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GOVERNMENT OF SAMOA  
**MINISTRY OF FINANCE**  
STATISTICAL DEPARTMENT

International Arrival Statistics  
February 2007.

**Summary:**

This is the **Thirty-eighth** statistical release of a series of monthly International Arrival Statistics Releases and **Second** for the year 2007.

The source documents used for the compilation of statistics on international migration are the Arrival and Departure forms completed by all incoming and outgoing travelers at ports of arrival and departure. The two ports of entry for international travel to Samoa are: (i) Apia Wharf, and (ii) Faleolo International Airport.

The total International Arrival Statistics recorded for the month of **February 2007** (table 1), took a **25.1 percent plunge** over the previous month (January 2007) and a **8.5 percent growth** over the corresponding month of February 2006 in-contrast to the **5.1 percent** of 2006 over the preceding year 2005. Air being the most preferred mode of travel to Samoa accounted to **94 percent** (9,265) of the total arrivals while **6 percent** or **592** travels by sea. Additionally, arrivals for the period January – February 2007 of **23,025** shows a **6.9 percent increased** when compared to the same period of 2006, which registered **21,540 travelers**.

Of the total arrivals, **Overall Visitor's** totaling **7,201** for the month under review, also took a **tumble** of **18.4 percent** over the previous month (January 2007) and an enormous **21.7 percent growth** over the corresponding month of 2006 (February) in-contrast to a mere **1.5 percent** 2006 to 2005 of the same month. Considering **96 percent** of the arrivals arrived by air carrier, those traveled by sea carrier had **4 percent**. A promising start for the **"Visitors Industry"** in just the second month of the year saw **Visitors' share** of **73.1 percent** or **7,201** travelers' claims an **8 percent rise** when compared to the same period of 2006, which recorded a **65.1 percent share** of all arrivals.

Arrival by age and gender (Table 2) exhibited that males recorded over half of the traveling public at **56.4 percent** (5,558) while their female counterpart registered **43.6 percent** (4,299). Of all arrival travelers, **overall visitors** registered almost **41 percent** at 40.9% for males while female had **32.2 percent**. **Returning residency** accounted to **15.5 percent** (1,526) for males while female had **11.5 percent** (1,130). The majority age for inbound travelers to Samoa in February 2007 shows ages ranging from 20 years up to 64 years.

New Zealand's thriving dominance in visitors' arrival (Table 3) by country of usual residence surged ahead with a **34 percent share** (2,448), followed by American Samoa catapulting a **24.1 percent share** (1,737), edging out Australia for the third time in a row by **7.7 percent** at **16.4 percent** (1,179) while United States of America anchored the principle source markets at **8 percent share** (579). The European region raked in a **5.2 percent share** (378) while the Asian region had **3.4 percent share** (243).

Sturdy gains from principle source markets (table 4) New Zealand, American Samoa, Australia and United States of America constitute over **82.5 percent** or **5,943** of all visitors visiting Samoa in February 2007. Nearly **forty-two percent** of the visitors were here **visiting friends/relatives** whereby New Zealand managed almost **41%** while American Samoa and Australia had **34%** and **13.3%** respectfully. Those **vacationing/holiday** followed at just over **thirty-one percent** of which New Zealand also leads with **29.3%** while Australia and Am Samoa are at **22.9%** and **13.7%** respectively. Visitors who were here on **other** matters had **10.6 percent** (765). **Business/conferences** visitors recorded **9.3 percent** (667). **Transients** bound for other destination claim **4.6 percent** (328) and visitors here on **sporting activities** at **2.4 percent** (175).

**Air New Zealand** (table 5) continues to lead the way for arrival by carriers' for the month of February 2007 with almost **35 percent share** (3,421) followed by **Polynesian Blue** at almost **25 percent** (2,443) with Polynesian Airline having **19.1 percent share** (1,881) as being the major carriers' inbound traffic flow. **South Pacific Express** registered **8.3 percent** (819) with **Air Pacific** raking in **6.1 percent shares** (598). **Inter Island Air Way** continued being grounded for not regulating with the FAA regulation as of last month. **Sea carrier** Lady Naomi registered **5.2 percent** (510) while Other Sea Carriers had almost **3 percent share** (80). **“Overall visitors”** contributed to **73.1 percent** (7,201) of all carriers by purpose of entry than those arriving as **“Returning Residency”** at **26.9 percent** (2,656).

The usual trend of visitor's duration of stay in Samoa (Table 6) is a week up to a month, which shows **64 percent** or **4,401 visitors** stay with **private accommodations** or families/relatives while **36 percent** or **2,472** stays in **Hotels/Motels accommodation**.

Detailed information are attach in Tables 1 – 6.



**Sefuiva Reupena Muagututia**  
**DEPUTY CHIEF EXECUTIVE OFFICER**  
**Statistical Department**

cc: The Chief Executive Officer M.O.F.

Table 1: Monthly Arrival and Departure by Mode of Tavel and Net Migration.

Period	Visitors Arrivals			Total Arrivals			Total Departures			Net Migration
	Air	Sea	Total	Air	Sea	Total	Air	Sea	Total	
2000	84,543	3,145	87,688	123,295	12,652	135,947	130,160	13,950	144,110	-8,163
2001	85,073	3,190	88,263	125,669	10,513	136,182	126,136	10,687	136,823	-641
2002	85,698	3,273	88,971	121,265	9,946	131,211	123,000	10,628	133,628	-2,417
2003	89,211	3,275	92,486	123,522	9,376	132,898	126,503	8,830	135,333	-2,435
2004	93,946	4,209	98,155	129,517	11,864	141,381	131,277	12,303	143,580	-2,199
2005	98,544	3,263	101,807	132,200	10,557	142,757	134,775	10,936	145,711	-2,954
2006	112,411	3,471	115,882	147,807	9,349	157,156	...	...	...	...
2007	15,379	651	16,030	21,776	1,249	23,025	...	...	...	...
<b>2005</b>										
January	7,638	47	7,685	11,500	172	11,672	16,544	1,089	17,633	-5,961
February	5,613	215	5,828	8,073	571	8,644	9,609	525	10,134	-1,490
March	6,224	273	6,497	8,641	855	9,496	9,094	693	9,787	-291
April	6,639	138	6,777	9,446	1,490	10,936	10,101	1,645	11,746	-810
May	6,838	296	7,134	9,404	826	10,230	8,816	706	9,522	708
June	7,653	300	7,953	10,354	704	11,058	10,227	853	11,080	-22
July	10,572	307	10,879	13,521	900	14,421	12,811	1,562	14,373	48
August	8,931	400	9,331	11,475	1,741	13,216	11,976	1,068	13,044	172
September	9,577	348	9,925	11,947	814	12,761	12,264	700	12,964	-203
October	7,208	254	7,462	10,043	815	10,858	11,137	686	11,823	-965
November	7,112	210	7,322	10,004	557	10,561	9,692	710	10,402	159
December	14,539	475	15,014	17,792	1,112	18,904	12,504	699	13,203	5,701
<b>2006</b>										
January	7,652	373	8,025	11,760	697	12,457	17,037	855	17,892	-5,435
February	5,699	217	5,916	8,559	524	9,083	10,463	635	11,098	-2,015
March	7,996	208	8,204	11,140	637	11,777	10,309	647	10,956	821
April	7,887	170	8,057	10,628	1,244	11,872	11,652	1,578	13,230	-1,358
May	8,375	272	8,647	11,247	675	11,922	10,581	692	11,273	649
June	10,400	313	10,713	12,900	688	13,588	12,052	704	12,756	832
July	10,408	289	10,697	13,268	710	13,978	14,330	722	15,052	-1074
August	9,131	291	9,422	11,688	813	12,501	11,950	877	12,827	-326
September	8,939	308	9,247	11,526	673	12,199	12,038	759	12,797	-598
October	8,320	195	8,515	11,393	723	12,116	11,824	700	12,524	-408
November	8,674	183	8,857	11,726	689	12,415	...	...	...	...
December	18,930	652	19,582	21,972	1,276	23,248	...	...	...	...
<b>2007</b>										
January 2/	8,466	363	8,829	12,511	657	13,168	...	...	...	...
February 1/	6,913	288	7,201	9,265	592	9,857	...	...	...	...

**Source:** Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

**Note:** Departure figures for May - Oct 2006 are subject to change.

1/: Provisional figures

2/ : Revised figures

... Denote not yet available

Table 2: Arrivals by Age, Purpose of Entry and Gender, February 2007 1/.

Age	Purpose of Visit											
	Total			Returning Residence			Visitors			Transit		
	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female
<b>Total</b>	<b>9,857</b>	<b>5,558</b>	<b>4,299</b>	<b>2,656</b>	<b>1,526</b>	<b>1,130</b>	<b>6,873</b>	<b>3,832</b>	<b>3,041</b>	<b>328</b>	<b>200</b>	<b>128</b>
0 - 4	434	238	196	114	60	54	305	167	138	15	11	4
5 - 9	325	158	167	107	56	51	211	98	113	7	4	3
10 - 14	285	184	101	77	44	33	198	136	62	10	4	6
15 - 19	416	215	201	117	61	56	294	150	144	5	4	1
20 - 24	795	406	389	220	130	90	558	268	290	17	8	9
25 - 29	798	430	368	206	128	78	568	286	282	24	16	8
30 - 34	832	470	362	197	119	78	598	329	269	37	22	15
35 - 39	897	520	377	251	150	101	594	339	255	52	31	21
40 - 44	864	525	339	214	128	86	618	375	243	32	22	10
45 - 49	912	554	358	243	144	99	631	386	245	38	24	14
50 - 54	877	477	400	229	126	103	621	336	285	27	15	12
55 - 59	749	453	296	196	113	83	532	328	204	21	12	9
60 - 64	602	344	258	136	73	63	449	259	190	17	12	5
65 - 69	401	223	178	99	55	44	296	164	132	6	4	2
70 - 74	204	116	88	72	31	41	125	81	44	7	4	3
75 +	180	91	89	64	37	27	115	53	62	1	1	0
Not Stated	286	154	132	114	71	43	160	77	83	12	6	6
<b>% Distribut</b>	<b>100</b>	<b>56.4</b>	<b>43.6</b>	<b>26.9</b>	<b>15.5</b>	<b>11.5</b>	<b>69.7</b>	<b>38.9</b>	<b>30.9</b>	<b>3.3</b>	<b>2.0</b>	<b>1.3</b>

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

1/: Provisional figures

Table 3: Visitors Arrivals by Country of Usual Residence and Mode of Travel, February 2007 1/.

Country of Usual Residence	Mode of Travel			Percentage (%)
	Air	Sea	Total	
<b>OCEANIA</b>	<b>5,667</b>	<b>279</b>	<b>5,946</b>	<b>82.6</b>
American Samoa	1,620	117	1,737	24.1
Fiji	255	1	256	3.6
Cook Island	22	0	22	0.3
Other Pacific Is	196	108	304	4.2
New Zealand	2,405	43	2,448	34.0
Australia	1,169	10	1,179	16.4
<b>EUROPE</b>	<b>374</b>	<b>4</b>	<b>378</b>	<b>5.2</b>
United Kingdom	152	1	153	2.1
Scandinavia	41	2	43	0.6
Benelux	12	0	12	0.2
Germany	95	1	96	1.3
Other Europe	74	0	74	1.0
<b>AMERICA</b>	<b>606</b>	<b>5</b>	<b>611</b>	<b>8.5</b>
U.S.A	574	5	579	8.0
Canada	32	0	32	0.4
<b>ASIA</b>	<b>243</b>	<b>0</b>	<b>243</b>	<b>3.4</b>
Japan	62	0	62	0.9
China	45	0	45	0.6
Other Asia	136	0	136	1.9
<b>OTHERS</b>	<b>22</b>	<b>0</b>	<b>22</b>	<b>0.3</b>
<b>NOT STATED</b>	<b>1</b>	<b>0</b>	<b>1</b>	<b>0.01</b>
<b>TOTAL</b>	<b>6,913</b>	<b>288</b>	<b>7,201</b>	<b>100%</b>
<b>PERCENTAGE DISTRIBUTION</b>	<b>96.0</b>	<b>4.0</b>	<b>100%</b>	

**Source:** Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

**1/:** Provisional figures

**Note:** (i) Visitors refer to all person visiting Samoa other than returning residents and also expatriates who are employed and living in Samoa (**include transit**).

(ii) Visitors also include Samoan citizens whose country of usual residence are country abroad.

(iii) **Scandinavia**- refers to countries of Norway, Sweden, Finland and Denmark.

(iv) **Benelux:** - refers to countries of Belgium, Netherlands and Luxembourg.

(v) **Exclude Cruise Liner Passengers.**

Table 4: Visitors by Usual Residence and Purpose of Visit, February 2007 1/.

Usual Residence	Purpose of Visit								
	Total		Holiday/ Vacation	Visit Friends/ Relatives	Business/ Conference	Sporting Activities	Transit	Others	Not Stated
<b>Total</b>	<b>7,201</b>	<b>%</b>	<b>2,256</b>	<b>3,004</b>	<b>667</b>	<b>175</b>	<b>328</b>	<b>765</b>	<b>6</b>
American Samoa	1,737	24.1	308	1,022	76	20	153	157	1
Fiji	256	3.6	38	25	77	14	26	76	0
Cook Island	22	0.3	1	1	2	12	2	4	0
Other Pacific Is	304	4.2	36	91	36	62	7	72	0
New Zealand	2,448	34.0	661	1,223	240	38	40	244	2
Australia	1,179	16.4	516	399	129	12	26	95	2
United Kingdom	153	2.1	129	11	10	0	2	1	0
Scandinavia	43	0.6	38	3	1	0	0	1	0
Benelux	12	0.2	10	2	0	0	0	0	0
Germany	96	1.3	78	10	1	0	2	5	0
Other Europe	74	1.0	64	6	2	0	1	1	0
U.S.A.	579	8.0	258	175	48	3	12	82	1
Canada	32	0.4	27	4	1	0	0	0	0
Japan	62	0.9	21	10	14	12	0	5	0
China	45	0.6	12	2	12	0	16	3	0
Other Asia	136	1.9	47	17	12	2	40	18	0
Other Countries	22	0.3	11	3	6	0	1	1	0
Not Stated	1	0.01	1	0	0	0	0	0	0
<b>Percentage Distribution (%)</b>	<b>100</b>		<b>31.3</b>	<b>41.7</b>	<b>9.3</b>	<b>2.4</b>	<b>4.6</b>	<b>10.6</b>	<b>0.1</b>

**Source:** Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

**Note :** Overall visitors include transit.

**1/:** Provisional figures

Table 5: Arrivals by Carrier and Purpose of Entry, February 2007 1/.

Carrier	Total	%	Purpose of Entry			
			Returning Residence	%	Visitors	%
<b>Total</b>	<b>9,857</b>	<b>100</b>	<b>2,656</b>	<b>26.9</b>	<b>7,201</b>	<b>73.1</b>
Poly Blue	2,443	24.8	764	7.8	1,679	17.0
Polynesian	1,881	19.1	490	5.0	1,391	14.1
Inter Island	0	0.0	0	0.0	0	0.0
Air New Zealand	3,421	34.7	846	8.6	2,575	26.1
Air Pacific	598	6.1	109	1.1	489	5.0
South Pacific Express	819	8.31	143	1.45	676	6.86
Other Air Carrier	103	1.0	0	0.00	103	1.04
Lady Naomi	510	5.2	290	2.9	220	2.2
Yacht	2	0.02	0	0.00	2	0.02
Other Sea Carrier	80	2.84	14	0.14	66	2.70

**Source:** Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

**Note:** Overall visitors include transit.

**1/:** Provisional figures

Table 6: Visitors by Duration of Stay and Place of Stay, February 2007 1/.

Duration of Stay	Place of Stay		
	Total	Private	Hotel/Motel
<b>Total</b>	<b>6,873</b>	<b>4,401</b>	<b>2,472</b>
Less Than 24Hrs	1	1	0
1day	325	120	205
2days	241	108	133
3days	321	128	193
4days	291	111	180
5days	338	144	194
6days	238	66	172
7days	729	309	420
8-14days	1,593	964	629
15-30days	792	653	139
31-60days	136	108	28
61-90days	60	58	2
91-180days	28	25	3
181-365days	48	42	6
>1year	0	0	0
Not Stated	1,732	1,564	168
<b>Percentage Distribution %</b>	<b>100</b>	<b>64</b>	<b>36</b>

**Source:** Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

**Note:** Visitors here, exclude transit.

**1/:** Provisional figures