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GOVERNMENT OF SAMOA  
**MINISTRY OF FINANCE**  
STATISTICAL DEPARTMENT

International Arrival Statistics  
November 2006.

**Summary:**

This is the **Thirty-fifth** Statistical release of a series of monthly International Arrival Statistics for the year 2006.

The source documents used for the compilation of statistics on international migration are the Arrival and Departure forms completed by all incoming and outgoing travelers at ports of arrival and departure. The two ports of entry for international travel to Samoa are: (i) Apia Wharf, and (ii) Faleolo International Airport.

The total International Arrival Statistics recorded for the month of November 2006 (Table1) posted a **slight increase** of **1.7%** in arrivals over the previous month (October 2006) and a **16.7% increase** over the corresponding month of November 2005. Air being the most preferred mode of travel to Samoa accounted to **95.1 percent** of the total arrivals while **4.9 percent** travel by sea. Additionally, arrivals for the period January – November 2006 of **133,820 travelers** shows an **8 percent rise** when compared to the same period of 2005, which registered **123,853**.

Of the total arrivals, **Overall Visitor's** recorded **8,801** visitors for the month under review which saw a **rise** of **3.3%** over the previous month (October 2006) and a **20.2% increase** over the corresponding month of November 2005. About **98.6%** arrived by air carrier while a mere **1.4 percent** travelled by sea carrier. Additionally, visitors for the period January – November 2006 of **96,244** shows a **10.9 percent rise** when compared to the same period of 2005, which recorded **86,793 travelers**. **Visitor's share** of **71.4 percent** or **8,801** visitor's portrays a **2.1 percent increase** when compared to the same period of 2005, which registered a **69.3 percent share** of all arrivals.

Arrival by age and gender (Table 2) shows that males recorded over half of the traveling public at **54%** (6,655) while their female counterpart registered **46%** (5,672). Of all arrival travelers, **overall visitors** registered a **37.9 percent** for males while female had **33.4 percent**. **Returning residency** accounted to **16percent** (1,975) for males while female had **12.6 percent** (1,551). The majority age for inbound travelers to Samoa in November 2006 is from 20 years, up to 54 years.

As usual, New Zealand's dominance in visitors' arrival (Table3) by country of usual residence continues with a **36.4 percent share** (3,206), followed by Australia at **23.2 percent** (2,036), edging out American Samoa twice in a row with a **22.4 percent** (1,970) while United States of America rounded up the principle source markets with a **5.8 percent** (508) **share**. The European region raked in a **4.8 percent share** (420) while the Asian region had **2.1 percent share** (186).

Numbers from principle source markets (table 4) New Zealand, Australia, American Samoa, and United States of America constitute **87.8 percent** or **7,722** of all visitors visiting Samoa. Just over **forty-two percent** of the visitors were here **visiting friends/relatives** followed by those on **holiday/vacationing** at just over **thirty-three percent**. Those who were here on **other** matters had **9.9%** (874) while **business/conferences** recorded **8.7%** (765). **Transients** bound for other destination registered **5.5%** (483) and visitors here on **sporting activities** had just less than **1 percent**.

Arrival by carriers' for the month of November 2006 saw Polynesian Blue edged out Air New Zealand by a **1.5 percent** at **31.9%** and **30.4%** respectively. Polynesian Airline having **13.5 percent share** (1,659) are regarded as being the major carriers' inbound traffic flow. Air Pacific brought in **7.4 percent shares** (917) with American Samoa two airlines South Pacific Express and Inter Island Airways at **7.7 percent** (951) and **4.1 percent shares** (508) respectfully. **Sea carrier** Lady Naomi registered **4.6 percent** (564) while Other Sea Carriers and Yachts' combines with a just under **1 percent share**. "Overall visitors" contributed to **71.4 percent** of all carriers by purpose of entry than those arriving as "Returning Residency" at **28.6 percent**.

The usual trend of visitor's duration of stay in Samoa (Table 6) is a week up to a month, which shows **61.9%** or **5,150** visitors stay with private accommodations or families/relatives while **38.1%** stays in Hotels/Motels accommodation.

Detailed information are attach in Tables 1 – 6.



**Sefuiva Reupena Muagututia**  
**DEPUTY CHIEF EXECUTIVE OFFICER**  
**Statistical Department**

cc: The Chief Executive Officer M.O.F.

Table 1: Monthly Arrival and Departure by mode of Tavel and Net Migration.

Period	Visitors Arrivals			Total Arrivals			Total Departures			Net Migration
	Air	Sea	Total	Air	Sea	Total	Air	Sea	Total	
2000	84,543	3,145	87,688	123,295	12,652	135,947	130,160	13,950	144,110	-8,163
2001	85,073	3,190	88,263	125,669	10,513	136,182	126,136	10,687	136,823	-641
2002	85,698	3,273	88,971	121,265	9,946	131,211	123,000	10,628	133,628	-2,417
2003	89,211	3,275	92,486	123,522	9,376	132,898	126,503	8,830	135,333	-2,435
2004	93,946	4,209	98,155	129,517	11,864	141,381	131,277	12,303	143,580	-2,199
2005	98,544	3,263	101,807	132,200	10,557	142,757	134,775	10,936	145,711	-2,954
2006	93,481	2,763	96,244	125,835	7,985	133,820	...	...	...	...
<b>2,005</b>										
January	7,638	47	7,685	11,500	172	11,672	16,544	1,089	17,633	-5,961
February	5,613	215	5,828	8,073	571	8,644	9,609	525	10,134	-1,490
March	6,224	273	6,497	8,641	855	9,496	9,094	693	9,787	-291
April	6,639	138	6,777	9,446	1,490	10,936	10,101	1,645	11,746	-810
May	6,838	296	7,134	9,404	826	10,230	8,816	706	9,522	708
June	7,653	300	7,953	10,354	704	11,058	10,227	853	11,080	-22
July	10,572	307	10,879	13,521	900	14,421	12,811	1,562	14,373	48
August	8,931	400	9,331	11,475	1,741	13,216	11,976	1,068	13,044	172
September	9,577	348	9,925	11,947	814	12,761	12,264	700	12,964	-203
October	7,208	254	7,462	10,043	815	10,858	11,137	686	11,823	-965
November	7,112	210	7,322	10,004	557	10,561	9,692	710	10,402	159
December	14,539	475	15,014	17,792	1,112	18,904	12,504	699	13,203	5,701
<b>2006</b>										
January	7,652	373	8,025	11,760	697	12,457	17,533	853	18,386	-5,929
February	5,699	217	5,916	8,559	524	9,083	10,464	635	11,099	-2,016
March	7,996	208	8,204	11,140	637	11,777	10,399	647	11,046	731
April	7,887	170	8,057	10,628	1,244	11,872	11,578	1,579	13,157	-1,285
May	8,375	272	8,647	11,247	675	11,922	10,581	692	11,273	649
June	10,400	313	10,713	12,900	688	13,588	12052	704	12756	832
July	10,408	289	10,697	13,268	710	13,978	14330	722	15052	-1074
August	9,131	291	9,422	11,688	813	12,501	11722	601	12323	178
September	8,939	308	9,247	11,526	673	12,199	...	...	...	...
October	8,320	195	8,515	11,393	723	12,116	...	...	...	...
November 1/	8,674	127	8,801	11,726	601	12,327	...	...	...	...

**Source:** Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

**Note:** Departure figures for Jan - Aug 2006 are subject to change.

1/ Provisional figure

... Denote not yet available

Table 2: Arrivals by Age, Purpose of Entry and Gender, November 2006.1/

Age	Purpose of Visit											
	Total			Returning Residence			Visitors			Transit		
	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female
<b>Total</b>	<b>12,327</b>	<b>6,655</b>	<b>5,672</b>	<b>3,526</b>	<b>1,975</b>	<b>1,551</b>	<b>8,318</b>	<b>4,355</b>	<b>3,963</b>	<b>483</b>	<b>325</b>	<b>158</b>
0 - 4	617	337	280	180	100	80	416	222	194	21	15	6
5 - 9	398	217	181	98	47	51	289	163	126	11	7	4
10 - 14	338	164	174	64	34	30	266	129	137	8	1	7
15 - 19	519	234	285	140	60	80	362	162	200	17	12	5
20 - 24	1,061	500	561	374	184	190	656	296	360	31	20	11
25 - 29	1,090	539	551	300	178	122	755	340	415	35	21	14
30 - 34	1,087	598	489	298	177	121	751	394	357	38	27	11
35 - 39	1,047	590	457	313	187	126	672	364	308	62	39	23
40 - 44	1,060	590	470	285	168	117	722	386	336	53	36	17
45 - 49	1,177	694	483	323	205	118	787	438	349	67	51	16
50 - 54	1,039	572	467	307	176	131	692	366	326	40	30	10
55 - 59	994	557	437	273	147	126	676	378	298	45	32	13
60 - 64	679	364	315	166	76	90	490	271	219	23	17	6
65 - 69	429	250	179	125	72	53	296	173	123	8	5	3
70 - 74	242	143	99	78	45	33	157	93	64	7	5	2
75 +	200	105	95	75	35	40	119	68	51	6	2	4
Not Stated	350	201	149	127	84	43	156	112	100	11	5	6
<b>% Distribution</b>	<b>100</b>	<b>54.0</b>	<b>46.0</b>	<b>28.6</b>	<b>16.0</b>	<b>12.6</b>	<b>67.5</b>	<b>35.3</b>	<b>32.1</b>	<b>3.9</b>	<b>2.6</b>	<b>1.3</b>

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

1/ Provisional figure

Table 3: Visitors Arrivals by Country of Usual Residence and Mode of Travel, November 2006 1/.

Country of Usual Residence	Mode of Travel			Percentage (%)
	Air	Sea	Total	
<b>OCEANIA</b>	<b>7,510</b>	<b>121</b>	<b>7,631</b>	<b>86.7</b>
American Samoa	1,876	94	1,970	22.4
Fiji	197	0	197	2.2
Cook Island	19	0	19	0.2
Other Pacific Is	188	13	201	2.3
New Zealand	3,201	5	3,206	36.4
Australia	2,029	9	2,038	23.2
<b>EUROPE</b>	<b>420</b>	<b>0</b>	<b>420</b>	<b>4.8</b>
United Kingdom	111	0	111	1.3
Scandinavia	52	0	52	0.6
Benelux	17	0	17	0.2
Germany	135	0	135	1.5
Other Europe	105	0	105	1.2
<b>AMERICA</b>	<b>537</b>	<b>4</b>	<b>541</b>	<b>6.1</b>
U.S.A	506	2	508	5.8
Canada	31	2	33	0.4
<b>ASIA</b>	<b>184</b>	<b>2</b>	<b>186</b>	<b>2.1</b>
Japan	44	0	44	0.5
China	67	0	67	0.8
Other Asia	73	2	75	0.9
<b>OTHERS</b>	<b>20</b>	<b>0</b>	<b>20</b>	<b>0.2</b>
<b>NOT STATED</b>	<b>3</b>	<b>0</b>	<b>3</b>	<b>0.03</b>
<b>TOTAL</b>	<b>8,674</b>	<b>127</b>	<b>8,801</b>	<b>100%</b>
<b>PERCENTAGE DISTRIBUTION</b>	<b>98.6</b>	<b>1.4</b>	<b>100%</b>	

**Source:** Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

- Note:** (i) Visitors refer to all person visiting Samoa other than returning residents and also expatriates who are employed and living in Samoa (**include transit**).
- (ii) Visitors also include Samoan citizens whose country of usual residence are country abroad.
- (iii) **Scandinavia**- refers to countries of Norway, Sweden, Finland and Denmark.
- (iv) **Benelux:** - refers to countries of Belgium, Netherlands and Luxembourg.
- (v) Exclude Cruise Liner Passengers.

Table 4: Visitors by Usual Residence and Purpose of Visit, November 2006 1/.

Usual Residence	Purpose of Visit								
	Total		Holiday/ Vacation	Visit Friends/ Relatives	Business/ Conference	Sporting Activities	Transit	Others	Not Stated
<b>Total</b>	<b>8,801</b>	<b>%</b>	<b>2,909</b>	<b>3,714</b>	<b>765</b>	<b>48</b>	<b>483</b>	<b>874</b>	<b>8</b>
American Samoa	1,970	22.4	311	1,048	126	9	231	239	6
Fiji	197	2.2	30	47	63	6	30	21	0
Cook Island	19	0.2	4	3	5	0	3	4	0
Other Pacific Is	201	2.3	23	87	27	8	17	39	0
New Zealand	3,206	36.4	1,049	1,466	318	9	87	276	1
Australia	2,038	23.2	950	726	139	7	39	177	0
United Kingdom	111	1.3	84	7	12	3	3	2	0
Scandinavia	52	0.6	41	8	0	0	0	3	0
Benelux	17	0.2	14	1	2	0	0	0	0
Germany	135	1.5	126	4	0	0	0	5	0
Other Europe	105	1.2	89	9	1	0	2	4	0
U.S.A.	508	5.8	121	266	31	4	14	71	1
Canada	33	0.4	23	5	2	0	1	2	0
Japan	44	0.5	16	8	12	0	0	8	0
China	67	0.8	6	7	9	0	34	11	0
Other Asia	75	0.9	11	19	14	0	22	9	0
Other Countries	20	0.2	10	1	4	2	0	3	0
Not Stated	3	0.03	1	2	0	0	0	0	0
<b>Percentage Distribution (%)</b>	<b>100</b>		<b>33.1</b>	<b>42.2</b>	<b>8.7</b>	<b>0.5</b>	<b>5.5</b>	<b>9.9</b>	<b>0.1</b>

**Source:** Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

**1/** Provisional figure.

**Note :** Overall visitors include transit.

Table 5: Arrivals by Carrier and Purpose of Entry, November 2006 1/.

Carrier	Total	%	Purpose of Entry			
			Returning Residence	%	Visitors	%
<b>Total</b>	<b>12,327</b>	<b>100</b>	<b>3,526</b>	<b>28.6</b>	<b>8,801</b>	<b>71.4</b>
Poly Blue	3,931	31.9	1011	8.2	2,920	23.7
Polynesian	1,659	13.5	493	4.0	1,166	9.5
Inter Island	508	4.1	98	0.8	410	3.3
Air New Zealand	3,750	30.4	905	7.3	2,845	23.1
Air Pacific	917	7.4	337	2.7	580	4.7
South Pacific Express	951	7.71	204	1.65	747	6.06
Other Air Carrier	10	0.1	4	0.03	6	0.05
Lady Naomi	564	4.6	465	3.8	99	0.8
Yacht	4	0.03	0	0.00	4	0.03
Other Sea Carrier	33	0.68	9	0.07	24	0.61

**Source:** Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

**1/** Provisional Figure.

**Note:** Overall visitors include transit.

Table 6: Visitors by Duration of Stay and Place of Stay, November 2006 1/.

Duration of Stay	Place of Stay		
	Total	Private	Hotel/Motel
<b>Total</b>	<b>8,318</b>	<b>5,150</b>	<b>3,168</b>
Less Than 24Hrs	0	0	0
1day	222	109	113
2days	259	114	145
3days	470	195	275
4days	384	158	226
5days	480	149	331
6days	325	105	220
7days	971	417	554
8-14days	1,879	1,029	850
15-30days	929	758	171
31-60days	328	285	43
61-90days	152	149	3
91-180days	40	39	1
181-365days	18	15	3
>1year	0	0	0
Not Stated	1,861	1,628	233
<b>Percentage Distribution %</b>	<b>100</b>	<b>61.9</b>	<b>38.1</b>

**Source:** Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

**1/** Provisional figure.

**Note:** Visitors here, exclude transit.