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GOVERNMENT OF SAMOA
MINISTRY OF FINANCE
STATISTICAL DEPARTMENT

International Arrival Statistics
October 2006.

Summary:

This is the **Thirty-fourth** Statistical release of a series of monthly International Arrival Statistics for the year 2006.

The source documents used for the compilation of statistics on international migration are the Arrival and Departure forms completed by all incoming and outgoing travelers at ports of arrival and departure. The two ports of entry for international travel to Samoa are: (i) Apia Wharf, and (ii) Faleolo International Airport.

The total International Arrival Statistics recorded for the month of October 2006 (Table1) posted a **slight decrease** of **0.7%** in arrivals over the previous month (September 2006) and an **11.5% increase** over the corresponding month of October 2005. Air being the most preferred mode of travel to Samoa accounted to **94 percent** of the total arrivals while **6 percent** travel by sea. Additionally, arrivals for the period January –October 2006 of **121,493** shows a **7.2 percent rise** when compared to the same period of 2005, which registered **113,292 travelers**.

Of the total arrivals, **Overall Visitor's** recorded **8,515** visitors for the month under review which took an **8% drop** over the previous month (September 2006) and a **14.1% increase** over the corresponding month of October 2005. About **97.7%** arrived by air carrier while **2.3 percent** travelled by sea carrier. Additionally, visitors for the period January – October 2006 of **87,443** shows a **10 percent rise** when compared to the same period of 2005, which recorded **79,471 travelers**. **Visitor's share** of **70.3 percent** or **8,515** visitors portrays an **increase of 1.6 percent** when compared to the same period of 2005, which registered a **68.7 percent share** of all arrivals.

Arrival by age and gender (Table 2) shows that males recorded over half of the travelers' at **55.8%** (6,757) while their female counterpart registered **44.2%** (5,359). Of all arrival travelers, **overall visitors** registered a **38.8 percent** for males while female had **31.5 percent**. **Returning residency** accounted to **17 percent** (2,055) for males while female had **12.8 percent** (1,546). The majority age for inbound travelers to Samoa in October 2006 is from 20 years, up to 59 years.

As usual, New Zealand's dominance in visitors' arrival (Table3) by country of usual residence continues with a **36.5 percent share** (3,111), followed by Australia at **21.5 percent** (1,827), just edging out American Samoa at **20.7 percent** (1,765) while United States of America rounded up the principle source markets with a **6.8 percent** (582) share. The European region raked in a **5 percent share** (430) while the Asian region had **3.4 percent share** (292) of which the Republic of China managed **1.1 percent**.

Numbers from principle source markets (table 4) New Zealand, Australia, American Samoa, and United States of America constitute almost **85.5 percent** or **7,285** of all visitors visiting Samoa. Just over **thirty-seven percent** of these visitors were here on **holiday/vacationing** followed by those **visiting friends/relatives** at nearly **thirty-seven percent**. Those who were here on **other**, matters had **9.6%** (821) while **business/conferences** recorded **9%** (768). **Transients** bound for other destination registered **5.7%** (487) and visitors here on **sporting activities** had just over **1 percent** or 107 sportsperson.

Air New Zealand, (table 5) continues leading the way for arrival by carriers' for the month of October with a **31.5 percent share** (3,819). Polynesian Blue followed closely at almost **28 percent** (3,385) with Polynesian Airline having **16 percent share** (1,942) as being the major carriers' inbound traffic flow. Air Pacific brought in **6.9 percent shares** (840) with American Samoa two airlines South Pacific Express and Inter Island Airways at almost **8 percent** (796) and **3.4 percent shares** (418) respectfully. **Sea carrier** Lady Naomi registered **5.3 percent** (647) while Other Sea Carriers and Yachts' combine with a **1.6 percent share**. "Overall visitors" contributed to **70.3 percent** of all carriers by purpose of entry than those arriving as "Returning Residency" at **29.7 percent**.

The usual trend of visitor's duration of stay in Samoa (Table 6) is a week up to a month, which shows **56.5%** or **4,536** visitors stay with private accommodations or families/relatives while **43.5%** stays in Hotels/Motels accommodation.

Detailed information are attach in Tables 1 - 6.



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Statistical Department

cc: The Chief Executive Officer M.O.F.

Table 1: Monthly Arrival and Departure by mode of Tavel and Net Migration.

Period	Visitors Arrivals			Total Arrivals			Total Departures			Net Migration
	Air	Sea	Total	Air	Sea	Total	Air	Sea	Total	
2000	84,543	3,145	87,688	123,295	12,652	135,947	130,160	13,950	144,110	-8,163
2001	85,073	3,190	88,263	125,669	10,513	136,182	126,136	10,687	136,823	-641
2002	85,698	3,273	88,971	121,265	9,946	131,211	123,000	10,628	133,628	-2,417
2003	89,211	3,275	92,486	123,522	9,376	132,898	126,503	8,830	135,333	-2,435
2004	93,946	4,209	98,155	129,517	11,864	141,381	131,277	12,303	143,580	-2,199
2005	98,544	3,263	101,807	132,200	10,557	142,757	134,775	10,936	145,711	-2,954
2006	84,807	2,636	87,443	114,109	7,384	121,493
2,005										
January	7,638	47	7,685	11,500	172	11,672	16,544	1,089	17,633	-5,961
February	5,613	215	5,828	8,073	571	8,644	9,609	525	10,134	-1,490
March	6,224	273	6,497	8,641	855	9,496	9,094	693	9,787	-291
April	6,639	138	6,777	9,446	1,490	10,936	10,101	1,645	11,746	-810
May	6,838	296	7,134	9,404	826	10,230	8,816	706	9,522	708
June	7,653	300	7,953	10,354	704	11,058	10,227	853	11,080	-22
July	10,572	307	10,879	13,521	900	14,421	12,811	1,562	14,373	48
August	8,931	400	9,331	11,475	1,741	13,216	11,976	1,068	13,044	172
September	9,577	348	9,925	11,947	814	12,761	12,264	700	12,964	-203
October	7,208	254	7,462	10,043	815	10,858	11,137	686	11,823	-965
November	7,112	210	7,322	10,004	557	10,561	9,692	710	10,402	159
December	14,539	475	15,014	17,792	1,112	18,904	12,504	699	13,203	5,701
2006										
January	7,652	373	8,025	11,760	697	12,457	17,533	853	18,386	-5,929
February	5,699	217	5,916	8,559	524	9,083	10,464	635	11,099	-2,016
March	7,996	208	8,204	11,140	637	11,777	10,399	647	11,046	731
April	7,887	170	8,057	10,628	1,244	11,872	11,578	1,579	13,157	-1,285
May	8,375	272	8,647	11,247	675	11,922	10,581	692	11,273	649
June	10,400	313	10,713	12,900	688	13,588	12052	704	12756	832
July	10,408	289	10,697	13,268	710	13,978	14330	722	15052	-1074
August	9,131	291	9,422	11,688	813	12,501
September	8,939	308	9,247	11,526	673	12,199
October 1/	8,320	195	8,515	11,393	723	12,116

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

Note: Departure figures for Jan - July 2006 are subject to change.

1/ Provisional figure

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Table 2: Arrivals by Age, Purpose of Entry and Gender, October 2006.1/

Age	Purpose of Visit											
	Total			Returning Residence			Visitors			Transit		
	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female
Total	12,116	6,757	5,359	3,601	2,055	1,546	8,028	4,386	3,642	487	316	171
0 - 4	493	268	225	142	83	59	339	178	161	12	7	5
5 - 9	417	190	227	117	54	63	296	134	162	4	2	2
10 - 14	468	228	240	102	37	65	355	184	171	11	7	4
15 - 19	463	254	209	133	72	61	293	155	138	37	27	10
20 - 24	867	475	392	327	213	114	479	219	260	61	43	18
25 - 29	1,074	607	467	325	201	124	678	354	324	71	52	19
30 - 34	1,073	621	452	310	186	124	720	413	307	43	22	21
35 - 39	1,059	587	472	326	194	132	690	370	320	43	23	20
40 - 44	1,053	620	433	281	159	122	725	431	294	47	30	17
45 - 49	1,186	654	532	360	191	169	784	433	351	42	30	12
50 - 54	1,147	645	502	322	186	136	783	434	349	42	25	17
55 - 59	903	500	403	239	110	129	635	369	266	29	21	8
60 - 64	673	377	296	182	103	79	469	260	209	22	14	8
65 - 69	449	274	175	115	71	44	328	197	131	6	6	0
70 - 74	223	126	97	68	41	27	147	82	65	8	3	5
75 +	177	104	73	66	37	29	108	65	43	3	2	1
Not Stated	391	227	164	186	117	69	156	108	91	6	2	4
% Distribution	100	55.8	44.2	29.7	17.0	12.8	66.3	36.2	30.1	4.0	2.6	1.4

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

1/ Provisional figure

Table 3: Visitors Arrivals by Country of Usual Residence and Mode of Travel, October 2006 1/.

Country of Usual Residence	Mode of Travel			Percentage (%)
	Air	Sea	Total	
OCEANIA	6,956	165	7,121	83.6
American Samoa	1,684	81	1,765	20.7
Fiji	247	1	248	2.9
Cook Island	7	0	7	0.1
Other Pacific Is	118	45	163	1.9
New Zealand	3,077	34	3,111	36.5
Australia	1,823	4	1,827	21.5
EUROPE	418	12	430	5.0
United Kingdom	166	1	167	2.0
Scandinavia	37	2	39	0.5
Benelux	21	1	22	0.3
Germany	100	2	102	1.2
Other Europe	94	6	100	1.2
AMERICA	600	15	615	7.2
U.S.A	567	15	582	6.8
Canada	33	0	33	0.4
ASIA	292	0	292	3.4
Japan	53	0	53	0.6
China	94	0	94	1.1
Other Asia	145	0	145	1.7
OTHERS	54	0	54	0.6
NOT STATED	0	3	3	0.04
TOTAL	8,320	195	8,515	100%
PERCENTAGE DISTRIBUTION	97.7	2.3	100%	

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

Note: (i) Visitors refer to all person visiting Samoa other than returning residents and also expatriates who are employed and living in Samoa (**include transit**).

(ii) Visitors also include Samoan citizens whose country of usual residence are country abroad.

(iii) **Scandinavia**- refers to countries of Norway, Sweden, Finland and Denmark.

(iv) **Benelux:** - refers to countries of Belgium, Netherlands and Luxembourg.

(v) Exclude Cruise Liner Passengers.

Table 4: Visitors by Usual Residence and Purpose of Visit, October 2006 1/.

Usual Residence	Purpose of Visit								
	Total		Holiday/ Vacation	Visit Friends/ Relatives	Business/ Conference	Sporting Activities	Transit	Others	Not Stated
Total	8,515	%	3,172	3,139	768	107	487	821	21
American Samoa	1,765	20.7	240	1,036	101	35	183	163	7
Fiji	248	2.9	27	52	100	8	27	34	0
Cook Island	7	0.1	2	1	3	0	0	1	0
Other Pacific Is	163	1.9	16	57	29	4	13	44	0
New Zealand	3,111	36.5	1,268	1,166	259	39	68	304	7
Australia	1,827	21.5	1,026	517	128	9	25	118	4
United Kingdom	167	2.0	126	13	17	3	1	7	0
Scandinavia	39	0.5	36	0	1	0	2	0	0
Benelux	22	0.3	20	0	1	0	0	1	0
Germany	102	1.2	95	5	0	1	0	1	0
Other Europe	100	1.2	76	6	5	1	7	5	0
U.S.A.	582	6.8	179	225	40	7	33	96	2
Canada	33	0.4	10	7	13	0	0	3	0
Japan	53	0.6	13	10	22	0	0	7	1
China	94	1.1	4	10	6	0	63	11	0
Other Asia	145	1.7	12	24	30	0	62	17	0
Other Countries	54	0.6	21	9	13	0	3	8	0
Not Stated	3	0.04	1	1	0	0	0	1	0
Percentage Distribution (%)	100		37.3	36.9	9.0	1.3	5.7	9.6	0.2

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

1/ Provisional figure.

Note : Overall visitors include transit.

Table 5: Arrivals by Carrier and Purpose of Entry, October 2006 1/.

Carrier	Total	%	Purpose of Entry			
			Returning Residence	%	Visitors	%
Total	12,116	100	3,601	29.7	8,515	70.3
Poly Blue	3,385	27.9	819	6.8	2,566	21.2
Polynesian	1,942	16.0	787	6.5	1,155	9.5
Inter Island	418	3.4	116	1.0	302	2.5
Air New Zealand	3,819	31.5	900	7.4	2,919	24.1
Air Pacific	840	6.9	221	1.8	619	5.1
South Pacific Express	967	7.98	230	1.90	737	6.08
Other Air Carrier	22	0.2	0	0.00	22	0.18
Lady Naomi	647	5.3	523	4.3	124	1.0
Yacht	26	0.21	0	0.00	26	0.21
Other Sea Carrier	50	1.37	5	0.04	45	1.33

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

1/ Provisional Figure.

Note: Overall visitors include transit.

Table 6: Visitors by Duration of Stay and Place of Stay, October 2006 1/.

Duration of Stay	Place of Stay		
	Total	Private	Hotel/Motel
Total	8,028	4,536	3,492
Less Than 24Hrs	21	16	5
1day	285	115	170
2days	220	93	127
3days	369	174	195
4days	294	127	167
5days	372	138	234
6days	282	75	207
7days	946	298	648
8-14days	2,258	993	1,265
15-30days	974	730	244
31-60days	152	122	30
61-90days	86	85	1
91-180days	33	32	1
181-365days	4	4	0
>1year	0	0	0
Not Stated	1,732	1,534	198
Percentage Distribution %	100	56.5	43.5

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

1/ Provisional figure.

Note: Visitors here, exclude transit.