



# LOCAL MARKET SURVEY

## FEBRUARY 2026

### MONTHLY HIGHLIGHTS:

#### February 2026 compared to January 2026

##### ❖ Overall Volume increased by 30%.

- Breadfruit (up 782%)
- Yam (up 225%)
- Banana (up 58%)
- Coconut (up 51%)

##### ❖ Overall, Price decreased by 1%.

- Head Cabbage (down 29%)
- Breadfruit (down 25%)
- Banana (down 7%)

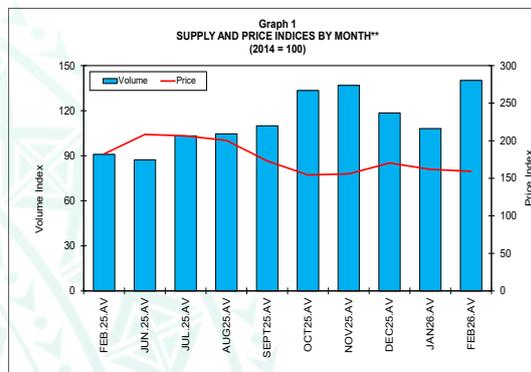
##### ❖ Value of Supplies increases 26 percent to \$151,500.

##### ❖ Total number of sellers increased by 26 percent to 307.

Date of release:  
 23<sup>rd</sup> March 2026

The next Local Market Report will be released on the  
 23<sup>rd</sup> April 2026

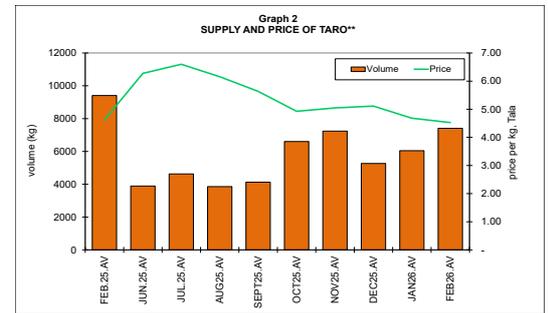
The monthly survey of agricultural food supplies at local markets conducted by the Samoa Bureau of Statistics in February 2026 showed that the overall volume rose by 30 percent compared with January 2026. This increase was mainly due to increased supplies of most agricultural produce, except for head cabbage, taamu, tomatoes, and cucumber. In comparison, the total volume increased by 54 percent when compared with February 2025.



The overall price index decreased by 1 percent from the previous month. Lower prices were recorded for most agricultural produce, except for yams, tomatoes, cucumbers, Chinese cabbage, and coconuts. In comparison with February 2025, the overall price level fell by 13 percent.

### TARO

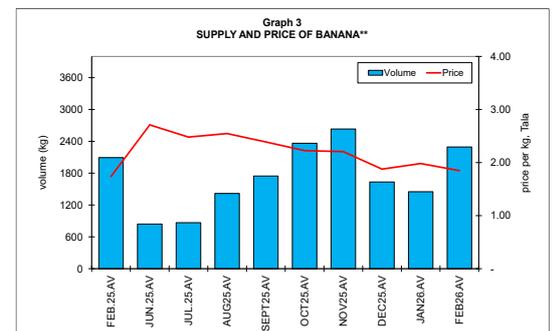
In February 2026, the supply of taro to local markets increased by 23 percent, reaching 7,408 kilograms, while the average price decreased by 3 percent to \$4.53 per kilogram compared with the previous month. Compared with the same month in 2025, supply declined by 21 percent, while the average price fell by 2 percent. (Refer to Graph 2 and Tables 1 & 2).



On an annual basis, the supply of taro decreased by 8 percent, while its average price increased by 12 percent compared with the year ending February 2025.

### BANANA

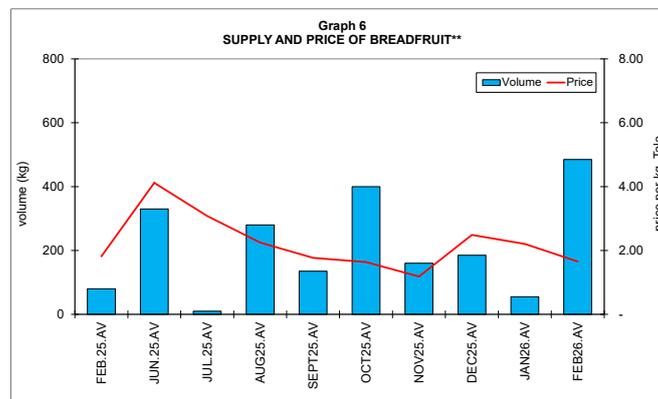
In February 2026, the supply of bananas increased by 58 percent, while the average price decreased by 7 percent compared with the previous month. Compared with February 2025, the supply increased by 10 percent, while the average price rose by 6 percent. (Refer to Graph 3 and Tables 1 & 2).



On an annual basis, the supply of bananas declined by 3 percent, while its average price increased by 12 percent compared with the year ending February 2025.

## BREADFRUIT

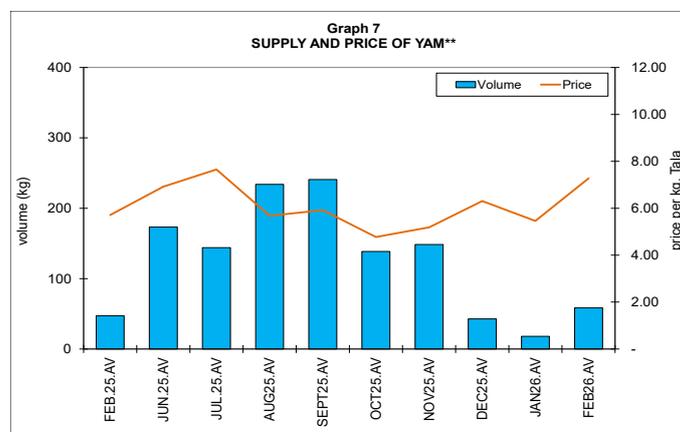
Breadfruit supply increased more than eight times to 485 kilograms in February 2026 compared with the previous month, while the average price decreased by 25 percent. Compared with February 2025, supply increased more than sixfold, with the average price declining by 9 percent. (Refer to Graph 6 and Tables 1 & 2).



A comparison of the years ending February 2025 and February 2026 indicated that breadfruit supply decreased by 9 percent, while the average price increased by 5 percent.

## YAM

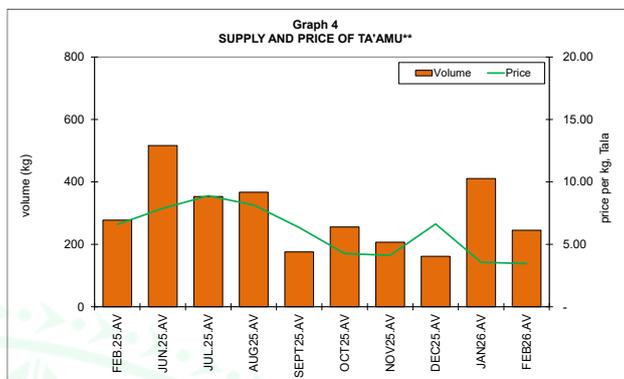
In February 2026, yam supply increased more than threefold to 59 kilograms compared with the previous month, while the average price rose by 33 percent to \$7.27 per kilogram. Compared with February 2025, supply increased by 24 percent, while the average price rose by 27 percent (Refer to Graph 7 and Tables 1 & 2).



Over the 12 months ending February 2026, compared with the previous 12-month period, yams supply decreased by 16 percent, while the average price declined by 7 percent.

## TA'AMU

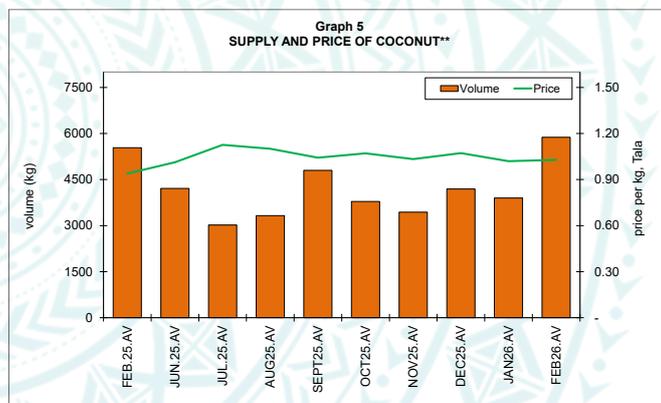
In February 2026, the supply of ta'amu totalled 245 kilograms, representing a 40 percent decrease compared with January 2026, while the average price decreased by 3 percent, to \$3.46 per kilogram. Compared with February 2025, the supply declined by 12 percent, while the average price decreased by 48 percent. (Refer to Graph 4 and Tables 1 & 2).



Over the 12 months ending February 2026, compared with the previous 12-month period, the overall supply of ta'amu decreased by 39 percent, while the average price decreased by 2 percent.

## COCONUT

Coconut supply in February 2026 increased to 5,876 kilograms, marking a 51 percent increase from January 2026. The average price also increased to \$1.03 per kilogram. In comparison to February 2025, supply rose by 6 percent, while the average price rose by 9 percent. (Refer to Graph 5 and Tables 1 and 2)

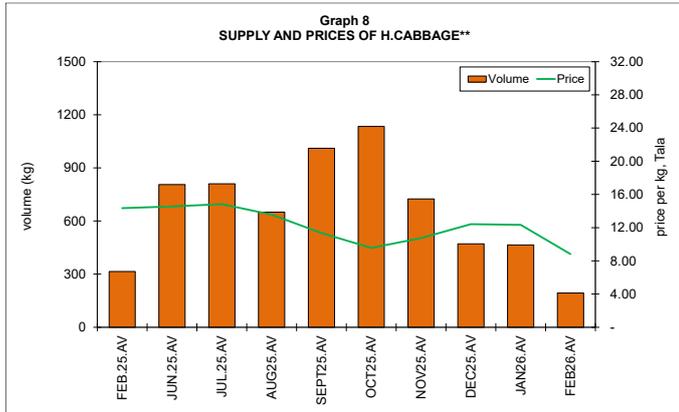


On an annual basis, the supply of coconut declined by 28 percent, while its average price increased by 9 percent compared with the year ending February 2025.

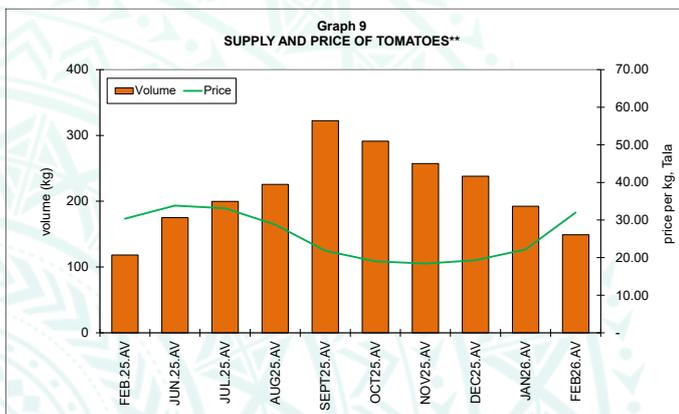


## VEGETABLE PRODUCE

In February 2026, the overall supply of vegetables to local markets decreased. Head cabbage recorded the largest decline at 58 percent, followed by tomatoes at 19 percent and cucumbers at 1 percent. In contrast, the supply of pumpkins and Chinese cabbage increased by 41 percent and 30 percent, respectively. (refer to Graphs 11 & 12 and Tables 1 & 2).

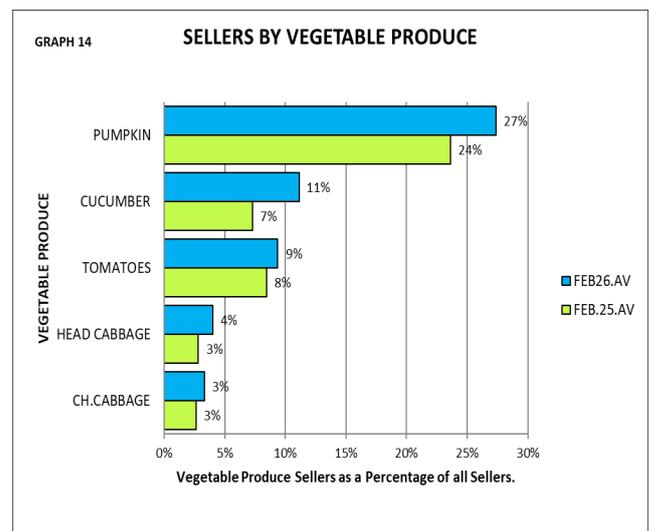
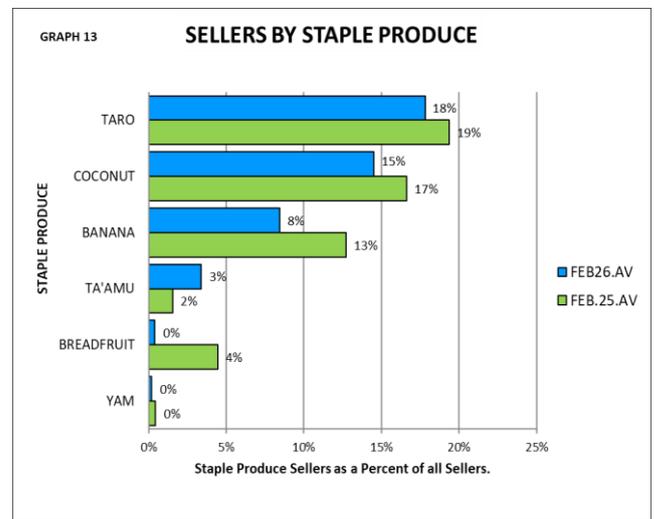


Tomato prices rose by 46 percent, followed by cucumber prices, which increased by 19 percent, and Chinese cabbage, which increased slightly by 2 percent to \$13.79 per kilogram. In contrast, head cabbage prices fell by 29 percent to \$8.81 per kilogram, while pumpkin prices declined by 3 percent.



## SELLERS

The average number of sellers in February 2026 was 307, representing a 26 percent increase from January 2026 and a 22 percent rise compared with February 2025 (refer to Graphs 13 and 14 and Table 6).

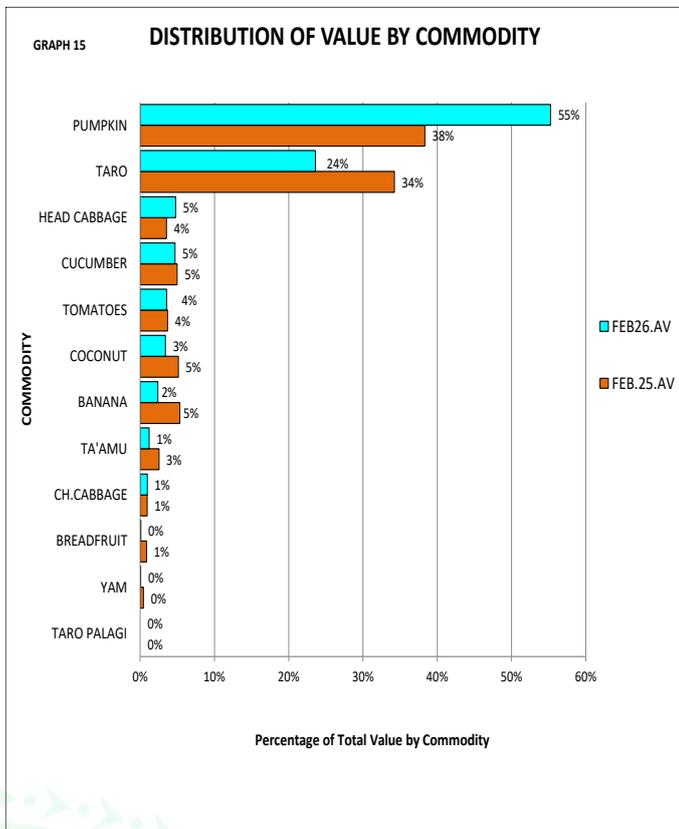


In February 2026, vegetable produce vendors dominated local markets, accounting for 51 percent of all sellers. This was down from 55 percent in the previous month but up from 41 percent in the same month of the previous year. Staple food vendors made up the remaining 49 percent, increasing from 45 percent in January but falling from 59 percent in February of the previous year.

## VALUE OF SUPPLIES

In February 2026, the average value of produce supplied to local markets was \$151,500, representing a 26% increase from the previous month and a 36% increase compared with February 2025. Pumpkin was the leading contributor, accounting for 60% of the total value, up from 38% in the same month last year. Taro followed with a 22% share, down from 24% in January 2026 and 34% in February 2025. Cucumber and coconut each accounted for 4% of the total value, while banana and tomato each contributed 3%. Ta'amu, breadfruit, head cabbage, and Chinese cabbage each accounted for 1%. Yam recorded the lowest shares during the month under review. (Refer to Graph 15 and Table 3).





**Technical Notes**

The Local Market Survey measures the price and volume of selected agricultural produce from the Local Markets at **Fugalei, Taufusi, Vaitele, Lotopa, Ululoloa, Afega, Saleimoa, Vaoala, Moata'a, Faatoia and Salelologa** every month. Prices for selected produce are taken from the Consumer Price Index.

The data presented reflects the average availability and prices of the selected produce. The survey is conducted every Thursday for rural markets on Upolu and Savaii, and every Friday for urban markets on Upolu during the referenced months.

The weights for the selected produce were revised using 2014 as the base period, with these adjustments incorporated starting from the June 2016 report.

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# SU'ESU'EGA O MAKETI FA'ALOTOIFALE FEPUARI 2026

## ILOILOGA TAUJA O LE MASINA:

Fepuari 2026 faatusa ia lanuari 2026

❖ **Faaitiitia i le 9% le aofa'iga o fua o faatoaga.**

- Ulu (sii 782%)
- Ufi (sii 225%)
- Fai (sii 58%)
- Popo (sii 51%)

❖ **E 1% na faaitiitia ai le tau aofai o fua o fa'atoaga.**

- Kapisi Lapotopoto (paū 29%)
- Ulu (paū 25%)
- Fai (paū 7%)

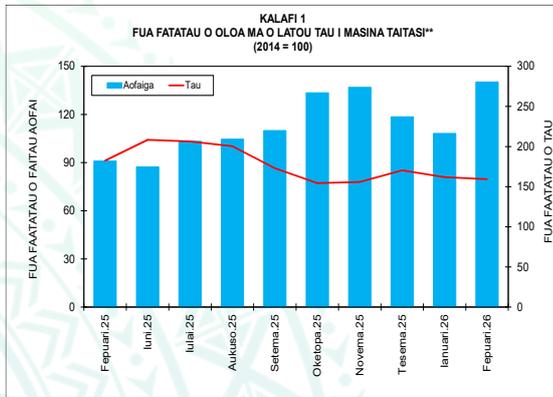
❖ **E 26% na paū ai le tau aofai o fua o fa'atoaga i le \$151,500.**

❖ **E 307 le aofai o tagata na faatauina atu fua o faatoaga i maketi. E 26% ua siitia ai pe a faatusa ia lanuari 2026.**

Tuina atu i le aso:  
23 Mati 2026

## AOTELEGA

O su'esu'ega faalēmasina o loo faatautaia e le Ofisa o Fuainumera Faamauina mo fua o fa'atoaga mo maketi fa'alotoifale i le masina o Fepuari 2026, na siitia i le 30 pasene le faitau aofai o fua o faatoaga pe a fa'atusa ia lanuari 2026. O leni siitaga, na faamauina i le tele o fua o faatoaga na auina atu i maketi, sei vagana ai kapisi lapotopoto, taamu, tamato ma kukama. E 54 pasene ua siitia ai fua o faatoaga i le maketi pe a faatusa ia Fepuari 2025. (Kalafi 1)

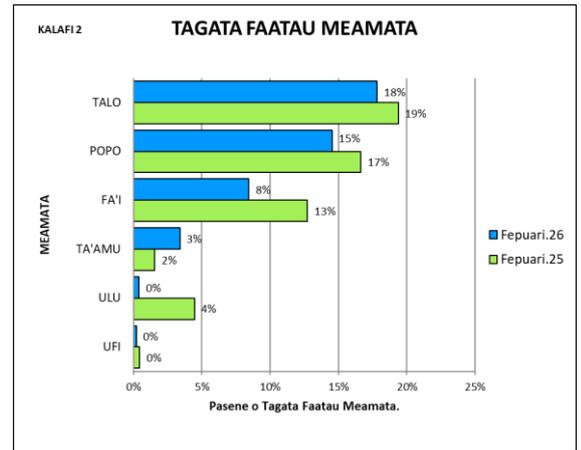


O le aotelega o tau o fua o fa'atoaga na faaitiitia i le 1 pasene pe a fa'atusa i le masina o lanuari 2026. Na faamauina le faaitiitia uma o tau o fua o faatoaga sa auina atu i maketi sei vagana ai ufi, tamato, kukama, popo ma kapisi saina. E 13 pasene ua paū ai pe a faatusa ia Fepuari 2025.

## TAU AOFA'I O FUA O FAATOAGA

O le tau aofai o fua o fa'atoaga sa faatauina i maketi ia Fepuari 2026 e \$151,500, na siitia i le 26 pasene mai ia lanuari 2026 faapena foi ona siitia i le 36% pe a faatusa ia Fepuari 2025.

E 307 le aofa'iga o tagata na fa'atauina atu fua o fa'atoaga i maketi i aso na faatautaia ai leni suesuega ia Fepuari 2026. E 26% na siitia ai pe a faatusa ia lanuari 2026 ma e 22 pasene na siitia ai pe a faatusa ia Fepuari 2025. (Kalafi 2 & 3).



E 49 pasene le faitau aofai o tagata faatau meamata, ae 51 pasene le aofai o tagata faatau fuala'au'aina i le masina o Fepuari 2026.

