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GOVERNMENT OF SAMOA
MINISTRY OF FINANCE
STATISTICAL DEPARTMENT

International Arrival Statistics
September 2006.

Summary:

This is the **Thirty-third** Statistical release of a series of monthly International Arrival Statistics for the year 2006.

The source documents used for the compilation of statistics on international migration are the Arrival and Departure forms completed by all incoming and outgoing travelers at ports of arrival and departure. The two ports of entry for international travel to Samoa are: (i) Apia Wharf, and (ii) Faleolo International Airport.

The total International Arrival Statistics recorded for the month of September 2006 (Table 1) posted a **-2.4% reduction** in arrivals over the previous month (August 2006) and also a **-4.4% reduction** over the corresponding month of September 2005. Air being the most preferred mode of travel to Samoa accounted to **94.5 percent** of the total arrivals while **5.5 percent** travel by sea. Additionally, arrivals for the period January – September 2006 of **109,377** shows a **6.8 percent rise** when compared to the same period of 2005, which registered **102,434 travelers**.

Of the total arrivals, **Overall Visitor's** recorded **9,247** visitors for the month under review which took a **-1.9% drop** over the previous month (August 2006) and a **-6.8% plunge** over the corresponding month of September 2005. About **96.7%** arrived by air carrier while **3.3 percent** travelled by sea carrier. Additionally, visitors for the period January – September 2006 of **78,928** shows a **9.6 percent rise** when compared to the same period of 2005, which recorded **72,009 travelers**. **Visitor's share** of **75.8 percent** or **9,247** visitors portray a **-2 percent reduction** when compared to the same period of 2005, which registered a **77.8 percent share** of all arrivals.

Arrival by age and gender (Table 2) shows that males recorded over half of the travelers' at **54%** (6,590) while their female counterpart registered **46%** (5,609). Of all arrival travelers, **overall visitors** registered a **40.2 percent** for males while female had **35.6 percent**. **Returning residency** accounted to **13.8 percent** (1,689) for males while female had **10.4 percent** (1,263). The majority age for inbound travelers to Samoa in September 2006 is from 25years, up to 59 years.

As usual, New Zealand's dominance in visitors' arrival (Table3) by country of usual residence continues with a **44.2 percent share** (4,090), followed by Australia at **21.3 percent** (1,973) edging out American Samoa which trailed in closely at **16.7 percent** (1,546) while United States of America rounded up the principle source markets with a **5.9 percent** (545) share. The European region raked in a **3.8 percent share** (348) while the Asian region had **3.2 percent share** (296) of which the Republic of China managed **1.4 percent**.

The majority of visitors (table 4) from New Zealand, Australia, American Samoa, and United States of America constitute almost **90 percent** or **8,131** of all visitors visiting Samoa. Nearly **forty-five percent** of these visitors were here on **holiday/vacationing** followed by those **visiting friends/relatives** at just over **thirty-one percent**. Those who were here on **other**, matters had **10.2%** (943) while **business/conferences** recorded **8.5%** (784). **Transients** bound for other destination registered **4%** (369) and visitors here on **sporting activities** had just over **1 percent** or 143 sportsperson.

Air New Zealand, (table 5) continues leading the way for arrival by carriers' for the month of September with a **33.6 percent share** (4,099). Polynesian Blue followed closely at **32.4 percent** (3,953) with Polynesian Airline having **13.5 percent share** (1,650) as being the major carriers' inbound traffic flow. Air Pacific brought in **6 percent shares** (735) with South Pacific Express at **6.2 percent** (755) and American Samoa other airline, Inter Island Airways at **2.6 percent share** (321). **Sea carrier** Lady Naomi registered nearly **4 percent** (475) while Other Sea Carriers and yachts' combining with a **1.6 percent share**. "Overall visitors" contributed to **75.8 percent** of all carriers by purpose of entry than those arriving as "Returning Residency" at **24.2 percent**.

The usual trend of visitor's duration of stay in Samoa (Table 6) is a week up to a month, which shows **53%** or **4,706** visitors stay with private accommodations or families/relatives while **47%** stays in Hotels/Motels accommodation.

Detailed information are attach in Tables 1 – 6.



Sefuiva Reupena Muagututia
DEPUTY CHIEF EXECUTIVE OFFICER
Statistical Department

cc: The Chief Executive Officer M.O.F.

Table 1: Monthly Arrival and Departure by mode of Tavel and Net Migration.

Period	Visitors Arrivals			Total Arrivals			Total Departures			Net Migration
	Air	Sea	Total	Air	Sea	Total	Air	Sea	Total	
2000	84,543	3,145	87,688	123,295	12,652	135,947	130,160	13,950	144,110	-8,163
2001	85,073	3,190	88,263	125,669	10,513	136,182	126,136	10,687	136,823	-641
2002	85,698	3,273	88,971	121,265	9,946	131,211	123,000	10,628	133,628	-2,417
2003	89,211	3,275	92,486	123,522	9,376	132,898	126,503	8,830	135,333	-2,435
2004	93,946	4,209	98,155	129,517	11,864	141,381	131,277	12,303	143,580	-2,199
2005	98,544	3,263	101,807	132,200	10,557	142,757	134,775	10,936	145,711	-2,954
2006	76,487	2,441	78,928	102,716	6,661	109,377
2,005										
January	7,638	47	7,685	11,500	172	11,672	16,544	1,089	17,633	-5,961
February	5,613	215	5,828	8,073	571	8,644	9,609	525	10,134	-1,490
March	6,224	273	6,497	8,641	855	9,496	9,094	693	9,787	-291
April	6,639	138	6,777	9,446	1,490	10,936	10,101	1,645	11,746	-810
May	6,838	296	7,134	9,404	826	10,230	8,816	706	9,522	708
June	7,653	300	7,953	10,354	704	11,058	10,227	853	11,080	-22
July	10,572	307	10,879	13,521	900	14,421	12,811	1,562	14,373	48
August	8,931	400	9,331	11,475	1,741	13,216	11,976	1,068	13,044	172
September	9,577	348	9,925	11,947	814	12,761	12,264	700	12,964	-203
October	7,208	254	7,462	10,043	815	10,858	11,137	686	11,823	-965
November	7,112	210	7,322	10,004	557	10,561	9,692	710	10,402	159
December	14,539	475	15,014	17,792	1,112	18,904	12,504	699	13,203	5,701
2006										
January	7,652	373	8,025	11,760	697	12,457	17,533	853	18,386	-5,929
February	5,699	217	5,916	8,559	524	9,083	10,464	635	11,099	-2,016
March	7,996	208	8,204	11,140	637	11,777	10,399	647	11,046	731
April	7,887	170	8,057	10,628	1,244	11,872	11,578	1,579	13,157	-1,285
May	8,375	272	8,647	11,247	675	11,922	10,581	692	11,273	649
June	10,400	313	10,713	12,900	688	13,588	12052	704	12756	832
July	10,408	289	10,697	13,268	710	13,978	14330	722	15052	-1074
August	9,131	291	9,422	11,688	813	12,501
September 1/	8,939	308	9,247	11,526	673	12,199

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

Note: Departure figures for Jan - July 2006 are subject to change.

1/ Provisional figure

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Table 2: Arrivals by Age, Purpose of Entry and Gender, September 2006.1/

Age	Purpose of Visit											
	Total			Returning Residence			Visitors			Transit		
	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female
Total	12,199	6,590	5,609	2,952	1,689	1,263	8,878	4,656	4,222	369	245	124
0 - 4	544	278	266	120	64	56	413	207	206	11	7	4
5 - 9	485	233	252	82	40	42	391	186	205	12	7	5
10 - 14	531	283	248	77	44	33	446	234	212	8	5	3
15 - 19	644	340	304	159	99	60	471	230	241	14	11	3
20 - 24	794	365	429	214	110	104	557	235	322	23	20	3
25 - 29	923	474	449	238	134	104	664	326	338	21	14	7
30 - 34	1,051	557	494	259	152	107	748	381	367	44	24	20
35 - 39	1,106	615	491	274	165	109	797	430	367	35	20	15
40 - 44	1,128	639	489	237	147	90	852	466	386	39	26	13
45 - 49	1,238	711	527	302	183	119	896	501	395	40	27	13
50 - 54	1,089	608	481	259	140	119	791	443	348	39	25	14
55 - 59	924	512	412	211	114	97	676	368	308	37	30	7
60 - 64	637	356	281	153	80	73	462	264	198	22	12	10
65 - 69	431	250	181	120	77	43	303	167	136	8	6	2
70 - 74	171	94	77	59	28	31	109	63	46	3	3	0
75 +	149	68	81	51	27	24	93	39	54	5	2	3
Not Stated	354	207	147	137	85	52	156	116	93	8	6	2
% Distribution	100	54.0	46.0	24.2	13.8	10.4	72.8	38.2	34.6	3.0	2.0	1.0

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

1/ Provisional figure

Table 3: Visitors Arrivals by Country of Usual Residence and Mode of Travel, September 2006 1/.

Country of Usual Residence	Mode of Travel			Percentage (%)
	Air	Sea	Total	
OCEANIA	7,810	233	8,043	87.0
American Samoa	1,457	89	1,546	16.7
Fiji	193	4	197	2.1
Cook Island	10	1	11	0.1
Other Pacific Is	141	85	226	2.4
New Zealand	4,048	42	4,090	44.2
Australia	1,961	12	1,973	21.3
EUROPE	303	45	348	3.8
United Kingdom	128	14	142	1.5
Scandinavia	21	4	25	0.3
Benelux	17	1	18	0.2
Germany	74	12	86	0.9
Other Europe	63	14	77	0.8
AMERICA	517	28	545	5.9
U.S.A	498	24	522	5.6
Canada	19	4	23	0.2
ASIA	295	1	296	3.2
Japan	53	1	54	0.6
China	126	0	126	1.4
Other Asia	116		116	1.3
OTHERS	14	1	15	0.2
NOT STATED	0	0	0	0.00
TOTAL	8,939	308	9,247	100%
PERCENTAGE DISTRIBUTION	96.7	3.3	100%	

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

- Note:** (i) Visitors refer to all person visiting Samoa other than returning residents and also expatriates who are employed and living in Samoa (**include transit**).
- (ii) Visitors also include Samoan citizens whose country of usual residence are country abroad.
- (iii) **Scandinavia**- refers to countries of Norway, Sweden, Finland and Denmark.
- (iv) **Benelux:** - refers to countries of Belgium, Netherlands and Luxembourg.
- (v) Exclude Cruise Liner Passengers.

Table 4: Visitors by Usual Residence and Purpose of Visit, September 2006 1/.

Usual Residence	Purpose of Visit								
	Total		Holiday/ Vacation	Visit Friends/ Relatives	Business/ Conference	Sporting Activities	Transit	Others	Not Stated
Total	9,247	%	4,146	2,894	784	104	369	943	7
American Samoa	1,546	16.7	208	831	108	36	139	219	5
Fiji	197	2.1	20	27	87	0	19	44	0
Cook Island	11	0.1	2	2	3	0	3	1	0
Other Pacific Is	226	2.4	37	88	26	14	15	46	0
New Zealand	4,090	44.2	2,211	1,136	272	15	72	382	2
Australia	1,973	21.3	1,063	585	185	6	18	116	0
United Kingdom	142	1.5	104	9	18	1	2	8	0
Scandinavia	25	0.3	21	0	3	0	0	1	0
Benelux	18	0.2	18	0	0	0	0	0	0
Germany	86	0.9	80	3	0	0	0	3	0
Other Europe	77	0.8	57	9	2	0	6	3	0
U.S.A.	522	5.6	231	158	30	8	20	75	0
Canada	23	0.2	11	4	3	0	3	2	0
Japan	54	0.6	23	9	16	0	0	6	0
China	116	1.3	29	20	17	0	33	17	0
Other Asia	15	0.2	9	1	2	0	0	3	0
Other Countries	126	1.4	22	12	12	24	39	17	0
Not Stated	0	0.00	0	0	0	0	0	0	0
Percentage Distribution (%)	100		44.8	31.3	8.5	1.1	4.0	10.2	0.1

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

1/ Provisional figure.

Note : Overall visitors include transit.

Table 5: Arrivals by Carrier and Purpose of Entry, September 2006 1/.

Carrier	Total	%	Purpose of Entry			
			Returning Residence	%	Visitors	%
Total	12,199	100	2,952	24.2	9,247	75.8
Poly Blue	3,953	32.4	751	6.2	3,202	26.2
Polynesian	1,650	13.5	476	3.9	1,174	9.6
Inter Island	321	2.6	94	0.8	227	1.9
Air New Zealand	4,099	33.6	890	7.3	3,209	26.3
Air Pacific	735	6.0	164	1.3	571	4.7
South Pacific Express	755	6.2	212	1.74	543	4.45
Other Air Carrier	13	0.11	0	0.00	13	0.11
Lady Naomi	475	3.9	352	2.9	123	1.0
Yacht	87	0.71	3	0.02	84	0.69
Other Sea Carrier	111	0.91	10	0.08	101	0.83

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

1/ Provisional Figure.

Note: Overall visitors include transit.

Table 6: Visitors by Duration of Stay and Place of Stay, September 2006 1/.

Duration of Stay	Place of Stay		
	Total	Private	Hotel/Motel
Total	8,878	4,706	4,172
Less Than 24Hrs	4,173	1	1
1day	110	109	111
2days	218	107	110
3days	242	132	176
4days	309	133	155
5days	270	115	197
6days	250	53	306
7days	614	308	742
8-14days	1,910	1,168	1,749
15-30days	2,648	899	316
31-60days	411	95	38
61-90days	114	76	4
91-180days	50	46	2
181-365days	34	32	1
>1year	0	0	0
Not Stated	1,696	1,432	264
Percentage Distribution %	100	53.0	47.0

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

1/ Provisional figure.

Note: Visitors here, exclude transit.