

Please address all correspondence
To Chief Executive Officer

In reply, please quote the file reference

File Ref: IAS (41)



GOVERNMENT OF SAMOA
MINISTRY OF FINANCE
STATISTICAL DEPARTMENT

International Arrival Statistics
May 2007.

Summary:

This is the **forty-first** statistical release of a series of monthly International Arrival Statistics Releases for the year 2007.

The source documents used for the compilation of statistics on international migration are the Arrival and Departure forms completed by all incoming and outgoing travelers at ports of arrival and departure. The two ports of entry for international travel to Samoa are: (i) Apia Wharf, and (ii) Faleolo International Airport.

The total International Arrival Statistics recorded for the month of **May 2007** (table 1), shows a **marginal growth of 2.5 percent** over the previous month (April 2007) and a **1.8 percent rise** over the corresponding month of May 2006 in-contrast to an **16.5 percent rise** of 2006 over the preceding year 2005. Air being the most preferred mode of travel to Samoa accounted to **94.3 percent** (11,442) of the total arrivals while **5.7 percent** or **695** travels by sea. Additionally, arrivals for the period January – May 2007 of **58,582** shows an **increased of 2.6 percent** when compared to the same period of 2006, which registered **57,111 travelers**.

Of the total arrivals, **Overall Visitor's** totaling **9,166** for the month under review, shows a **mere growth of 1.5 percent** over the previous month (April 2007) and a **6 percent growth** over the corresponding month of 2006 (May) in-contrast to a **rise of 21.2 percent** 2006 to 2005 of the same month. Considering **97.2 percent** of the arrivals arrived by air carrier, those traveled by sea carrier managed only **2.8 percent**. **Visitors' share** of **75.5 percent** or **9,166** travelers' undertake a **3 percent growth** when compared to the same period of 2006, which recorded **72.5 percent share** of all visitor's arrivals.

Arrival by age and gender (Table 2) depicts that males recorded over half of the traveling public at **55.5 percent** (6,733) while their female counterpart registered **44.5 percent** (5,404). Of all arrival travelers, **overall visitors** registered **41.2 percent** for males while female had **34.3 percent**. **Returning residency** accounted to **14.2 percent** (1,729) for males while female had **10.2 percent** (1,242). The majority age for inbound travelers to Samoa in May 2007 shows ages ranging from 20 years up to 64 years.

New Zealand's booming dominance in visitors' arrival (Table 3) by country of usual residence surged ahead with a **41.5 percent share** (3,802), followed by American Samoa thrusting a **20.5 percent share** (1,878). Australia comes in third with a **17.4 percent share** (1,591) while United States of America anchored the principal source markets at **8.1 percent share** (746). The European region raked in a **3.7 percent share** (343) while the Asian region had a **2.7 percent share** (246).

Hefty gains from principal source markets (table 4) New Zealand, American Samoa, Australia and United States of America constitute **87.5 percent** or **8,017** of all visitors visiting Samoa in May 2007. Nearly **forty-two percent** of the visitors were here **visiting friends/relatives** whereby New Zealand managed **42.9%** while American Samoa and Australia had **28.3%** and **15.2%** respectively. Those **vacationing/holiday** followed at nearly **twenty-eight percent** of which New Zealand also leads with **41.4%** while Australia and American Samoa at **24%** and **11.7%** respectively. **Business/conferences** visitors recorded just over **fifteen percent** (1,380) while Visitors who were here on **other matters** had **7.4percent** (681). **Transients** bound for other destination claimed **5.5 percent** (505) whereas visitors participating on **sporting activities** registered **2.3 percent** or **298** sportsmen/women.

Air New Zealand (table 5) continues to lead the way for arrival by carriers' for the month of May 2007 with a **35.1 percent share** (4,261) followed by **Polynesian Blue** at **28.6 percent** (3,472) with Polynesian Airline at just over **14 percent share** (1,734) as being the major carriers' inbound traffic flow. **South Pacific Express** managed a **9.7 percent share** (1,178) while **Air Pacific** had a **6 percent share** (732). **Other Air Carriers** nearly had a **percent share** (65) while **Inter-Island Air Ways** continued being grounded awaiting approval to fly again between the two Samoa's for not regulating with FAA regulation as of January 2007. **Sea carrier** Lady Naomi recorded **5.4 percent** (650) while **Yacht** and **Other Sea Carriers** had less than a **percent share**. **"Overall visitors"** contributed to **75.5 percent** (9,166) of all carriers by purpose of entry than those arriving as **"Returning Residency"** at **24.5 percent** (2,971).

The usual trend of visitor's duration of stay in Samoa (Table 6) is a week up to a month, which shows **64 percent** or **5,585 visitors** stay with **private accommodations** or families/relatives while **36 percent** or **3,076** stays in **Hotels/Motels accommodation**.

Detailed information are attach in Tables 1 - 6.



Muagututia S. Reupena
DEPUTY CHIEF EXECUTIVE OFFICER
Statistical Department

cc: The Chief Executive Officer M.O.F

Table 1: Monthly Arrival and Departure by Mode of Tavel and Net Migration.

Period	Visitors Arrivals			Total Arrivals			Total Departures			Net Migration
	Air	Sea	Total	Air	Sea	Total	Air	Sea	Total	
2000	84,543	3,145	87,688	123,295	12,652	135,947	130,160	13,950	144,110	-8,163
2001	85,073	3,190	88,263	125,669	10,513	136,182	126,136	10,687	136,823	-641
2002	85,698	3,273	88,971	121,265	9,946	131,211	123,000	10,628	133,628	-2,417
2003	89,211	3,275	92,486	123,522	9,376	132,898	126,503	8,830	135,333	-2,435
2004	93,946	4,209	98,155	129,517	11,864	141,381	131,277	12,303	143,580	-2,199
2005	98,544	3,263	101,807	132,200	10,557	142,757	134,775	10,936	145,711	-2,954
2006	112,411	3,471	115,882	147,807	9,349	157,156	147,920	9,485	157,405	-249
2007	41,610	1,248	42,858	55,863	2,719	58,582
2005										
January	7,638	47	7,685	11,500	172	11,672	16,544	1,089	17,633	-5,961
February	5,613	215	5,828	8,073	571	8,644	9,609	525	10,134	-1,490
March	6,224	273	6,497	8,641	855	9,496	9,094	693	9,787	-291
April	6,639	138	6,777	9,446	1,490	10,936	10,101	1,645	11,746	-810
May	6,838	296	7,134	9,404	826	10,230	8,816	706	9,522	708
June	7,653	300	7,953	10,354	704	11,058	10,227	853	11,080	-22
July	10,572	307	10,879	13,521	900	14,421	12,811	1,562	14,373	48
August	8,931	400	9,331	11,475	1,741	13,216	11,976	1,068	13,044	172
September	9,577	348	9,925	11,947	814	12,761	12,264	700	12,964	-203
October	7,208	254	7,462	10,043	815	10,858	11,137	686	11,823	-965
November	7,112	210	7,322	10,004	557	10,561	9,692	710	10,402	159
December	14,539	475	15,014	17,792	1,112	18,904	12,504	699	13,203	5,701
2006										
January	7,652	373	8,025	11,760	697	12,457	17,037	855	17,892	-5,435
February	5,699	217	5,916	8,559	524	9,083	10,463	635	11,098	-2,015
March	7,996	208	8,204	11,140	637	11,777	10,309	647	10,956	821
April	7,887	170	8,057	10,628	1,244	11,872	11,652	1,578	13,230	-1,358
May	8,375	272	8,647	11,247	675	11,922	10,593	692	11,285	637
June	10,400	313	10,713	12,900	688	13,588	12,052	704	12,756	832
July	10,408	289	10,697	13,268	710	13,978	14,330	722	15,052	-1074
August	9,131	291	9,422	11,688	813	12,501	11,950	877	12,827	-326
September	8,939	308	9,247	11,526	673	12,199	12,038	759	12,797	-598
October	8,320	195	8,515	11,393	723	12,116	11,824	700	12,524	-408
November	8,674	183	8,857	11,726	689	12,415	10,826	652	11,478	937
December	18,930	652	19,582	21,972	1,276	23,248	14,846	664	15,510	7,738
2007										
January	8,466	363	8,829	12,511	657	13,168
February	6,913	288	7,201	9,265	592	9,857
March	8,477	156	8,633	11,256	320	11,576
April	8,842	187	9,029	11,389	455	11,844
May 1/	8,912	254	9,166	11,442	695	12,137

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

Note: Departure figures for Jun - Dec 2006 are subject to change.

1/: Provisional figures

... Denote not yet available

Table 2: Arrivals by Age, Purpose of Entry and Gender, May 2007 1/.

Age	Purpose of Visit											
	Total			Returning Residence			Visitors			Transit		
	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female
Total	12,137	6,733	5,404	2,971	1,729	1,242	8,661	4,684	3,977	505	320	185
0 - 4	552	293	259	97	46	51	435	237	198	20	10	10
5 - 9	381	194	187	79	42	37	279	135	144	23	17	6
10 - 14	307	154	153	70	36	34	228	115	113	9	3	6
15 - 19	540	270	270	156	93	63	367	170	197	17	7	10
20 - 24	839	414	425	236	137	99	582	266	316	21	11	10
25 - 29	1,079	579	500	281	192	98	754	371	383	35	16	19
30 - 34	1,024	610	414	246	157	89	715	408	307	63	45	18
35 - 39	1,033	596	437	275	174	101	726	399	327	32	23	9
40 - 44	1,092	660	432	229	141	88	808	479	329	55	40	15
45 - 49	1,258	726	532	291	179	112	917	516	401	50	31	19
50 - 54	1,130	639	491	256	143	113	820	462	358	54	34	20
55 - 59	921	520	401	214	112	102	665	379	286	42	29	13
60 - 64	727	402	325	151	77	74	542	304	238	34	21	13
65 - 69	478	268	210	118	63	55	340	193	147	20	12	8
70 - 74	229	136	93	66	39	27	160	95	65	3	2	1
75 +	217	103	114	83	39	44	124	57	67	10	7	3
Not Stated	330	169	161	114	59	55	199	98	101	17	12	5
% Distribution	100	55.5	44.5	24.5	14.2	10.2	71.4	38.6	32.8	4.2	2.6	1.5

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

1/: Provisional figures

Table 3: Visitors Arrivals by Country of Usual Residence and Mode of Travel, May 2007 1/.

Country of Usual Residence	Mode of Travel			Percentage (%)
	Air	Sea	Total	
OCEANIA	7,565	215	7,780	84.9
American Samoa	1,729	149	1,878	20.5
Fiji	258	0	258	2.8
Cook Island	17	0	17	0.2
Other Pacific Is	198	36	234	2.6
New Zealand	3,777	25	3,802	41.5
Australia	1,586	5	1,591	17.4
EUROPE	331	12	343	3.7
United Kingdom	117	1	118	1.3
Scandinavia	50	1	51	0.6
Benelux	10	0	10	0.1
Germany	91	0	91	1.0
Other Europe	63	10	73	0.8
AMERICA	749	18	767	8.4
U.S.A	728	18	746	8.1
Canada	21	0	21	0.2
ASIA	242	4	246	2.7
Japan	55	0	55	0.6
China	45	0	45	0.5
Other Asia	142	4	146	1.6
OTHERS	12	5	17	0.2
NOT STATED	13	0	13	0.14
TOTAL	8,912	254	9,166	100%
PERCENTAGE DISTRIBUTION	97.2	2.8	100%	

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department
1/: Provisional figures.

Note: (i) Visitors refer to all person visiting Samoa other than returning residents and also expatriates who are employed and living in Samoa (**include transit**).

(ii) Visitors also include Samoan citizens whose country of usual residence are country abroad.

(iii) **Scandinavia**- refers to countries of Norway, Sweden, Finland and Denmark.

(iv) **Benelux:** - refers to countries of Belgium, Netherlands and Luxembourg.

(v) **Exclude Cruise Liner Passengers.**

ment.

Table 4: Visitors by Usual Residence and Purpose of Visit, May 2007 1/.

Usual Residence	Purpose of Visit								
	Total		Holiday/ Vacation	Visit Friends/ Relatives	Business/ Conference	Sporting Activities	Transit	Others	Not Stated
Total	9,166	%	2,545	3,818	1,380	214	505	681	23
American Samoa	1,878	20.5	299	1,079	113	26	202	148	11
Fiji	258	2.8	20	55	104	34	19	26	0
Cook Island	17	0.2	1	1	6	0	2	7	0
Other Pacific Is	234	2.6	18	78	71	2	14	50	1
New Zealand	3,802	41.5	1,054	1,641	617	90	123	272	5
Australia	1,591	17.4	612	584	272	26	23	70	4
United Kingdom	118	1.3	80	16	11	5	5	1	0
Scandinavia	51	0.6	40	8	0	0	0	3	0
Benelux	10	0.1	9	0	0	0	0	1	0
Germany	91	1.0	85	6	0	0	0	0	0
Other Europe	73	0.8	49	13	8	0	2	1	0
U.S.A.	746	8.1	217	267	130	15	40	76	1
Canada	21	0.2	12	4	0	2	0	3	0
Japan	55	0.6	12	7	9	2	19	6	0
China	45	0.5	4	15	18	0	7	1	0
Other Asia	146	1.6	24	33	18	11	48	11	1
Other Countries	17	0.2	6	4	1	1	1	4	0
Not Stated	13	0.14	3	7	2	0	0	1	0
Percentage Distribution (%)	100		27.8	41.7	15.1	2.3	5.5	7.4	0.3

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

Note : Overall visitors include transit.

1/: Provisional figures

Table 5: Arrivals by Carrier and Purpose of Entry, May 2007 1/.

Carrier	Total	%	Purpose of Entry			
			Returning Residence	%	Visitors	%
Total	12,137	100	2,971	24.5	9,166	75.5
Poly Blue	3,472	28.6	824	6.8	2,648	21.8
Polynesian	1,734	14.3	485	4.0	1,249	10.3
Inter Island	0	0.0	0	0.0	0	0.0
Air New Zealand	4,261	35.1	767	6.3	3,494	28.8
Air Pacific	732	6.0	167	1.4	565	4.7
South Pacific Express	1,178	9.7	282	2.32	896	7.38
Other Air Carrier	65	0.5	5	0.04	60	0.49
Lady Naomi	650	5.4	432	3.6	218	1.8
Yacht	27	0.2	1	0.01	26	0.21
Other Sea Carrier	18	0.1	8	0.07	10	0.08

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

Note: Overall visitors include transit.

1/: Provisional figures

Table 6: Visitors by Duration of Stay and Place of Stay, May 2007 1/.

Duration of Stay	Place of Stay		
	Total	Private	Hotel/Motel
Total	8,661	5,585	3,076
Less Than 24Hrs	1	1	0
1day	251	117	134
2days	216	100	116
3days	396	170	226
4days	330	125	205
5days	355	141	230
6days	337	91	196
7days	633	384	542
8-14days	1,303	1,325	919
15-30days	1,585	1,085	260
31-60days	1,127	111	42
61-90days	123	120	12
91-180days	124	10	4
181-365days	11	2	1
>1year	2	0	0
Not Stated	189	1,803	189
Percentage Distribution %	100	64	36

Source: Ministry of the Prime Minister, Immigration Division and Ministry of Finance, Statistical Department.

Note: Visitors here, exclude transit.

1/: Provisional figures