



LOCAL MARKET SURVEY SEPTEMBER 2026

MONTHLY HIGHLIGHTS:

September 2026 compared to August 2026

❖ Overall Volume increased by 11%.

- Breadfruits (up 460 %)
- Banana (up 91%)
- Taamu (up 72%)
- Cucumber (up 30%)

❖ Overall Prices decreased by 4%.

- Breadfruit (down 41%)
- Tomatoes (down 28%)
- Cucumber (down 17%)
- Yam (down 11%)

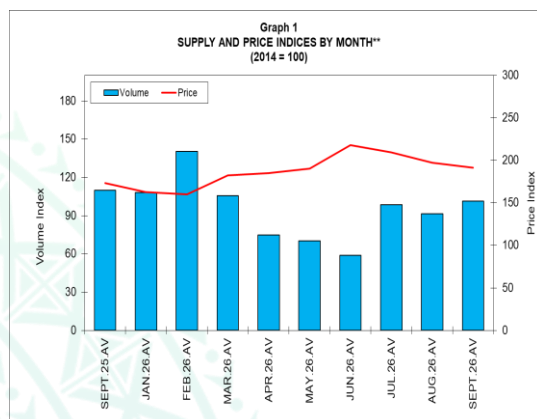
❖ Value of Supplies increased by 2 percent to \$124,100.

❖ Total number of sellers increased by 5 percent to 324.

Date of release:
23rd October 2026

The next Local Market
Report will be released on the
20th November 2026

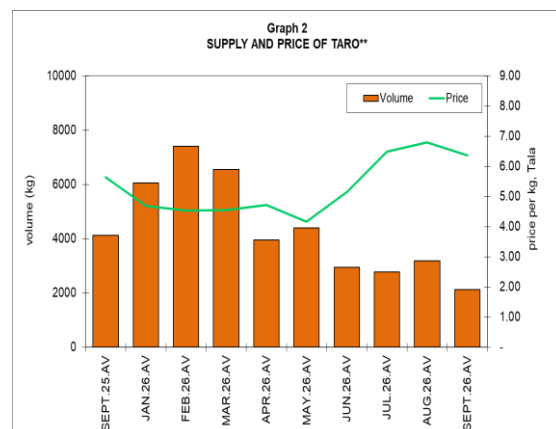
The monthly survey of agricultural food supplies at local markets in September 2026 showed that the overall volume rose by 11 percent compared with August 2026. This increase was mainly driven by higher supplies of breadfruit, banana, taamu and cucumber. Compared with September 2025, the total volume decreased by 8 percent.



The overall price index decreased by 4 percent compared with the previous month. The decline was mainly driven by lower prices for breadfruit, tomatoes, cucumber and yam. Compared with September 2025, the overall price level increased by 9 percent.

TARO

In September 2026, the supply of taro to local markets decreased by 33 percent to 2,123 kilograms, while the average price fell by 6 percent to \$6.37 per kilogram compared with the previous month. Compared with September 2025, the supply fell by 49 percent, while the average price increased by 13 percent. (Refer to Graph 2 and Tables 1 & 2).

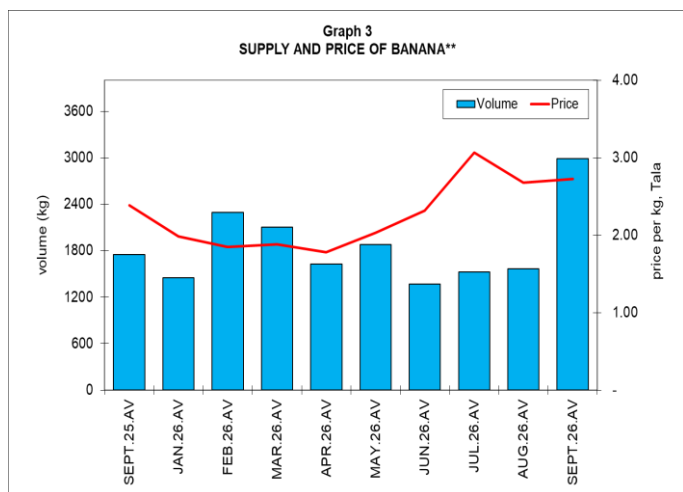


On an annual basis, the supply of taro decreased by 2 percent, while its average price also fell by 7 percent compared with the year ending September 2025.

BANANA

In September 2026, the supply of bananas increased by 91 percent, while the average price increased by 2 percent compared with the previous month. Compared with September 2025, the supply increased by 71 percent, while the average price rose by 14 percent. (Refer to Graph 3 and Tables 1 & 2).

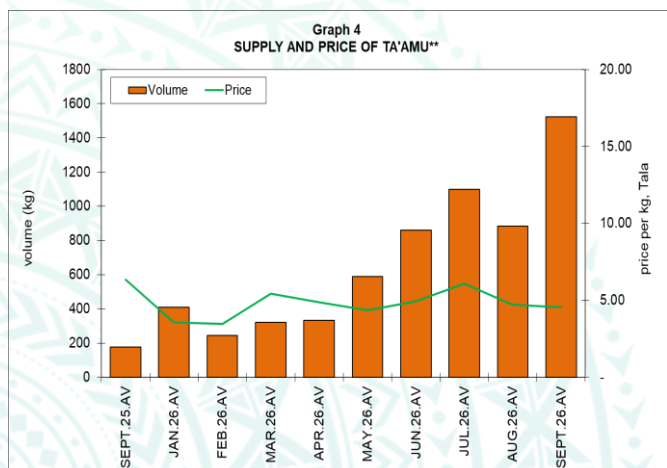




On an annual basis, the supply of bananas rose by 26 percent, while its average price fell by 3 percent compared with the year ending September 2025.

TA'AMU

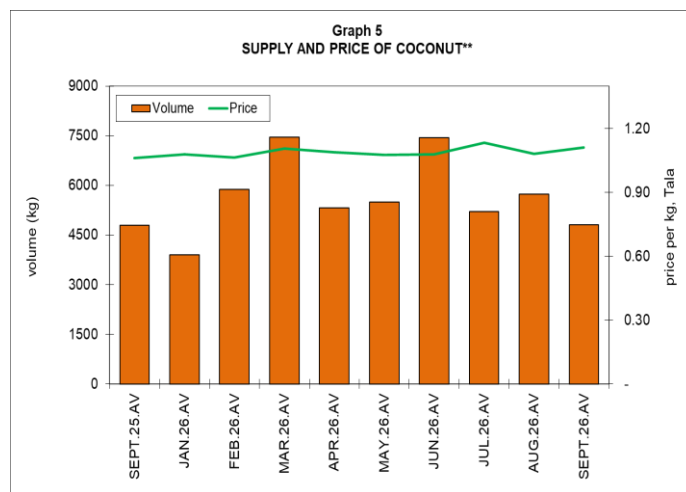
In September 2026, the supply of ta'amu totalled 1,524 kilograms, representing a 72 percent increase compared with the previous month, while the average price fell by 3 percent to \$4.56 per kilogram. Compared with September 2025, the supply rose by more than eightfold, while the average price decreased by 28 percent. (Refer to Graph 4 and Tables 1 & 2).



Over the 12 months ending September 2026, compared with the previous 12-month period, the overall supply of ta'amu increased by 54 percent, while the average price fell by 37 percent.

COCONUT

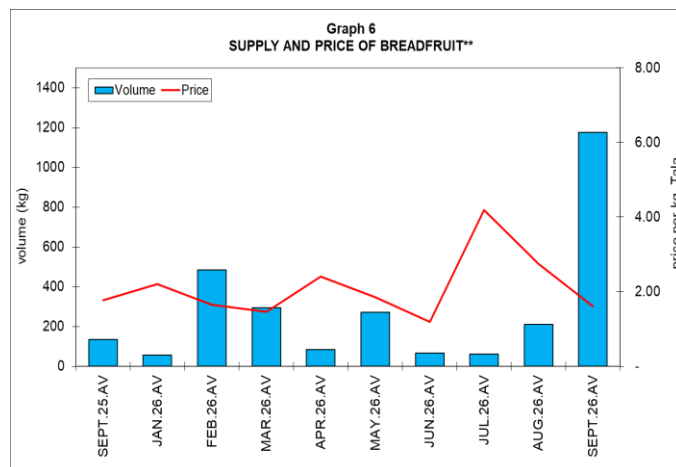
Coconut supply in September 2026 decreased by 16 percent to 4,811 kilograms compared with August 2026. The average price increased by 3 percent to \$1.11 per kilogram. Compared with September 2025, supply remained unchanged, while the average price rose by 5 percent. (Refer to Graph 5 and Tables 1 and 2).



On an annual basis, the supply of coconuts rose by 19 percent, while the average price also rose by 7 percent compared with the year ending September 2025.

BREADFRUIT

In September 2026, the supply of breadfruit increased more than fivefold to 1,175 kilograms compared with the previous month, while the average price decreased by 41 percent. Compared with September 2025, the supply increased more than eightfold, while the average price decreased by 9 percent. (Refer to Graph 6 and Tables 1 & 2).

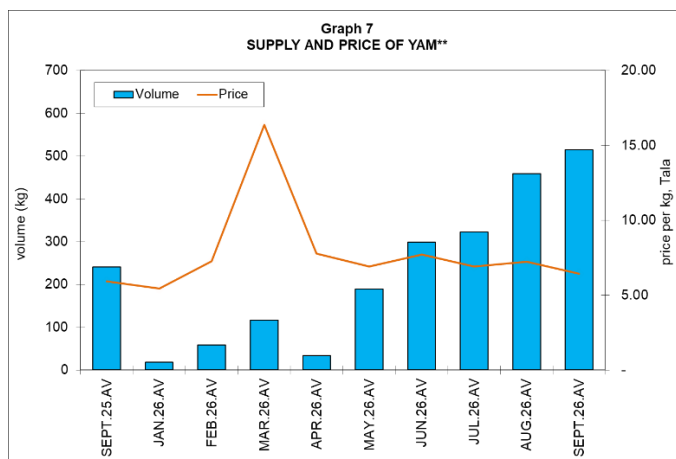


A comparison of the years ending September 2025 and September 2026 showed that the supply of breadfruit increased by 31 percent, while the average price fell by 24 percent.

YAM

In September 2026, the supply of yams increased by 12 percent to 515 kilograms compared with the previous month, while the average price decreased by 11 percent to \$6.44 per kilogram. In comparison, the supply more than doubled compared with September 2025, while the average price rose by 9 percent. (Refer to Graph 7 and Tables 1 & 2).

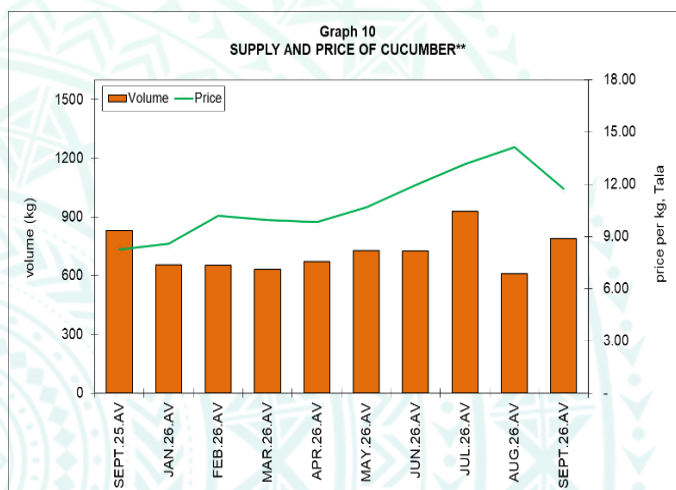




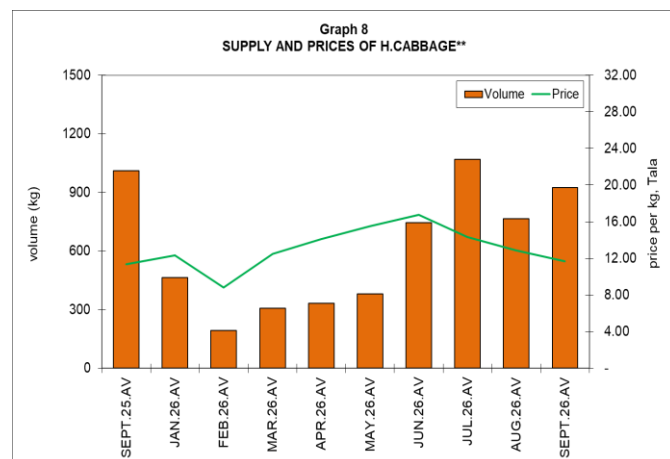
Over the 12-month period ending September 2026, compared with the corresponding 12-month period ending September 2025, the supply of yams increased by 32 percent, while the average price also increased by 7 percent.

VEGETABLE PRODUCE

In September 2026, the supply of most vegetables to local markets increased. Cucumber recorded the largest increase by 30 percent, followed by head cabbage, which rose by 21 percent. Supplies of tomatoes increased by 13 percent and pumpkin by 8 percent. In contrast, Chinese cabbage fell by 33 percent compared with the previous month. (Refer to Graphs 9 & 12 and Tables 1 & 2).

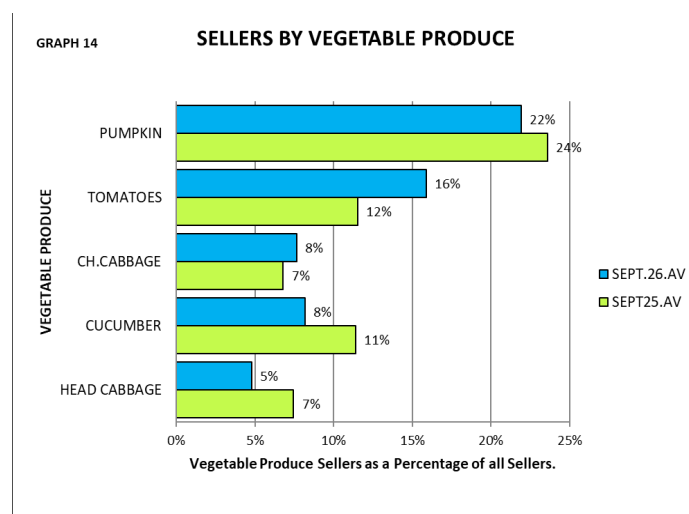
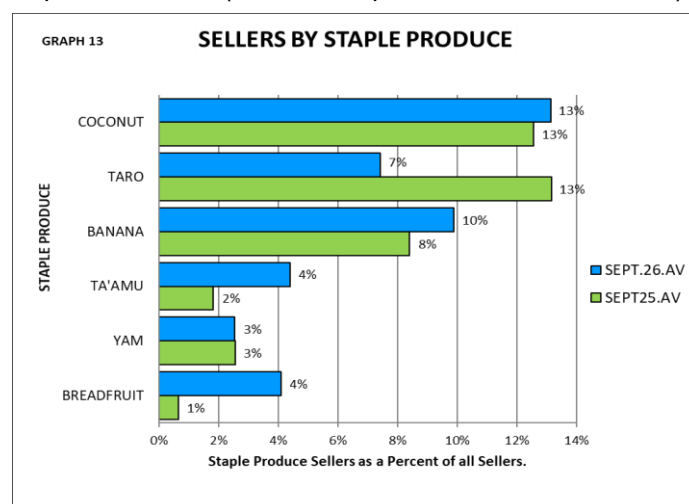


Prices for most vegetables sold in local markets decreased in September 2026. Tomatoes recorded the largest price decline of 28 percent, followed by cucumbers, which decreased by 17 percent; head cabbage prices fell by 9 percent, while Chinese cabbage and pumpkin prices remained unchanged.



SELLERS

The average number of sellers in September 2026 was 324, representing a 5 percent increase compared with August 2026 and a 5 percent decrease compared with September 2025. (Refer to Graphs 13 and 14 and Table 6).



In September 2026, vegetable vendors dominated local markets, accounting for 59 percent of all sellers. This represented an increase from 58 percent in the previous month, but a decrease from 61 percent in the same month of the previous year. In contrast, staple food vendors accounted for 41 percent of all sellers,



representing a decrease from 42 percent in August 2026 but an increase from 39 percent in September 2025.

VALUE OF SUPPLIES

In September 2026, the total estimated value of all produce supplied to local markets was \$124,100, representing a 2 percent increase compared with the previous month, but a 4 percent decrease compared with September 2025. Pumpkin remained the leading contributor, accounting for 44 percent of the total value, down from 51 percent in September 2025. Taro followed with an 11 percent share, down from 18 percent in August 2026 and 18 percent in September 2025. Head cabbage accounted for 9 percent of the total value, up from 8 percent in August 2026 but unchanged from September 2025. Cucumber, tomato, and banana each accounted for 7 percent of the total value. Ta’amu and coconut contributed 6 percent and 4 percent, respectively. Chinese cabbage and breadfruit each accounted for 2 percent of the total value, while yam contributed 3 percent. (Refer to Graph 15 and Table 3).

Technical Notes

The Local Market Survey measures the price and volume of selected agricultural produce from the Local Markets at Fugalei, Taufusi, Vaitele, Lotopa, Ululoloa, Afega, Saleimoa, Vaoala, Moata’a, Faatoia and Salelologa every month. Prices for selected produce are taken from the Consumer Price Index.

The data presented reflect the average availability and prices of the selected produce. The survey is conducted every Thursday for rural markets on Upolu and Savaii, and every Friday for urban markets on Upolu during the referenced months.

The weights for the selected produce were revised using 2014 as the base period, with these adjustments incorporated starting from the June 2016 report.

SAMOA BUREAU OF STATISTICS

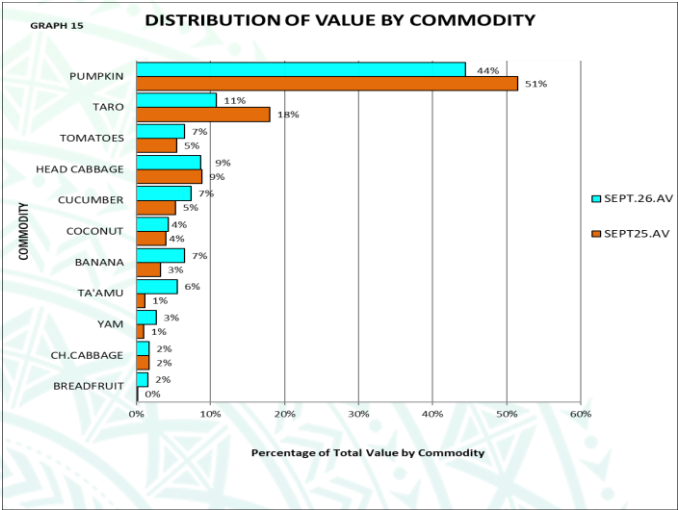
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SU'ESU'EGA O MAKETI FA'ALOTOIFALE SETEMA 2026

ILOILOGA TAU O LE MASINA:

Setema 2026 faatusa ia Aukuso 2026

❖ Siitia i le 11% le
aofa'iga o fua o
faatoaga.

- Ulu (sii 460%)
- Fa'i (sii 91%)
- Taamu (sii 72%)
- Kukama (sii 30%)

❖ E 4% na faaitiitia ai le
tau aofai o fua o
fa'atoaga.

- Ulu (paū 41%)
- Tamato (paū 28%)
- Kukama (paū 17%)
- Ufi (paū 11%)

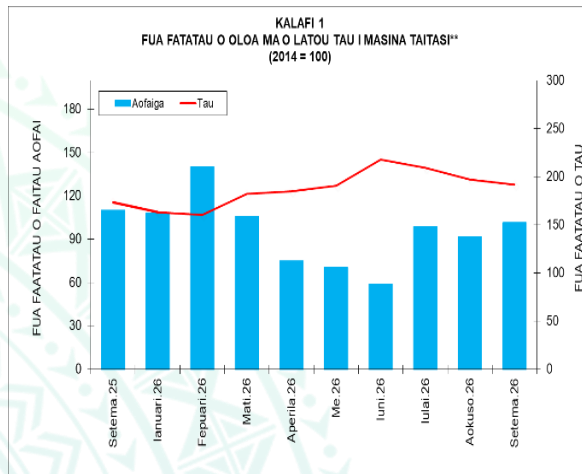
❖ E 2% na siitia ai le tau
aofai o fua o fa'atoaga i
le \$124,100.

❖ E 324 le aofai o tagata
na faatauina atu fua o
faatoaga i maketi. E 5%
ua siitia ai pe a faatusa
ia Aukuso 2026.

Tuuina atu i le aso:
23 Oketopa 2026

AOTELEGA

O su'esu'ega faalēmasina mo fua o fa'atoaga mo maketi fa'alotoifale i le masina o Setema 2026, na siitia ai le faitau aofai o fua o faatoaga i le 11 pasene pe a fa'atusa ia Aukuso 2026. O lenei siitaga na mafua mai i le siitia o ulu, fa'i, taamu ma kukama. A faatusa ia Setema 2025, e 8 pasene na fa'a'iti'itia ai fua o faatoaga i le maketi. (Kalafi 1)

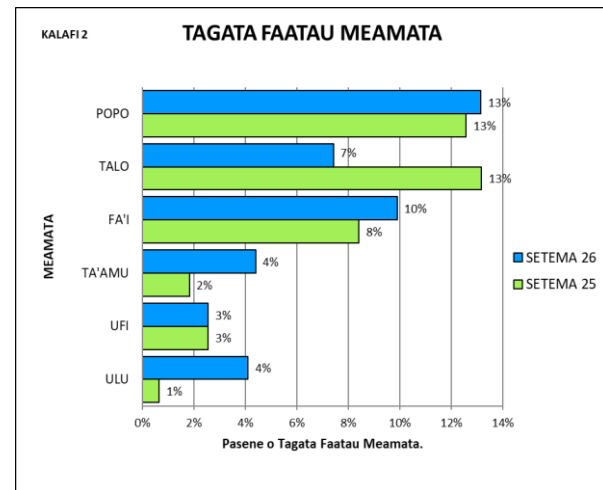


O le aotelega o tau o fua o fa'atoaga na faaitiitia i le 4 pasene pe a fa'atusa i le masina o Aukuso 2026. Na faamauina le paū o tau o ulu, tamato, kukama ma ufi ae o le tele o isi fua o faatoaga sa auina atu i maketi na faamauina le siitia. E 9 pasene ua siitia ai pe a faatusa ia Setema 2025.

TAU AOFA'I O FUA O FAATOAGA

O le tau aofai o fua o fa'atoaga sa faatauina i maketi ia Setema 2026 e \$124,100, na siitia i le 2 pasene mai ia Aukuso 2026, ae 4 pasene na faaitiitia ai pe a faatusa ia Setema 2025.

E 324 le aofa'iga o tagata na fa'atauina atu fua o fa'atoaga i maketi i aso na faatautaia ai lenei sutesuega ia Setema 2026. E 5 pasene ua siitia ai pe a faatusa ia Aukuso 2026, ae 5 pasene ua faaitiitia ai pe a faatusa ia Setema 2025. (Kalafi 2 & 3).



E 41 pasene le faitau aofai o tagata faatau meamata, ma e 59 pasene le aofai o tagata faatau fuala'au'aina i le masina o Setema 2026.

