	225	131	94	77	44	33	144	85	59	4	2	2
75 +	214	117	97	81	42	39	128	72	56	5	3	2
Not Stated	338	193	145	151	92	59	156	93	81	13	8	5
% Distribution	100	54.0	46.0	30.3	17.3	13.0	64.7	33.6	31.1	5.0	3.1	1.8

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.
1/ Provisional figure

Table 3: Visitors Arrivals by Country of Usual Residence and Mode of Travel, March 2006 1/.

Country of Usual Residence	Mode of Travel			Percentage (%)
	Air	Sea	Total	
OCEANIA	6,507	193	6,700	81.7
American Samoa	1,994	99	2,093	25.5
Fiji	185	2	187	2.3
Cook Island	7	0	7	0.1
Other Pacific Is	227	69	296	3.6
New Zealand	2,526	13	2,539	30.9
Australia	1,568	10	1,578	19.2
EUROPE	345	5	350	4.3
United Kingdom	112	0	112	1.4
Scandinavia	56	2	58	0.7
Benelux	19	0	19	0.2
Germany	89	0	89	1.1
Other Europe	69	3	72	0.9
AMERICA	842	2	844	10.3
U.S.A	805	2	807	9.8
Canada	37	0	37	0.5
ASIA	273	2	275	3.4
Japan	55	1	56	0.7
Other Asia	218	1	219	2.7
OTHERS	27	6	33	0.4
NOT STATED	2	0	2	0.02
TOTAL	7,996	208	8,204	100%
PERCENTAGE DISTRIBUTION	97.5	2.5	100%	

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

- Note:**
- (i) Visitors refer to all person visiting Samoa other than returning residents and also expatriates who are employed and living in Samoa. (include transit).
 - (ii) Visitors also include Samoan citizens whose country of usual residence are country abroad.
 - (iii) **Scandinavia**- refers to countries of Norway, Sweden, Finland and Denmark.
 - (iv) **Benelux:** - refers to countries of Belgium, Netherlands and Luxembourg.
 - (v) Exclude Cruise Liner Passengers.

Table 4: Visitors by Usual Residence and Purpose of Visit, March 2006 1/.

Usual Residence	Purpose of Visit								
	Total	%	Holiday/ Vacation	Visit Friends/ Relatives	Business/ Conference	Sporting Activities	Transit	Others	Not Stated
Total	8,204		2,675	3,119	824	231	583	749	23
American Samoa	2,093	25.5	368	1,047	163	7	311	189	8
Fiji	187	2.3	10	36	63	25	26	27	0
Cook Island	7	0.1	1	3	1	2	0	0	0
Other Pacific Is	296	3.6	19	60	29	121	27	39	1
New Zealand	2,539	30.9	654	1,198	312	47	60	263	5
Australia	1,578	19.2	865	450	145	15	26	75	2
United Kingdom	112	1.4	87	12	7	1	0	5	0
Scandinavia	58	0.7	52	2	2	1	0	1	0
Benelux	19	0.2	8	5	4	0	1	1	0
Germany	89	1.1	83	0	4	0	0	2	0
Other Europe	72	0.9	56	6	0	0	6	4	0
U.S.A.	807	9.8	386	252	44	10	22	93	0
Canada	37	0.5	25	4	2	0	2	4	0
Japan	56	0.7	15	6	20	0	0	14	1
Other Asia	219	2.7	27	35	26	1	95	29	6
Other Countries	33	0.4	19	2	2	1	7	2	0
Not Stated	2	0.02	0	1	0	0	0	1	0
Percentage Distribution (%)	100		32.6	38.0	10.0	2.8	7.1	9.1	0.3

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

1/ Provisional figure.

Note : Overall visitors include transit.

Table 5: Arrivals by Nationality and Purpose of Entry, March 2006 1/.

Nationality	Total		Purpose of Entry	
			Returning Residence	Visitors
Total	11,777	%	3,573	8,204
Samoa	5,259	44.7	2,989	2,270
American Samoa	684	5.8	56	628
Fiji	186	1.6	14	172
Cook Island	2	0.0	0	2
Other Pacific Is	2,280	19.4	358	1,922
New Zealand	1,251	10.6	54	1,197
Australia	241	2.0	8	233
United Kingdom	174	1.5	6	168
Scandinavia	60	0.5	2	58
Benelux	21	0.2	2	19
Germany	102	0.9	4	98
Other Europe	107	0.9	4	103
U.S.A.	963	8.2	63	900
Canada	48	0.4	0	48
Japan	67	0.6	2	65
Other Asia	273	2.3	9	264
Other Countries	55	0.5	1	54
Not Stated	4	0.0	1	3
Percent Distribution %	100		30.3	69.7

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

1/ Provisional Figure.

Note: Overall visitors include transit.

Table 6: Arrivals by Carrier and Purpose of Entry, March 2006 1/.

Carrier	Total	%	Purpose of Entry			
			Returning Residence	%	Visitors	%
Total	11,777	100	3,573	30.3	8,204	69.7
Poly Blue	3,459	29.4	946	8.0	2,513	21.3
Polynesian	2,228	18.9	754	6.4	1,474	12.5
Inter Island	618	5.2	185	1.6	433	3.7
Air New Zealand	3,196	27.1	895	7.6	2,301	19.5
Air Pacific	662	5.6	159	1.4	503	4.3
South Pacific Express	781	6.63	205	1.74	576	4.89
Other Air Carrier	196	1.66	0	0.00	196	1.66
Lady Naomi	406	3.4	313	2.7	93	0.8
Yacht	0	0.00	0	0.00	0	0.00
Other Sea Carrier	231	1.96	116	0.98	115	0.98

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

1/ Provisional Figure.

Note: Overall visitors include transit.

Table 7: Visitors by Duration of Stay and Place of Stay, March 2006 1/.

Duration of Stay	Place of Stay		
	Total	Private	Hotel/Motel
Total	7,621	4,706	2,915
Less Than 24Hrs	2	2	0
1day	283	100	183
2days	318	108	210
3days	411	140	271
4days	337	135	202
5days	309	143	166
6days	238	99	139
7days	877	356	521
8-14days	1,913	1,134	779
15-30days	1,146	926	220
31-60days	160	129	31
61-90days	58	57	1
91-180days	32	30	2
181-365days	12	10	2
>1year	0	0	0
Not Stated	1,525	1,337	188
Percentage Distribution %	100	61.8	38.2

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

1/ Provisional figure.

Note: Visitors here, exclude transit.