



LOCAL MARKET SURVEY JUNE 2026

MONTHLY HIGHLIGHTS:

June 2026 compared to May 2026

❖ Overall Volume decreased by 16%.

- Breadfruit (down 76%)
- Pumpkin (down 59%)
- Taro (down 33%)

❖ Overall Prices increased by 15%.

- Taro (up 24%)
- Pumpkin (up 23%)
- Banana (up 14%)

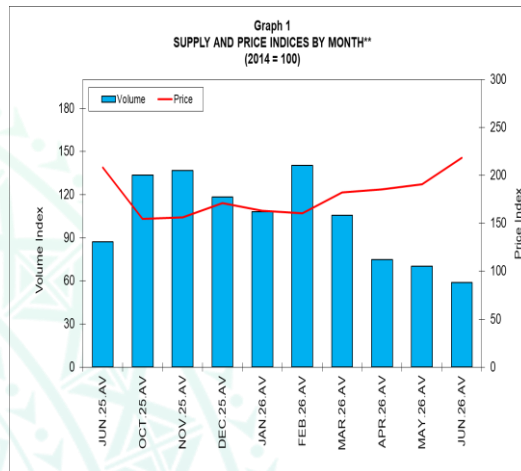
❖ Value of Supplies decreased by 4 percent to \$80,800.

❖ Total number of sellers decreased by 9 percent to 237.

Date of release:
20th June 2026

The next Local Market
Report will be released on the

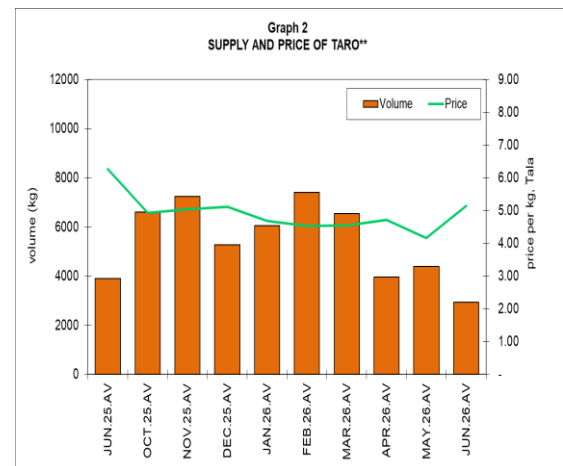
The monthly survey of agricultural food supplies at local markets conducted by the Samoa Bureau of Statistics in June 2026 showed that the overall volume fell by 16 percent compared with May 2026. This decrease was mainly driven by reduced supplies of breadfruit, pumpkin, taro, and banana. Compared with June 2025, the total volume also decreased by 32 percent.



The overall price index increased by 15 percent compared with the previous month. Higher prices were recorded for most agricultural produce, with breadfruit being the only commodity to record a price decrease. Compared with June 2025, the overall price level rose by 5 percent.

TARO

In June 2026, the supply of taro to local markets decreased by 33 percent to 2,947 kilograms, while the average price increased by 24 percent to \$5.15 per kilogram compared with the previous month. Compared with June 2025, the supply also decreased by 24 percent, while the average price fell by 18 percent. (Refer to Graph 2 and Tables 1 & 2).

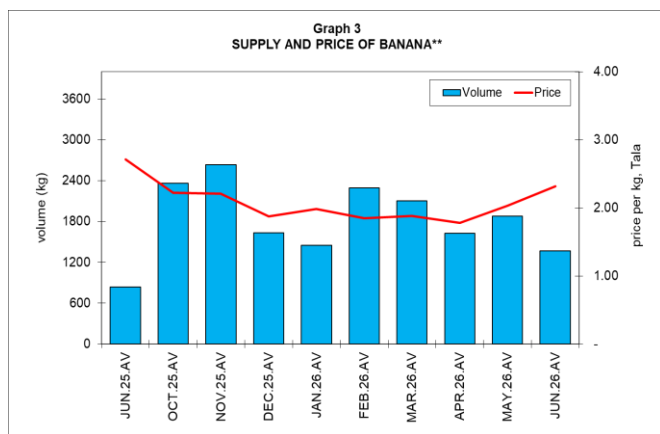


On an annual basis, the supply of taro decreased by 1 percent, while its average price fell by 6 percent compared with the year ending June 2025.

BANANA

In June 2026, the supply of bananas decreased by 27 percent, while the average price increased by 14 percent compared with the previous month. Compared with June 2025, the supply increased by 63 percent, while the average price declined by 14 percent. (Refer to Graph 3 and Tables 1 & 2).

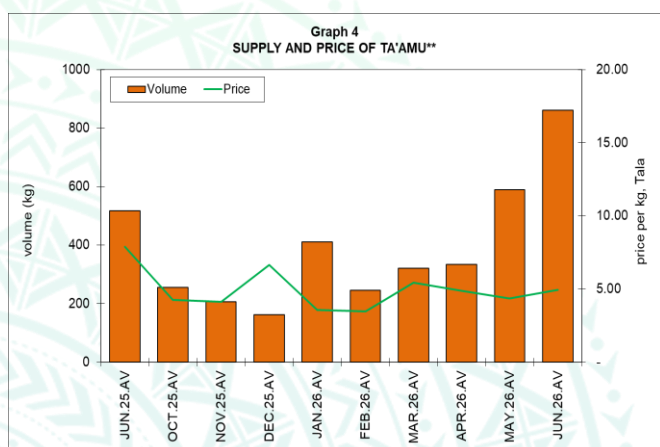




On an annual basis, the supply of bananas rose by 16 percent, while its average price fell by 5 percent compared with the year ending June 2025.

TA'AMU

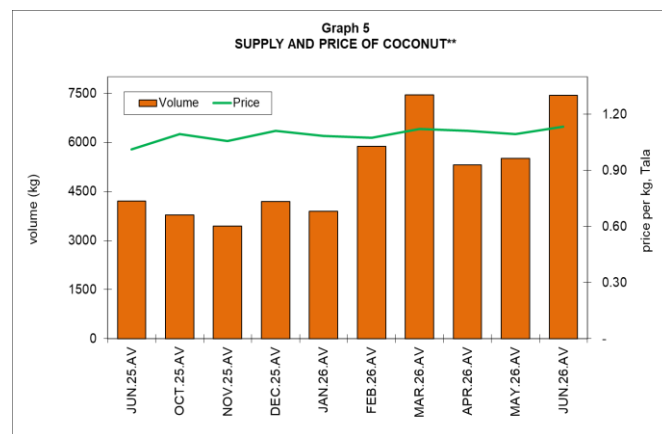
In June 2026, the supply of ta'amu totalled 861 kilograms, representing a 46 percent increase compared with the previous month, while the average price increased by 14 percent to \$4.95 per kilogram. Compared with June 2025, the supply rose by 67 percent, while the average price decreased by 37 percent. (Refer to Graph 4 and Tables 1 & 2).



Over the 12 months ending June 2026, compared with the previous 12-month period, the overall supply of ta'amu decreased by 28 percent, while the average price fell by 24 percent.

COCONUT

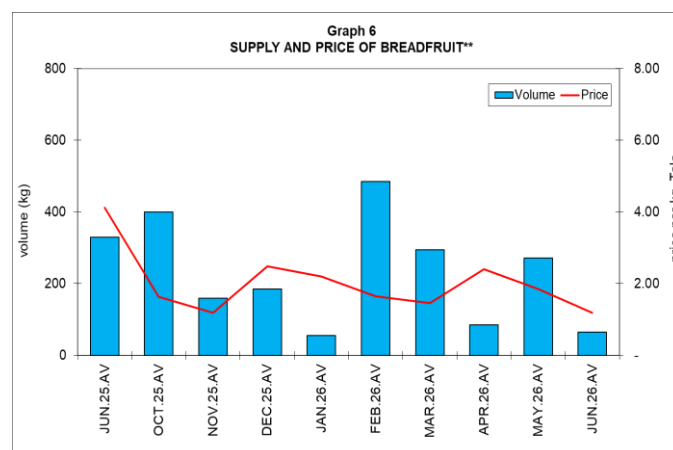
Coconut supply in June 2026 increased to 7,440 kilograms, marking a 35 percent increase from May 2026. The average price increased by 3 percent to \$1.12 per kilogram. Compared with June 2025, supply rose by 77 percent, while the average price rose by 11 percent. (Refer to Graph 5 and Tables 1 and 2).



On an annual basis, the supply of coconuts rose by 1 percent, while the average price also rose by 11 percent compared with the year ending June 2025.

BREADFRUIT

In June 2026, the supply of breadfruit decreased by 76 percent to 65 kilograms compared with the previous month, while the average price fell by 35 percent. Compared with June 2025, the supply also fell by 80 percent, while the average price decreased by 71 percent. (Refer to Graph 6 and Tables 1 & 2).

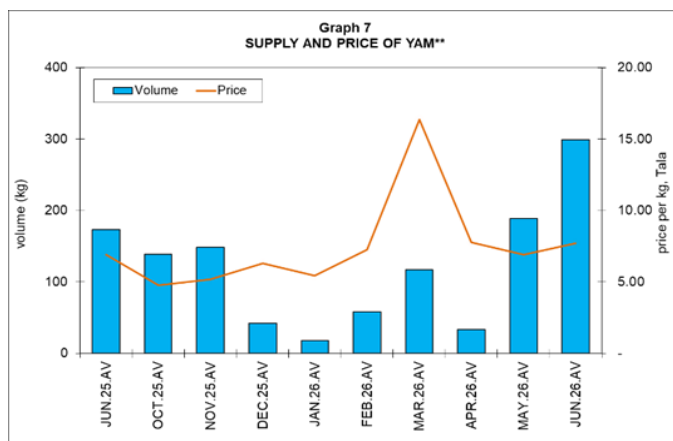


A comparison of the years ending June 2025 and June 2026 showed that the supply of breadfruit decreased by 22 percent, while the average price fell by 28 percent.

YAM

In June 2026, the supply of yams increased to 299 kilograms, representing a 58 percent increase compared with the previous month, while the average price increased by 12 percent to \$7.71 per kilogram. Compared with June 2025, the supply increased by 73 percent, while the average price rose by 11 percent. (Refer to Graph 7 and Tables 1 & 2).

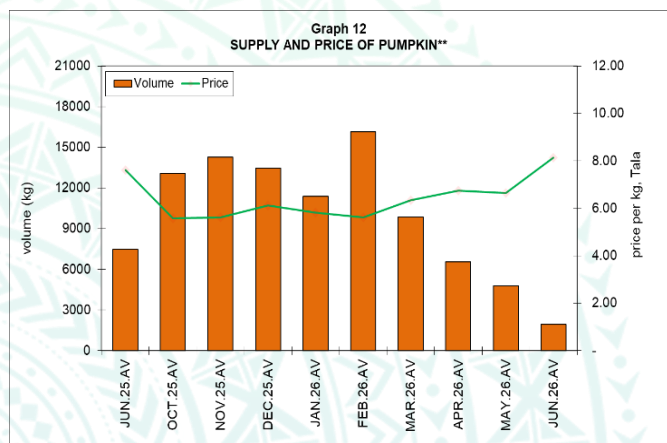




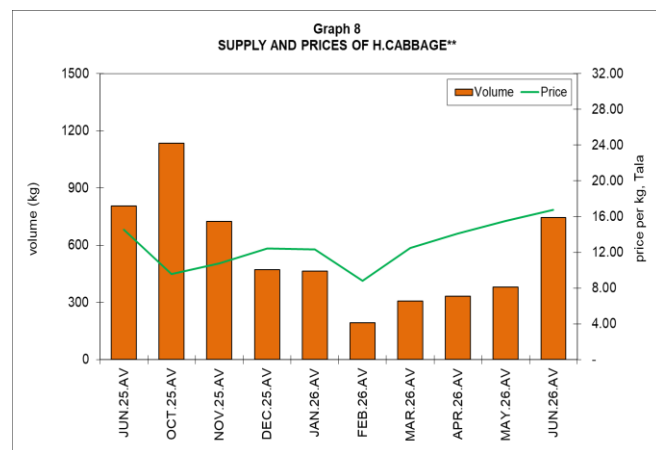
Over the 12-month period ending June 2026, compared with the corresponding 12-month period ending June 2025, the supply of yams decreased by 13 percent, while the average price increased by 9 percent.

VEGETABLE PRODUCE

In June 2026, the supply of most vegetables to local markets increased. Head cabbage recorded the largest increase of 96 percent, followed by tomatoes (66 percent) and Chinese cabbage (41 percent) compared with the previous month. However, the supply of pumpkin fell by 59 percent, while cucumber supply remained unchanged compared with May 2026. (Refer to Graphs 9 & 12 and Tables 1 & 2).

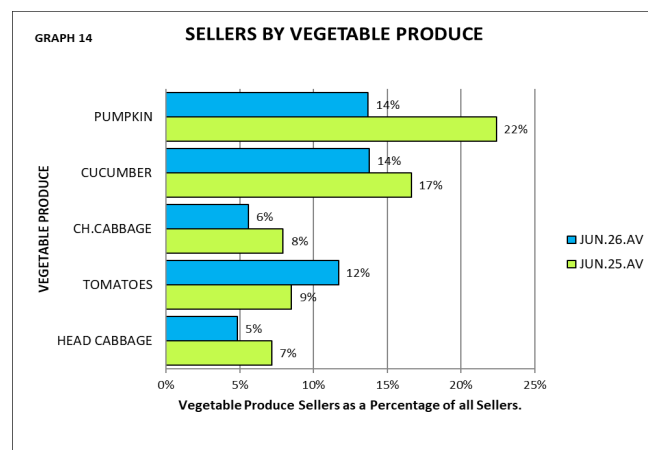
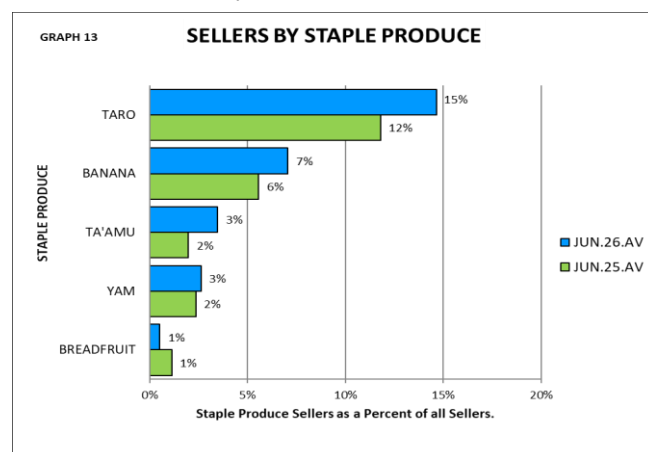


Pumpkin prices rose significantly by 23 percent, followed by cucumber prices, which increased by 12 percent. Prices of head cabbage, tomatoes, and Chinese cabbage also increased by 8 percent, 3 percent, and 1 percent, respectively.



SELLERS

The average number of sellers in June 2026 was 237, representing a 9 percent decrease from May 2026 and a 10 percent decrease from June 2025. (refer to Graphs 13 and 14 and Table 6).

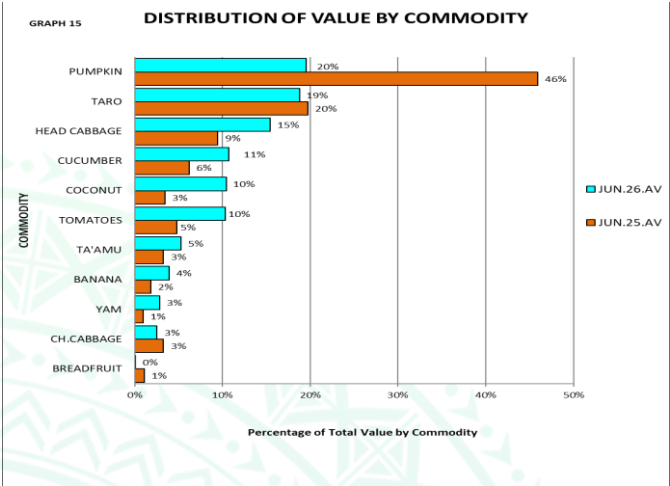


VALUE OF SUPPLIES

In June 2026, vegetable and staple food vendors were equally represented in local markets, each accounting for 50 percent of total sellers. This reflected an unchanged share of vegetable vendors from 50 percent in May 2026 and a decline from 63 percent in June 2025. In contrast, the share of staple food vendors increased from 37 percent in June 2025 to 50 percent in June 2026.



In June 2026, the total estimated value of all produce supplied to local markets was \$80,800, representing a 4 percent decrease compared with the previous month and a 36 percent decrease compared with June 2025. Pumpkin remained the leading contributor, accounting for 20 percent of the total value, down from 46 percent in June 2025. Taro followed with a 19 percent share, down from 22 percent in May 2026 and 20 percent in June 2025. Head cabbage accounted for 15 percent of the total value, up from 9 percent in June 2025. Cucumber accounted for 11 percent of the total value. Coconut and tomatoes each accounted for 10 percent of the total value. Ta'amu and bananas contributed 5 percent and 4 percent, respectively. Chinese cabbage and yam each accounted for 3 percent, while breadfruit contributed the smallest share during the month under review. (Refer to Graph 15 and Table 3).



Technical Notes

The Local Market Survey measures the price and volume of selected agricultural produce from the Local Markets at **Fugalei, Taufusi, Vaitele, Lotopa, Ululoloa, Afega, Saleimoa, Vaoala, Moata'a, Faatoia and Salelologa** every month. Prices for selected produce are taken from the Consumer Price Index.

The data presented reflects the average availability and prices of the selected produce. The survey is conducted every Thursday for rural markets on Upolu and Savaii, and every Friday for urban markets on Upolu during the referenced months.

The weights for the selected produce were revised using 2014 as the base period, with these adjustments incorporated starting from the June 2016 report.

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SU'ESU'EGA O MAKETI FA'ALOTOIFALE

Iuni 2026

ILOILOGA TAUU O LE MASINA:

Iuni 2026 faatusa ia Me 2026

❖ Faaitiitia i le 16% le aofa'iga o fua o faatoaga.

- Ulu (paū 76%)
- Maukeni (paū 59%)
- Talo (paū 33%)

❖ E 15% na siitia ai le tau aofai o fua o fa'atoaga.

- Talo (sii 24%)
- Maukeni (sii 23%)
- Aufa'i (sii 14%)

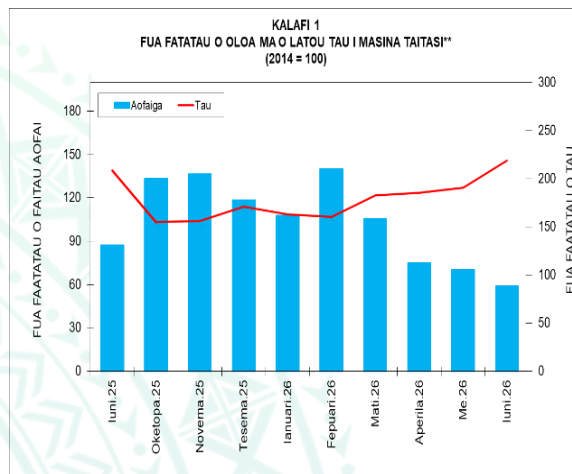
❖ E 4% na paū ai le tau aofai o fua o fa'atoaga i le \$80,900.

❖ E 237 le aofai o tagata na faatauina atu fua o faatoaga i maketi. E 9% ua faaitiitia ai pe a faatusa ia Me 2026.

Tuuina atu i le aso:
20 Iuni 2026

AOTELEGA

O su'esu'ega faalēmasina o loo faatautaia e le Ofisa o Fuainumera Faamauina mo fua o fa'atoaga mo maketi fa'alotoifale i le masina o Iuni 2026, na fa'aitiitia ai le faitau aofai o fua o faatoaga i le 16 pasene pe a fa'atusa ia Me 2026. O lenei paū na mafua mai i le faaitiitia o 'ulu, maukeni, talo ma aufa'i. A faatusa ia Iuni 2025, e 32 pasene na faaitiitia ai fua o faatoaga i le maketi. (Kalafi 1)



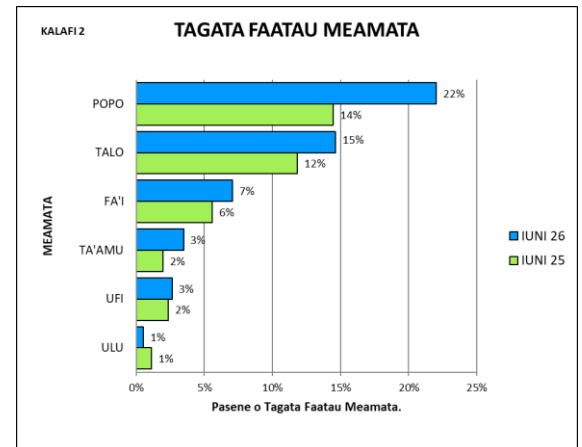
O le aotelega o tau o fua o fa'atoaga na siitia i le 15 pasene pe a fa'atusa i le masina o Me 2026. Na faamauina le siitia o tau o le tele o fua o faatoaga sa auina atu i maketi. E 5 pasene ua siitia ai pe a faatusa ia Iuni 2025.

TAU AOFA'I O FUA O FAATOAGA

O le tau aofai o fua o fa'atoaga sa faatauina i maketi ia Iuni 2026 e \$80,800, na fa'aitiitia i le 4 pasene mai ia Me 2026, ae 36 pasene na faaitiitia ai foi pe a faatusa ia Iuni 2025.

E 237 le aofa'iga o tagata na fa'atauina atu fua o fa'atoaga i maketi i aso na faatautaia ai leni suesuega ia Iuni 2026. E 9 pasene ua faaitiitia ai

pe a faatusa ia Me 2026, ae 10 pasene ua faaitiitia ai pe a faatusa ia Iuni 2025. (Kalafi 2 & 3).



E 50 pasene le faitau aofai o tagata faatau meamata, ma e 50 pasene le aofai o tagata faatau fuala'au'aina i le masina o Iuni 2026.

