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GOVERNMENT OF SAMOA

# SAMOA BUREAU OF STATISTICS

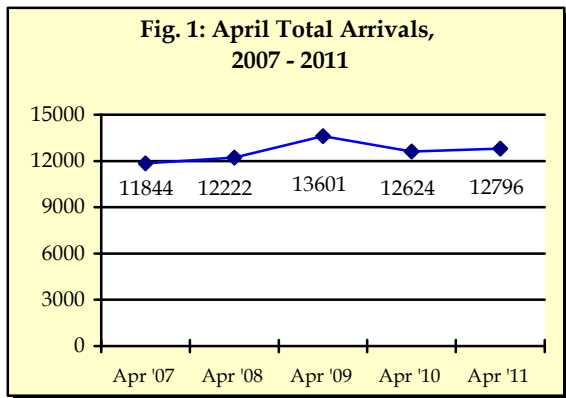
## International Arrival Statistics April 2011

### Summary:

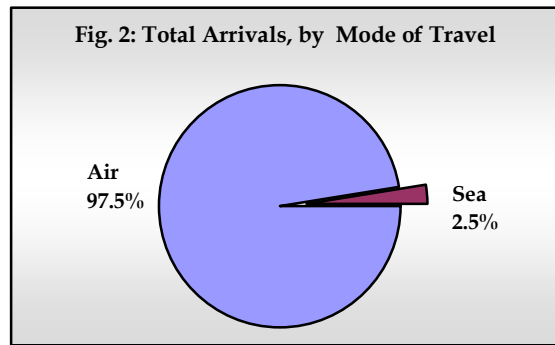
This is the **Fourth** statistical release of a series of monthly International Arrival Statistics Releases for 2011.

The source documents used for the compilation of statistics on international migration are the Immigration Arrival and Departure forms completed by all incoming and outgoing travelers at ports of arrival and departure. The four ports of entry for international travel to Samoa are: (i) Apia Wharf, (ii) Satitua Wharf <sup>(1)</sup> (iii) Faleolo and (iv) Fagalii International Airports <sup>(2)</sup>.

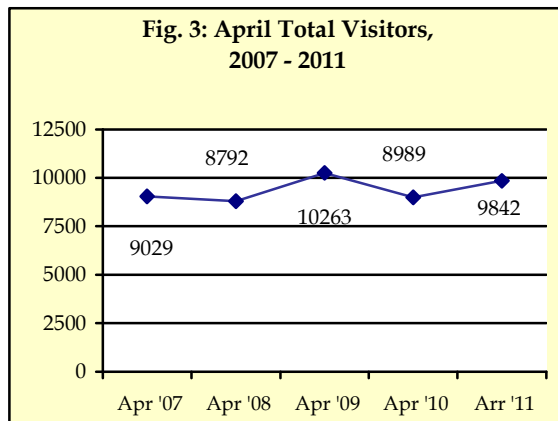
The total International Arrival Statistics recorded for the month of **April 2011** (table 1), reveals an increase of 10.2 percent over the previous month of March and a marginal increase of 1.4 percent over the corresponding month of April 2010. (Refer Fig. 1).



Air being the most preferred mode of travel to Samoa, representing 97.5 percent (12,473) of total arrivals, while the remaining 2.5 percent (323) traveled by sea. (Refer Fig. 2).

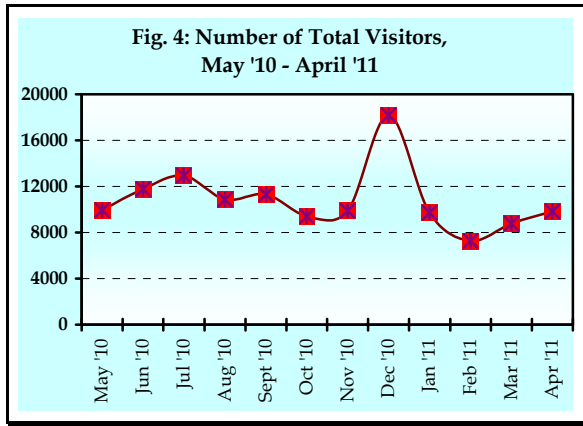


Of total arrivals, Overall Visitors numbering 9,842 for the month under review reveals an increase of 12.2 percent over the previous month and an increase of 9.5 percent over the corresponding month of April 2010. (Refer Fig. 3). Considering 98.9 percent of total visitors arrived by air carrier, those traveled by sea carrier round up the remaining 1.1 percent. Visitors' share of 76.9 percent or 9,842 travelers of total arrivals is slightly higher than the 71.2 percent or 8,989 travelers reported in the same period of 2010.



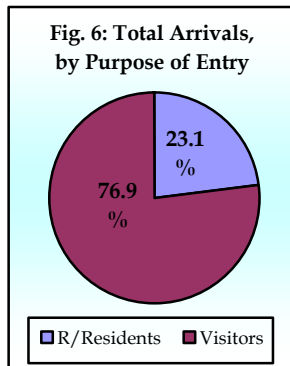
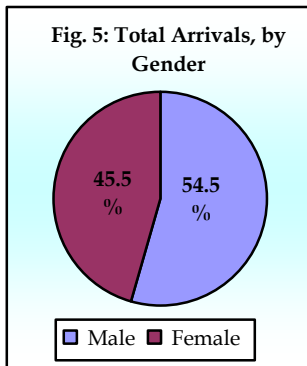
(1): Satitua wharf started operating on November 11<sup>th</sup> 2010.  
(2): Fagalii Airport re-opened on July 1<sup>st</sup> 2009.

Graphically illustrated in Fig.4 is the month to month number of total visitors from May 2010 to April 2011.

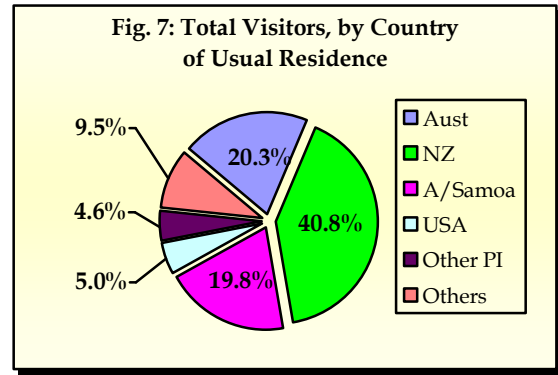


Total Arrivals by age and gender (Table 2) discloses that males recorded just over half of the traveling public at 54.5 percent (as opposed to 53.9 percent reported in April 2010) while their female counterpart constitute the remaining 45.5 percent (compared to 46.1 percent reported in April 2010). (Refer Fig. 5).

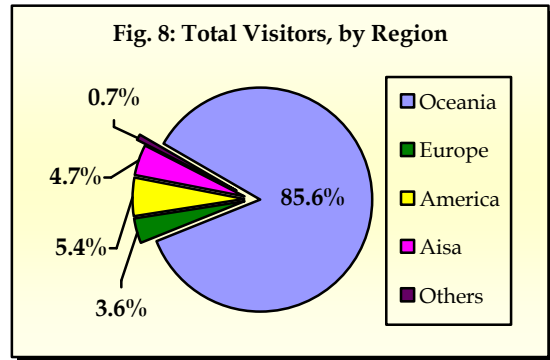
Of all arrival travelers, overall visitors (including transients) registered 41.2 percent (5,290) for males while females had 35.6 percent (4,552). Returning residents recorded 13.1 percent (1,678) for males while females had 10.0 percent (1,276). (Refer Fig. 6). The majority age for inbound travelers to Samoa in April 2011 ranges from 20 years to 54 years.



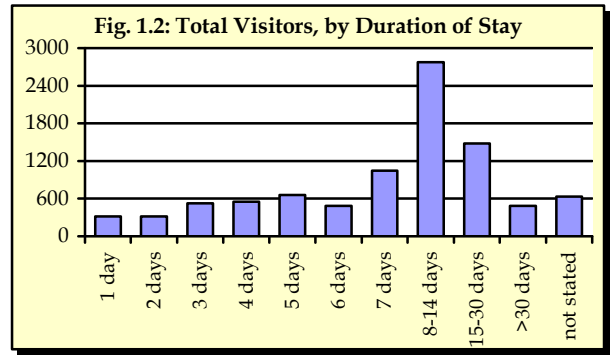
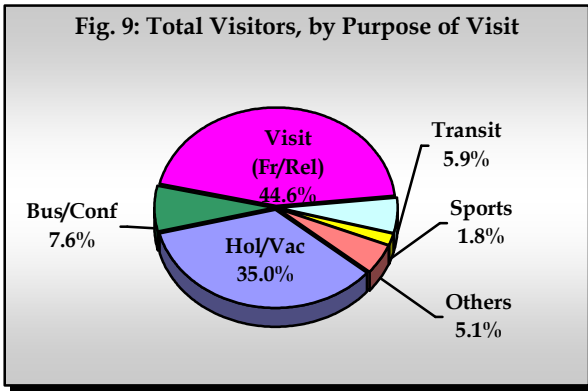
New Zealand still remains as the leading country in visitors' arrival by country of usual residence (Table 3) accounting for 40.8 percent or 4,013 of total visitors, compared to a share of 38.1 percent or 3,346 visitors reported in the previous month. Australia followed next with a distant 20.3 percent share (1,999) compared to a share of 17.6 percent or 1,544 visitors reported in the previous month, which is then closely pursued by American Samoa with 19.8 percent (1,950) compared to 25.1 percent or 2,199 visitors reported in March 2011 while the United States of America anchored the principal source markets with a distant share of 5.0 percent (491) compared to 5.5 percent or 482 visitors reported in the previous month. (Refer Fig. 7).



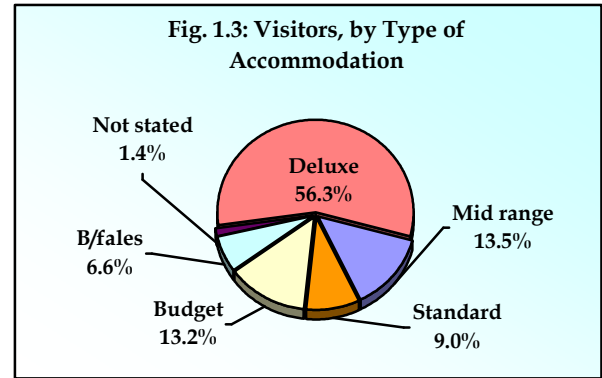
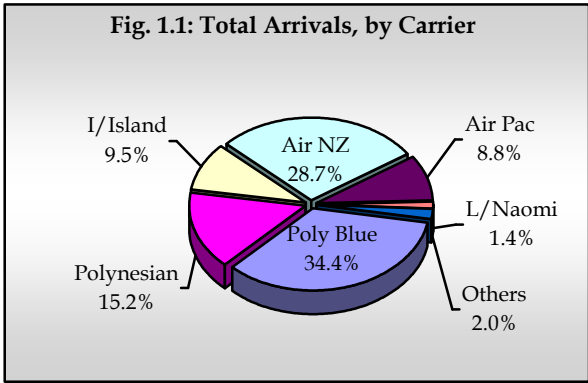
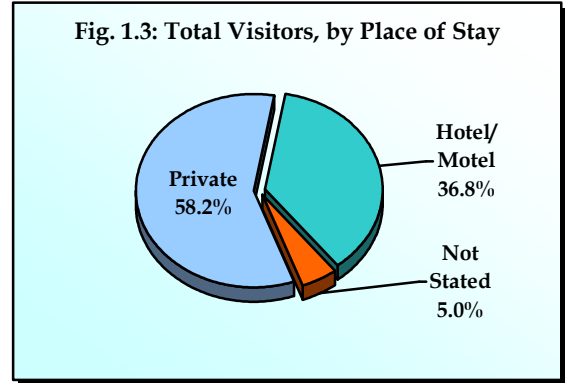
By region, the Oceanic Region portrays the highest share of total visitors with 85.6 percent as oppose to a share of 85.1 percent reported in March 2011, then followed by America with 5.4 percent (6.5 percent in March 2011). Asia is next representing 4.7, compared with 3.9 percent reported in the previous month, while Europe represents the lowest share of 3.6, as oppose to 3.9 percent reported in the previous month of March. (Refer Fig. 8).



Immense gains from principal source markets (table 4) namely New Zealand, American Samoa, Australia, and the United States of America constitute 85.9 percent of all visitors visiting Samoa in April 2011. Furthermore, 35.0 percent (3,448) of all visitors entered our shores on holiday/ vacation. Visitors that were here to visit friends/ relatives accounted for 44.6 percent (4,387) of all visitors. Business and Conference had 7.6 percent (749) and those who were here on transit bound for other destinations reported 5.9 percent (579). Sports registered 1.8 percent (177) and those who were here on other matters reported 5.1 percent (502). (Refer Fig. 9).



Poly Blue (table 5) leads the way of arrival by carriers' during the reference period with a 34.4 percent share (4,399 passengers) which is then trailed by Air New Zealand with a 28.7 percent share (3,677 passengers). Polynesian Airlines brought in 15.2 percent (1,944) of total arrivals while Inter Island recorded a share of 9.5 percent (1,218). Fig. 1.1 depicts a graphical presentation of total arrivals by carrier in April 2011.



The usual trend of visitor's duration of stay in Samoa (Table 6) is seven days up to a month. (Refer Fig. 1.2). In addition to this, 58.2 percent (5,389) of visitors reported staying with private accommodations or families/ relatives while 36.8 percent (3,413) stayed in hotels/ motels. The remaining 5.0 percent or 461 visitors did not state their place of stay (Refer Fig. 1.3). Moreover, Fig. 1.4 depicts a graphical presentation of the number of visitors arrived (3,413) by type of accommodation (hotel/ motel), within the reference month.

Detailed information is attached in Tables 1 – 6 for a more detailed analysis of International Arrival Statistics within the reference period.

**Muagututi'a Sefuiva Reupena**  
**GOVERNMENT STATISTICIAN**

Table 1: Monthly Arrival and Departure by Mode of Travel and Net Migration, 2008 - 2011.

| Period      | Visitors Arrivals |              |                | Total Arrivals |               |                | Total Departures |               |                | Net Migration |
|-------------|-------------------|--------------|----------------|----------------|---------------|----------------|------------------|---------------|----------------|---------------|
|             | Air               | Sea          | Total          | Air            | Sea           | Total          | Air              | Sea           | Total          |               |
| 2004        | <b>93,946</b>     | <b>4,209</b> | <b>98,155</b>  | <b>129,517</b> | <b>11,864</b> | <b>141,381</b> | <b>131,277</b>   | <b>12,303</b> | <b>143,580</b> | <b>-2,199</b> |
| 2005        | <b>98,544</b>     | <b>3,263</b> | <b>101,807</b> | <b>132,200</b> | <b>10,557</b> | <b>142,757</b> | <b>134,775</b>   | <b>10,936</b> | <b>145,711</b> | <b>-2,954</b> |
| 2006        | <b>112,411</b>    | <b>3,471</b> | <b>115,882</b> | <b>147,807</b> | <b>9,349</b>  | <b>157,156</b> | <b>147,991</b>   | <b>9,489</b>  | <b>157,480</b> | <b>-324</b>   |
| 2007        | <b>118,653</b>    | <b>3,699</b> | <b>122,352</b> | <b>150,584</b> | <b>7,631</b>  | <b>158,215</b> | <b>158,099</b>   | <b>8,578</b>  | <b>166,677</b> | <b>-8,462</b> |
| 2008        | <b>118,420</b>    | <b>3,743</b> | <b>122,163</b> | <b>151,883</b> | <b>8,628</b>  | <b>160,511</b> | <b>161,482</b>   | <b>9,908</b>  | <b>171,390</b> | <b>885</b>    |
| 2009        | <b>127,327</b>    | <b>1,978</b> | <b>129,305</b> | <b>161,858</b> | <b>5,261</b>  | <b>167,119</b> | <b>156,768</b>   | <b>6,267</b>  | <b>163,035</b> | <b>4,084</b>  |
| 2010        | <b>126,970</b>    | <b>2,530</b> | <b>129,500</b> | <b>162,052</b> | <b>5,539</b>  | <b>167,591</b> | <b>149,608</b>   | <b>5,392</b>  | <b>155,000</b> | <b>12,591</b> |
| 2011        | <b>34,705</b>     | <b>903</b>   | <b>35,608</b>  | <b>46,483</b>  | <b>1,763</b>  | <b>48,246</b>  | <b>19,405</b>    | <b>610</b>    | <b>20,015</b>  | <b>...</b>    |
| <b>2008</b> |                   |              |                |                |               |                |                  |               |                |               |
| March       | 7,969             | 196          | 8,165          | 10,286         | 445           | 10,731         | 11,052           | 556           | 11,608         | <b>-877</b>   |
| April       | 8,529             | 263          | 8,792          | 11,070         | 1,152         | 12,222         | 11,605           | 1,411         | 13,016         | <b>-794</b>   |
| May         | 9,409             | 288          | 9,697          | 12,095         | 697           | 12,792         | 12,058           | 805           | 12,863         | <b>-71</b>    |
| June        | 10,299            | 434          | 10,733         | 13,069         | 913           | 13,982         | 12,298           | 744           | 13,042         | <b>940</b>    |
| July        | 12,511            | 424          | 12,935         | 15,436         | 750           | 16,186         | 16,449           | 1,230         | 17,679         | <b>-1493</b>  |
| August      | 10,539            | 313          | 10,852         | 13,233         | 720           | 13,953         | 13,770           | 921           | 14,691         | <b>-738</b>   |
| September   | 9,433             | 197          | 9,630          | 12,132         | 472           | 12,604         | 12,047           | 614           | 12,661         | <b>-57</b>    |
| October     | 9,503             | 213          | 9,716          | 12,106         | 649           | 12,755         | 13,938           | 849           | 14,787         | <b>-2032</b>  |
| November    | 8,837             | 229          | 9,066          | 11,712         | 589           | 12,301         | 11,804           | 663           | 12,467         | <b>-166</b>   |
| December    | 16,227            | 517          | 16,744         | 19,340         | 1,040         | 20,380         | 13,725           | 482           | 14,207         | <b>6,173</b>  |
| <b>2009</b> |                   |              |                |                |               |                |                  |               |                |               |
| January     | 9,060             | 184          | 9,244          | 13,047         | 319           | 13,366         | 19,264           | 651           | 19,915         | <b>-6,549</b> |
| February    | 7,758             | 210          | 7,968          | 10,662         | 504           | 11,166         | 12,674           | 510           | 13,184         | <b>-2,018</b> |
| March       | 8,588             | 140          | 8,728          | 11,383         | 320           | 11,703         | 12,328           | 409           | 12,737         | <b>-1,034</b> |
| April       | 10,088            | 175          | 10,263         | 12,727         | 874           | 13,601         | 11,895           | 974           | 12,869         | <b>732</b>    |
| May         | 10,199            | 143          | 10,342         | 13,278         | 400           | 13,678         | 12,724           | 579           | 13,303         | <b>375</b>    |
| June        | 11,288            | 109          | 11,397         | 14,376         | 376           | 14,752         | 11,980           | 622           | 12,602         | <b>2,150</b>  |
| July        | 13,208            | 217          | 13,425         | 15,996         | 616           | 16,612         | 15,017           | 515           | 15,532         | <b>1,080</b>  |
| August      | 11,699            | 180          | 11,879         | 14,386         | 401           | 14,787         | 13,132           | 357           | 13,489         | <b>1,298</b>  |
| September   | 9,719             | 167          | 9,886          | 12,153         | 402           | 12,555         | 8,287            | 318           | 8,605          | <b>3,950</b>  |
| October     | 10,897            | 167          | 11,064         | 13,617         | 519           | 14,136         | 12,459           | 332           | 12,791         | <b>1,345</b>  |
| November    | 8,769             | 181          | 8,950          | 11,121         | 332           | 11,453         | 12,785           | 291           | 13,076         | <b>-1,623</b> |
| December    | 16,054            | 105          | 16,159         | 19,112         | 198           | 19,310         | 14,223           | 709           | 14,932         | <b>4,378</b>  |
| <b>2010</b> |                   |              |                |                |               |                |                  |               |                |               |
| January     | 9,697             | 219          | 9,916          | 13,926         | 345           | 14,271         | 18,019           | 412           | 18,431         | <b>-4,160</b> |
| February    | 7,113             | 34           | 7,147          | 9,814          | 185           | 9,999          | 12,847           | 371           | 13,218         | <b>-3,219</b> |
| March       | 8,852             | 210          | 9,062          | 11,553         | 389           | 11,942         | 11,342           | 500           | 11,842         | <b>100</b>    |
| April       | 8,811             | 178          | 8,989          | 11,731         | 893           | 12,624         | 12,203           | 890           | 13,093         | <b>-469</b>   |
| May         | 9,734             | 215          | 9,949          | 13,089         | 420           | 13,509         | 12,110           | 680           | 12,790         | <b>719</b>    |
| June        | 11,495            | 284          | 11,779         | 14,437         | 372           | 14,809         | 13,069           | 363           | 13,432         | <b>1,377</b>  |
| July        | 12,750            | 208          | 12,958         | 15,121         | 443           | 15,564         | 16,693           | 304           | 16,997         | <b>-1,433</b> |
| August      | 10,724            | 149          | 10,873         | 13,378         | 308           | 13,686         | 14,036           | 530           | 14,566         | <b>-880</b>   |
| September   | 11,072            | 245          | 11,317         | 13,566         | 623           | 14,189         | 13,069           | 546           | 13,615         | <b>574</b>    |
| October     | 9,305             | 114          | 9,419          | 11,845         | 283           | 12,128         | 14,011           | 367           | 14,378         | <b>-2,250</b> |
| November    | 9,754             | 142          | 9,896          | 12,681         | 365           | 13,046         | 12,209           | 429           | 12,638         | <b>408</b>    |
| December    | 17,663            | 532          | 18,195         | 20,911         | 913           | 21,824         | 14,456           | 821           | 15,277         | <b>6,547</b>  |
| <b>2011</b> |                   |              |                |                |               |                |                  |               |                |               |
| January     | 9,319             | 399          | 9,718          | 13,382         | 626           | 14,008         | 19,405           | 610           | 20,015         | <b>-6,007</b> |
| February    | 7,030             | 243          | 7,273          | 9,387          | 443           | 9,830          | ...              | ...           | ...            | <b>...</b>    |
| March       | 8,623             | 152          | 8,775          | 11,241         | 371           | 11,612         | ...              | ...           | ...            | <b>...</b>    |

|              |              |            |              |               |            |               |     |     |     |     |
|--------------|--------------|------------|--------------|---------------|------------|---------------|-----|-----|-----|-----|
| <b>April</b> | <b>9,733</b> | <b>109</b> | <b>9,842</b> | <b>12,473</b> | <b>323</b> | <b>12,796</b> | ... | ... | ... | ... |
|--------------|--------------|------------|--------------|---------------|------------|---------------|-----|-----|-----|-----|

**Source :** Ministry of the Prime Minister and Cabinet- Immigration Division; Ministry for Revenue- Customs Division and Samoa Bureau of Statistics.

**1/:** Provisional figures

... Denote not yet available

Table 2: Total Arrivals by Age, Purpose of Entry and Gender April, 2011 1/.

| Age                      | Purpose of Entry |              |              |              |              |              |                     |              |              |            |            |            |
|--------------------------|------------------|--------------|--------------|--------------|--------------|--------------|---------------------|--------------|--------------|------------|------------|------------|
|                          | Total            |              |              | Visitors     |              |              | Returning Residence |              |              | Transit    |            |            |
|                          | Total            | Male         | Female       | Total        | Male         | Female       | Total               | Male         | Female       | Total      | Male       | Female     |
| <b>Total</b>             | <b>12,796</b>    | <b>6,968</b> | <b>5,828</b> | <b>9,263</b> | <b>4,886</b> | <b>4,377</b> | <b>2,954</b>        | <b>1,678</b> | <b>1,276</b> | <b>579</b> | <b>404</b> | <b>175</b> |
| 0 - 4                    | 501              | 285          | 216          | 366          | 217          | 149          | 120                 | 59           | 61           | 15         | 9          | 6          |
| 5 - 9                    | 471              | 243          | 228          | 365          | 189          | 176          | 90                  | 48           | 42           | 16         | 6          | 10         |
| 10 - 14                  | 518              | 262          | 256          | 445          | 228          | 217          | 65                  | 28           | 37           | 8          | 6          | 2          |
| 15 - 19                  | 654              | 329          | 325          | 520          | 252          | 268          | 106                 | 53           | 53           | 28         | 24         | 4          |
| 20 - 24                  | 1,018            | 491          | 527          | 714          | 294          | 420          | 254                 | 158          | 96           | 50         | 39         | 11         |
| 25 - 29                  | 1,064            | 542          | 522          | 732          | 329          | 403          | 286                 | 182          | 104          | 46         | 31         | 15         |
| 30 - 34                  | 1,062            | 585          | 477          | 730          | 386          | 344          | 275                 | 161          | 114          | 57         | 38         | 19         |
| 35 - 39                  | 1,172            | 681          | 491          | 830          | 457          | 373          | 276                 | 175          | 101          | 66         | 49         | 17         |
| 40 - 44                  | 1,225            | 707          | 518          | 873          | 483          | 390          | 297                 | 187          | 110          | 55         | 37         | 18         |
| 45 - 49                  | 1,178            | 634          | 544          | 849          | 446          | 403          | 263                 | 135          | 128          | 66         | 53         | 13         |
| 50 - 54                  | 1,154            | 666          | 488          | 844          | 475          | 369          | 252                 | 151          | 101          | 58         | 40         | 18         |
| 55 - 59                  | 980              | 543          | 437          | 722          | 412          | 310          | 221                 | 107          | 114          | 37         | 24         | 13         |
| 60 - 64                  | 819              | 462          | 357          | 588          | 343          | 245          | 193                 | 94           | 99           | 38         | 25         | 13         |
| 65 - 69                  | 493              | 292          | 201          | 350          | 202          | 148          | 118                 | 75           | 43           | 25         | 15         | 10         |
| 70 - 74                  | 262              | 141          | 121          | 191          | 107          | 84           | 66                  | 30           | 36           | 5          | 4          | 1          |
| 75 +                     | 225              | 105          | 120          | 144          | 66           | 78           | 72                  | 35           | 37           | 9          | 4          | 5          |
| Not Stated               | 0                | 0            | 0            | 0            | 0            | 0            | 0                   | 0            | 0            | 0          | 0          | 0          |
| <b>% Distribution 2/</b> | <b>100</b>       | <b>54.5</b>  | <b>45.5</b>  | <b>72.4</b>  | <b>38.2</b>  | <b>34.2</b>  | <b>23.1</b>         | <b>13.1</b>  | <b>10.0</b>  | <b>4.5</b> | <b>3.2</b> | <b>1.4</b> |

**Source:** Ministry of the Prime Minister and Cabinet - Immigration Division; Ministry for Revenue - Customs Division and Samoa Bureau of Statistics.

**1/:** Provisional figures

**2/:** Figures are subject to rounding errors

Table 3: Total Visitors Arrivals by Country of Usual Residence and Mode of Travel April, 2011 1/.

| Country of Usual Residence     | Mode of Travel |            |              | Percentage (%) 2/ |
|--------------------------------|----------------|------------|--------------|-------------------|
|                                | Air            | Sea        | Total        |                   |
| <b>OCEANIA</b>                 | <b>8,338</b>   | <b>84</b>  | <b>8,422</b> | <b>85.6</b>       |
| American Samoa                 | 1,922          | 28         | 1,950        | <b>19.8</b>       |
| Fiji                           | 211            | 0          | 211          | <b>2.1</b>        |
| Cook Island                    | 21             | 0          | 21           | <b>0.2</b>        |
| Other Pacific Is               | 184            | 44         | 228          | <b>2.3</b>        |
| New Zealand                    | 4,006          | 7          | 4,013        | <b>40.8</b>       |
| Australia                      | 1,994          | 5          | 1,999        | <b>20.3</b>       |
| <b>EUROPE</b>                  | <b>346</b>     | <b>7</b>   | <b>353</b>   | <b>3.6</b>        |
| United Kingdom                 | 97             | 0          | 97           | <b>1.0</b>        |
| Scandinavia                    | 58             | 2          | 60           | <b>0.6</b>        |
| Benelux                        | 7              | 0          | 7            | <b>0.1</b>        |
| Germany                        | 95             | 2          | 97           | <b>1.0</b>        |
| Other Europe                   | 89             | 3          | 92           | <b>0.9</b>        |
| <b>AMERICA</b>                 | <b>529</b>     | <b>7</b>   | <b>536</b>   | <b>5.4</b>        |
| U.S.A                          | 486            | 5          | 491          | <b>5.0</b>        |
| Canada                         | 43             | 2          | 45           | <b>0.5</b>        |
| <b>ASIA</b>                    | <b>456</b>     | <b>3</b>   | <b>459</b>   | <b>4.7</b>        |
| Japan                          | 51             | 0          | 51           | <b>0.5</b>        |
| China                          | 204            | 0          | 204          | <b>2.1</b>        |
| Other Asia                     | 201            | 3          | 204          | <b>2.1</b>        |
| <b>OTHERS</b>                  | <b>63</b>      | <b>8</b>   | <b>71</b>    | <b>0.7</b>        |
| <b>NOT STATED</b>              | <b>1</b>       | <b>0</b>   | <b>1</b>     | <b>0.0</b>        |
| <b>TOTAL</b>                   | <b>9,733</b>   | <b>109</b> | <b>9,842</b> | <b>100%</b>       |
| <b>PERCENTAGE DISTRIBUTION</b> | <b>98.9</b>    | <b>1.1</b> | <b>100%</b>  |                   |

**Source:** Ministry of the Prime Minister and Cabinet- Immigration Division; Ministry for Revenue- Customs Division and Samoa Bureau of Statistics

**1/:** Provisional figures.

**2/:** Figures are subject to rounding errors

- Note:** (i) Visitors refer to all person visiting Samoa other than returning residents and also expatriates who are employed and living in Samoa (**include transit**).
- (ii) Visitors also include Samoan citizens whose country of usual residence are country abroad.
- (iii) **Scandinavia**- refers to countries of Norway, Sweden, Finland and Denmark.
- (iv) **Benelux:** - refers to countries of Belgium, Netherlands and Luxembourg.
- (v) **Exclude Cruise Liner Passengers.**

Table 4: Total Visitors by Usual Residence and Purpose of Visit April, 2011 1/.

| Usual Residence                   | Purpose of Visit |             |                      |                         |                             |            |            |            |            |
|-----------------------------------|------------------|-------------|----------------------|-------------------------|-----------------------------|------------|------------|------------|------------|
|                                   | Total            |             | Holiday/<br>Vacation | Business/<br>Conference | Visit Friends/<br>Relatives | Sports     | Transit    | Others     | Not Stated |
| <b>Total</b>                      | <b>9,842</b>     | <b>% 2/</b> | <b>3,448</b>         | <b>749</b>              | <b>4,387</b>                | <b>177</b> | <b>579</b> | <b>434</b> | <b>68</b>  |
| American Samoa                    | 1,950            | <b>19.8</b> | 318                  | 95                      | 1,167                       | 15         | 199        | 136        | 20         |
| Fiji                              | 211              | <b>2.1</b>  | 22                   | 67                      | 68                          | 1          | 33         | 19         | 1          |
| Cook Island                       | 21               | <b>0.2</b>  | 0                    | 4                       | 3                           | 12         | 0          | 2          | 0          |
| Other Pacific Is                  | 228              | <b>2.3</b>  | 23                   | 37                      | 62                          | 18         | 41         | 44         | 3          |
| New Zealand                       | 4,013            | <b>40.8</b> | 1,598                | 271                     | 1,883                       | 30         | 87         | 121        | 23         |
| Australia                         | 1,999            | <b>20.3</b> | 921                  | 112                     | 812                         | 67         | 31         | 46         | 10         |
| United Kingdom                    | 97               | <b>1.0</b>  | 64                   | 10                      | 10                          | 1          | 7          | 3          | 2          |
| Scandinavia                       | 60               | <b>0.6</b>  | 51                   | 0                       | 6                           | 0          | 1          | 2          | 0          |
| Benelux                           | 7                | <b>0.1</b>  | 7                    | 0                       | 0                           | 0          | 0          | 0          | 0          |
| Germany                           | 97               | <b>1.0</b>  | 84                   | 2                       | 7                           | 1          | 0          | 3          | 0          |
| Other Europe                      | 92               | <b>0.9</b>  | 70                   | 7                       | 9                           | 1          | 3          | 1          | 1          |
| U.S.A.                            | 491              | <b>5.0</b>  | 145                  | 29                      | 249                         | 1          | 39         | 26         | 2          |
| Canada                            | 45               | <b>0.5</b>  | 22                   | 3                       | 14                          | 0          | 2          | 3          | 1          |
| Japan                             | 51               | <b>0.5</b>  | 29                   | 5                       | 14                          | 0          | 0          | 2          | 1          |
| China                             | 204              | <b>2.1</b>  | 19                   | 94                      | 31                          | 0          | 50         | 8          | 2          |
| Other Asia                        | 204              | <b>2.1</b>  | 20                   | 12                      | 40                          | 30         | 83         | 17         | 2          |
| Other Countries                   | 71               | <b>0.7</b>  | 54                   | 1                       | 12                          | 0          | 3          | 1          | 0          |
| Not Stated                        | 1                | <b>0.0</b>  | 1                    | 0                       | 0                           | 0          | 0          | 0          | 0          |
| <b>Percentage Distribution 2/</b> | <b>100</b>       |             | <b>35.0</b>          | <b>7.6</b>              | <b>44.6</b>                 | <b>1.8</b> | <b>5.9</b> | <b>4.4</b> | <b>0.7</b> |

**Source:** Ministry of the Prime Minister and Cabinet- Immigration Division; Ministry for Revenue- Customs Division and Samoa Bureau of Statistics.

**Note :** Sports was re-introduced again in the Purpose of Visit Category as of August 2008.

**1/:** Provisional figures

**2/:** Figures are subject to rounding errors

Table 5: Total Arrivals by Carrier and Purpose of Entry April, 2011 1/.

| Carrier           | Total         |             | Purpose of Entry    |             |                |             |
|-------------------|---------------|-------------|---------------------|-------------|----------------|-------------|
|                   |               |             | Returning Residence | % 2/        | Total Visitors | % 2/        |
| <b>Total</b>      | <b>12,796</b> | <b>100%</b> | <b>2,954</b>        | <b>23.1</b> | <b>9,842</b>   | <b>76.9</b> |
| <b><u>AIR</u></b> |               |             |                     |             |                |             |
| Poly Blue         | 4,399         | 34.4        | 893                 | 7.0         | 3,506          | 27.4        |
| Polynesian        | 1,944         | 15.2        | 566                 | 4.4         | 1,378          | 10.8        |
| Inter Island      | 1,218         | 9.5         | 284                 | 2.2         | 934            | 7.3         |
| Air New Zealand   | 3,677         | 28.7        | 709                 | 5.5         | 2,968          | 23.2        |
| Air Pacific       | 1,132         | 8.8         | 288                 | 2.3         | 844            | 6.6         |
| Other Air Carrier | 103           | 0.8         | 0                   | 0.0         | 103            | 0.8         |
| <b><u>SEA</u></b> |               |             |                     |             |                |             |
| Lady Naomi        | 175           | 1.4         | 149                 | 1.2         | 26             | 0.2         |
| Yacht             | 0             | 0.0         | 0                   | 0.0         | 0              | 0.0         |
| Other Sea Carrier | 148           | 1.2         | 65                  | 0.5         | 83             | 0.6         |

**Source:** Ministry of the Prime Minister and Cabinet- Immigration Division; Ministry for Revenue- Customs Division

Customs Division and Samoa Bureau of Statistics.

**Note:** Total visitors include transit.

**1/:** Provisional figures

**2/:** Figures are subject to rounding errors

Table 6: Visitors by Duration of Stay and Place of Stay April, 2011 1/.

| Duration of Stay                  | Place of Stay |              |              |            |
|-----------------------------------|---------------|--------------|--------------|------------|
|                                   | Total         | Hotel/Motel  | Private      | Not Stated |
| <b>Total</b>                      | <b>9,263</b>  | <b>3,413</b> | <b>5,389</b> | <b>461</b> |
| 1day                              | 314           | 162          | 117          | 35         |
| 2days                             | 318           | 170          | 129          | 19         |
| 3days                             | 524           | 241          | 246          | 37         |
| 4days                             | 549           | 254          | 261          | 34         |
| 5days                             | 659           | 343          | 294          | 22         |
| 6days                             | 484           | 327          | 147          | 10         |
| 7days                             | 1,047         | 524          | 497          | 26         |
| 8-14days                          | 2,774         | 1,040        | 1,657        | 77         |
| 15-30days                         | 1,478         | 227          | 1,206        | 45         |
| 31-60days                         | 249           | 66           | 173          | 10         |
| 61-90days                         | 105           | 5            | 94           | 6          |
| 91-180days                        | 93            | 14           | 76           | 3          |
| 181-365days                       | 38            | 10           | 26           | 2          |
| Not Stated                        | 631           | 30           | 466          | 135        |
| <b>Percentage Distribution 2/</b> | <b>100</b>    | <b>36.8</b>  | <b>58.2</b>  | <b>5.0</b> |

**Source:** Ministry of the Prime Minister and Cabinet- Immigration Division,  
Ministry for Revenue- Customs Division and Samoa Bureau of Statistics.

**Note:** Visitors here, exclude transit.

**1/:** Provisional figures

**2/:** Figures are subject to rounding errors