

Table 4: Total Visitors by Usual Residence and Purpose of Visit Annual, 2009 **1/**.

Usual Residence	Purpose of Visit								
	Total		Holiday/ Vacation	Business/ Conference	Visit Friends/ Relatives	Sports	Transit	Others	Not Stated
<b>Total</b>	<b>129,238</b>	<b>%</b>	<b>48,782</b>	<b>10,993</b>	<b>50,671</b>	<b>1,941</b>	<b>6,961</b>	<b>2,874</b>	<b>7,016</b>
American Samoa	24,285	18.8	5,864	1,321	11,144	194	2,368	456	2,938
Fiji	2,537	2.0	328	765	598	117	378	241	110
Cook Island	193	0.1	33	48	54	18	26	11	3
Other Pacific Is	3,879	3.0	471	727	1,224	296	661	226	274
New Zealand	54,574	42.2	23,300	4,495	22,132	631	987	1,015	2,014
Australia	24,497	19.0	9,632	1,898	10,728	430	439	453	917
United Kingdom	1,719	1.3	1,099	202	200	81	27	59	51
Scandinavia	665	0.5	536	21	67	3	17	8	13
Benelux	183	0.1	142	14	14	0	8	2	3
Germany	1,450	1.1	1,313	35	66	4	15	3	14
Other Europe	1,520	1.2	1,170	107	145	23	35	17	23
U.S.A.	9,247	7.2	3,462	726	3,561	60	711	263	464
Canada	530	0.4	375	28	76	15	21	8	7
Japan	601	0.5	325	121	94	18	14	15	14
China	1,193	0.9	181	235	199	13	476	34	55
Other Asia	1,629	1.3	283	196	276	32	728	45	69
Other Countries	438	0.3	251	51	60	3	44	13	16
Not Stated	98	0.1	17	3	33	3	6	5	31
<b>Percentage Distribution</b>	<b>100</b>		<b>37.7</b>	<b>8.5</b>	<b>39.2</b>	<b>1.5</b>	<b>5.4</b>	<b>2.2</b>	<b>5.4</b>

**Source:** Ministry of the Prime Minister and Cabinet; Immigration Division, Ministry for Revenue; Customs Division and Samoa Bureau of Statistics.

**Note :** Overall visitors include transit.

: Sports was re-introduced again in the Purpose of Visit Category as of August 2008.

**1/:** Provisional figures

**2/:** Figures are subject to rounding errors