



LOCAL MARKET SURVEY

APRIL 2026

MONTHLY HIGHLIGHTS:

April 2026 compared to March 2026

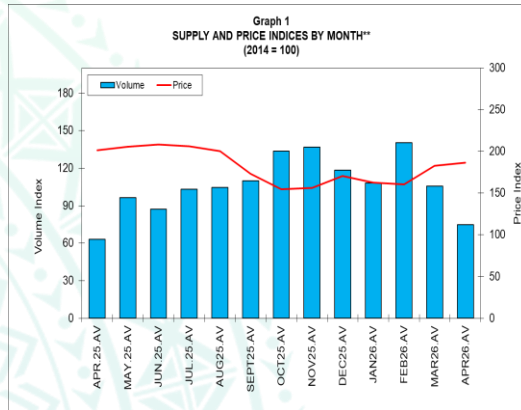
- ❖ **Overall Volume decreased by 29%.**
 - Yam (down 71%)
 - Breadfruit (down 71%)
 - Taro (down 40%)
- ❖ **Overall Prices increased by 2%.**
 - Breadfruit (up 65%)
 - Head Cabbage (up 13%)
 - Pumpkin (up 7%)
- ❖ **Value of Supplies decreased by 26 percent to \$92,000.**
- ❖ **Total number of sellers decreased by 18 percent to 245.**

Date of release:
 22nd April 2026

The next Local Market
 Report will be released on the
 22nd May 2026

OVERVIEW

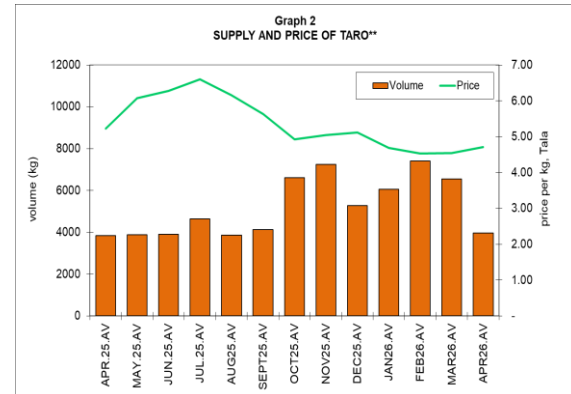
The monthly survey of agricultural food supplies at local markets conducted by the Samoa Bureau of Statistics in April 2026 showed that the overall volume fell by 29 percent compared with March 2026. This decrease was mainly driven by reduced supplies of most agricultural produce, except for tomatoes, Chinese cabbage, head cabbage, cucumber, and taamu. Compared with April 2025, the total volume increased by 19 percent.



The overall price index increased by 2 percent compared to the previous month. Higher prices were recorded for breadfruit, head cabbage, pumpkin, taro, and coconut, while most agricultural produce recorded a price decrease. In comparison with April 2025, the overall price level fell by 7 percent.

TARO

In April 2026, the supply of taro to local markets decreased by 40 percent, reaching 3,954 kilograms, while the average price increased by 4 percent to \$4.72 per kilogram compared with the previous month. Compared to the same month in 2025, supply increased by 3 percent, while the average price fell by 10 percent. (Refer to Graph 2 and Tables 1 & 2).

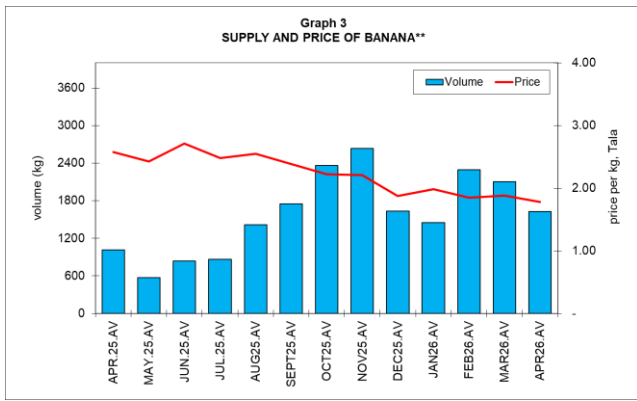


On an annual basis, the supply of taro decreased by 7 percent, while its average price increased by 5 percent compared with the year ending April 2025.

BANANA

In April 2026, the supply of bananas decreased by 23 percent, while the average price decreased by 6 percent compared with the previous month. Compared with April 2025, the supply increased by 61 percent, while the average price declined by 31 percent. (Refer to Graph 3 and Tables 1 & 2).

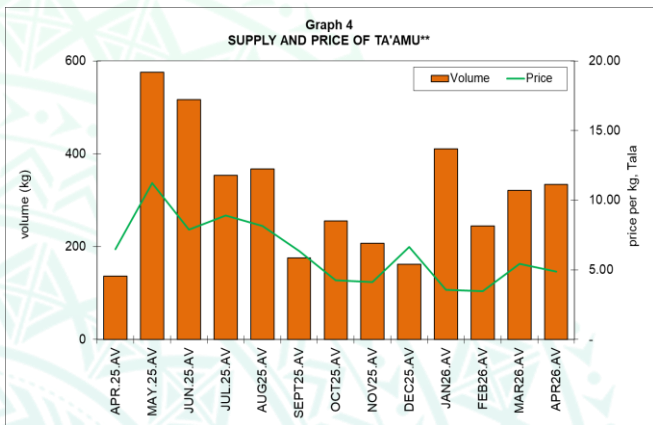




On an annual basis, the supply of bananas rose by 5 percent, while its average price increased by 3 percent compared with the year ending April 2025.

TA'AMU

In April 2026, the supply of ta'amu totalled 334 kilograms, representing a 4 percent increase compared with March 2026, while the average price decreased by 10 percent to \$4.89 per kilogram. Compared to April 2025, the supply rose by 144 percent, while the average price decreased by 24 percent. (Refer to Graph 4 and Tables 1 & 2).

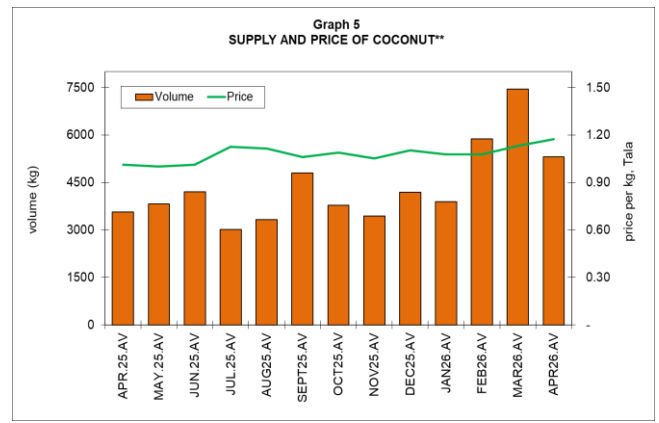


Over the 12 months ending April 2026, compared with the previous 12-month period, the overall supply of ta'amu decreased by 32 percent, while the average price decreased by 10 percent.

COCONUT

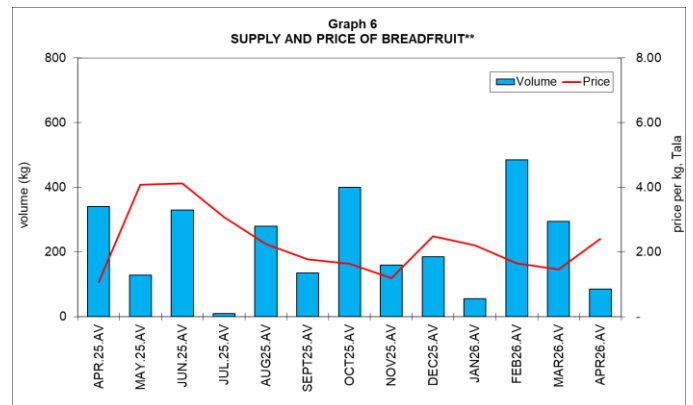
Coconut supply in April 2026 decreased to 5,319 kilograms, marking a 29 percent decrease from March 2026. The average price increased by 4 percent to \$1.17 per kilogram. Compared with April 2025, supply rose by 49 percent, while the average price rose by 16 percent. (Refer to Graph 5 and Tables 1 and 2)

On an annual basis, the supply of coconut declined by 15 percent, while its average price increased by 12 percent compared to the year ending April 2025.



BREADFRUIT

Breadfruit supply decreased by 71 percent to 85 kilograms in April 2026 compared to the previous month, while the average price increased by 65 percent. Compared with April 2025, supply declined by 75 percent, while the average price increased by 125 percent. (Refer to Graph 6 and Tables 1 & 2).



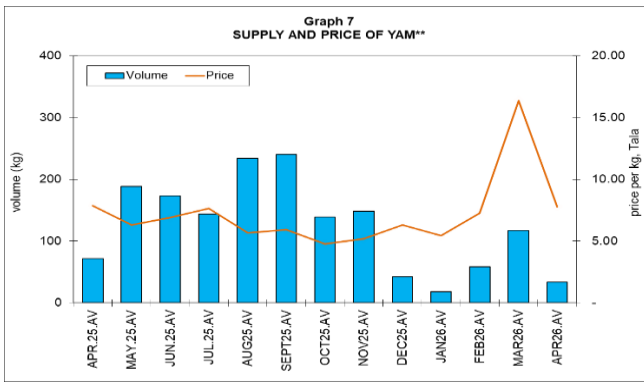
A comparison of the years ending April 2025 and April 2026 indicated that breadfruit supply decreased by 17 percent, while the average price remained unchanged.

YAM

In April 2026, yam supply declined to 34 kilograms, recording a 71 percent decrease compared to the previous month, while the average price also decreased by 52 percent to \$7.78 per kilogram. Compared to April 2025, supply decreased by 53 percent, while the average price declined by 1 percent. (Refer to Graph 7 and Tables 1 & 2).

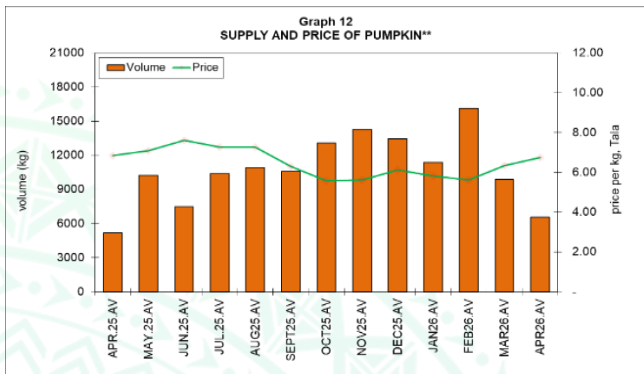
Over the 12 months ending April 2026, compared with the previous 12-month period, yam supply decreased by 12 percent, while the average price rose by 8 percent.



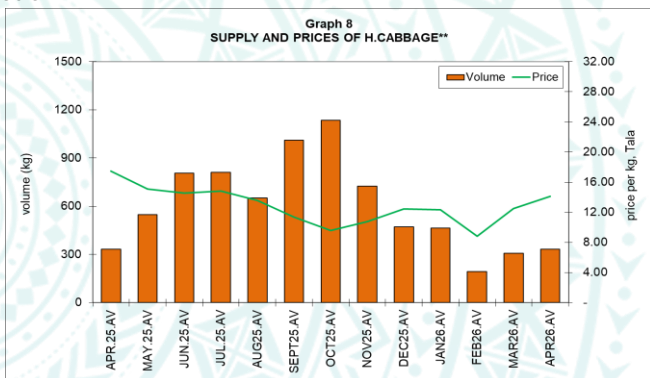


VEGETABLE PRODUCE

In April 2026, the overall supply of most vegetables to local markets increased except for pumpkin, which decreased by 33 percent. In contrast, the supply of tomatoes increased by 21 percent, Chinese cabbage by 12 percent, head cabbage by 9 percent, and cucumber by 7 percent. (refer to Graphs 11 & 12 and Tables 1 & 2).

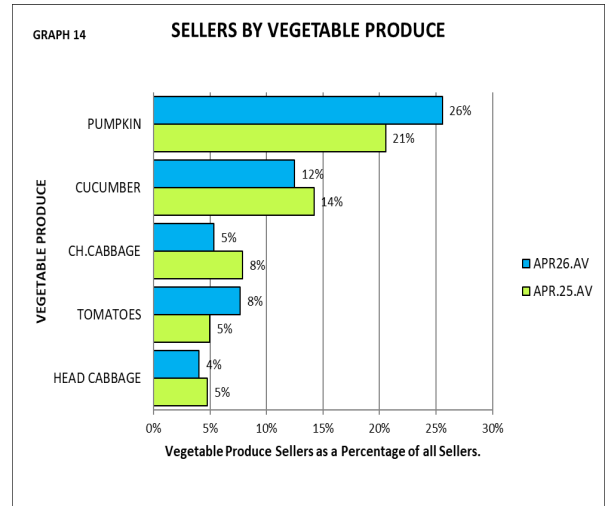
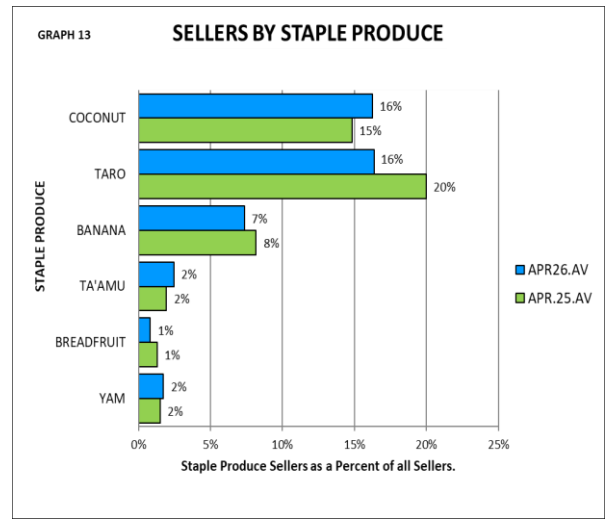


Head cabbage prices rose by 13 percent, followed by pumpkin prices, which increased by 7 percent. In contrast, cucumber prices decreased by 1 percent, and Chinese cabbage and tomato prices declined by 7 percent each.



SELLERS

The average number of sellers in April 2026 was 245, representing an 18 percent decrease from March 2026 and a 5 percent increase compared with April 2025 (refer to Graphs 13 and 14 and Table 6).

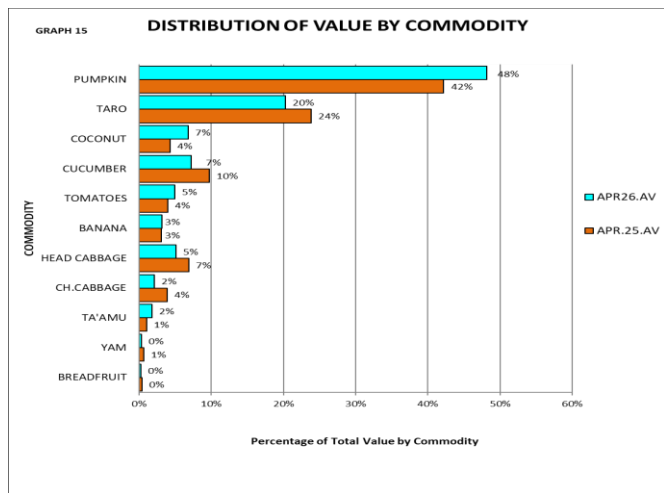


VALUE OF SUPPLIES

In April 2026, vegetable produce vendors dominated local markets, accounting for 55 percent of all sellers. This represented an increase from 50 percent in the previous month and an increase from 52 percent in the same month of the previous year. Staple food vendors made up the remaining 45 percent, down from 50 percent in March and down from 48 percent in April of the previous year.

In April 2026, the total estimated value of all produce supplied to local markets was \$92,000, a 26 percent decrease from the previous month but a 9 percent increase from April 2025. Pumpkin remained the leading contributor, accounting for 48 percent of the total value, up from 42 percent in the same month last year. Taro followed with a 20 percent share, down from 24 percent in March 2026 and down from 24 percent in April 2025. Cucumber and coconut each accounted for 7 percent of the total value. Head cabbage and tomato each contributed 5 percent, and banana 3 percent, while ta'amu and Chinese cabbage accounted for 2 percent each. Breadfruit and yam recorded the lowest shares during the month under review. (Refer to Graph 15 and Table 3).





Technical Notes

The Local Market Survey measures the price and volume of selected agricultural produce from the Local Markets at **Fugalei, Taufusi, Vaitele, Lotopa, Ululoloa, Afega, Saleimoo, Vaoala, Moata'a, Faatoia and Salelologa** every month. Prices for selected produce are taken from the Consumer Price Index.

The data presented reflects the average availability and prices of the selected produce. The survey is conducted every Thursday for rural markets on Upolu and Savaii, and every Friday for urban markets on Upolu during the referenced months.

The weights for the selected produce were revised using 2014 as the base period, with these adjustments incorporated starting from the June 2016 report.

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SU'ESU'EGA O MAKETI FA'ALOTOIFALE APERILA 2026

ILOILOGA TAU'A O LE MASINA

Aperila 2026 faatusa ia Mati 2026

❖ Faaitiitia i le 29% le aofa'iga o fua o faatoaga.

- Ufi (paū 71%)
- Ulu (paū 71%)
- Taro (paū 40%)

❖ E 2% na siitia ai le tau aofai o fua o fa'atoaga.

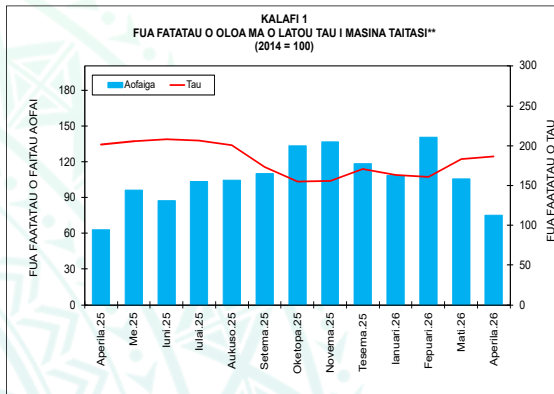
- Ulu (sii 65%)
- Kapisi Lapotopoto (sii 13%)
- Maukeni (sii 7%)

❖ E 26% na paū ai le tau aofai o fua o fa'atoaga i le \$92,000.

❖ E 245 le aofai o tagata na faatauina atu fua o faatoaga i maketi. E 18% ua fa'aitiitia ai pe a faatusa ia Mati 2026.

AOTELEGA

O su'esu'ega faalēmasina o loo faatautaia e le Ofisa o Fuainumera Faamauina mo fua o fa'atoaga mo maketi fa'alotoifale i le masina o Aperila 2026, na fa'aitiitia ai le faitau aofai o fua o faatoaga i le 29 pasene pe a fa'atusa ia Mati 2026. O leni paū na mafua mai i le faaitiitia o le tele o fua o faatoaga na auina atu i maketi, sei vagana tamato, kapisi Saina, kapisi lapotopoto, kukama ma taamu. A faatusa ia Aperila 2025, e 19 pasene na siitia ai fua o faatoaga i le maketi. (Kalafi 1)

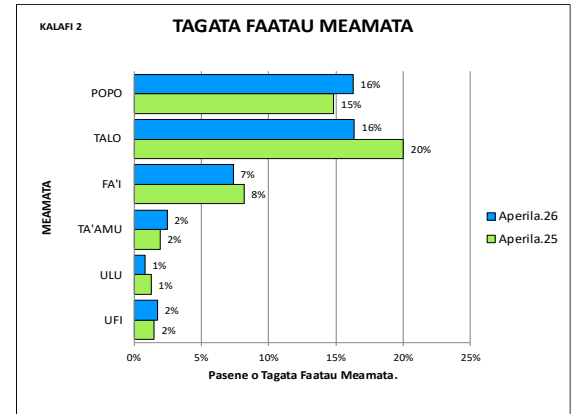


O le aotelega o tau o fua o fa'atoaga na siitia i le 2 pasene pe a fa'atusa i le masina o Mati 2026. Na faamauina le siitia o tau o ulu, kapisi lapotopoto, maukeni, talo ma popo sa auina atu i maketi sei vagana ai ufi, fai, kapisi Saina, taamu, tamato, ma kukama. E 7 pasene ua paū ai pe a faatusa ia Aperila 2025.

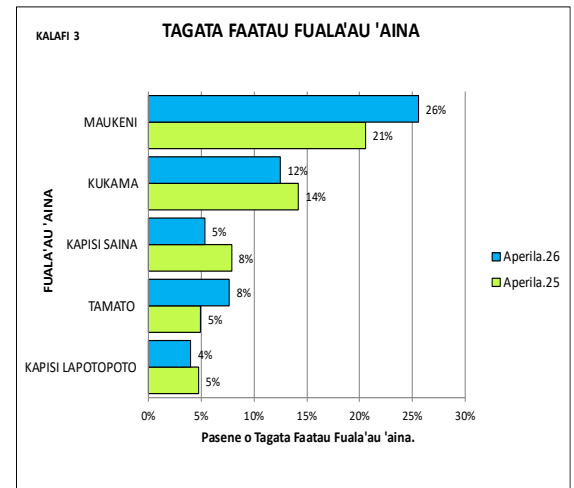
TAU AOFA'I O FUA O FAATOAGA

O le tau aofai o fua o fa'atoaga sa faatauina i maketi ia Aperila 2026 e \$92,000, na fa'aitiitia i le 26 pasene mai ia Mati 2026, ae 9 pasene na siitia ai pe a faatusa ia Aperila 2025.

E 245 le aofa'iga o tagata na fa'atauina atu fua o fa'atoaga i maketi i aso na faatautaia ai leni suesuega ia Aperila 2026. E 18 pasene na faaitiitia ai pe a faatusa ia Mati 2026, ae 5 pasene na siitia ai pe a faatusa ia Aperila 2025. (Kalafi 2 & 3).



E 45 pasene le faitau aofai o tagata faatau meamata, ma e 55 pasene le aofai o tagata faatau fuala'au'aina i le masina o Aperila 2026.



Tuuina atu i le aso:
22 Aperila 2026