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GOVERNMENT OF SAMOA
MINISTRY OF FINANCE
STATISTICAL DEPARTMENT

International Arrival Statistics
July 2007.

Summary:

This is the **forty-third** statistical release of a series of monthly International Arrival Statistics Releases for the year 2007.

The source documents used for the compilation of statistics on international migration are the Arrival and Departure forms completed by all incoming and outgoing travelers at ports of arrival and departure. The two ports of entry for international travel to Samoa are: (i) Apia Wharf, and (ii) Faleolo International Airport.

The total International Arrival Statistics recorded for the month of **July 2007** (table 1), took a **tumbled of 11.3 percent** over the previous month (June 2007) and a **dwindled of 12.4 percent** over the corresponding month of July 2006 in-contrast to a **slight decreased of 3.1 percent** 2006 over the preceding year 2005. Air being the most preferred mode of travel to Samoa accounted to **95.6 percent** (11,709) of the total arrivals while **4.4 percent** or **535** travels by sea. Additionally, arrivals for the period January - July 2007 of **84,629** shows a **minimal decreased of 0.1 percent** when compared to the same period of 2006, which registered **84,677 travelers**.

Of the total arrivals, **Overall Visitor's** totaling **9,680** for the month under review, also took a **tumbled of 10.8 percent** over the previous month (June 2007) and also a **9.5 percent decreased** over the corresponding month of 2006 (July) in-contrast to a **slight decreased of 1.7 percent** 2006 to 2005 of the same month. Considering **97.4 percent** of the arrivals arrived by air carrier, those traveled by sea carrier managed only **2.6 percent**. **Visitors' share** of **79.1 percent** or **9,680** travelers' took a **2.6 percent growth** when compared to the same period of 2006, which recorded **76.5 percent share** of all visitor's arrivals.

Arrival by age and gender (Table 2) depicts that males recorded over half of the traveling public at **51.6 percent** (6,317) while their female counterpart registered **48.4 percent** (5,927). Of all arrival travelers, **overall visitors** registered **40.2 percent** for males while female had **38.8 percent**. **Returning residency** accounted to **11.4 percent** (1,395) for males while female had **9.5 percent** (1,169). The majority age for inbound travelers to Samoa in July 2007 shows ages ranging from 25 years up to 59 years.

New Zealand's booming dominance in visitors' arrival (Table 3) by country of usual residence surged ahead with a **44.5 percent share** (4,312) followed by American Samoa at **20.8 percent share** (2,011). Australia managed a **14.4 percent share** (1,396) while United States of America anchored the principal source markets at **8 percent share** (770). The European region raked in a **4.2 percent share** (403) while the Asian region had **2.4 percent share** (237).

Hefty gains from principal source markets (table 4) New Zealand, American Samoa, Australia and United States of America constitute almost **eighty-eight percent** or **8,478** of all visitors visiting Samoa in July 2007. Nearly **forty-seven percent** of the visitors were here **holidaying/vacationing** followed by those who were here on conferences/business at **26.7 percent**. **Visit Friends/Relatives** recorded **14 percent** (1,359) while visitors who were here on **other** matters had **8.4 percent** (816). **Transients** bound for other destination claimed **3.9 percent** (377).

Polynesian Blue (table 5) leads the way for arrival by carriers' for the month of July 2007 with a **32.5 percent share** (3,977) followed closely by **Air New Zealand** at **31.3 percent** (3,832) with Polynesian Airline at **20 percent share** (2,453) as being the major carriers' inbound traffic flow. **Air Pacific** managed a **6.5 percent share** (796) while **South Pacific Express** had a **4.9 percent share** (601). **Inter-Island Air Ways** got its approval to fly again between the two Samoa's after being grounded for not regulating with FAA regulation as of January 2007, which brought in **42** travelers. **Sea carrier** Lady Naomi recorded **3.5 percent** (430) while **Yacht** and **Other Sea Carriers** had less than a **percent shares** each. **"Overall visitors"** contributed to **79.1 percent** (9,680) of all carriers by purpose of entry than those arriving as **"Returning Residency"** at **20.9 percent** (2,564).

The usual trend of visitor's duration of stay in Samoa (Table 6) is a week up to a month, which shows **53 percent** or **5,837 visitors** stay with **private accommodations** or families/relatives while **39 percent** or **3,631** stays in **Hotels/Motels accommodation**. **Eight percent** or **724 visitors** did not state their place of stay.

Attached for your perusal information as appendix 1, a copy of the old and new arrival declaration form/card, which will clarify variable included or excluded. The month of July 2007 was the first month that the new arrival declaration form/card was introduced which saw **Customs** and **Quarantine** all included in one form.

Detailed information are attach in Tables 1 - 6.

The Statistical Department regrets the delay in producing this report due to some issues mentioned earlier concerning the new card.



Muagututia S. Reupena
DEPUTY CHIEF EXECUTIVE OFFICER
Statistical Department

cc: The Chief Executive Officer M.O.F

Table 1: Monthly Arrival and Departure by Mode of Tavel and Net Migration.

Period	Visitors Arrivals			Total Arrivals			Total Departures			Net Migration
	Air	Sea	Total	Air	Sea	Total	Air	Sea	Total	
2000	84,543	3,145	87,688	123,295	12,652	135,947	130,160	13,950	144,110	-8,163
2001	85,073	3,190	88,263	125,669	10,513	136,182	126,136	10,687	136,823	-641
2002	85,698	3,273	88,971	121,265	9,946	131,211	123,000	10,628	133,628	-2,417
2003	89,211	3,275	92,486	123,522	9,376	132,898	126,503	8,830	135,333	-2,435
2004	93,946	4,209	98,155	129,517	11,864	141,381	131,277	12,303	143,580	-2,199
2005	98,544	3,263	101,807	132,200	10,557	142,757	134,775	10,936	145,711	-2,954
2006	112,411	3,471	115,882	147,807	9,349	157,156	147,974	9,489	157,463	-307
2007	61,523	1,869	63,392	80,642	3,987	84,629
2005										
January	7,638	47	7,685	11,500	172	11,672	16,544	1,089	17,633	-5,961
February	5,613	215	5,828	8,073	571	8,644	9,609	525	10,134	-1,490
March	6,224	273	6,497	8,641	855	9,496	9,094	693	9,787	-291
April	6,639	138	6,777	9,446	1,490	10,936	10,101	1,645	11,746	-810
May	6,838	296	7,134	9,404	826	10,230	8,816	706	9,522	708
June	7,653	300	7,953	10,354	704	11,058	10,227	853	11,080	-22
July	10,572	307	10,879	13,521	900	14,421	12,811	1,562	14,373	48
August	8,931	400	9,331	11,475	1,741	13,216	11,976	1,068	13,044	172
September	9,577	348	9,925	11,947	814	12,761	12,264	700	12,964	-203
October	7,208	254	7,462	10,043	815	10,858	11,137	686	11,823	-965
November	7,112	210	7,322	10,004	557	10,561	9,692	710	10,402	159
December	14,539	475	15,014	17,792	1,112	18,904	12,504	699	13,203	5,701
2006										
January	7,652	373	8,025	11,760	697	12,457	17,037	855	17,892	-5,435
February	5,699	217	5,916	8,559	524	9,083	10,463	635	11,098	-2,015
March	7,996	208	8,204	11,140	637	11,777	10,309	647	10,956	821
April	7,887	170	8,057	10,628	1,244	11,872	11,652	1,578	13,230	-1,358
May	8,375	272	8,647	11,247	675	11,922	10,593	692	11,285	637
June	10,400	313	10,713	12,900	688	13,588	12,068	705	12,773	815
July	10,408	289	10,697	13,268	710	13,978	14,337	721	15,058	-1080
August	9,131	291	9,422	11,688	813	12,501	11,962	881	12,843	-342
September	8,939	308	9,247	11,526	673	12,199	12,046	759	12,805	-606
October	8,320	195	8,515	11,393	723	12,116	11,835	700	12,535	-419
November	8,674	183	8,857	11,726	689	12,415	10,826	652	11,478	937
December	18,930	652	19,582	21,972	1,276	23,248	14,846	664	15,510	7,738
2007										
January	8,466	363	8,829	12,511	657	13,168
February	6,913	288	7,201	9,265	592	9,857
March	8,477	156	8,633	11,256	320	11,576
April	8,842	187	9,029	11,389	455	11,844
May	8,912	254	9,166	11,442	695	12,137
June	10,488	366	10,854	13,070	733	13,803
July 1/	9,425	255	9,680	11,709	535	12,244

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

Note: Departure figures for Nov - Dec 2006 are subject to change.

1/: Provisional figures

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84,629

84,677

Table 2: Arrivals by Age, Purpose of Entry and Gender, July 2007 1/.

Age	Purpose of Visit											
	Total			Visitors			Returning Residence			Transit		
	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female
Total	12,244	6,317	5,927	9,303	4,697	4,606	2,564	1,395	1,169	377	225	152
0 - 4	609	317	292	448	227	221	145	80	65	16	10	6
5 - 9	542	260	282	424	204	220	99	47	52	19	9	10
10 - 14	593	268	325	510	230	280	70	32	38	13	6	7
15 - 19	733	323	410	595	264	331	126	56	70	12	3	9
20 - 24	861	400	461	585	251	334	241	129	112	35	20	15
25 - 29	915	446	469	670	308	362	214	119	95	31	19	12
30 - 34	927	466	461	684	335	349	212	114	98	31	17	14
35 - 39	1,032	556	476	758	404	354	232	127	105	42	25	17
40 - 44	1,148	601	547	898	454	444	214	130	84	36	17	19
45 - 49	1,122	613	509	863	461	402	221	124	97	38	28	10
50 - 54	1,098	598	500	827	447	380	245	135	110	26	16	10
55 - 59	954	516	438	742	390	352	186	106	80	26	20	6
60 - 64	688	379	309	539	298	241	121	62	59	28	19	9
65 - 69	433	246	187	348	190	158	78	51	27	7	5	2
70 - 74	221	128	93	148	91	57	63	30	33	10	7	3
75 +	224	111	113	160	78	82	62	32	30	2	1	1
Not Stated	144	89	55	104	65	39	35	21	14	5	3	2
% Distribution	100	51.6	48.4	76.0	38.4	37.6	20.9	11.4	9.5	3.1	1.8	1.2

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

1/: Provisional figures

Table 3: Visitors Arrivals by Country of Usual Residence and Mode of Travel, July 2007 1/.

Country of Usual Residence	Mode of Travel			Percentage (%)
	Air	Sea	Total	
OCEANIA	7,962	217	8,179	84.5
American Samoa	1,867	144	2,011	20.8
Fiji	198	0	198	2.0
Cook Island	18	1	19	0.2
Other Pacific Is	210	33	243	2.5
New Zealand	4,284	28	4,312	44.5
Australia	1,385	11	1,396	14.4
EUROPE	391	12	403	4.2
United Kingdom	138	1	139	1.4
Scandinavia	66	4	70	0.7
Benelux	31	0	31	0.3
Germany	63	2	65	0.7
Other Europe	93	5	98	1.0
AMERICA	810	25	835	8.6
U.S.A	745	25	770	8.0
Canada	65	0	65	0.7
ASIA	237	0	237	2.4
Japan	63	0	63	0.7
China	48	0	48	0.5
Other Asia	126	0	126	1.3
OTHERS	12	1	13	0.13
NOT STATED	13	0	13	0.13
TOTAL	9,425	255	9,680	100%
PERCENTAGE DISTRIBUTION	97.4	2.6	100%	

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

1/: Provisional figures.

Table 4: Visitors by Usual Residence and Purpose of Visit, July 2007 1/.

Usual Residence	Purpose of Visit					
	Total		Holiday/ Vacation	Visit Friends/ Relatives	Business/ Conference	Transit
Total	9,680	%	4,512	1,359	2,580	377
American Samoa	2,011	20.8	704	254	715	148
Fiji	198	2.0	42	63	38	22
Cook Island	19	0.2	2	8	1	3
Other Pacific Is	243	2.5	47	81	47	14
New Zealand	4,312	44.5	2,177	590	1,132	105
Australia	1,396	14.4	774	223	310	19
United Kingdom	139	1.4	91	12	12	2
Scandinavia	70	0.7	52	2	10	1
Benelux	31	0.3	23	3	3	1
Germany	65	0.7	50	4	6	0
Other Europe	98	1.0	76	9	5	3
U.S.A.	770	8.0	328	61	242	25
Canada	65	0.7	37	4	14	0
Japan	63	0.7	29	20	8	2
China	48	0.5	25	6	4	5
Other Asia	126	1.3	45	17	25	25
Other Countries	13	0.1	7	1	1	1
Not Stated	13	0.13	3	1	7	1
Percentage Distribution	100		46.6	14.0	26.7	3.9

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Depa

Note : Overall visitors include transit.

1/: Provisional figures

Others	Not Stated
816	36
183	7
30	3
5	0
49	5
299	9
67	3
21	1
5	0
1	0
4	1
5	0
112	2
10	0
4	0
5	3
13	1
3	0
0	1
8.4	0.4

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Table 5: Arrivals by Carrier and Purpose of Entry, July 2007 1/.

Carrier	Total	%	Purpose of Entry			
			Returning Residence	%	Visitors	%
Total	12,244	100	2,564	20.9	9,680	79.1
Poly Blue	3,977	32.5	829	6.8	3,148	25.7
Polynesian	2,453	20.0	495	4.0	1,958	16.0
Inter Island	42	0.3	7	0.1	35	0.3
Air New Zealand	3,832	31.3	627	5.1	3,205	26.2
Air Pacific	796	6.5	246	2.0	550	4.5
South Pacific Express	601	4.9	80	0.7	521	4.26
Other Air Carrier	8	0.1	0	0.0	8	0.07
Lady Naomi	430	3.5	263	2.1	167	1.4
Yacht	35	0.3	0	0.0	35	0.29
Other Sea Carrier	70	0.6	17	0.1	53	0.43

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

Note: Overall visitors include transit.

1/: Provisional figures

Table 6: Visitors by Duration of Stay and Place of Stay, July 2007 1/.

Duration of Stay	Place of Stay			
	Total	Hotel/Motel	Private	Not Stated
Total	9,303	3,631	4,948	724
Less Than 24Hrs	4	2	2	0
1day	269	134	135	42
2days	236	114	122	13
3days	381	199	182	26
4days	345	191	154	24
5days	392	204	201	26
6days	338	233	134	14
7days	668	616	435	62
8-14days	1,935	1,486	1,319	140
15-30days	2,796	324	1,310	119
31-60days	469	34	145	16
61-90days	143	7	109	9
91-180days	45	18	38	8
181-365days	34	3	16	5
>1year	10	4	7	2
Not Stated	643	62	639	218
Percentage Distribution %	100	39	53	8

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

Note: Visitors here, exclude transit.

1/: Provisional figures