



LOCAL MARKET SURVEY

AUGUST 2026

MONTHLY HIGHLIGHTS:

August 2026 compared to July 2026

❖ Overall Volume decreased by 7%.

- Cucumber (down 34 %)
- Head Cabbage (down 28%)
- Taamu (down 20%)

❖ Overall Prices decreased by 6%.

- Breadfruit (down 34%)
- Taamu (down 23%)
- Chinese Cabbage (down 17%)

❖ Value of Supplies decreased by 11 percent to \$121,900.

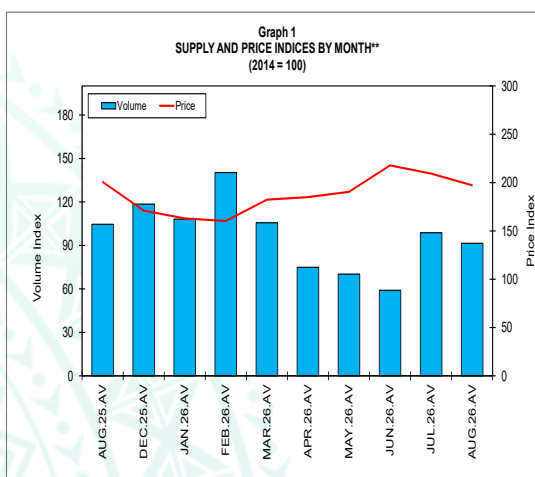
❖ Total number of sellers increased by 28 percent to 307.

Date of release:
18th September 2026

The next Local Market
Report will be released on the
18th October 2026

OVERVIEW

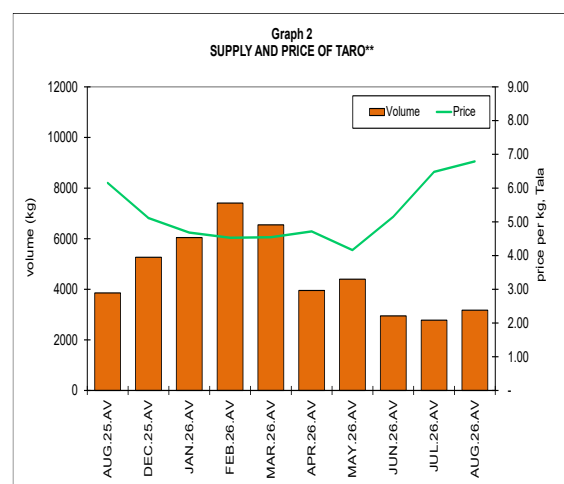
The monthly survey of agricultural food supplies at local markets in August 2026 showed that the overall volume declined by 7 percent compared with July 2026. This decrease was mainly driven by lower supplies of the majority of agricultural produce at the local markets. Compared with August 2025, the total volume decreased by 13 percent.



The overall price index decreased by 6 percent compared with the previous month. This decline was mainly driven by lower prices for breadfruit, taamu, and Chinese cabbage. Compared with August 2025, the overall price level decreased by 2 percent.

TARO

In August 2026, the supply of taro to local markets increased by 14 percent to 3,175 kilograms, while the average price increased by 5 percent to \$6.79 per kilogram compared with the previous month. Compared with August 2025, the supply decreased by 18 percent, while the average price rose by 10 percent. (Refer to Graph 2 and Tables 1 & 2).

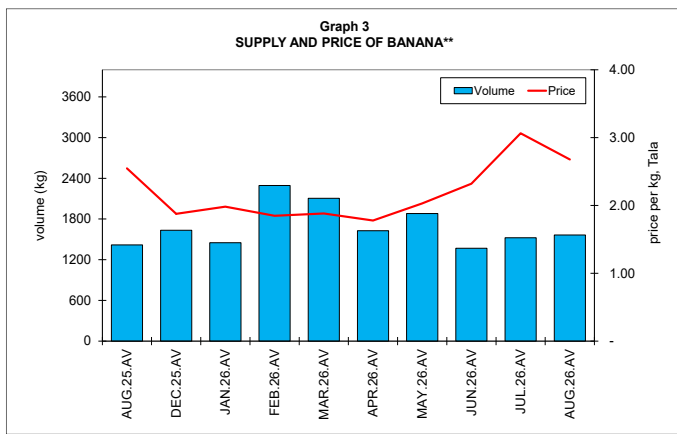


On an annual basis, the supply of taro decreased by 2 percent, while its average price fell by 8 percent compared with the year ending August 2025.

BANANA

In August 2026, the supply of bananas increased by 3 percent compared with the previous month, while the average price fell by 13 percent. Compared with August 2025, the supply increased by 10 percent, while the average price rose by 5 percent. (Refer to Graph 3 and Tables 1 & 2).

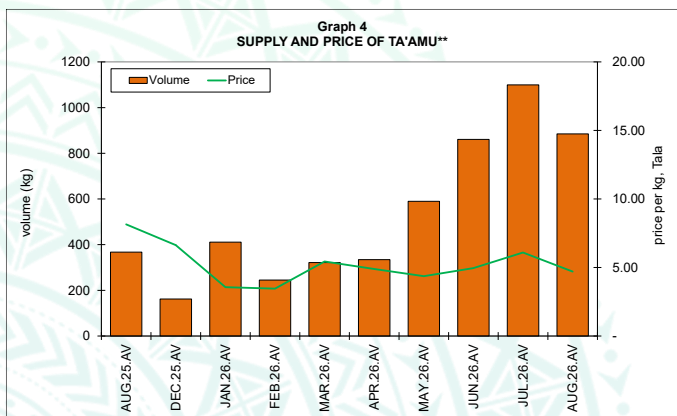




On an annual basis, the supply of bananas rose by 23 percent, while the average price fell by 5 percent compared with the year ending August 2025.

TA'AMU

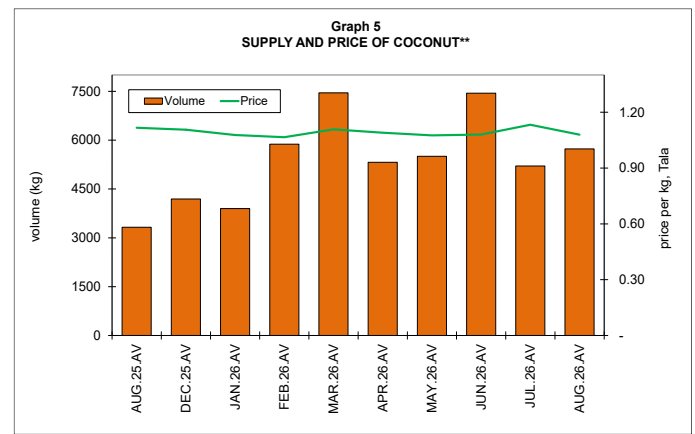
Ta'amu recorded a total supply of 885 kilograms in August 2026, a 20 percent reduction from the previous month, while the average price decreased by 23 percent from \$6.10 to \$4.70 per kilogram. On an annual basis, the supply was more than doubled compared with August 2025, while the average price was 42 percent lower (Refer to Graph 4 and Tables 1 & 2).



Over the 12 months ending August 2026, compared with the previous 12-month period, the overall supply of ta'amu increased by 7 percent, while the average price fell by 35 percent.

COCONUT

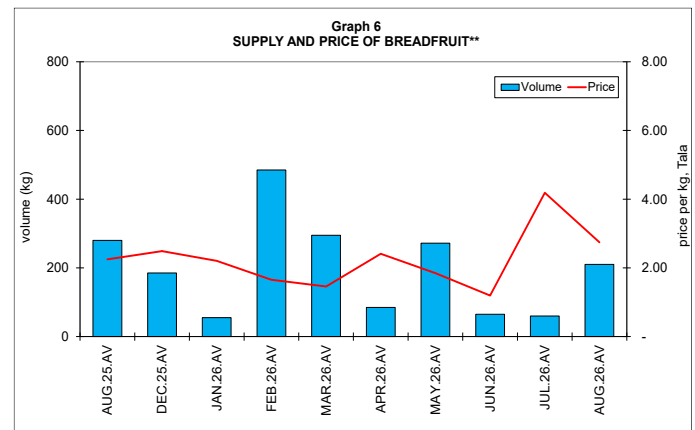
Coconut supply in August 2026 increased by 10 percent to 5,730 kilograms compared with July 2026. The average price decreased by 5 percent to \$1.08 per kilogram. Compared with August 2025, supply rose by 72 percent, while the average price fell by 3 percent. (Refer to Graph 5 and Tables 1 and 2).



On an annual basis, the supply of coconuts rose by 18 percent, while the average price also rose by 7 percent compared with the year ending August 2025.

BREADFRUIT

In August 2026, the supply of breadfruit more than tripled to 210 kilograms compared with the previous month, while the average price decreased by 34 percent. Compared with August 2025, the supply decreased by 25 percent, while the average price increased by 22 percent. (Refer to Graph 6 and Tables 1 & 2).

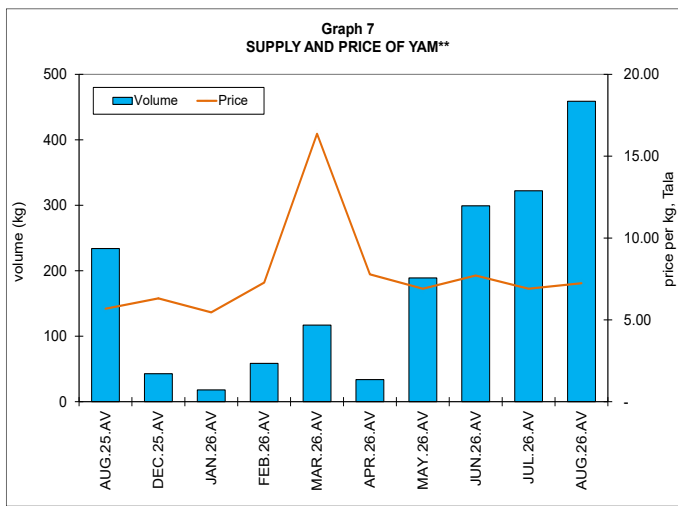


A comparison of the years ending August 2025 and August 2026 showed that the supply of breadfruit decreased by 7 percent, while the average price fell by 27 percent.

YAM

In August 2026, the supply of yams increased by 42 percent to 459 kilograms compared with the previous month, while the average price increased by 5 percent to \$7.24 per kilogram. Compared with August 2025, the supply increased by 96 percent, while the average price rose by 27 percent. (Refer to Graph 7 and Tables 1 & 2).

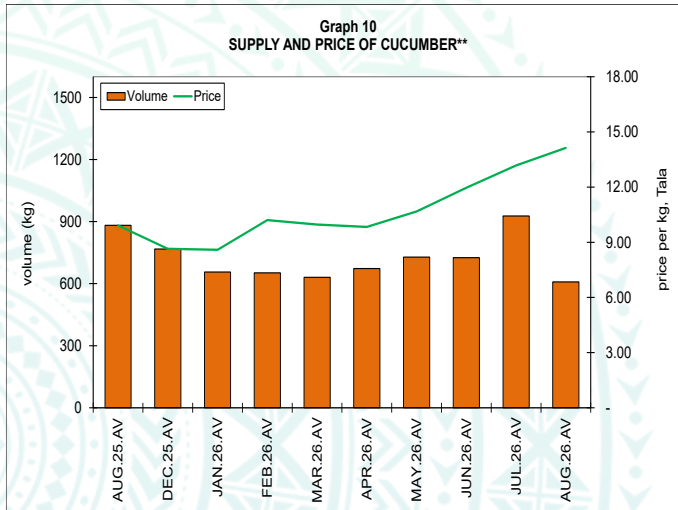




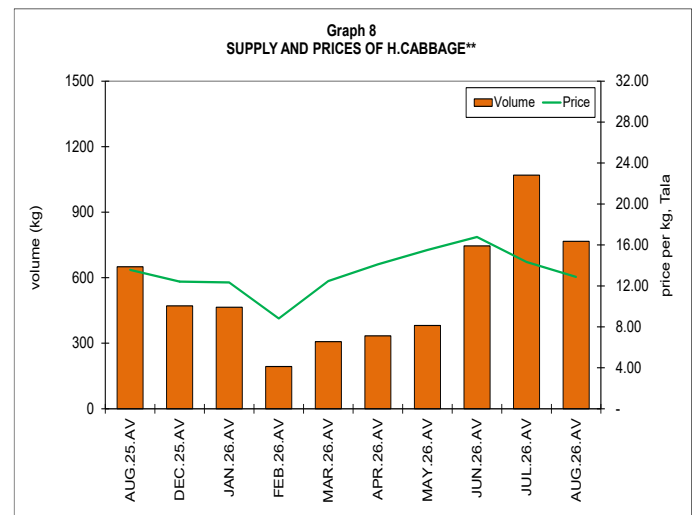
Over the 12-month period ending August 2026, compared with the 12-month period ending August 2025, the supply of yams increased by 15 percent, while the average price increased by 7 percent.

VEGETABLE PRODUCE

Vegetable supplies to local markets mostly declined in August 2026 compared with the previous month. Cucumber recorded the largest decrease by 34 percent, followed by head cabbage at 28 percent. Supplies of pumpkin and Chinese cabbage also registered lower supplies, declining by 8 percent and 2 percent respectively. (Refer to Graphs 9 & 12 and Tables 1 & 2).

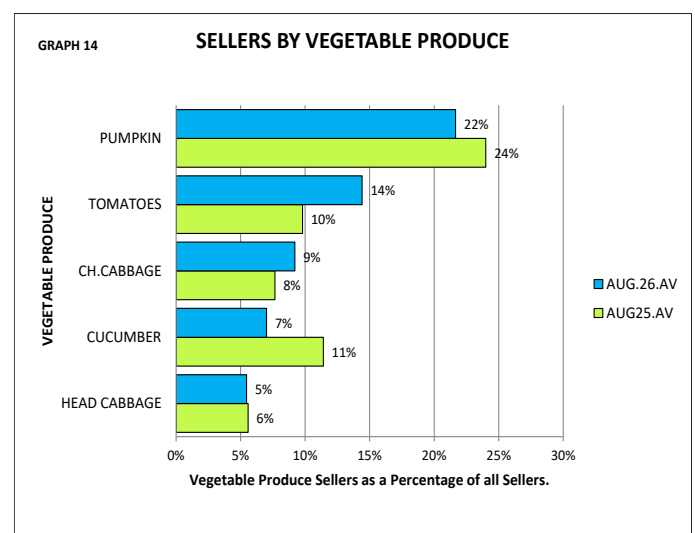
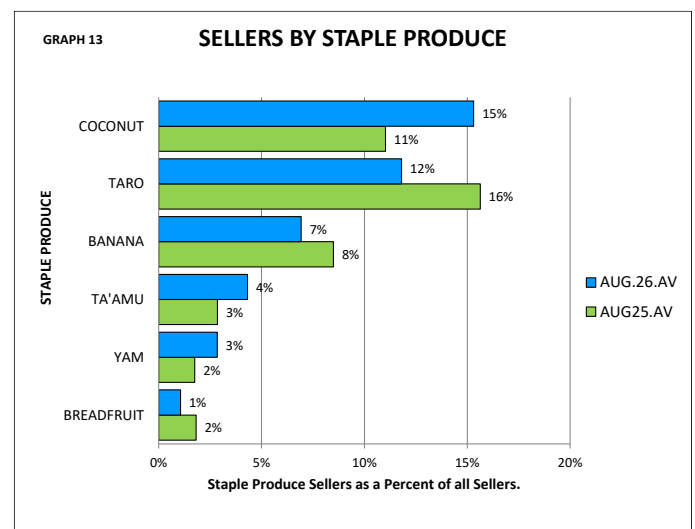


Most vegetable prices declined in August 2026 compared with the previous month, with the exception of cucumber. Chinese cabbage recorded the largest price decline of 17 percent, followed by tomatoes, with a decline of 13 percent. Head cabbage prices fell by 10 percent, while pumpkin prices decreased by 2 percent. In contrast, cucumber prices increased by 7 percent.



SELLERS

The average number of sellers in August 2026 was 307, representing a 28 percent increase compared with July 2026 and remained unchanged when compared with August 2025. (Refer to Graphs 13 and 14 and Table 6).



In August 2026, vegetable vendors dominated local markets, accounting for 58 percent of all sellers. This represented an increase from 53 percent in the previous month, but remained unchanged from the same month of the previous year. In contrast, staple food vendors accounted for 42 percent of all sellers, representing a decrease from 47 percent in July 2026 while remaining unchanged from August 2025

VALUE OF SUPPLIES

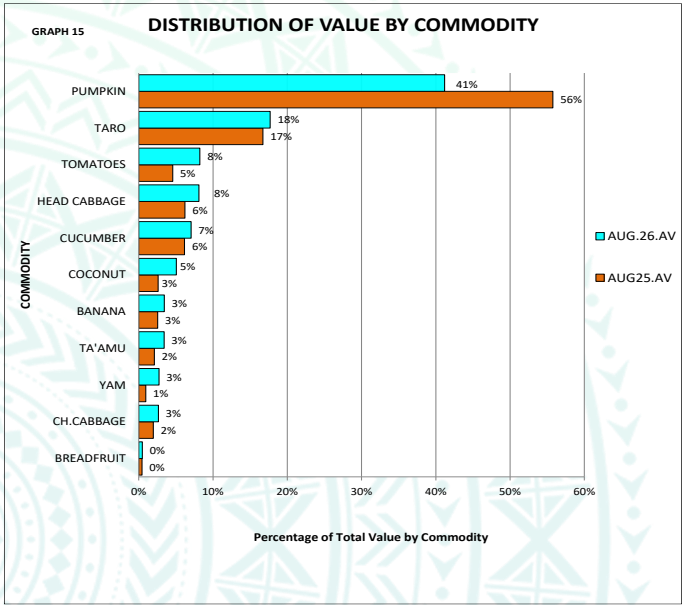
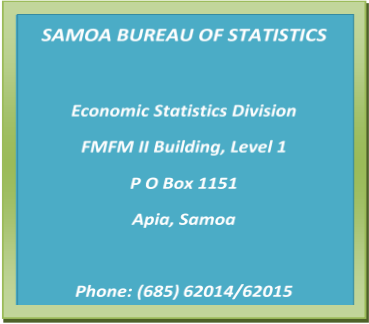
In August 2026, the total estimated value of all produce supplied to local markets was \$121,900, representing an 11 percent decline from the previous month, and a 14 percent decline compared with August 2025. Pumpkin remained the leading contributor, accounting for 41 percent of the total value, down from 56 percent in August 2025. Taro followed with an 18 percent share, up from 13 percent in July 2026 and 17 percent in August 2025. Head cabbage and tomatoes each accounted for 8 percent of the total value. Cucumber accounted for 7 percent of the total value. Coconut contributed 5 percent. Chinese cabbage, taamu, banana, and yam each contributed 3 percent, while breadfruit contributed the smallest share during the month under review. (Refer to Graph 15 and Table 3).

Technical Notes

The Local Market Survey measures the price and volume of selected agricultural produce from the Local Markets at **Fugalei, Taufusi, Vaitele, Lotopa, Ululoloa, Afega, Saleimoa, Vaoala, Moata'a, Faatoia and Salelologa** every month. Prices for selected produce are taken from the Consumer Price Index.

The data presented reflect the average availability and prices of the selected produce. The survey is conducted every Thursday for rural markets on Upolu and Savaii, and every Friday for urban markets on Upolu during the referenced months.

The weights for the selected produce were revised using 2014 as the base period, with these adjustments incorporated starting from the June 2016 report.





SU'ESU'EGA O MAKETI FA'ALOTOIFALE AUKUSO 2026

ILOILOGA TAU O LE MASINA

Aukuso 2026 faatusa ia Iulai 2026

❖ Faaitiitia i le 7% le aofa'iga o fua o faatoaga.

- Kukama (paū 34%)
- Kapisi Lapotopoto (paū 28 %)
- Taamu (paū 20%)

❖ E 6% na faaitiitia ai le tau aofai o fua o fa'atoaga.

- Ulu (paū 34%)
- Taamu (paū 23%)
- Kapisi Saina (paū 17%)

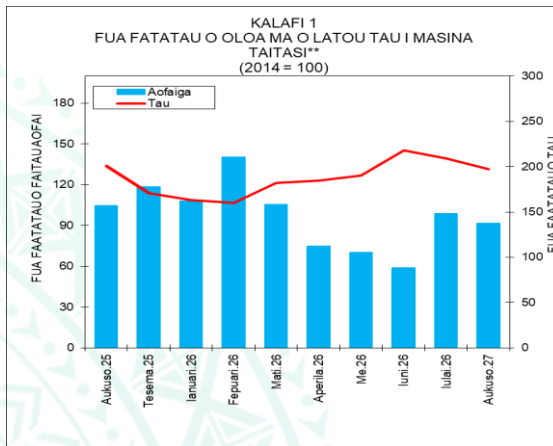
❖ E 11% na faaitiitia ai le tau aofai o fua o fa'atoaga i le \$121,900.

❖ E 307 le aofai o tagata na faatauina atu fua o faatoaga i maketi. E 28% ua siitia ai pe a faatusa ia Iulai 2026.

Tuuina atu i le aso:
18 Setema 2026

AOTELEGA

O su'esu'ega faalēmasina mo fua o fa'atoaga mo maketi fa'alotoifale i le masina o Aukuso 2026, na faaitiitia ai le faitau aofai o fua o faatoaga i le 7 pasene pe a fa'atusa ia Iulai 2026. O leni paū na mafua mai i le faaitiitia i le tele o fua o faatoaga sa auina atu i maketi. A faatusa ia Aukuso 2025, e 13 pasene na faaitiitia ai fua o faatoaga i le maketi. (Kalafi 1)



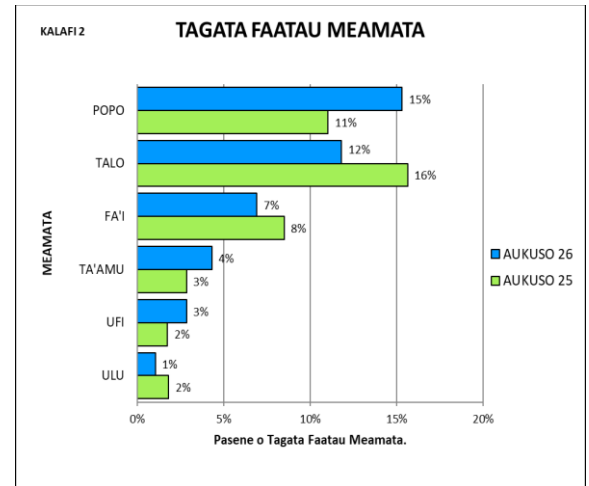
O le aotelega o tau o fua o fa'atoaga na faaitiitia i le 6 pasene pe a fa'atusa i le masina o Iulai 2026. Na faamauiina le paū o tau o ulu, taamu, ma kapisi Saina sa auina atu i maketi. E 2 pasene ua faaitiitia ai pe a faatusa ia Aukuso 2025.

TAU AOFA'I O FUA O FAATOAGA

O le tau aofai o fua o fa'atoaga sa faatauina i maketi ia Aukuso 2026 e \$121,900 na paū i le 11 pasene mai ia Iulai 2026, ae 14 pasene na faaitiitia ai foi pe a faatusa ia Aukuso 2025.

E 307 le aofa'iga o tagata na fa'atauina atu fua o fa'atoaga i maketi i aso na faatautaia ai leni suesuega ia Aukuso 2026. E 28 pasene ua siitia

ai pe a faatusa ia Iulai 2026, ae leai se suiga pe a faatusa ia Aukuso 2025. (Kalafi 2 & 3).



E 42 pasene le faitau aofai o tagata faatau meamata, ma e 58 pasene le aofai o tagata faatau fuala'au'aina i le masina o Aukuso 2026.

