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GOVERNMENT OF SAMOA

SAMOA BUREAU OF STATISTICS

International Arrival Statistics SECOND QUARTER 2010

Summary:

This release summarizes Samoa's International Arrival Statistics for the second quarter (April – June) of 2010.

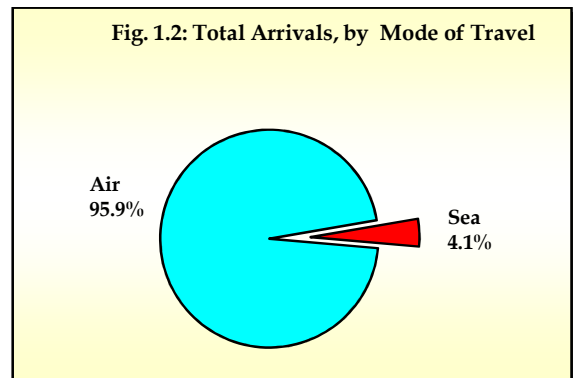
The source documents used for the compilation of statistics on international migration are the Immigration Arrival and Departure forms completed by all incoming and outgoing travelers at ports of arrival and departure. The three ports of entry for international travel to Samoa are: (i) Apia Wharf (ii) Faleolo and (iii) Fagali'i International Airports ⁽¹⁾.

Additionally, Air being the most preferred mode of travel to Samoa, accounting for 95.9 percent (39,256) of total arrivals, while those that traveled by sea accounted for the remaining 4.1 percent (1,685). (Refer Fig. 1.2).

1. ARRIVALS

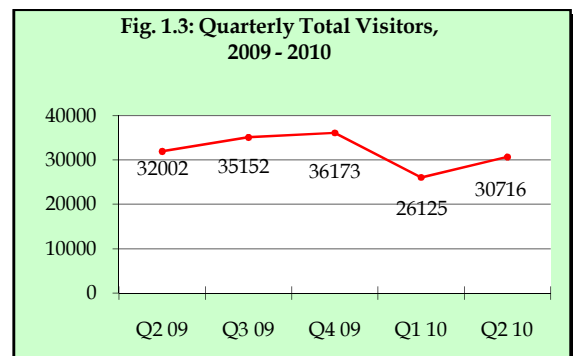
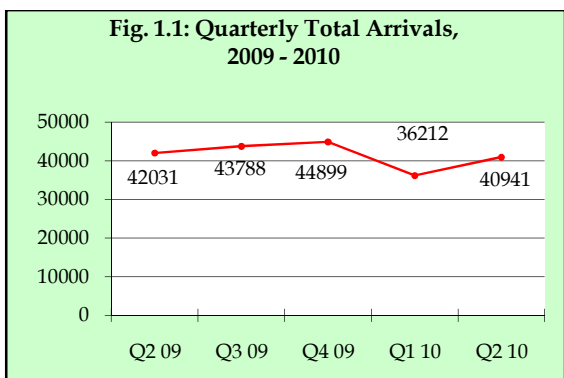
1.1 TOTAL ARRIVALS

The total International Arrival Statistics recorded during the reference period (table 1) reveals an increase of 13.1 percent when compared to the previous quarter (Jan - March 2010) and a decrease of 2.6 percent over the corresponding quarter of April - June 2009. (Refer Fig. 1.1).



1.2 TOTAL VISITORS

Of total arrivals, Overall Visitors numbering 30,716 for the quarter under review illustrates an increase of 17.6 percent over the previous quarter and a decrease of 4.0 percent over the corresponding quarter of April – June 2009. (Refer Fig. 1.3).



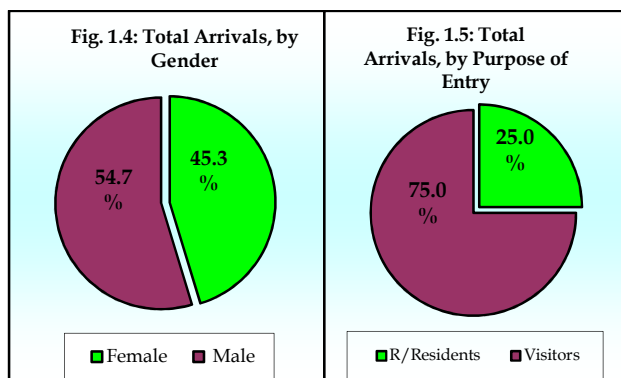
(1): Fagali'i Airport re-opened on July 1st 2009.

Considering 97.8 percent of total visitors arrived by air carrier, those that traveled by sea carrier round up the remaining 2.2 percent. Visitors' share of 75.0 percent or 30,716 travelers of total arrivals is marginally lower than the 76.1 percent or 32,002 travelers reported in the same period of 2009.

I.3 TOTAL ARRIVALS BY GENDER

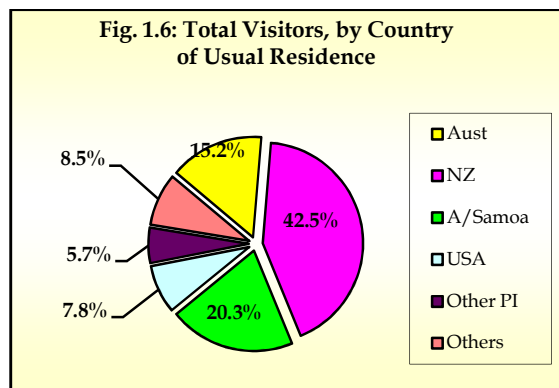
During the quarter under review, total arrivals by age and gender (Table 2) discloses that males recorded over half of the traveling public at 54.7 percent (slightly higher than the 53.8 percent reported in the same period of 2009) while their female counterparts constitute the remaining 45.3 percent (slightly lower than the 46.2 percent reported in the same period of 2009). (Refer Fig. 1.4).

Of all arrival travelers, overall visitors (including transients) registered 39.7 percent (16,246) for males while females had 35.3 percent (14,470). Returning residents recorded 15.0 percent (6,143) for males while females had 10.0 percent (4,082). (Refer Fig. 1.5). The majority age for inbound travelers to Samoa from April – June 2010 ranges from 20 years to 64 years.

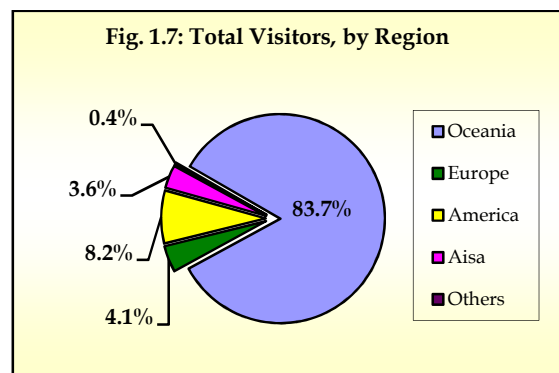


I.4 VISITORS ARRIVALS BY COUNTRY OF USUAL RESIDENCE

New Zealand still remains as the leading country in visitors' arrival by country of usual residence (Table 3) with a 42.5 percent share (13,069). American Samoa followed in with a 20.3 percent share (6,238) which is then trailed by Australia with 15.2 percent (4,673) while the United States of America anchored the principal source markets with a distant share of 7.8 percent (2,395). (Refer Fig. 1.6).



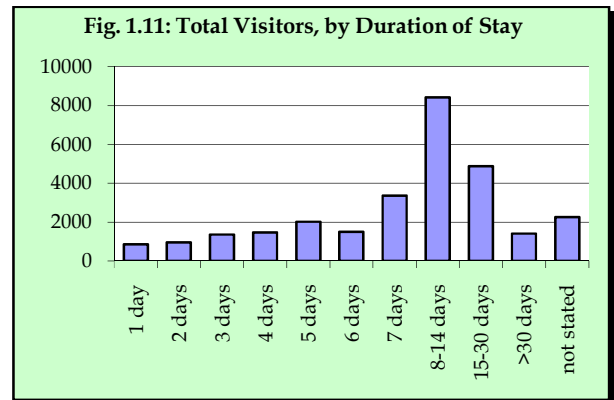
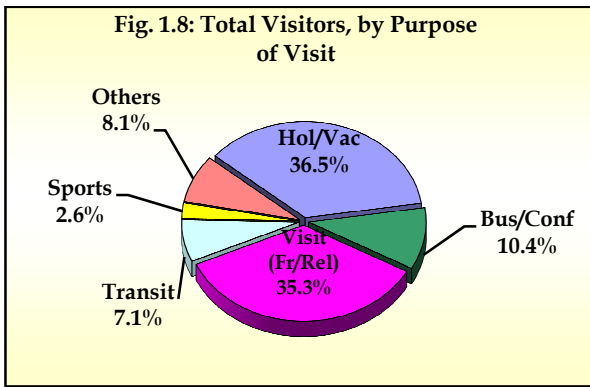
By region, the Oceanic Region portrays the highest share of total visitors with 83.7 percent followed by America and Europe with 8.2 percent and 4.1 percent respectively. The Asian region exhibits the lowest share with only 3.6 percent (Refer Fig. 1.7).



I.5 VISITORS BY PURPOSE OF VISIT

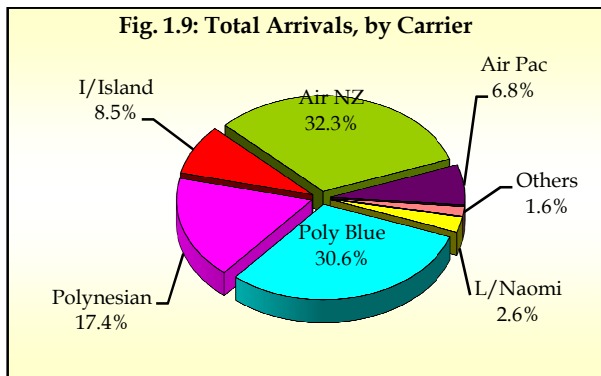
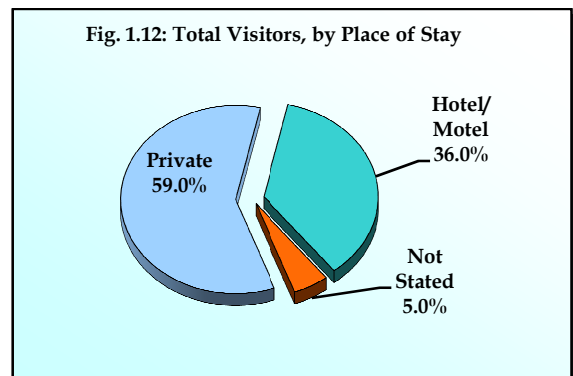
As depicted in Table 4, New Zealand, American Samoa, Australia, and the United States of America constitute 85.8 percent of all visitors visiting Samoa while other countries round up the remaining 14.2 percent during the reference period.

Furthermore, 35.3 percent (10,844) of all visitors entered our shores to Visit Friends/ Relatives while those that were here on Holiday/ Vacation accounted for 36.5 percent (11,214) of all visitors. Those that were here for Business and Conference registered 10.4 percent (3,208) while those who entered our shores for sports recorded 2.6 percent (811). Transients bound for other destination and those who were here for other purposes registered 7.1 percent (2,173) and 8.1 percent (2,466) respectively. (Refer Fig. 1.8).



1.6 CARRIER

As tabulated in Table 5, Air New Zealand leads the way for arrival by carriers' during the reference period with a 32.3 percent share (13,221 passengers) then followed by Poly Blue with a share of 30.6 percent (12,545 passengers) while Polynesian Airlines brought in 17.4 percent (7,139) of total arrivals. Inter Island recorded an 8.5 percent share (3,499) followed by Air Pacific with 6.8 percent (2,804). Lady Naomi registered a 2.6 percent share (1,071) while other carriers round up the remaining 1.6 percent (582). (Refer Fig 1.9).



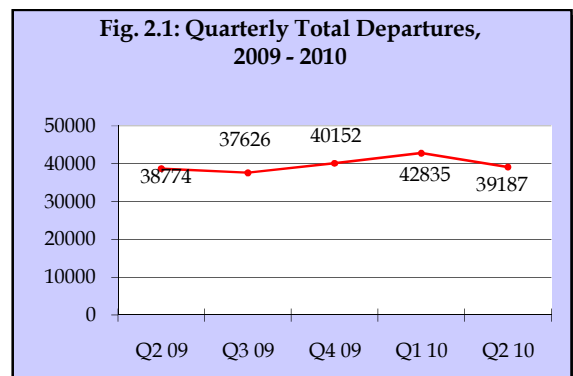
2. DEPARTURES

2.1 TOTAL DEPARTURES

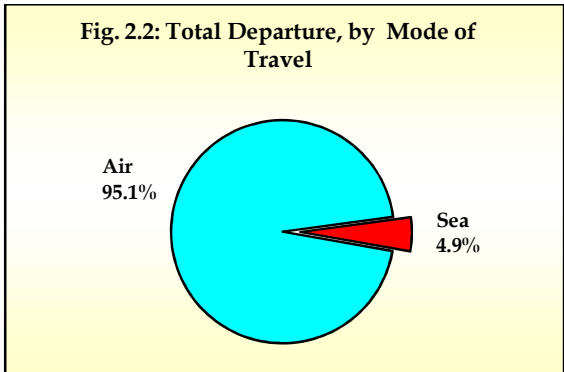
The total International Departure Statistics recorded during the reference period (table 1) reveals a decrease of 8.5 percent compared to the previous quarter (Jan – March 2010) and a marginal 1.1 percent increase over the corresponding quarter of April – June 2009. (Refer Fig. 2.1).

1.7 VISITORS DURATION/ PLACE OF STAY

The usual trend of visitor's duration of stay in Samoa (Table 6) is a week up to a month. (Refer Fig. 1.11). In addition to this, 59.0 percent (16,837) of visitors reported staying with private accommodations or families/ relatives while 36.0 percent (10,287) stayed in hotels/ motels. (Refer Fig. 1.12).

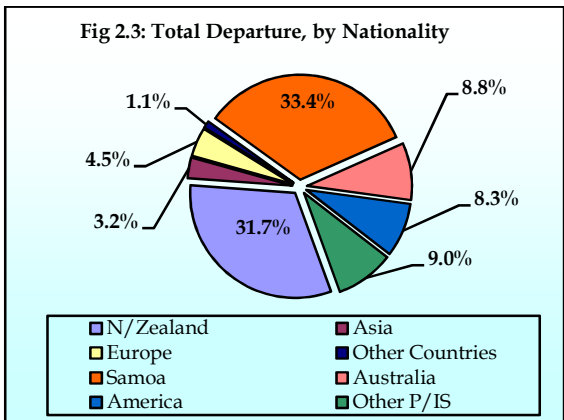


Furthermore, Air being the most preferred mode of travel away from Samoa, accounting for 95.1 percent (37,254) of total departures, while those that traveled by sea accounted for the remaining 4.9 percent (1,933). (Refer Fig. 2.2).



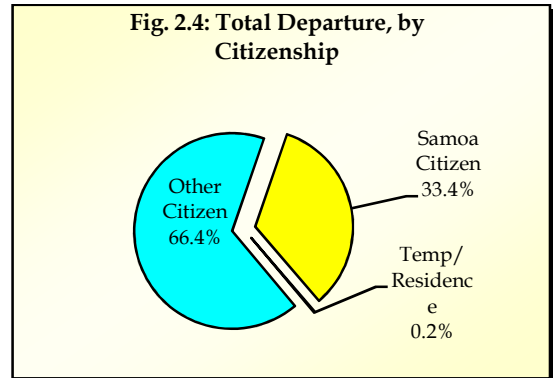
2.2 TOTAL DEPARTURE BY NATIONALITY

The majority of emigrants (Table 7) specifically from Samoa, New Zealand, Australia, and the United States of America accounted for 82.2 percent (32,213) of total departures during the reference period. Fig. 2.3 below provides a more detailed graphical analysis of total departure by nationality.



2.3 TOTAL DEPARTURE BY CITIZENSHIP

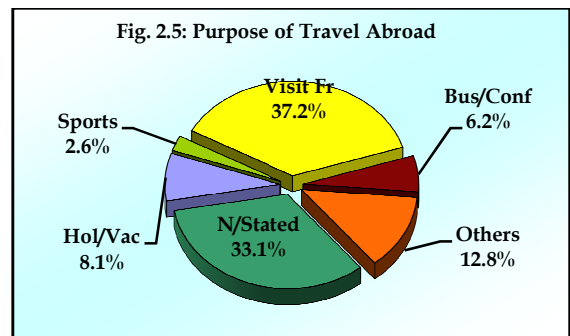
As portrayed in Table 7, Other Citizen constitutes 66.4 percent (26,022) of total departures during the reference period while Samoa citizens constitute 33.4 percent (13,097). Temporary residence makes up the remaining 0.2 percent (68) of total departures. (Refer Fig. 2.4).



2.4 PURPOSE OF TRAVEL ABROAD

During the reference period, a total of 13,097 (Table 8) Samoa citizens left our shores for overseas countries. Of this total, 55.6 percent (7,284) were males and the remaining 44.4 percent (5,813) were females.

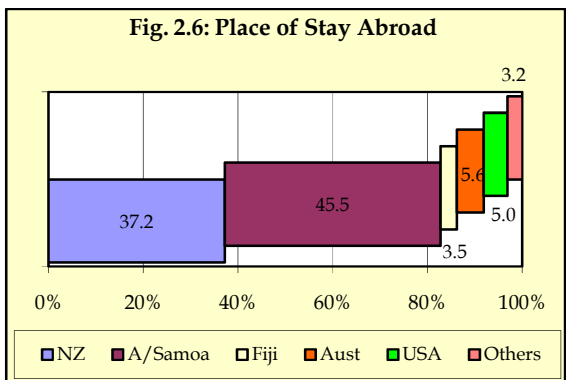
By purpose of travel abroad, 37.2 percent (4,874) of Samoan migrants traveled overseas to visit friends/relatives while 8.1 percent (1,060) left for holiday/vacation. Furthermore, those that traveled for business/ conference and sporting activities constituted 6.2 percent (808) and 2.6 percent (338) respectively. Those that left our shores for other purposes reported 12.8 percent (1,682) while the remaining 33.1 (4,335) is represented by those Samoan citizens who did not wish to reveal their purpose of travel abroad. This is graphically depicted in Fig. 2.5.



2.5 PLACE OF STAY ABROAD

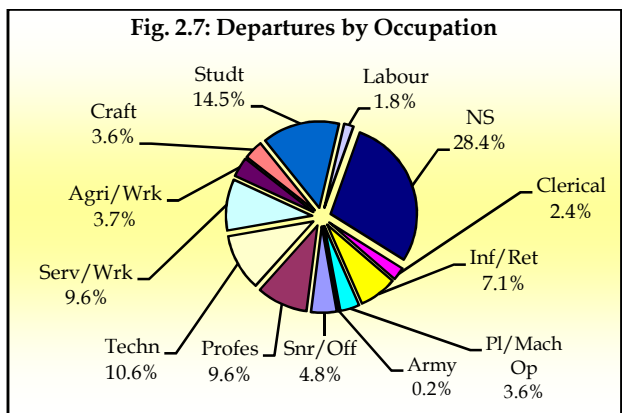
The majority of Samoans leaving our shores traveled to American Samoa as indicated by 45.5 percent (5,958) in Table 9, which is then followed by New Zealand with 37.2 percent (4,872). Australia comes in as the third main place of stay abroad yielding 5.6 percent (729), followed by The United States and Fiji with 5.0 percent (654) and 3.5 percent (464) respectively.

Fig. 2.6 portrays a graphical impression of the main place of stay abroad by Samoa Citizens.



2.6 DEPARTURE BY OCCUPATION

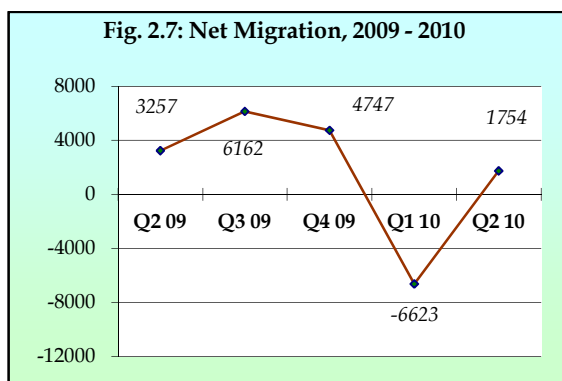
As depicted in Table 10, the majority of Samoans leaving our shores were students, yielding 14.5 percent (1,901) followed by technicians with 10.6 percent (1,390) then by professionals and service workers both reporting 9.6 percent (1,263 and 1,260 respectively). A more comprehensive graphical analysis of departures by occupation for Samoa citizens is exhibited in Fig. 2.7.



3. NET MIGRATION

During the reference period, net migration stood at 1,754 (Table 1) implying that there were more incoming travelers (arrivals) than out-going travelers (departures). This shows a vast decrease of 46.1 percent when compared to the same period of 2009 where net migration stood at 3,257.

As presented in Fig. 2.7, the most significant change in net migration occurred during the first quarter of 2010 with -6,626 travelers. On the contrary, the less significant change occurred during the second quarter of 2010 with a net migration of 1,754 travelers.



The attached tables, Tables 1-10, will provide readers with a more tabulated analysis of international migration for the first quarter of 2010.

Muagututi'a Sefuiva Reupena
GOVERNMENT STATISTICIAN

Table 1: Quarterly Arrival and Departure by Mode of Travel and Net Migration, 2002 - 20010.

Period	Visitors Arrivals			Total Arrivals			Total Departures			Net Migration
	Air	Sea	Total	Air	Sea	Total	Air	Sea	Total	
2002	85,698	3,273	88,971	121,265	9,946	131,211	123,000	10,628	133,628	-2,417
2003	89,211	3,275	92,486	123,522	9,376	132,898	126,503	8,830	135,333	-2,435
2004	93,946	4,209	98,155	129,517	11,864	141,381	131,277	12,303	143,580	-2,199
2005	98,544	3,263	101,807	132,200	10,557	142,757	134,775	10,936	145,711	-2,954
2006	112,411	3,471	115,882	147,807	9,349	157,156	147,991	9,489	157,480	-324
2007	118,653	3,699	122,352	150,584	7,631	158,215	158,099	8,578	166,677	-8,462
2008	118,420	3,743	122,163	151,883	8,628	160,511	161,482	9,908	171,390	-10,879
2009	127,327	1,940	129,267	161,858	5,095	166,953	156,319	6,069	162,388	4,565
2010	55,701	1,140	56,841	74,549	2,604	77,153	78,806	3,216	82,022	-4,869
2006										
1st Quarter	21,347	798	22,145	31,459	1,858	33,317	37,809	2,137	39,946	-6,629
2nd Quarter	26,662	755	27,417	34,775	2,607	37,382	34,313	2,975	37,288	94
3rd Quarter	28,478	888	29,366	36,482	2,196	38,678	38,345	2,361	40,706	-2,028
4th Quarter	35,924	1,030	36,954	45,091	2,688	47,779	37,524	2,016	39,540	8,239
2007										
1st Quarter	23,856	807	24,663	33,032	1,569	34,601	42,752	1,938	44,690	-10,089
2nd Quarter	28,242	807	29,049	35,901	1,883	37,784	34,515	2,233	36,748	1,036
3rd Quarter	33,138	1,134	34,272	40,162	2,003	42,165	44,460	2,543	47,003	-4,838
4th Quarter	33,417	951	34,368	41,489	2,176	43,665	36,372	1,864	38,236	5,429
2008										
1st Quarter	23,172	865	24,037	31,690	1,646	33,336	43,788	2,189	45,977	-12,641
2nd Quarter	28,237	985	29,222	36,234	2,762	38,996	35,961	2,960	38,921	75
3rd Quarter	32,483	934	33,417	40,801	1,942	42,743	42,266	2,765	45,031	-2,288
4th Quarter	34,528	959	35,487	43,158	2,278	45,436	39,467	1,994	41,461	3,975
2,009										
1st Quarter	25,406	534	25,940	35,092	1,143	36,235	44,266	1,570	45,836	-9,601
2nd Quarter	31,575	427	32,002	40,381	1,650	42,031	36,599	2,175	38,774	3,257
3rd Quarter	34,626	526	35,152	42,535	1,253	43,788	36,436	1,190	37,626	6,162
4th Quarter	35,720	453	36,173	43,850	1,049	44,899	39,018	1,134	40,152	4,747
2010 1/										

1st Quarter	25,662	463	26,125	35,293	919	36,212	41,552	1,283	42,835	-6623
2nd Quarter	30,039	677	30,716	39,256	1,685	40,941	37,254	1,933	39,187	1754

Source : Ministry of the Prime Minister and Cabinet - Immigration Division, Ministry for Revenue - Customs Division and Samoa Bureau of Statistics.

1/: Provisional figures

... Denote not yet available


 : Revised Figures

Table 2: Arrivals by Age, Purpose of Entry and Gender, Second Quarter 2010. 1/

Age	Purpose of Visit											
	Total			Visitors			Returning Residence			Transit		
	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female
Total	40,941	22,389	18,552	28,543	14,853	13,690	10,225	6,143	4,082	2,173	1,393	780
0 - 4	1768	940	828	1326	687	639	362	208	154	80	45	35
5 - 9	1460	725	735	1114	562	552	267	125	142	79	38	41
10 - 14	1377	657	720	1061	487	574	245	134	111	71	36	35
15 - 19	2181	1128	1053	1532	701	831	550	374	176	99	53	46
20 - 24	3364	1773	1591	2136	949	1187	1040	692	348	188	132	56
25 - 29	3492	1865	1627	2339	1111	1228	957	625	332	196	129	67
30 - 34	3491	1923	1568	2307	1158	1149	955	623	332	229	142	87
35 - 39	3422	2041	1381	2272	1282	990	937	614	323	213	145	68
40 - 44	3672	2073	1599	2554	1389	1165	886	537	349	232	147	85
45 - 49	3726	2052	1674	2655	1402	1253	840	491	349	231	159	72
50 - 54	3839	2137	1702	2727	1496	1231	960	534	426	152	107	45
55 - 59	3359	1881	1478	2439	1361	1078	749	406	343	171	114	57
60 - 64	2535	1438	1097	1832	1038	794	589	321	268	114	79	35
65 - 69	1600	878	722	1177	649	528	364	194	170	59	35	24
70 - 74	907	507	400	614	355	259	257	129	128	36	23	13
75 +	713	353	360	441	216	225	253	128	125	19	9	10
Not Stated	35	18	17	17	10	7	14	8	6	4	0	4
% Distribution	100	54.7	45.3	69.7	36.3	33.4	25.0	15.0	10.0	5.3	3.4	1.9

Source: Ministry of the Prime Minister and Cabinet - Immigration Division, Ministry for Revenue - Customs Division, and Samoa Bureau of Statistics.

1/: Provisional figures

2/: Figures are subject to rounding errors

Table 3: Visitors Arrivals by Country of Usual Residence and Mode of Travel, Second Quarter 2010. 1/

Country of Usual Residence	Mode of Travel			Percentage (%)
	Air	Sea	Total	
OCEANIA	25,214	502	25,716	83.7
American Samoa	6179	59	6,238	20.3
Fiji	730	37	767	2.5
Cook Island	29	0	29	0.1
Other Pacific Is	756	184	940	3.1
New Zealand	12902	167	13,069	42.5
Australia	4618	55	4,673	15.2
EUROPE	1,197	68	1,265	4.1
United Kingdom	336	18	354	1.2
Scandinavia	226	11	237	0.8
Benelux	47	0	47	0.2
Germany	293	7	300	1.0
Other Europe	295	32	327	1.1
AMERICA	2,451	68	2,519	8.2
U.S.A	2327	68	2,395	7.8
Canada	124	0	124	0.4
ASIA	1,061	36	1,097	3.6
Japan	125	2	127	0.4
China	382	2	384	1.3
Other Asia	554	32	586	1.9
OTHERS	116	3	119	0.4
TOTAL	30,039	677	30,716	100%
PERCENTAGE DISTRIBUTION	97.8	2.2	100%	

Source: Ministry of the Prime Minister and Cabinet - Immigration Division, Ministry for Revenue - Customs Division, and Samoa Bureau of Statistics.

1/: Provisional figures.

2/: Figures are subject to rounding errors

Table 4: Total Visitors by Usual Residence and Purpose of Visit, Second Quarter 2010. 1/

Usual Residence	Purpose of Visit								
	Total		Holiday/ Vacation	Business/ Conference	Visit Friends/ Relatives	Sports	Transit	Others	Not Stated
Total	30,716	% 2/	11,214	3,208	10,844	811	2,173	1,031	1,435
American Samoa	6,238	20.3	1535	289	2893	110	672	228	511
Fiji	767	2.5	102	216	163	79	109	53	45
Cook Island	29	0.1	4	13	3	0	4	2	3
Other Pacific Is	940	3.1	124	222	249	61	185	45	54
New Zealand	13,069	42.5	5615	1364	4557	256	377	451	449
Australia	4,673	15.2	1766	575	1744	178	109	97	204
United Kingdom	354	1.2	227	49	45	7	10	12	4
Scandinavia	237	0.8	196	8	23	0	9	1	0
Benelux	47	0.2	28	3	4	2	3	3	4
Germany	300	1.0	261	10	16	1	7	2	3
Other Europe	327	1.1	229	19	30	8	32	7	2
U.S.A.	2,395	7.8	746	255	915	52	260	66	101
Canada	124	0.4	69	8	25	1	4	16	1
Japan	127	0.4	40	26	19	27	1	7	7
China	384	1.3	88	94	48	2	111	24	17
Other Asia	586	1.9	143	48	91	8	258	12	26
Other Countries	119	0.4	41	9	19	19	22	5	4
Percentage Distribution	100		36.5	10.4	35.3	2.6	7.1	3.4	4.7

Source: Ministry of the Prime Minister and Cabinet - Immigration Division, Ministry for Revenue - Customs Division and Samoa Bureau of Statistics.

Note : Total visitors include transit.

: Sports was re-introduced again in the Purpose of Visit Category as of August 2008.

1/: Provisional figures

2/: Figures are subject to rounding errors

Table 5: Total Arrivals by Carrier and Purpose of Entry, Second Quarter 2010. 1/

Carrier	Total		Purpose of Entry			
			Returning Residence	%	Total Visitors	%
Total	40,941	100%	10,225	25.0	30,716	75.0
<u>AIR</u>	39,256	95.9	9,217	22.5	30,039	73.4
Poly Blue	12,545	30.6	2,842	6.9	9,703	23.7
Polynesian	7,139	17.4	2,083	5.1	5,056	12.3
Inter Island	3,499	8.5	826	2.0	2,673	6.5
Air New Zealand	13,221	32.3	2,668	6.5	10,553	25.8
Air Pacific	2,804	6.8	795	1.9	2,009	4.9
Other Air Carrier	48	0.1	3	0.0	45	0.1
<u>SEA</u>	1,685	4.1	1,008	2.5	677	1.7
Lady Naomi	1,071	2.6	843	2.1	228	0.6
Yacht	80	0.2	11	0.0	69	0.2
Other Sea Carrier	534	1.3	154	0.4	380	0.9

Source: Ministry of the Prime Minister and Cabinet - Immigration Division, Ministry for Revenue - Customs Division and Samoa Bureau of Statistics.

Note: Total visitors include transit.

1/: Provisional figures

2/: Figures are subject to rounding errors

Table 6: Visitors by Duration of Stay and Place of Stay, Second Quarter 2010. 1/

Duration of Stay	Place of Stay			
	Total	Hotel/Motel	Private	Not Stated
Total	28,543	10,287	16,837	1,419
1day	862	351	394	117
2days	969	433	481	55
3days	1,373	571	741	61
4days	1,474	692	719	63
5days	2,017	1087	858	72
6days	1,507	1012	456	39
7days	3,368	1780	1,494	94
8-14days	8,407	3383	4,771	253
15-30days	4,879	681	3,994	204
31-60days	694	103	561	30
61-90days	312	22	272	18
91-180days	235	31	187	17
181-365days	176	23	132	21
>1year	2	1	1	0
Not Stated	2,268	117	1,776	375
Percentage Distribution	100	36.0	59.0	5.0

Source: Ministry of the Prime Minister and Cabinet - Immigration Division, Ministry for Revenue - Customs Division and Samoa Bureau of Statistics.

Note: Visitors here, exclude transit.

1/: Provisional figures

2/: Figures are subject to rounding errors

Table 7: Departures by Nationality, Citizenship and Gender, Second Quarter 2010. 1/

Nationality	Total			Samoa Citizen			Temporary Residence			Other Citizen		
	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female
Total	39,187	21,236	17,951	13,097	7,284	5,813	68	31	37	26,022	13,921	12,101
Samoa	13,080	7,272	5,808	13,026	7,246	5,780	54	26	28	0	0	0
American Samoa	1,879	935	944	13	7	6	1	1	0	1,865	927	938
Fiji	754	512	242	3	1	2	0	0	0	751	511	240
Cook Island	25	15	10	3	3	0	0	0	0	22	12	10
Other Pacific Is	860	504	356	0	0	0	0	0	0	860	504	356
New Zealand	12,410	6,379	6,031	33	14	19	7	1	6	12,370	6,364	6,006
Australia	3,458	1,809	1,649	4	3	1	0	0	0	3,454	1,806	1,648
United Kingdom	662	389	273	1	0	1	0	0	0	661	389	272
Scandinavia	259	110	149	1	1	0	0	0	0	258	109	149
Benelux	61	38	23	1	0	1	0	0	0	60	38	22
Germany	327	174	153	1	0	1	0	0	0	326	174	152
Other Europe	465	280	185	1	1	0	0	0	0	464	279	185
United States	3,265	1,728	1,537	7	5	2	6	3	3	3,252	1,720	1,532
Canada	164	75	89	0	0	0	0	0	0	164	75	89
Japan	164	106	58	0	0	0	0	0	0	164	106	58
Other Asia	682	465	217	0	0	0	0	0	0	682	465	217
Others	229	144	85	1	1	0	0	0	0	228	143	85
China	421	290	131	2	2	0	0	0	0	419	288	131
Not Stated	22	11	11	0	0	0	0	0	0	22	11	11

Source: Ministry of the Prime Minister and Cabinet - Immigration Division, Ministry for Revenue - Customs Division and Samoa Bureau of Statistics.

1/: Provisional figures

Table 8: Departures by Travel Purpose and Gender, (Samoa-citizen-only), Second Quarter 2010.
 1/

Purpose of Travel	Samoa Citizen		
	Total	Male	Female
Total	13,097	7,284	5,813
Holiday Vacation	1,060	569	491
Visit Friends	4,874	2,503	2,371
Business/Conference	808	505	303
Sporting/Activities	338	308	30
Others	1,682	990	692
Not Stated	4,335	2,409	1,926

Source: Ministry of the Prime Minister and Cabinet - Immigration Division,
 Ministry for Revenue - Customs Division and Samoa Bureau of Statistics.

1/: Provisional figures

Table 9: Departures by Place of Stay Abroad and Gender, (Samoa-citizen-only) Second Quarter 2010.
1/

Place of Stay Abroad	Total	Gender	
		Male	Female
Total	13,097	7,284	5,813
American Samoa	5,958	3,491	2,467
Fiji	464	271	193
Cook Island	15	8	7
Other Pacific Is	159	98	61
New Zealand	4,872	2,528	2,344
Australia	729	403	326
United Kingdom	14	9	5
Scandinavia	2	1	1
Benelux	2	2	0
Germany	7	1	6
Other Europe	33	20	13
United States	654	337	317
Canada	6	2	4
Japan	11	8	3
Other Asia	41	23	18
Others	16	12	4
China	35	24	11
Not Stated	79	46	33

Source: Ministry of the Prime Minister and Cabinet - Immigration Division,
Ministry for Revenue - Customs Division and Samoa Bureau of Statistics.

1/: Provisional figures

Table 10: Departures by Occupation and Gender, (Samoa-citizen-only), Second Quarter 2010. 1/

Occupation	Total		Gender	
			Male	Female
Total	13,097	100%	7,284	5,813
Army, Airforce	21	0.2%	14	7
Senior Official	624	4.8%	377	247
Professional	1,263	9.6%	724	539
Technician	1,390	10.6%	848	542
Clerical	312	2.4%	116	196
Services workers	1,260	9.6%	506	754
Agricultural workers	486	3.7%	463	23
Craft/ Tradeworkers	467	3.6%	426	41
Plant/machinery Operators	475	3.6%	379	96
Labourers	242	1.8%	82	160
Students	1,901	14.5%	885	1,016
Infant/ Retiree	932	7.1%	510	422
Not Stated	3,724	28.4%	1,954	1,770

Source: Ministry of the Prime Minister and Cabinet - Immigration Division,
 Ministry for Revenue - Customs Division and Samoa Bureau of Statistics.

1/: Provisional figures