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GOVERNMENT OF SAMOA
MINISTRY OF FINANCE
STATISTICAL DEPARTMENT

International Arrival Statistics
January 2007.

Summary:

This is the **Thirty-seventh** statistical release of a series of monthly International Arrival Statistics Releases and **First** for the year 2007.

The source documents used for the compilation of statistics on international migration are the Arrival and Departure forms completed by all incoming and outgoing travelers at ports of arrival and departure. The two ports of entry for international travel to Samoa are: (i) Apia Wharf, and (ii) Faleolo International Airport.

The total International Arrival Statistics recorded for the month of **January 2007** (table 1), took a **43.7 percent plunge** over the previous month (December 2006) and a **5.1 percent growth** over the corresponding month of January 2006 in-contrast to the **6.7 percent** of 2006 over the preceding year 2005. Air being the most preferred mode of travel to Samoa accounted to **95 percent** (12,432) of the total arrivals while **5 percent** or **1,276** travels by sea

Of the total arrivals, **Overall Visitor's** numbering **8,764** for the month under review, also took a **plunge** of **55.2 percent** over the previous month (December 2006) and a **9.5 percent growth** over the corresponding month of 2006 (January) in-contrast to the **4.4 percent** 2006 to 2005. Considering **95.9 percent** of the arrivals arrived by air carrier, those traveled by sea carrier had **4.1 percent. Visitors' share** of **67 percent** or **8,764** travelers' render a **2.6 percent increase** when compared to the same period of 2006, which recorded a **64.4 percent share** of all arrivals.

Arrival by age and gender (Table 2) discloses that males recorded over half of the traveling public at **52.5 percent** (6,866) while their female counterpart registered **47.5 percent** (6,223). Of all arrival travelers, **overall visitors** registered a **35.1 percent** for males while female had **31.8 percent. Returning residency** accounted to **17.3 percent** (2,264) for males while female had **15.7 percent** (2,061). The majority age for inbound travelers to Samoa in January 2007 shows ages ranging from 15 years up to 54 years.

New Zealand's dominance in visitors' arrival (Table 3) by country of usual residence continues with a **high of 40.4 percent share** (3,540), followed by American Samoa at **22.1 percent** (1,937), edging out Australia for the second time in a row by **4.4 percent** at **17.7 percent** (1,555) while United States of America rounded up the principle source markets with a **6.9 percent share** (604). The European and the Asian region raked in **low shares at 3.4 percent** (295) and **2.1 percent** (187) respectively.

Numbers from principle source markets (table 4) New Zealand, American Samoa, Australia and United States of America constitute just over **87 percent** or **7,636** of all visitors visiting Samoa in January 2007. Nearly **forty-five percent** of the visitors were here **visiting friends/relatives** whereby New Zealand managed almost half at **49%** while American Samoa and Australia had **24.6%** and **15.5%** respectfully. Those **vacationing/holiday** followed at nearly **thirty-four percent** of which New Zealand also leads with **36%** while Australia and Am Samoa are at **23.9%** and **11.9%** respectively. Visitors who were here on **other** matters had **7.2 percent** (628). **Business/conferences** visitors recorded **6.6 percent** (581). **Transients** bound for other destination registered **6.6 percent** (581) and visitors here on **sporting activities** at **1.4 percent** (125).

Air New Zealand (table 5) leads the way for arrival by carriers' for the month of January 2007 with almost **37 percent share** (4,832) followed by **Polynesian Blue** at **30.3percent** (3,963) with Polynesian Airline having **14 percent share** (1,832) as being the major carriers' inbound traffic flow. . **South Pacific Express** registered **7.2 percent** (945) with **Air Pacific** raking in **5.7 percent shares** (741). **Inter Island Air Way** anchored air carriers' at just **24 passengers'** before being grounded for not regulating with the FAA regulation. **Sea carrier** Lady Naomi registered **4.1 percent** (538) while Other Sea Carriers had **2.8 percent share**. "Overall visitors" contributed to **67 percent** (8,764) of all carriers by purpose of entry than those arriving as "Returning Residency" at **33 percent** (4,325).

The usual trend of visitor's duration of stay in Samoa (Table 6) is a week up to a month, which shows **74 percent** or **6,115** visitors stay with private accommodations or families/relatives while **26 percent** or (2,102) stays in Hotels/Motels accommodation.

Detailed information are attach in Tables 1 - 6.



Sefuiva Reupena Muagututia
DEPUTY CHIEF EXECUTIVE OFFICER
Statistical Department

cc: The Chief Executive Officer M.O.F.

Table 1: Monthly Arrival and Departure by Mode of Tavel and Net Migration.

Period	Visitors Arrivals			Total Arrivals			Total Departures			Net Migration
	Air	Sea	Total	Air	Sea	Total	Air	Sea	Total	
2000	84,543	3,145	87,688	123,295	12,652	135,947	130,160	13,950	144,110	-8,163
2001	85,073	3,190	88,263	125,669	10,513	136,182	126,136	10,687	136,823	-641
2002	85,698	3,273	88,971	121,265	9,946	131,211	123,000	10,628	133,628	-2,417
2003	89,211	3,275	92,486	123,522	9,376	132,898	126,503	8,830	135,333	-2,435
2004	93,946	4,209	98,155	129,517	11,864	141,381	131,277	12,303	143,580	-2,199
2005	98,544	3,263	101,807	132,200	10,557	142,757	134,775	10,936	145,711	-2,954
2006	112,411	3,471	115,882	147,807	9,349	157,156
2007	8,401	363	8,764	12,432	657	13,089
2005										
January	7,638	47	7,685	11,500	172	11,672	16,544	1,089	17,633	-5,961
February	5,613	215	5,828	8,073	571	8,644	9,609	525	10,134	-1,490
March	6,224	273	6,497	8,641	855	9,496	9,094	693	9,787	-291
April	6,639	138	6,777	9,446	1,490	10,936	10,101	1,645	11,746	-810
May	6,838	296	7,134	9,404	826	10,230	8,816	706	9,522	708
June	7,653	300	7,953	10,354	704	11,058	10,227	853	11,080	-22
July	10,572	307	10,879	13,521	900	14,421	12,811	1,562	14,373	48
August	8,931	400	9,331	11,475	1,741	13,216	11,976	1,068	13,044	172
September	9,577	348	9,925	11,947	814	12,761	12,264	700	12,964	-203
October	7,208	254	7,462	10,043	815	10,858	11,137	686	11,823	-965
November	7,112	210	7,322	10,004	557	10,561	9,692	710	10,402	159
December	14,539	475	15,014	17,792	1,112	18,904	12,504	699	13,203	5,701
2006										
January	7,652	373	8,025	11,760	697	12,457	17,533	853	18,386	-5,929
February	5,699	217	5,916	8,559	524	9,083	10,464	635	11,099	-2,016
March	7,996	208	8,204	11,140	637	11,777	10,399	647	11,046	731
April	7,887	170	8,057	10,628	1,244	11,872	11,578	1,579	13,157	-1,285
May	8,375	272	8,647	11,247	675	11,922	10,581	692	11,273	649
June	10,400	313	10,713	12,900	688	13,588	12,052	704	12,756	832
July	10,408	289	10,697	13,268	710	13,978	14,330	722	15,052	-1074
August	9,131	291	9,422	11,688	813	12,501	11,950	877	12,827	-326
September	8,939	308	9,247	11,526	673	12,199	12,038	759	12,797	-598
October	8,320	195	8,515	11,393	723	12,116
November	8,674	183	8,857	11,726	689	12,415
December	18,930	652	19,582	21,972	1,276	23,248
2007										
January 1/	8,401	363	8,764	12,432	657	13,089

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

Note: Departure figures for Jan - Sept 2006 are subject to change.

1/: Provisional figures

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Table 2: Arrivals by Age, Purpose of Entry and Gender, January 2007 1/.

Age	Purpose of Visit											
	Total			Returning Residence			Visitors			Transit		
	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female
Total	13,089	6,866	6,223	4,325	2,264	2,061	8,217	4,337	3,880	547	265	282
0 - 4	638	322	316	256	124	132	358	187	171	24	11	13
5 - 9	756	388	368	287	148	139	432	220	212	37	20	17
10 - 14	862	411	451	335	170	165	467	216	251	60	25	35
15 - 19	1,122	525	597	416	208	208	615	287	328	91	30	61
20 - 24	1,019	469	550	369	175	194	625	282	343	25	12	13
25 - 29	1,042	519	523	358	195	163	661	315	346	23	9	14
30 - 34	968	515	453	295	162	133	632	335	297	41	18	23
35 - 39	1,027	585	442	342	200	142	638	359	279	47	26	21
40 - 44	1,070	609	461	281	148	133	745	436	309	44	25	19
45 - 49	1,098	594	504	292	150	142	769	422	347	37	22	15
50 - 54	914	506	408	250	145	105	626	342	284	38	19	19
55 - 59	819	449	370	241	121	120	544	309	235	34	19	15
60 - 64	605	338	267	151	83	68	437	243	194	17	12	5
65 - 69	389	228	161	120	53	67	259	167	92	10	8	2
70 - 74	195	112	83	73	40	33	117	70	47	5	2	3
75 +	189	86	103	84	39	45	99	46	53	6	1	5
Not Stated	376	210	166	175	103	72	193	101	92	8	6	2
% Distribution	100	52.5	47.5	33.0	17.3	15.7	62.8	33.1	29.6	4.2	2.0	2.2

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

1/: Provisional figures

Table 3: Visitors Arrivals by Country of Usual Residence and Mode of Travel, January 2007 1/.

Country of Usual Residence	Mode of Travel			Percentage (%)
	Air	Sea	Total	
OCEANIA	7,259	355	7,614	86.9
American Samoa	1,835	102	1,937	22.1
Fiji	244	3	247	2.8
Cook Island	13	0	13	0.1
Other Pacific Is	180	142	322	3.7
New Zealand	3,454	86	3,540	40.4
Australia	1,533	22	1,555	17.7
EUROPE	290	5	295	3.4
United Kingdom	132	3	135	1.5
Scandinavia	54	0	54	0.6
Benelux	11	0	11	0.1
Germany	44	2	46	0.5
Other Europe	49	0	49	0.6
AMERICA	640	3	643	7.3
U.S.A	601	3	604	6.9
Canada	39	0	39	0.4
ASIA	187	0	187	2.1
Japan	56	0	56	0.6
China	46	0	46	0.5
Other Asia	85	0	85	1.0
OTHERS	25	0	25	0.3
NOT STATED	0	0	0	0.00
TOTAL	8,401	363	8,764	100%
PERCENTAGE DISTRIBUTION	95.9	4.1	100%	

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

1/: Provisional figures

Note: (i) Visitors refer to all person visiting Samoa other than returning residents and also expatriates who are employed and living in Samoa (**include transit**).

(ii) Visitors also include Samoan citizens whose country of usual residence are country abroad.

(iii) **Scandinavia**- refers to countries of Norway, Sweden, Finland and Denmark.

(iv) **Benelux:** - refers to countries of Belgium, Netherlands and Luxembourg.

(v) Exclude Cruise Liner Passengers.

Table 4: Visitors by Usual Residence and Purpose of Visit, January 2007 1/.

Usual Residence	Purpose of Visit								
	Total		Holiday/ Vacation	Visit Friends/ Relatives	Business/ Conference	Sporting Activities	Transit	Others	Not Stated
Total	8,764	%	2,951	3,923	581	125	547	628	9
American Samoa	1,937	22.1	352	966	83	2	428	103	3
Fiji	247	2.8	80	43	51	41	16	16	0
Cook Island	13	0.1	3	1	7	0	0	2	0
Other Pacific Is	322	3.7	138	92	26	7	8	51	0
New Zealand	3,540	40.4	1,064	1,925	201	39	37	269	5
Australia	1,555	17.7	704	608	104	22	15	102	0
United Kingdom	135	1.5	110	11	3	0	4	7	0
Scandinavia	54	0.6	45	5	0	0	1	3	0
Benelux	11	0.1	5	2	3	0	0	1	0
Germany	46	0.5	42	3	0	0	0	1	0
Other Europe	49	0.6	39	3	0	3	1	3	0
U.S.A.	604	6.9	245	215	69	8	16	50	1
Canada	39	0.4	28	8	2	1	0	0	0
Japan	56	0.6	14	14	17	0	2	9	0
China	47	0.5	23	7	7	0	7	3	0
Other Asia	80	0.9	42	17	2	1	10	8	0
Other Countries	29	0.3	17	3	6	1	2	0	0
Not Stated	0	0.00	0	0	0	0	0	0	0
Percentage Distribution (%)	100		33.7	44.8	6.6	1.4	6.2	7.2	0.1

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

Note : Overall visitors include transit.

1/: Provisional figures

Table 5: Arrivals by Carrier and Purpose of Entry, January 2007 1/.

Carrier	Total	%	Purpose of Entry			
			Returning Residence	%	Visitors	%
Total	13,089	100	4,325	33.0	8,764	67.0
Poly Blue	3,963	30.3	1,468	11.2	2,495	19.1
Polynesian	1,832	14.0	484	3.7	1,348	10.3
Inter Island	24	0.2	2	0.0	22	0.2
Air New Zealand	4,832	36.9	1,656	12.7	3,176	24.3
Air Pacific	741	5.7	163	1.2	578	4.4
South Pacific Express	945	7.22	258	1.97	687	5.25
Other Air Carrier	95	0.7	0	0.00	95	0.73
Lady Naomi	538	4.1	285	2.2	253	1.9
Yacht	1	0.01	0	0.00	1	0.01
Other Sea Carrier	118	2.82	9	0.07	109	2.75

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

Note: Overall visitors include transit.

1/: Provisional figures

Table 6: Visitors by Duration of Stay and Place of Stay, January 2007 1/.

Duration of Stay	Place of Stay		
	Total	Private	Hotel/Motel
Total	8,217	6,115	2,102
Less Than 24Hrs	1	1	0
1day	365	151	214
2days	181	99	82
3days	265	159	106
4days	226	133	93
5days	283	145	138
6days	160	62	98
7days	607	292	315
8-14days	1,857	1,124	733
15-30days	1,687	1,536	151
31-60days	174	139	35
61-90days	54	54	0
91-180days	44	43	1
181-365days	49	44	5
>1year	0	0	0
Not Stated	2,264	2,133	131
Percentage Distribution %	100	74	26

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

Note: Visitors here, exclude transit.

1/: Provisional figures