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GOVERNMENT OF SAMOA
SAMOA BUREAU OF STATISTICS

**International Arrival Statistics
 FIRST QUARTER 2010**

Summary:

This release summarizes Samoa's International Arrival Statistics for the first quarter (Jan – March) of 2010.

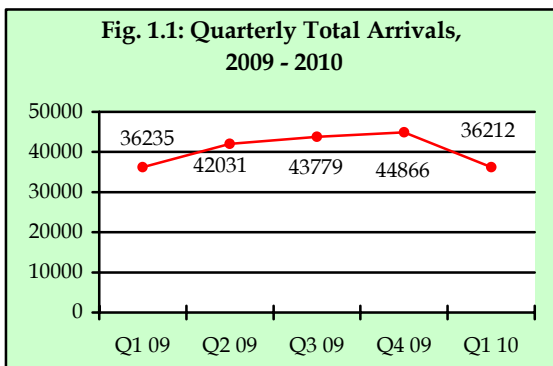
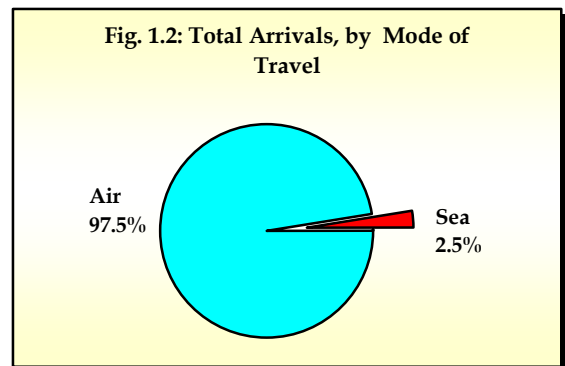
The source documents used for the compilation of statistics on international migration are the Immigration Arrival and Departure forms completed by all incoming and outgoing travelers at ports of arrival and departure. The three ports of entry for international travel to Samoa are: (i) Apia Wharf (ii) Faleolo and (iii) Fagalii International Airports ⁽¹⁾.

Additionally, Air being the most preferred mode of travel to Samoa, accounting for 97.5 percent (35,293) of total arrivals, while those that traveled by sea accounted for the remaining 2.5 percent (919). (Refer Fig. 1.2).

1. ARRIVALS

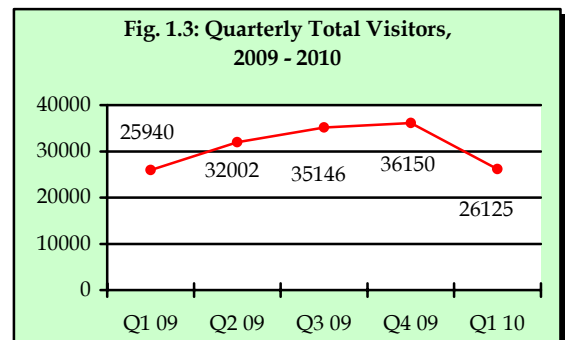
1.1 TOTAL ARRIVALS

The total International Arrival Statistics recorded during the reference period (table 1) reveals a decrease of 19.3 percent when compared to the previous quarter (Oct - Dec 2009) and a marginal decrease of 0.1 percent over the corresponding quarter of Jan - March 2009. (Refer Fig. 1.1).



1.2 TOTAL VISITORS

Of total arrivals, Overall Visitors numbering 26,125 for the quarter under review illustrates a significant decrease of 27.7 percent over the previous quarter and a mere increase of 0.7 percent over the corresponding quarter of Jan – March 2009. (Refer Fig. 1.3).



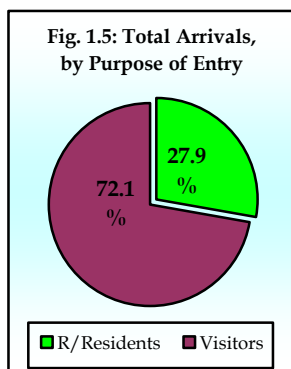
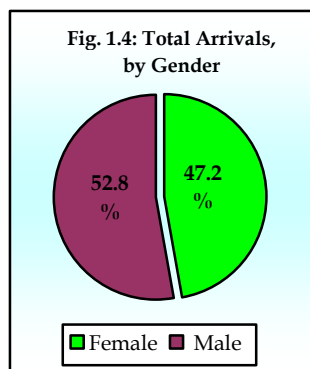
(1): Fagalii Airport re-opened on July 1st 2009.

Considering 98.2 percent of total visitors arrived by air carrier, those traveled by sea carrier round up the remaining 1.8 percent. Visitors' share of 72.1 percent or 26,125 travelers of total arrivals is marginally higher than the 71.6 percent or 25,940 travelers reported in the same period of 2009.

I.3 TOTAL ARRIVALS BY GENDER

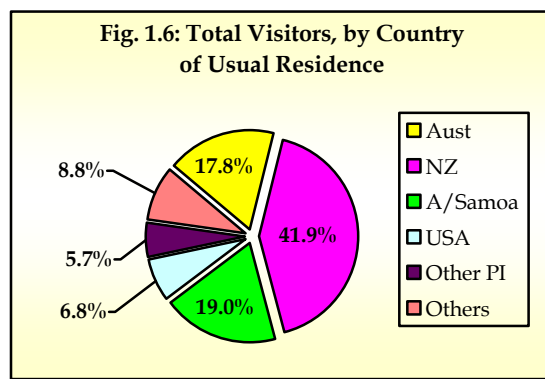
During the quarter under review, total arrivals by age and gender (Table 2) discloses that males recorded just over half of the traveling public at 52.8 percent (same as that reported in Jan – March 2009) while their female counterparts constitute the remaining 47.2 percent (same as that reported in Jan - March 2009). (Refer Fig. 1.4).

Of all arrival travelers, overall visitors (including transients) registered 38.1 percent (13,794) for males while females had 34.0 percent (12,331). Returning residents recorded 14.7 percent (5,318) for males while females had 13.2 percent (4,769). (Refer Fig. 1.5). The majority age for inbound travelers to Samoa from Jan – March 2010 ranges from 15 years to 64 years.

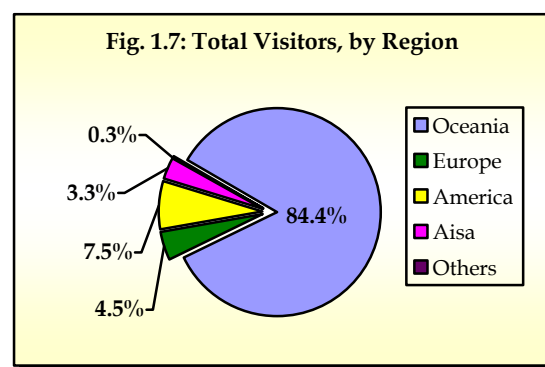


I.4 VISITORS ARRIVALS BY COUNTRY OF USUAL RESIDENCE

New Zealand remains as the leading country in visitors' arrival by country of usual residence (Table 3) with a 41.9 percent share (10,954). American Samoa followed in with a 19.0 percent share (4,974) which is then slightly trailed by Australia with 17.8 percent (4,638) while the United States of America anchored the principal source markets with a distant share of 6.8 percent (1,785). (Refer Fig. 1.6).



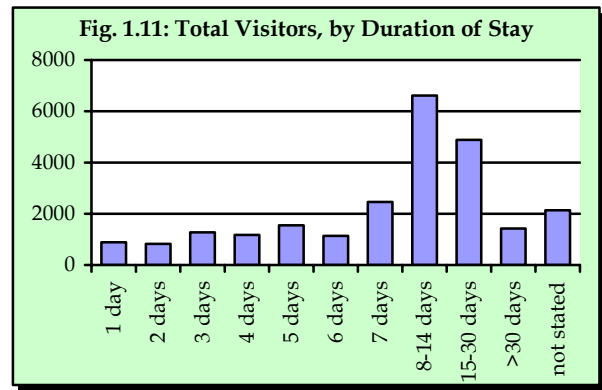
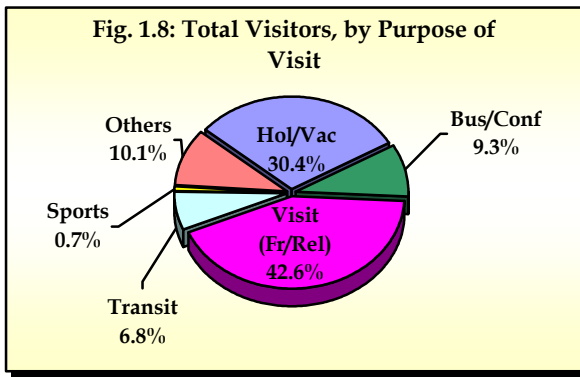
By region, the Oceanic Region portrays the highest share of total visitors with 84.4 percent followed by America and Europe with 7.5 percent and 4.5 percent respectively. The Asian region exhibits the lowest share with only 0.3 percent (Refer Fig. 1.7).



I.5 VISITORS BY PURPOSE OF VISIT

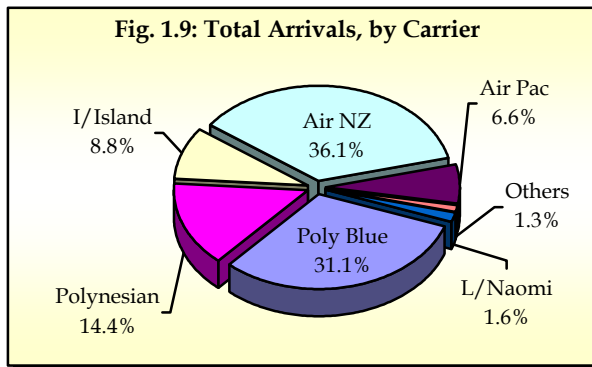
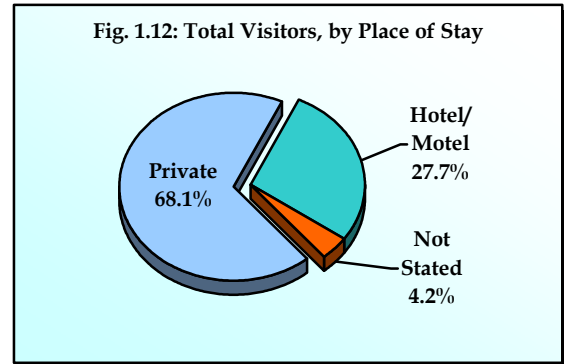
New Zealand, American Samoa, Australia, and the United States of America constitute 85.5 percent of all visitors visiting Samoa while other countries round up the remaining 14.5 percent during the reference period. (Table 4).

Furthermore, 42.6 percent (11,131) of all visitors entered our shores to visit friends/ relatives while those that were here on holiday/ vacation accounted for 30.4 percent (7,949) of all visitors. Business and Conference registered 9.3 percent (2,440) while those who were here for sports recorded 0.7 percent (191). Transients bound for other destination and those who were here for other purposes registered 6.8 percent (1,772) and 10.1 percent (2,642) respectively. (Refer Fig. 1.8).



1.6 CARRIER

As tabulated in Table 5, Air New Zealand leads the way for arrival by carriers' during the reference period with a 36.1 percent share (13,064 passengers) then followed by Poly Blue with a share of 31.1 percent (11,257 passengers). Polynesian Airlines brought in 14.4 percent (5,224) of total arrivals. Inter Island recorded an 8.8 percent share (3,190) followed by Air Pacific with 6.6 percent (2,403). Lady Naomi registered a 1.6 percent share (578) while other carriers round up the remaining 1.3 percent (484). (Refer Fig 1.9).



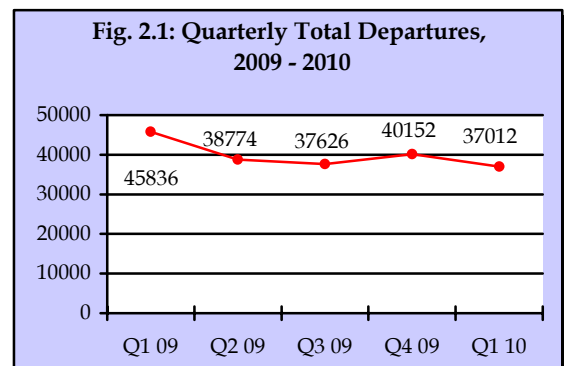
2. DEPARTURES

2.1 TOTAL DEPARTURES

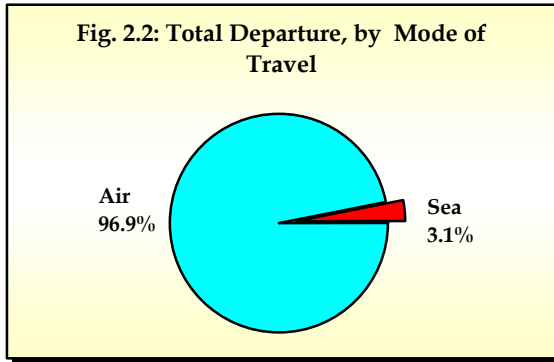
The total International Departure Statistics recorded during the reference period (table 1) reveals a decrease of 7.8 percent compared to the previous quarter (Oct - Dec 2009) and a 19.3 percent decrease over the corresponding quarter of Jan - Mar 2009. (Refer Fig. 2.1).

1.7 VISITORS DURATION/ PLACE OF STAY

The usual trend of visitor's duration of stay in Samoa (Table 6) is a week up to a month. (Refer Fig. 1.11). In addition to this, 68.1 percent (16,588) of visitors reported staying with private accommodations or families/ relatives while 27.7 percent (6,741) stayed in hotels/ motels. (Refer Fig. 1.12).

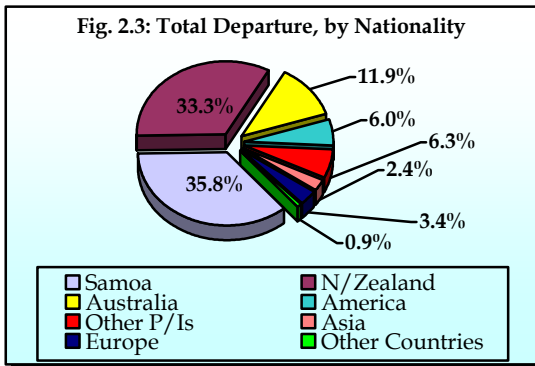


Furthermore, Air being the most preferred mode of travel away from Samoa, accounting for 96.9 percent (35,878) of total departures, while those that traveled by sea accounted for the remaining 3.1 percent (1,134). (Refer Fig. 2.2).



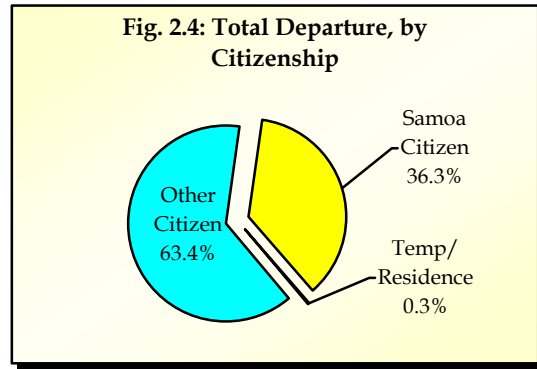
2.2 TOTAL DEPARTURE BY NATIONALITY

The majority of emigrants (Table 7) specifically from Samoa, New Zealand, Australia, and the United States of America accounted for 87.0 percent (32,199) of total departures during the reference period. Fig. 2.3 below provides a more detailed graphical analysis of total departure by nationality.



2.3 TOTAL DEPARTURE BY CITIZENSHIP

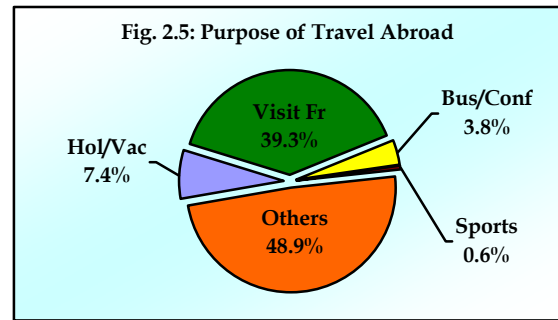
As portrayed in Table 7, Other Citizen constitutes 63.4 percent (23,477) of total departures during the reference period while Samoa citizens constitute 36.3 percent (13,424). Temporary residence makes up the remaining 0.3 percent (111) of total departures. (Refer Fig. 2.4).



2.4 PURPOSE OF TRAVEL ABROAD

During the reference period, a total of 13,424 (Table 8) Samoa citizens left our shores for overseas countries. Of this total, 54.6 percent (7,325) were males and the remaining 45.4 percent (6,099) were females.

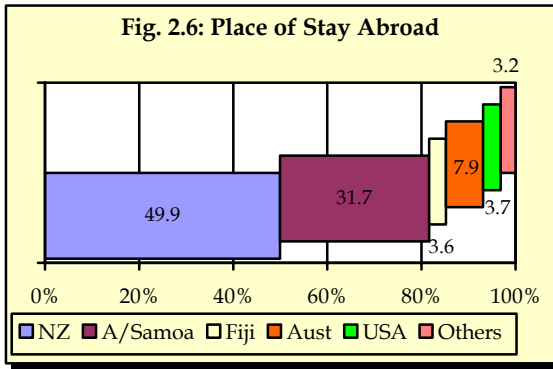
By purpose of travel abroad, 39.3 percent (5,283) of Samoan migrants traveled overseas to visit friends/relatives while 7.4 percent (988) left for holiday/vacation. Furthermore, those that traveled for business/ conference and sporting activities constitute 3.8 percent (509) and 0.6 percent (74) respectively. The remaining 48.9 percent (6,570) is represented by those Samoan citizens who traveled overseas for other purposes. This is graphically depicted in Fig. 2.5.



2.5 PLACE OF STAY ABROAD

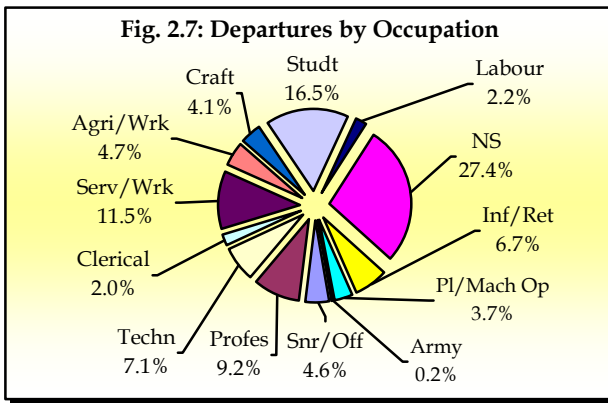
The majority of Samoans leaving our shores traveled to New Zealand as indicated by 49.9 percent (6,692) in Table 9, which is then followed by American Samoa with 31.7 percent (4,262). Australia comes in as the third main place of stay abroad yielding 7.9 percent (1,058), followed by The United States and Fiji with 3.7 percent (501) and 3.6 percent (489) respectively.

Fig. 2.6 portrays a graphical impression of the main place of stay abroad by Samoa Citizens.



2.6 DEPARTURE BY OCCUPATION

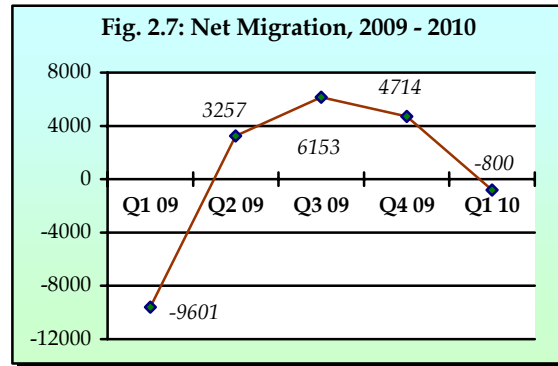
As depicted in Table 10, the majority of Samoans leaving our shores were students, yielding 16.5 percent (2,213) followed by service workers with 11.5 percent (1,539) then by professionals with 9.2 percent (1,236). Followed next are technicians with 7.1 percent (950) and infants/ retirees with 6.7 percent (903). A more comprehensive graphical analysis of departures by occupation for Samoa citizens is exhibited in Fig. 2.7.



3. NET MIGRATION

During the reference period, net migration stood at -800 (Table 1) implying that out-going travelers (departures) were far greater than in-coming travelers (arrivals). This shows a gargantuan increase of 91.7 percent when compared to the same period of 2009 where net migration stood at -9601.

As presented in Fig. 2.7, the most significant change in net migration occurred during the first quarter of 2009 with -9601 travelers. On the contrary, the less significant change occurred during the first quarter of 2010 with a net migration of -800 travelers.



The attached tables, Tables 1-10, will provide readers with a more tabulated analysis of international migration for the first quarter of 2010.

Muagututi'a Sefuiva Reupena
GOVERNMENT STATISTICIAN

Table 1: Quarterly Arrival and Departure by Mode of Travel and Net Migration, 2002 - 2010.

Period	Visitors Arrivals			Total Arrivals			Total Departures			Net Migration
	Air	Sea	Total	Air	Sea	Total	Air	Sea	Total	
2002	85,698	3,273	88,971	121,265	9,946	131,211	123,000	10,628	133,628	-2,417
2003	89,211	3,275	92,486	123,522	9,376	132,898	126,503	8,830	135,333	-2,435
2004	93,946	4,209	98,155	129,517	11,864	141,381	131,277	12,303	143,580	-2,199
2005	98,544	3,263	101,807	132,200	10,557	142,757	134,775	10,936	145,711	-2,954
2006	112,411	3,471	115,882	147,807	9,349	157,156	147,991	9,489	157,480	-324
2007	118,653	3,699	122,352	150,584	7,631	158,215	158,099	8,578	166,677	-8,462
2008	118,420	3,743	122,163	151,883	8,628	160,511	161,482	9,908	171,390	-10,879
2009	127,298	1,940	129,238	161,816	5,095	166,911	156,319	6,069	162,388	4,523
2010	25,662	463	26,125	35,293	919	36,212	35,878	1,134	37,012	-800
2006										
1st Quarter	21,347	798	22,145	31,459	1,858	33,317	37,809	2,137	39,946	-6,629
2nd Quarter	26,662	755	27,417	34,775	2,607	37,382	34,313	2,975	37,288	94
3rd Quarter	28,478	888	29,366	36,482	2,196	38,678	38,345	2,361	40,706	-2,028
4th Quarter	35,924	1,030	36,954	45,091	2,688	47,779	37,524	2,016	39,540	8,239
2007										
1st Quarter	23,856	807	24,663	33,032	1,569	34,601	42,752	1,938	44,690	-10,089
2nd Quarter	28,242	807	29,049	35,901	1,883	37,784	34,515	2,233	36,748	1,036
3rd Quarter	33,138	1,134	34,272	40,162	2,003	42,165	44,460	2,543	47,003	-4,838
4th Quarter	33,417	951	34,368	41,489	2,176	43,665	36,372	1,864	38,236	5,429
2008										
1st Quarter	23,172	865	24,037	31,690	1,646	33,336	43,788	2,189	45,977	-12,641
2nd Quarter	28,237	985	29,222	36,234	2,762	38,996	35,961	2,960	38,921	75
3rd Quarter	32,483	934	33,417	40,801	1,942	42,743	42,266	2,765	45,031	-2,288
4th Quarter	34,528	959	35,487	43,158	2,278	45,436	39,467	1,994	41,461	3,975
2009 1/										
1st Quarter	25,406	534	25,940	35,092	1,143	36,235	44,266	1,570	45,836	-9,601
2nd Quarter	31,575	427	32,002	40,381	1,650	42,031	36,599	2,175	38,774	3,257
3rd Quarter	34,620	526	35,146	42,526	1,253	43,779	36,436	1,190	37,626	6,153
4th Quarter	35,697	453	36,150	43,817	1,049	44,866	39,018	1,134	40,152	4,714

2010 1/										
1st Quarter	25,662	463	26,125	35,293	919	36,212	35,878	1,134	37,012	-800

Source : Ministry of the Prime Minister and Cabinet; Immigration Division, Ministry for Revenue; Customs Division and Samoa Bureau of Statistics.

1/: Provisional figures

... Denote not yet available

: Revised Figures

Table 2: Arrivals by Age, Purpose of Entry and Gender, First Quarter 2010. 1/

Age	Purpose of Visit											
	Total			Visitors			Returning Residence			Transit		
	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female
Total	36,212	19,112	17,100	24,353	12,686	11,667	10,087	5,318	4,769	1,772	1,108	664
0 - 4	1,679	880	799	1,142	585	557	492	270	222	45	25	20
5 - 9	1,628	839	789	1,043	529	514	524	275	249	61	35	26
10 - 14	1,551	747	804	935	478	457	549	242	307	67	27	40
15 - 19	2,094	972	1,122	1,281	589	692	699	322	377	114	61	53
20 - 24	2,776	1,340	1,436	1,801	797	1,004	847	473	374	128	70	58
25 - 29	2,835	1,384	1,451	1,864	848	1,016	838	454	384	133	82	51
30 - 34	2,876	1,465	1,411	1,941	949	992	798	431	367	137	85	52
35 - 39	2,968	1,677	1,291	1,960	1,084	876	819	469	350	189	124	65
40 - 44	3,310	1,771	1,539	2,263	1,197	1,066	843	447	396	204	127	77
45 - 49	3,290	1,829	1,461	2,329	1,273	1,056	772	417	355	189	139	50
50 - 54	3,288	1,811	1,477	2,278	1,263	1,015	839	434	405	171	114	57
55 - 59	2,718	1,541	1,177	1,902	1,069	833	675	380	295	141	92	49
60 - 64	2,263	1,267	996	1,597	911	686	569	290	279	97	66	31
65 - 69	1,390	777	613	997	563	434	346	182	164	47	32	15
70 - 74	847	474	373	575	330	245	242	129	113	30	15	15
75 +	666	318	348	425	207	218	223	98	125	18	13	5
Not Stated	33	20	13	20	14	6	12	5	7	1	1	0
% Distribution	100	52.8	47.2	67.3	35.0	32.2	27.9	14.7	13.2	4.9	3.1	1.8

Source: Ministry of the Prime Minister and Cabinet; Immigration Division, Ministry for Revenue; Customs Division, and Samoa Bureau of Statistics.

1/: Provisional figures

2/: Figures are subject to rounding errors

Table 3: Visitors Arrivals by Country of Usual Residence and Mode of Travel, First Quarter 2010. 1/

Country of Usual Residence	Mode of Travel			Percentage (%)
	Air	Sea	Total	
OCEANIA	21,648	410	22,058	84.4
American Samoa	4922	52	4,974	19.0
Fiji	563	4	567	2.2
Cook Island	25	0	25	0.1
Other Pacific Is	690	210	900	3.4
New Zealand	10871	83	10,954	41.9
Australia	4577	61	4,638	17.8
EUROPE	1,132	31	1,163	4.5
United Kingdom	296	8	304	1.2
Scandinavia	265	0	265	1.0
Benelux	22	0	22	0.1
Germany	264	2	266	1.0
Other Europe	285	21	306	1.2
AMERICA	1,962	9	1,971	7.5
U.S.A	1776	9	1,785	6.8
Canada	186	0	186	0.7
ASIA	847	5	852	3.3
Japan	111	0	111	0.4
China	302	0	302	1.2
Other Asia	434	5	439	1.7
OTHERS	73	8	81	0.3
TOTAL	25,662	463	26,125	100%
PERCENTAGE DISTRIBUTION	98.2	1.8	100%	

Source: Ministry of the Prime Minister and Cabinet; Immigration Division, Ministry for Revenue; Customs Division, and Samoa Bureau of Statistics

1/: Provisional figures.

2/: Figures are subject to rounding errors

- Note:** (i) Visitors refer to all person visiting Samoa other than returning residents and also expatriates who are employed and living in Samoa (**include transit**).
- (ii) Visitors also include Samoan citizens whose countries of usual residence are country abroad.
- (iii) **Scandinavia**- refers to countries of Norway, Sweden, Finland and Denmark.
- (iv) **Benelux:** - refers to countries of Belgium, Netherlands and Luxembourg.
- (v) **Exclude Cruise Liner Passengers.**

Usual Residence	Purpose of Visit								
	Total		Holiday/ Vacation	Business/ Conference	Visit Friends/ Relatives	Sports	Transit	Others	Not Stated
Total	26,125	% 2/	7,949	2,440	11,131	191	1,772	841	1,801
American Samoa	4,974	19.0	996	224	2,435	21	623	111	564
Fiji	567	2.2	61	170	156	13	63	57	47
Cook Island	25	0.1	4	10	8	0	0	2	1
Other Pacific Is	900	3.4	90	166	258	20	178	78	110
New Zealand	10,954	41.9	3,390	978	5,201	102	280	362	641
Australia	4,638	17.8	1,620	454	2,096	22	113	100	233
United Kingdom	304	1.2	215	36	34	1	5	9	4
Scandinavia	265	1.0	230	10	13	0	4	3	5
Benelux	22	0.1	18	1	2	0	1	0	0
Germany	266	1.0	226	16	14	0	2	4	4
Other Europe	306	1.2	197	25	44	2	27	3	8
U.S.A.	1,785	6.8	542	159	701	3	216	72	92
Canada	186	0.7	127	16	32	0	5	3	3
Japan	111	0.4	31	31	26	3	3	7	10
China	302	1.2	59	68	46	1	78	17	33
Other Asia	439	1.7	107	60	52	3	161	12	44
Other Countries	81	0.3	36	16	13	0	13	1	2
Percentage Distribution	100		30.4	9.3	42.6	0.7	6.8	3.2	6.9

Source: Ministry of the Prime Minister and Cabinet; Immigration Division, Ministry for Revenue; Customs Division and Samoa Bureau of Statistics.

Note : Total visitors include transit.

: Sports was re-introduced again in the Purpose of Visit Category as of August 2008.

1/: Provisional figures

2/: Figures are subject to rounding errors

Table 5: Total Arrivals by Carrier and Purpose of Entry, First Quarter 2010. 1/

Carrier	Total		Purpose of Entry			
			Returning Residence	%	Total Visitors	%
Total	36,212	100%	10,087	27.9	26,125	72.1
<u>AIR</u>	35,293	97.5	9,631	26.6	25,662	70.9
Poly Blue	11,257	31.1	3,540	9.8	7,717	21.3
Polynesian	5,224	14.4	1,436	4.0	3,788	10.5
Inter Island	3,190	8.8	796	2.2	2,394	6.6
Air New Zealand	13,064	36.1	3,259	9.0	9,805	27.1
Air Pacific	2,403	6.6	600	1.7	1,803	5.0
Other Air Carrier	155	0.4	0	0.0	155	0.4
<u>SEA</u>	919	2.5	456	1.3	463	1.3
Lady Naomi	578	1.6	398	1.1	180	0.5
Yacht	12	0.0	1	0.0	11	0.0
Other Sea Carrier	329	0.9	57	0.2	272	0.8

Source: Ministry of the Prime Minister and Cabinet; Immigration Division, Ministry for Revenue; Customs Division and Samoa Bureau of Statistics.

Note: Total visitors include transit.

1/: Provisional figures

2/: Figures are subject to rounding errors

Table 6: Visitors by Duration of Stay and Place of Stay, First Quarter 2010. 1/

Duration of Stay	Place of Stay			
	Total	Hotel/Motel	Private	Not Stated
Total	24,353	6,741	16,588	1,024
1day	889	372	410	107
2days	823	358	419	46
3days	1,272	504	720	48
4days	1,170	527	597	46
5days	1,549	822	685	42
6days	1,137	688	425	24
7days	2,457	1042	1,331	84
8-14days	6,614	1730	4,716	168
15-30days	4,883	462	4,289	132
31-60days	643	91	524	28
61-90days	277	14	255	8
91-180days	254	19	220	15
181-365days	239	11	222	6
>1year	6	2	4	0
Not Stated	2,140	99	1,771	270
Percentage Distribution	100	27.7	68.1	4.2

Source: Ministry of the Prime Minister and Cabinet; Immigration Division, Ministry for Revenue; Customs Division and Samoa Bureau of Statistics.

Note: Visitors here, exclude transit.

1/: Provisional figures

2/: Figures are subject to rounding errors

Table 7: Departures by Nationality, Citizenship and Gender, First Quarter 2010. 1/

Nationality	Total			Samoa Citizen			Temporary Residence			Other Citizen		
	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female
Total	37,012	19,759	17,253	13,424	7,325	6,099	111	60	51	23,477	12,374	11,103
Samoa	13,242	7,229	6,013	13,159	7,183	5,976	75	43	32	8	3	5
American Samoa	1,175	569	606	49	27	22	6	2	4	1,120	540	580
Fiji	461	284	177	8	5	3	0	0	0	453	279	174
Cook Island	25	18	7	2	2	0	0	0	0	23	16	7
Other Pacific Is	679	396	283	8	5	3	4	3	1	667	388	279
New Zealand	12,331	6,247	6,084	114	57	57	16	7	9	12,201	6,183	6,018
Australia	4,389	2,248	2,141	24	13	11	2	1	1	4,363	2,234	2,129
United Kingdom	399	237	162	3	0	3	1	1	0	395	236	159
Scandinavia	178	82	96	3	2	1	0	0	0	175	80	95
Benelux	63	38	25	1	0	1	0	0	0	62	38	24
Germany	283	162	121	6	4	2	0	0	0	277	158	119
Other Europe	346	191	155	10	4	6	0	0	0	336	187	149
United States	2,237	1,265	972	30	18	12	5	2	3	2,202	1,245	957
Canada	186	86	100	2	0	2	0	0	0	184	86	98
Japan	139	94	45	1	1	0	1	0	1	137	93	44
Other Asia	438	309	129	1	1	0	0	0	0	437	308	129
Others	125	90	35	1	1	0	0	0	0	124	89	35
China	301	203	98	1	1	0	0	0	0	300	202	98
Not Stated	15	11	4	1	1	0	1	1	0	13	9	4

Source: Ministry of the Prime Minister and Cabinet; Immigration Division, Ministry for Revenue; Customs Division and Samoa Bureau of Statistics.

1/: Provisional figures

Table 8: Departures by Travel Purpose and Gender, (Samoa-citizen-only), First Quarter 2010.
1/

Purpose of Travel	Samoa Citizen		
	Total	Male	Female
Total	13,424	7,325	6,099
Holiday Vacation	988	514	474
Visit Friends	5,283	2,805	2,478
Business/Conference	509	325	184
Sporting/Activities	74	64	10
Others	4,046	2,257	1,789
Not Stated	2,524	1,360	1,164

Source: Ministry of the Prime Minister and Cabinet; Immigration Division,
Ministry for Revenue; Customs Division and Samoa Bureau of Statistics.

1/: Provisional figures

Table 9: Departures by Place of Stay Abroad and Gender, (Samoa-citizen-only) First Quarter 2010. 1/

Place of Stay Abroad	Gender		
	Total	Male	Female
Total	13,424	7,325	6,099
American Samoa	4,262	2,269	1,993
Fiji	489	268	221
Cook Island	6	1	5
Other Pacific Is	191	108	83
New Zealand	6,692	3,728	2,964
Australia	1,058	585	473
United Kingdom	12	4	8
Scandinavia	22	11	11
Benelux	3	2	1
Germany	2	0	2
Other Europe	18	10	8
United States	501	243	258
Canada	5	4	1
Japan	21	12	9
Other Asia	49	26	23
Others	19	13	6
China	11	7	4
Not Stated	63	34	29

Source: Ministry of the Prime Minister and Cabinet; Immigration Division,
Ministry for Revenue; Customs Division and Samoa Bureau of Statistics.

1/: Provisional figures

Table 10: Departures by Occupation and Gender, (Samoa-citizen-only), First Quarter 2010. 1/

Occupation	Gender		
	Total	Male	Female
Total	13,424	7,325	6,099
Army, Airforce	25	13	12
Senior Official	617	375	242
Professional	1,236	692	544
Technician	950	552	398
Clerical	273	95	178
Services workers	1,539	566	973
Agricultural work	630	615	15
Craft/ Tradework	555	491	64
Plant/machinery Operators	501	405	96
Labours	299	109	190
Students	2,213	965	1,248
Infant/ Retiree	903	457	446
Not Stated	3,683	1,990	1,693

Source: Ministry of the Prime Minister and Cabinet; Immigration Division, Ministry for Revenue; Customs Division and Samoa Bureau of Statistics.

1/: Provisional figures