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GOVERNMENT OF SAMOA  
**MINISTRY OF FINANCE**  
STATISTICAL DEPARTMENT

International Arrival Statistics  
June 2007.

**Summary:**

This is the **forty-second** statistical release of a series of monthly International Arrival Statistics Releases for the year 2007.

The source documents used for the compilation of statistics on international migration are the Arrival and Departure forms completed by all incoming and outgoing travelers at ports of arrival and departure. The two ports of entry for international travel to Samoa are: (i) Apia Wharf, and (ii) Faleolo International Airport.

The total International Arrival Statistics recorded for the month of **June 2007** (table 1), shows a **13.7 percent growth** over the previous month (May 2007) and a **marginal growth of 1.6 percent** over the corresponding month of June 2006 in-contrast to a **22.9 percent rise** of 2006 over the preceding year 2005. Air being the most preferred mode of travel to Samoa accounted to **94.7 percent** (13,070) of the total arrivals while **5.3 percent** or **733** travels by sea. Additionally, arrivals for the period January – June 2007 of **72,385** shows an increased of **2.4 percent** when compared to the same period of 2006, which registered **70,699 travelers**.

Of the total arrivals, **Overall Visitor's** totaling **10,854** for the month under review, shows an **18.4 percent growth** over the previous month (May 2007) and a **mere 1.3 percent growth** over the corresponding month of 2006 (June) in-contrast to a **rise of 34.7 percent** 2006 to 2005 of the same month. Considering **96.6 percent** of the arrivals arrived by air carrier, those traveled by sea carrier managed only **3.4 percent**. **Visitors' share** of **78.6 percent** or **10,854** travelers' took a **0.2 percent dive** when compared to the same period of 2006, which recorded **78.8 percent share** of all visitor's arrivals.

Arrival by age and gender (Table 2) depicts that males recorded over half of the traveling public at **52.4 percent** (7,232) while their female counterpart registered **47.6 percent** (6,571). Of all arrival travelers, **overall visitors** registered **40.8 percent** for males while female had **37.9 percent**. **Returning residency** accounted to **11.7 percent** (1,609) for males while female had **9.7 percent** (1,340). The majority age for inbound travelers to Samoa in June 2007 shows ages ranging from 15 years up to 59 years.

New Zealand's booming dominance in visitors' arrival (Table 3) by country of usual residence surged ahead with a **43.1 percent share** (4,682), followed by American Samoa thrusting a **21.1 percent share** (2,286). Australia followed closely with a **19.3 percent share** (2,091) while United States of America anchored the principal source markets at **6.5 percent share** (701). The European region raked in a **3.7 percent share** (399) while the Asian region had a **2.2 percent share** (240).

Hefty gains from principal source markets (table 4) New Zealand, American Samoa, Australia and United States of America constitute **ninety percent** or **9,760** of all visitors visiting Samoa in June 2007. Just over **thirty-eight percent** of the visitors were here **visiting friends/relatives**. Those **vacationing/holiday** followed closely at nearly **thirty-eight percent**. **Business/conferences** visitors recorded nearly **eleven percent** (1,171) while Visitors who were here on **other** matters had **6.6percent** (721). **Transients** bound for other destination claimed **5.4 percent** (583) whereas visitors participating on **sporting activities** registered nearly **one percent** or **102** sportsmen/women.

**Air New Zealand** (table 5) continues to lead the way for arrival by carriers' for the month of June 2007 with a **34 percent share** (4,689) followed by **Polynesian Blue** at **29.4 percent** (4,056) with Polynesian Airline at **14.7 percent share** (2,030) as being the major carriers' inbound traffic flow. **South Pacific Express** managed again for the second time a ten percent mark at **10.7 percent share** (1,472) while **Air Pacific** had a **5.6 percent share** (770). **Other Air Carriers** had a **0.4 percent share** (52) while **InterIsland Air Ways** continued being grounded awaiting approval to fly again between the two Samoa's for not regulating with FAA regulation as of January 2007. **Sea carrier** Lady Naomi recorded **4.1 percent** (564) while **Yacht** and **Other Sea Carriers** had less than **a percent shares** each. **"Overall visitors"** contributed to **78.6 percent** (10,854) of all carriers by purpose of entry than those arriving as **"Returning Residency"** at **21.4 percent** (2,949).

The usual trend of visitor's duration of stay in Samoa (Table 6) is a week up to a month, which shows **57 percent** or **5,837 visitors** stay with **private accommodations** or families/relatives while **43 percent** or **4,434** stays in **Hotels/Motels accommodation**.

Detailed information are attach in Tables 1 - 6.



**Muagututia S. Reupena**  
**DEPUTY CHIEF EXECUTIVE OFFICER**  
**Statistical Department**

cc: The Chief Executive Officer M.O.F

**Table 1: Monthly Arrival and Departure by Mode of Tavel and Net Migration.**

Period	Visitors Arrivals			Total Arrivals			Total Departures			Net Migration
	Air	Sea	Total	Air	Sea	Total	Air	Sea	Total	
2000	84,543	3,145	87,688	123,295	12,652	135,947	130,160	13,950	144,110	-8,163
2001	85,073	3,190	88,263	125,669	10,513	136,182	126,136	10,687	136,823	-641
2002	85,698	3,273	88,971	121,265	9,946	131,211	123,000	10,628	133,628	-2,417
2003	89,211	3,275	92,486	123,522	9,376	132,898	126,503	8,830	135,333	-2,435
2004	93,946	4,209	98,155	129,517	11,864	141,381	131,277	12,303	143,580	-2,199
2005	98,544	3,263	101,807	132,200	10,557	142,757	134,775	10,936	145,711	-2,954
2006	112,411	3,471	115,882	147,807	9,349	157,156	147,920	9,485	157,405	-249
2007	52,098	1,614	53,712	68,933	3,452	72,385	...	...	...	...
<b>2005</b>										
January	7,638	47	7,685	11,500	172	11,672	16,544	1,089	17,633	-5,961
February	5,613	215	5,828	8,073	571	8,644	9,609	525	10,134	-1,490
March	6,224	273	6,497	8,641	855	9,496	9,094	693	9,787	-291
April	6,639	138	6,777	9,446	1,490	10,936	10,101	1,645	11,746	-810
May	6,838	296	7,134	9,404	826	10,230	8,816	706	9,522	708
June	7,653	300	7,953	10,354	704	11,058	10,227	853	11,080	-22
July	10,572	307	10,879	13,521	900	14,421	12,811	1,562	14,373	48
August	8,931	400	9,331	11,475	1,741	13,216	11,976	1,068	13,044	172
September	9,577	348	9,925	11,947	814	12,761	12,264	700	12,964	-203
October	7,208	254	7,462	10,043	815	10,858	11,137	686	11,823	-965
November	7,112	210	7,322	10,004	557	10,561	9,692	710	10,402	159
December	14,539	475	15,014	17,792	1,112	18,904	12,504	699	13,203	5,701
<b>2006</b>										
January	7,652	373	8,025	11,760	697	12,457	17,037	855	17,892	-5,435
February	5,699	217	5,916	8,559	524	9,083	10,463	635	11,098	-2,015
March	7,996	208	8,204	11,140	637	11,777	10,309	647	10,956	821
April	7,887	170	8,057	10,628	1,244	11,872	11,652	1,578	13,230	-1,358
May	8,375	272	8,647	11,247	675	11,922	10,593	692	11,285	637
June	10,400	313	10,713	12,900	688	13,588	12,052	704	12,756	832
July	10,408	289	10,697	13,268	710	13,978	14,330	722	15,052	-1074
August	9,131	291	9,422	11,688	813	12,501	11,950	877	12,827	-326
September	8,939	308	9,247	11,526	673	12,199	12,038	759	12,797	-598
October	8,320	195	8,515	11,393	723	12,116	11,824	700	12,524	-408
November	8,674	183	8,857	11,726	689	12,415	10,826	652	11,478	937
December	18,930	652	19,582	21,972	1,276	23,248	14,846	664	15,510	7,738
<b>2007</b>										
January	8,466	363	8,829	12,511	657	13,168	...	...	...	...
February	6,913	288	7,201	9,265	592	9,857	...	...	...	...
March	8,477	156	8,633	11,256	320	11,576	...	...	...	...
April	8,842	187	9,029	11,389	455	11,844	...	...	...	...
May	8,912	254	9,166	11,442	695	12,137	...	...	...	...
<b>June 1/</b>	<b>10,488</b>	<b>366</b>	<b>10,854</b>	<b>13,070</b>	<b>733</b>	<b>13,803</b>	...	...	...	...

**Source:** Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

**Note:** Departure figures for Jun - Dec 2006 are subject to change.

**1/:** Provisional figures

... Denote not yet available

Table 2: Arrivals by Age, Purpose of Entry and Gender, June 2007 1/.

Age	Purpose of Visit											
	Total			Returning Residence			Visitors			Transit		
	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female
<b>Total</b>	<b>13,803</b>	<b>7,232</b>	<b>6,571</b>	<b>2,949</b>	<b>1,609</b>	<b>1,340</b>	<b>10,271</b>	<b>5,297</b>	<b>4,974</b>	<b>583</b>	<b>326</b>	<b>257</b>
0 - 4	606	295	311	96	44	52	479	235	244	31	16	15
5 - 9	645	307	338	78	34	44	526	260	266	41	13	28
10 - 14	682	325	357	70	30	40	588	283	305	24	12	12
15 - 19	810	387	423	162	80	82	622	296	326	26	11	15
20 - 24	1,001	482	519	276	126	150	687	336	351	38	20	18
25 - 29	1,043	525	518	266	152	118	731	347	384	42	26	16
30 - 34	1,064	570	494	248	134	114	776	409	367	40	27	13
35 - 39	1,176	637	539	267	166	101	855	444	411	54	27	27
40 - 44	1,245	714	531	250	161	89	934	523	411	61	30	31
45 - 49	1,295	687	608	249	136	113	983	511	472	63	40	23
50 - 54	1,253	694	559	241	148	93	942	506	436	70	40	30
55 - 59	994	542	452	240	135	105	724	385	339	30	22	8
60 - 64	724	399	325	141	73	68	553	304	249	30	22	8
65 - 69	468	254	214	114	58	56	345	190	155	9	6	3
70 - 74	247	133	114	71	37	34	168	90	78	8	6	2
75 +	229	108	121	65	33	32	156	70	86	8	5	3
Not Stated	321	173	148	111	62	49	202	108	94	8	3	5
<b>% Distribution</b>	<b>100</b>	<b>52.4</b>	<b>47.6</b>	<b>21.4</b>	<b>11.7</b>	<b>9.7</b>	<b>74.4</b>	<b>38.4</b>	<b>36.0</b>	<b>4.2</b>	<b>2.4</b>	<b>1.9</b>

**Source:** Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

**1/:** Provisional figures

Table 3: Visitors Arrivals by Country of Usual Residence and Mode of Travel, June 2007 1/.

Country of Usual Residence	Mode of Travel			Percentage (%)
	Air	Sea	Total	
<b>OCEANIA</b>	<b>9,144</b>	<b>316</b>	<b>9,460</b>	<b>87.2</b>
American Samoa	2,131	155	2,286	21.1
Fiji	161	2	163	1.5
Cook Island	18	0	18	0.2
Other Pacific Is	182	38	220	2.0
New Zealand	4,578	104	4,682	43.1
Australia	2,074	17	2,091	19.3
<b>EUROPE</b>	<b>363</b>	<b>36</b>	<b>399</b>	<b>3.7</b>
United Kingdom	138	9	147	1.4
Scandinavia	49	0	49	0.5
Benelux	13	0	13	0.1
Germany	85	7	92	0.8
Other Europe	78	20	98	0.9
<b>AMERICA</b>	<b>723</b>	<b>14</b>	<b>737</b>	<b>6.8</b>
U.S.A	695	6	701	6.5
Canada	28	8	36	0.3
<b>ASIA</b>	<b>240</b>	<b>0</b>	<b>240</b>	<b>2.2</b>
Japan	51	0	51	0.5
China	60	0	60	0.6
Other Asia	129	0	129	1.2
<b>OTHERS</b>	<b>4</b>	<b>0</b>	<b>4</b>	<b>0.04</b>
<b>NOT STATED</b>	<b>14</b>	<b>0</b>	<b>14</b>	<b>0.13</b>
<b>TOTAL</b>	<b>10,488</b>	<b>366</b>	<b>10,854</b>	<b>100%</b>
<b>PERCENTAGE DISTRIBUTION</b>	<b>96.6</b>	<b>3.4</b>	<b>100%</b>	

**Source:** Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.  
**1/:** Provisional figures.



Table 4: Visitors by Usual Residence and Purpose of Visit, June 2007 1/.

Usual Residence	Purpose of Visit								
	Total		Holiday/ Vacation	Visit Friends/ Relatives	Business/ Conference	Sporting Activities	Transit	Others	Not Stated
<b>Total</b>	<b>10,854</b>	<b>%</b>	<b>4,101</b>	<b>4,150</b>	<b>1,171</b>	<b>102</b>	<b>583</b>	<b>721</b>	<b>26</b>
American Samoa	2,286	21.1	299	1,303	170	18	279	204	13
Fiji	163	1.5	29	45	45	0	32	11	1
Cook Island	18	0.2	8	4	4	0	1	1	0
Other Pacific Is	220	2.0	18	76	37	20	27	41	1
New Zealand	4,682	43.1	2,144	1,645	502	23	99	267	2
Australia	2,091	19.3	1,051	599	272	28	38	100	3
United Kingdom	147	1.4	71	37	10	4	1	23	1
Scandinavia	49	0.5	38	7	0	0	1	3	0
Benelux	13	0.1	6	2	4	0	0	1	0
Germany	92	0.8	73	5	6	0	0	7	1
Other Europe	98	0.9	64	16	10	1	1	6	0
U.S.A.	701	6.5	195	342	72	5	37	48	2
Canada	36	0.3	29	4	2	0	0	1	0
Japan	51	0.5	26	11	11	2	0	1	0
China	60	0.6	15	17	7	0	18	2	1
Other Asia	129	1.2	32	26	19	0	47	4	1
Other Countries	4	0.0	2	0	0	1	0	1	0
Not Stated	14	0.13	1	11	0	0	2	0	0
<b>Percentage Distribution (%)</b>	<b>100</b>		<b>37.8</b>	<b>38.2</b>	<b>10.8</b>	<b>0.9</b>	<b>5.4</b>	<b>6.6</b>	<b>0.2</b>

**Source:** Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

**Note :** Overall visitors include transit.

**1/:** Provisional figures

Table 5: Arrivals by Carrier and Purpose of Entry, June 2007 1/.

Carrier	Total	%	Purpose of Entry			
			Returning Residence	%	Visitors	%
<b>Total</b>	<b>13,803</b>	<b>100</b>	<b>2,949</b>	<b>21.4</b>	<b>10,854</b>	<b>78.6</b>
Poly Blue	4,056	29.4	809	5.9	3,247	23.5
Polynesian	2,030	14.7	508	3.7	1,522	11.0
Inter Island	0	0.0	0	0.0	0	0.0
Air New Zealand	4,689	34.0	743	5.4	3,946	28.6
Air Pacific	770	5.6	227	1.6	543	3.9
South Pacific Express	1,472	10.7	292	2.1	1,180	8.55
Other Air Carrier	53	0.4	3	0.0	50	0.36
Lady Naomi	564	4.1	356	2.6	208	1.5
Yacht	52	0.4	6	0.0	46	0.33
Other Sea Carrier	117	0.8	5	0.0	112	0.81

**Source:** Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

**Note:** Overall visitors include transit.

**1/:** Provisional figures

Table 6: Visitors by Duration of Stay and Place of Stay, June 2007 1/.

Duration of Stay	Place of Stay		
	Total	Private	Hotel/Motel
<b>Total</b>	<b>10,271</b>	<b>5,837</b>	<b>4,434</b>
Less Than 24Hrs	1	0	1
1day	253	135	118
2days	230	96	134
3days	319	141	178
4days	343	153	190
5days	393	151	240
6days	362	111	211
7days	827	297	716
8-14days	2,213	1,133	1,916
15-30days	1,572	1,655	439
31-60days	1,700	128	45
61-90days	139	91	11
91-180days	93	7	2
181-365days	11	7	4
>1year	7	0	0
Not Stated	229	1,732	229
<b>Percentage Distribution %</b>	<b>100</b>	<b>57</b>	<b>43</b>

**Source:** Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

**Note:** Visitors here, exclude transit.

**1/:** Provisional figures