



# LOCAL MARKET SURVEY MAY 2026

## MONTHLY HIGHLIGHTS:

### May 2026 compared to April 2026

❖ **Overall Volume decreased by 6%.**

- Chinese Cabbage (down 39%)
- Pumpkin (down 27%)
- Tomatoes (down 13%)

❖ **Overall Prices increased by 3%.**

- Tomatoes (up 23%)
- Chinese Cabbage (up 20%)
- Banana (up 14%)

❖ **Value of Supplies decreased by 8 percent to \$84,300.**

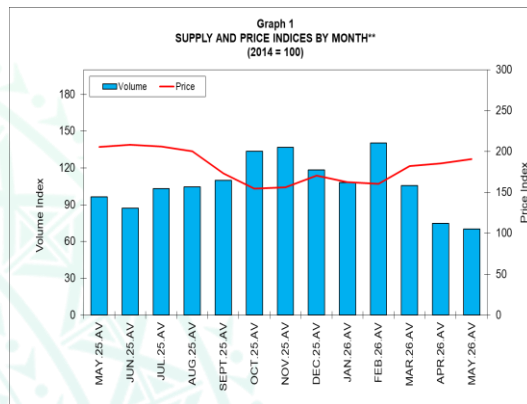
❖ **Total number of sellers increased by 7 percent to 261.**

Date of release:  
22<sup>nd</sup> June 2026

The next Local Market Report will be released on the

## OVERVIEW

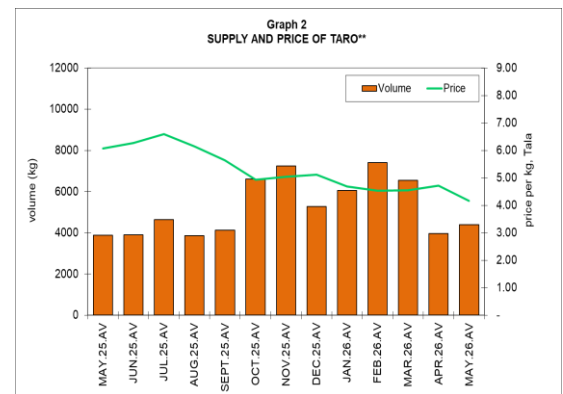
The monthly survey of agricultural food supplies at local markets conducted by the Samoa Bureau of Statistics in May 2026 showed that the overall volume fell by 6 percent compared with April 2026. This decrease was mainly driven by reduced supplies of Chinese cabbage, pumpkin and tomatoes. Compared with May 2025, the total volume also decreased by 27 percent.



The overall price index increased by 3 percent compared with the previous month. Higher prices were recorded for tomatoes, Chinese cabbage, banana, head cabbage, and cucumber, while most other agricultural produce recorded price decreases. In comparison with May 2025, the overall price level fell by 7 percent.

## TARO

In May 2026, the supply of taro to local markets increased by 11 percent, reaching 4,398 kilograms, while the average price decreased by 12 percent to \$4.16 per kilogram compared with the previous month. Compared with the same month in 2025, supply also increased by 13 percent, while the average price fell by 31 percent. (Refer to Graph 2 and Tables 1 & 2).

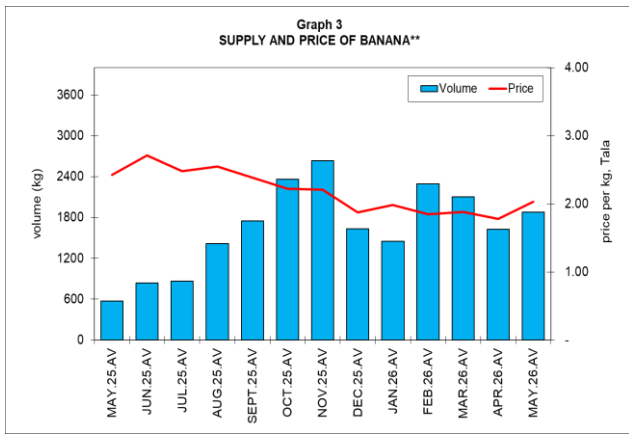


On an annual basis, the supply of taro increased by 1 percent, while its average price decreased by 1 percent compared with the year ending May 2025.

## BANANA

In May 2026, the supply of bananas increased by 16 percent, while the average price rose by 14 percent compared with the previous month. Compared with May 2025, the supply increased more than twofold, while the average price declined by 16 percent. (Refer to Graph 3 and Tables 1 & 2).

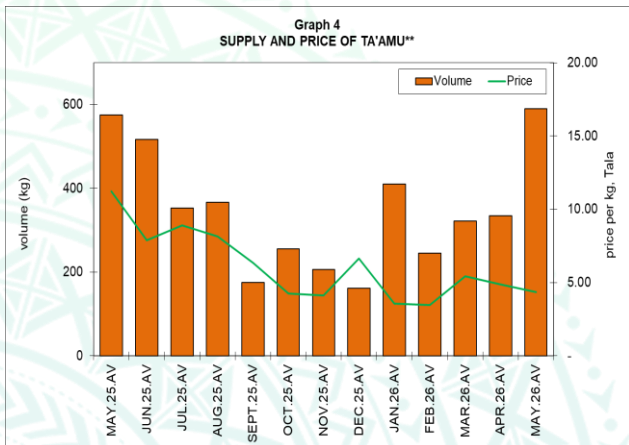




On an annual basis, the supply of bananas rose by 14 percent, while its average price decreased by 1 percent compared with the year ending May 2025.

### TA'AMU

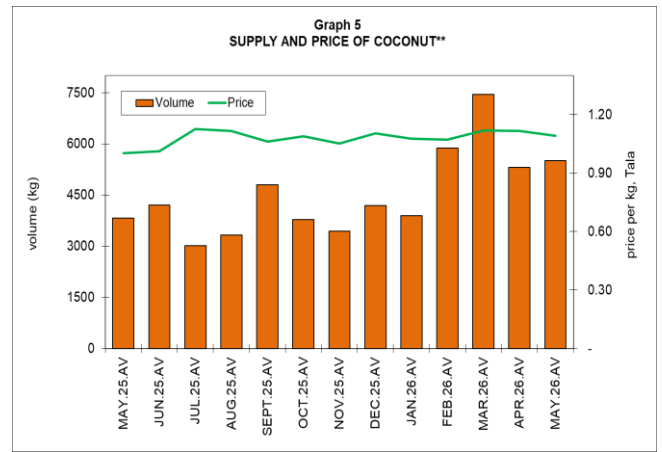
In May 2026, the supply of ta'amu totalled 590 kilograms, representing a 76 percent increase compared with April 2026, while the average price decreased by 11 percent to \$4.36 per kilogram. Compared with May 2025, the supply rose by 3 percent, while the average price decreased by 61 percent. (Refer to Graph 4 and Tables 1 & 2).



Over the 12 months ending May 2026, compared with the previous 12-month period, the overall supply of ta'amu decreased by 33 percent, while the average price decreased by 20 percent.

### COCONUT

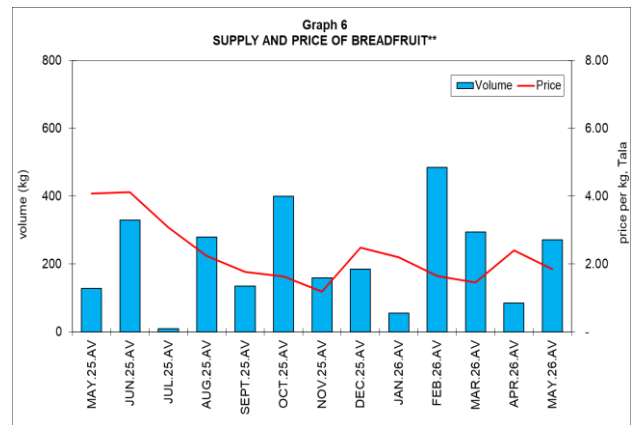
Coconut supply in May 2026 increased to 5,504 kilograms, marking a 3 percent increase from April 2026. The average price decreased by 2 percent to \$1.09 per kilogram. Compared with May 2025, supply rose by 44 percent, while the average price rose by 9 percent. (Refer to Graph 5 and Tables 1 and 2).



On an annual basis, the supply of coconut declined by 8 percent, while its average price increased by 11 percent compared with the year ending May 2025.

### BREADFRUIT

Breadfruit supply more than doubled to 272 kilograms in May 2026 compared with the previous month, while the average price decreased by 23 percent. Compared with May 2025, supply rose more than twofold, while the average price decreased by 55 percent. (Refer to Graph 6 and Tables 1 & 2).



A comparison of the years ending May 2025 and May 2026 indicated that breadfruit supply decreased by 5 percent, while the average price decreased by 14 percent.

### YAM

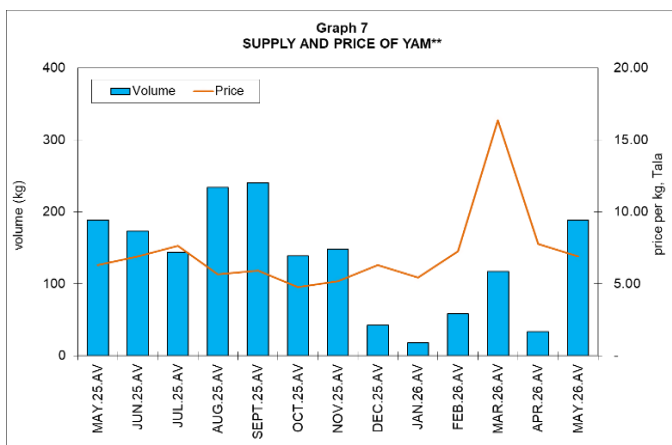
In May 2026, yam supply rose to 189 kilograms, more than five times the level recorded in the previous month, while the average price decreased by 11 percent to \$6.90 per kilogram. Compared with May 2025, supply remained unchanged, while the average price rose by 9 percent. (Refer to Graph 7 and Tables 1 & 2).

Over the 12-month period ending May 2026, yam supply decreased by 17 percent, while the average price rose by 9 percent compared with the corresponding 12-month period ending May 2025.



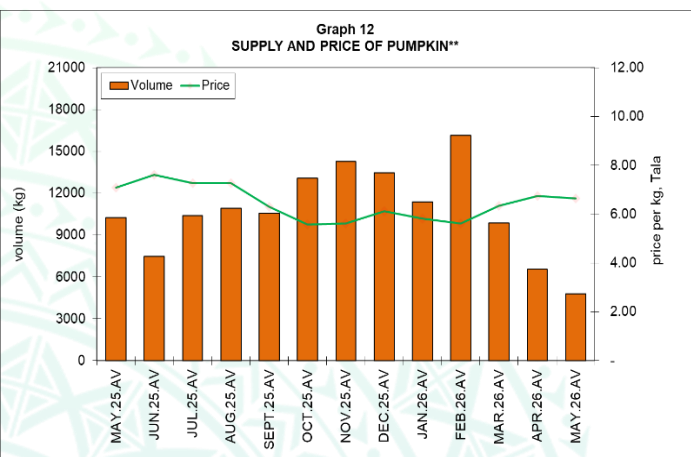
## SELLERS

The average number of sellers in May 2026 was 261, representing an increase by 7 percent from April 2026 and 7 percent from May 2025 (refer to Graphs 13 and 14 and Table 6).

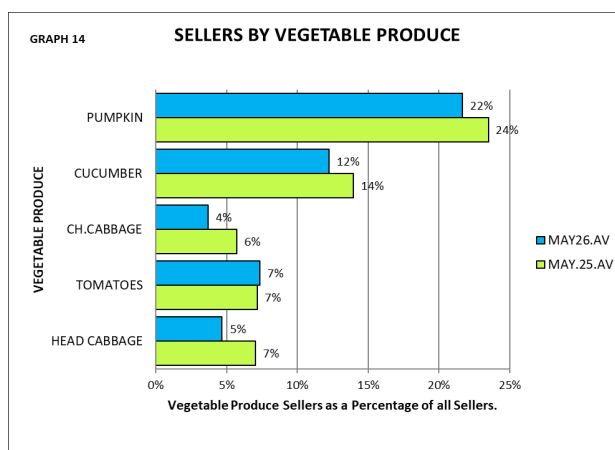
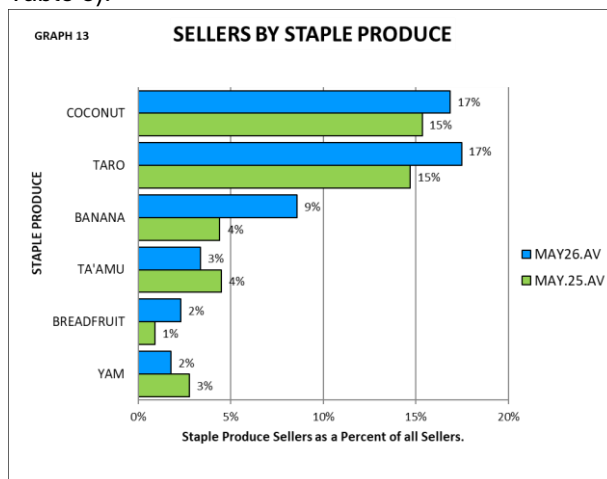
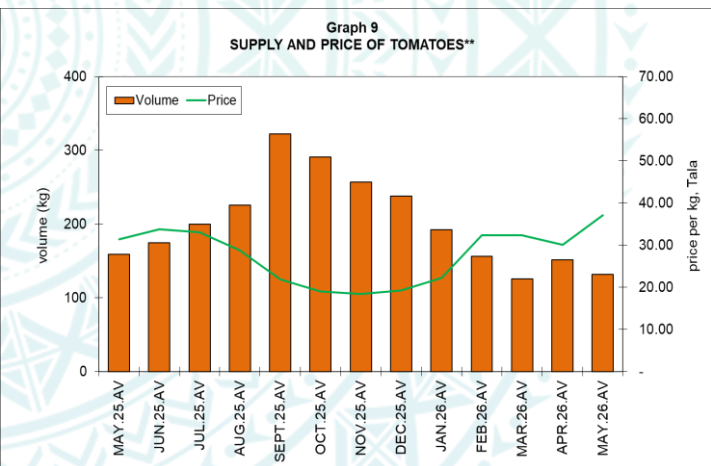


## VEGETABLE PRODUCE

In May 2026, the supply of most vegetables to the local markets decreased. Chinese cabbage decreased by 39 percent, while pumpkin and tomatoes decreased by 27 percent and 13 percent, respectively. In contrast, the supply of head cabbage increased by 14 percent and cucumbers by 8 percent. (Refer to Graphs 9 & 12 and Tables 1 & 2).



Prices of tomatoes rose by 23 percent, followed by Chinese cabbage prices, which increased by 20 percent. Prices of head cabbage and cucumber also increased by 10 percent and 9 percent, respectively. In contrast, pumpkin prices declined by 2 percent.



## VALUE OF SUPPLIES

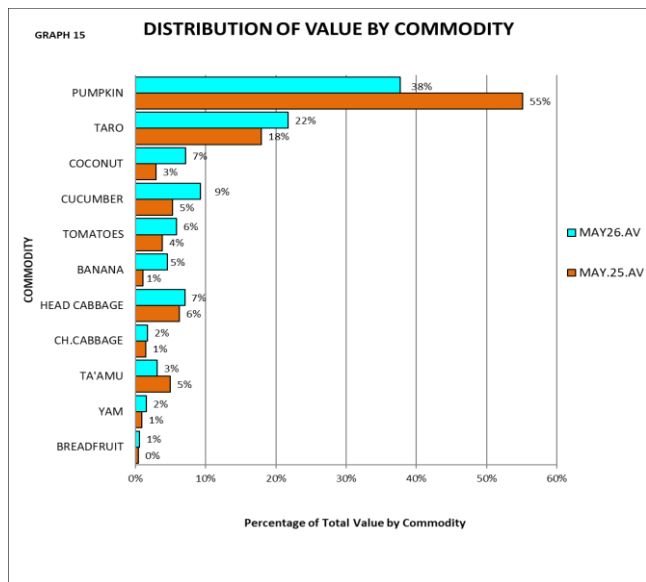
In May 2026, vegetable and staple food vendors were equally represented in local markets, each accounting for 50 percent of total sellers. This reflected a decline in the share of vegetable vendors from 55 percent in April 2026 and from 57 percent in May 2025. In contrast, the share of staple food vendors increased from 45 percent in April 2026 and from 43 percent in May 2025.

In May 2026, the total estimated value of all produce supplied to local markets was \$84,300, an 8 percent decrease from the previous month and a 36 percent decrease from May 2025. Pumpkin remained the leading contributor, accounting for 38 percent of the total value, down from 55 percent in the same month last year. Taro followed with a 22 percent share, up from 20 percent in April 2026 and 18 percent in May 2025.

Cucumber accounted for 9 percent, up from 5 percent in May 2025. Coconut and head cabbage each accounted for 7 percent of the total value. Tomatoes and bananas contributed 6 percent and 5 percent, respectively. Chinese cabbage and yam each accounted



for 2 percent, while ta'amu and breadfruit contributed 3 percent and 1 percent, respectively, during the month under review. (Refer to Graph 15 and Table 3).



**Technical Notes**

The Local Market Survey measures the price and volume of selected agricultural produce sold at the Local Markets at Fugalei, Taufusi, Vaitele, Lotopa, Ululoloa, Afega, Saleimoa, Vaoala, Moata'a, Faatoia and Salelologa every month. Prices for selected produce are taken from the Consumer Price Index.

The data presented reflect the average availability and prices of the selected produce. The survey is conducted every Thursday for rural markets on Upolu and Savaii, and every Friday for urban markets on Upolu during the referenced months.

The weights for the selected produce were revised using 2014 as the base period, with these adjustments incorporated starting from the June 2016 report.

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# SU'ESU'EGA O MAKETI FA'ALOTOIFALE ME 2026

## ILOILOGA TAUJA O LE MASINA

### Me 2026 faatusa ia Aperila 2026

❖ Faaitiitia i le 6% le aofa'iga o fua o faatoaga.

- Kapisi saina (paū 39%)
- Maukeni (paū 27%)
- Tamato (paū 13%)

❖ E 3% na siitia ai le tau aofai o fua o fa'atoaga.

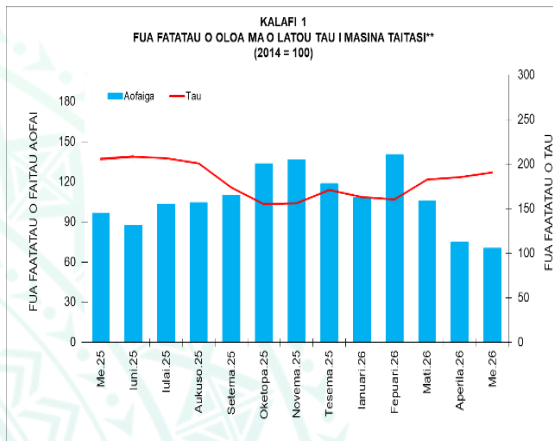
- Tamato (sii 23%)
- Kapisi saina (sii 20%)
- Aufa'i (sii 14%)

❖ E 8% na paū ai le tau aofai o fua o fa'atoaga i le \$84,300.

❖ E 261 le aofai o tagata na faatauina atu fua o faatoaga i maketi. E 7% ua siitia ai pe a faatusa ia Aperila 2026.

## AOTELEGA

O su'esu'ega faalēmasina o loo faatautaia e le Ofisa o Fuainumera Faamauina mo fua o fa'atoaga mo maketi fa'alotoifale i le masina o Me 2026, na fa'aitiitia ai le faitau aofai o fua o faatoaga i le 6 pasene pe a fa'atusa ia Aperila 2026. O lenei paū na mafua mai i le faaitiitia o kapisi saina, maukeni ma tamato. A faatusa ia Me 2025, e 27 pasene na faaitiitia ai fua o faatoaga i le maketi. (Kalafi 1)



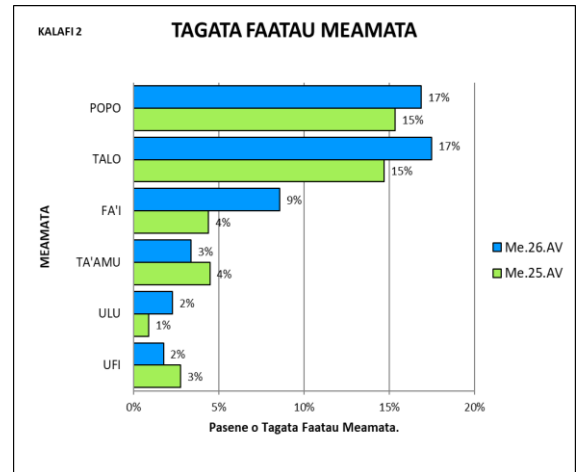
O le aotelega o tau o fua o fa'atoaga na siitia i le 3 pasene pe a fa'atusa i le masina o Aperila 2026. Na faamauina le siitia o tau o tamato, kapisi saina, aufa'il, kapisi lapotopoto ma kukama, sa auina atu i maketi. E 7 pasene ua paū ai pe a faatusa ia Me 2025.

## TAU AOFA'I O FUA O FAATOAGA

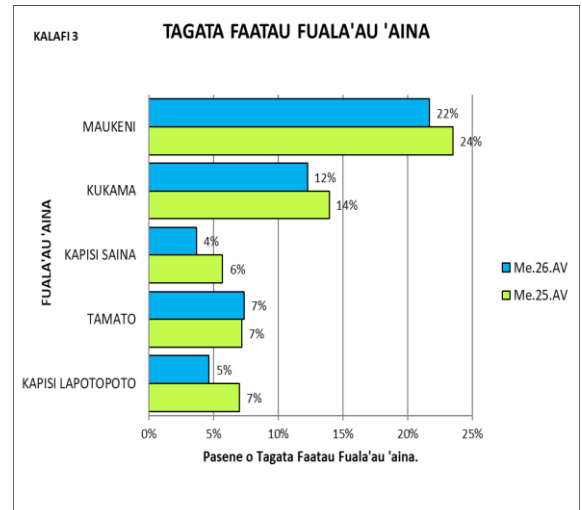
O le tau aofai o fua o fa'atoaga sa faatauina i maketi ia Me 2026 e \$84,300, na fa'aitiitia i le 8 pasene mai ia Aperila 2026, ae 36 pasene na faaitiitia ai foi pe a faatusa ia Me 2025.

E 261 le aofa'iga o tagata na fa'atauina atu fua o fa'atoaga i maketi i aso na faatautaia ai lenei suesuega ia Me 2026. E 7 pasene na siitia ai pe

a faatusa ia Aperila 2026, ae 7 pasene foi na siitia ai pe a faatusa ia Me 2025. (Kalafi 2 & 3).



E 50 pasene le faitau aofai o tagata faatau meamata, ma e 50 pasene le aofai o tagata faatau fuala'au'aina i le masina o Me 2026.



Tuuina atu i le aso:  
22 Iuni 2026