

# International Merchandise Trade

## July 2025

### Highlights of the month

July 2025 compared with June 2025

#### Merchandise Exports<sup>1</sup>

- ❖ The total value of exports in July 2025 rose by 43.0% (or \$2.1 million) to \$7.1 million. This increase was driven by higher exports and re-exports in the following categories:
  - ❖ Mineral fuels, mineral oil products (up \$0.9 million)
  - ❖ Fats and oils products (up \$0.7 million)
  - ❖ Electrical machinery and equipment (up \$0.4 million)
  - ❖ Fish and crustaceans, molluscs products (up \$0.2 million)
- ❖ Exports to the Oceania region totaled \$5.1 million, showing the largest increase of \$1.7 million in the reviewed period. This was largely attributed to the increase in jet fuel & aviation kerosene and coconut oil exports, among other items.
- ❖ Exports to New Zealand, valued at \$2.5 million (an increase of \$0.9 million), the USA at \$1.5 million (an increase of \$0.7 million), and Australia at \$0.8 million (an increase of \$0.2 million) recorded the largest increases in July 2025. These increases were driven by higher exports and re-exports of petroleum products, apparatus wires, boards, panels, coconut oil, and other items.

#### Merchandise Imports

- ❖ The total value of imports in July 2025 decreased by 19.0% (or \$21.7 million) to \$92.3 million. This decline was driven by reductions in the imports of:
  - ❖ Mineral fuels, mineral oils, and products (down \$22.1 million)
  - ❖ Iron or steel articles (down \$3.4 million)
  - ❖ Wood and articles of wood products (down \$1.6 million)
  - ❖ Preparations of vegetables, fruits, and nut products (down \$1.2 million)
- ❖ Imports from the Asia region totaled \$25.6 million in July 2025, a sharp decline of \$31.7 million from the previous month. This was mainly due to a reduction in petroleum products imports, among other items.
- ❖ Imports from Singapore valued at \$1.2 million (down \$24.1 million), China of \$9.6 million (down \$2.7 million), and Korea at \$5.9 million (down \$2.8 million) recorded the largest decreases in the reviewed month. This was primarily due to lower importation of petroleum products, vehicles and parts, as well as iron and steel, among others.

#### Trade Balance

- ❖ In July 2025, total imports of \$92.3 million exceeded exports of \$7.1 million, resulting in a trade deficit of \$85.2 million. The trade deficit decreased by 21.9% compared to the previous month and 20.8% lower than the same month last year.

<sup>1</sup> Includes re-exports commodities





## Fefa'ataua'iga o Oloa Iulai 2025

### Oto'otoga o le Masina

Masina o Iulai 2025 faatusa ia Iuni 2025

#### 'Oloa 'auina atu i fafo<sup>2</sup>

- ❖ O le tau aofai o oloa auina atu i fafo i le masina o Iulai 2025, na siitia i le 43.0% (poo le \$2.1 miliona) i le \$7.1 miliona. O lenei si'itiaga na mafua mai i oloa e pei o:
  - ❖ Suāu'u (siitia \$0.9 miliona)
  - ❖ Oloa gaosia mai ga'o o manu ma laau (si'itia i le \$0.7 miliona)
  - ❖ Masini mo auaunaga tau eletise ma isi (si'itia i le \$0.4 miliona)
  - ❖ I'a ma figota ma isi (si'itia i le \$0.2 miliona)
- ❖ O oloa auina atu i le itulagi o Oseania e \$5.1 miliona lona tau aofai, faamauina ai le si'itia mauuluga i le \$1.7 miliona. O lenei siitaga na mafua mai i oloa e pei o suauu mo vaalele, suau'u popo ma isi oloa.
- ❖ O oloa auina atu i Niu Sila e \$2.5 miliona le tau aofai (si'itia i le \$0.9 miliona), Amerika e \$1.5 miliona le tau aofai (si'itia i le \$0.7 miliona) ma Ausetalia e \$0.8 miliona le tau aofai (si'itia i le \$0.2 miliona) na faamauina le si'itia i le masina o Iulai 2025, ma e mafua mai i le siitia o oloa e pei o suāu'u, uaea tau eletise, suāu'u popo ma isi oloa.

#### 'Oloa 'auina mai

- ❖ O le tau aofai o oloa auina mai fafo i le masina o Iulai 2025 na faaititia i le 19.0% (poo le \$21.7 miliona) i le \$92.3 miliona. O lenei pa'ū na mafua mai i oloa o loo i vaega ua taua i lalo e pei o:
  - ❖ Suāu'u (pa'ū i le \$22.1 miliona)
  - ❖ U'amea ma apa (pa'ū i le \$3.4 miliona)
  - ❖ Laupapa ma isi vaega o laupapa (pa'ū i le \$1.6 miliona)
  - ❖ Fua/i'o o laau 'aina (pa'ū i le \$1.2 miliona)
- ❖ O oloa na auina mai i le itulagi o Asia e \$25.6 miliona lona tau aofai, faamauina ai le pa'ū mauulalo i le \$31.7 miliona i le masina Iulai 2025 faatusa ia Iuni 2025. O lenei faaititia na mafua mai i oloa e pei o suāu'u ma isi oloa.
- ❖ O oloa auina mai i Sigapoa e \$1.2 miliona (pa'ū i le \$24.1 miliona), Saina e \$9.6 miliona (pa'ū i le \$2.7 miliona) ma Korea e \$5.9 miliona (pa'ū i le \$2.8 miliona) na faamauina le pa'ū mauulalo i le masina o Iulai 2025. O nei oloa e aofia ai suāu'u, taavale ma ona vaega, u'amea, apa ma isi oloa.

#### Paleni o Fefa'ataua'iga

- ❖ I le masina o Iulai 2025, o le tau aofai o oloa na auina mai fafo e \$92.3 miliona, sa faamauina le sili atu i oloa na auina atu i fafo e \$7.1 miliona, faamauina ai le eseese e \$85.2 miliona o le paleni o fefa'ataua'iga o oloa. O lenei paleni na faamauina le pa'ū mauulalo i le 21.9% pe'ā faatusa i le masina ua tuana'i, ae 20.8% na faaititia ai pea faatusa i le masina lava lea i le tausaga ua mavae.

<sup>2</sup> Aofia ai ma oloa mai i fafo toe auina (faatau) atu I fafo

**TRADE BALANCE**  
\$85,160,865.00 (Deficit)  
↓ (21.9 %)

**TOTAL IMPORTS**  
\$92,270,753.00  
↓ (\$21.7 million)

**TOTAL EXPORTS**  
\$7,109,888.00  
↑ (\$2.1 million)

**GOVERNMENT**  
\$7,330,571.00

**PRIVATE SECTORS**  
\$84,940,182.00

**DOMESTIC EXPORT**  
\$2,748,790.00

**RE-EXPORTS**  
\$4,361,098.00

Main Imports:

Meat & edible meat offal products	\$9.9 million
Nuclear reactors and products	\$8.7 million
Vehicles, other than railway products	\$6.0 million
Electrical machinery products	\$6.0 million

Main Exports:

Mineral fuel & oils products	\$4.0 million
Electrical machinery products	\$1.1 million
Fats and oil products	\$0.7 million
Fish and crustacean products	\$0.2 million

**Top 5 Countries**

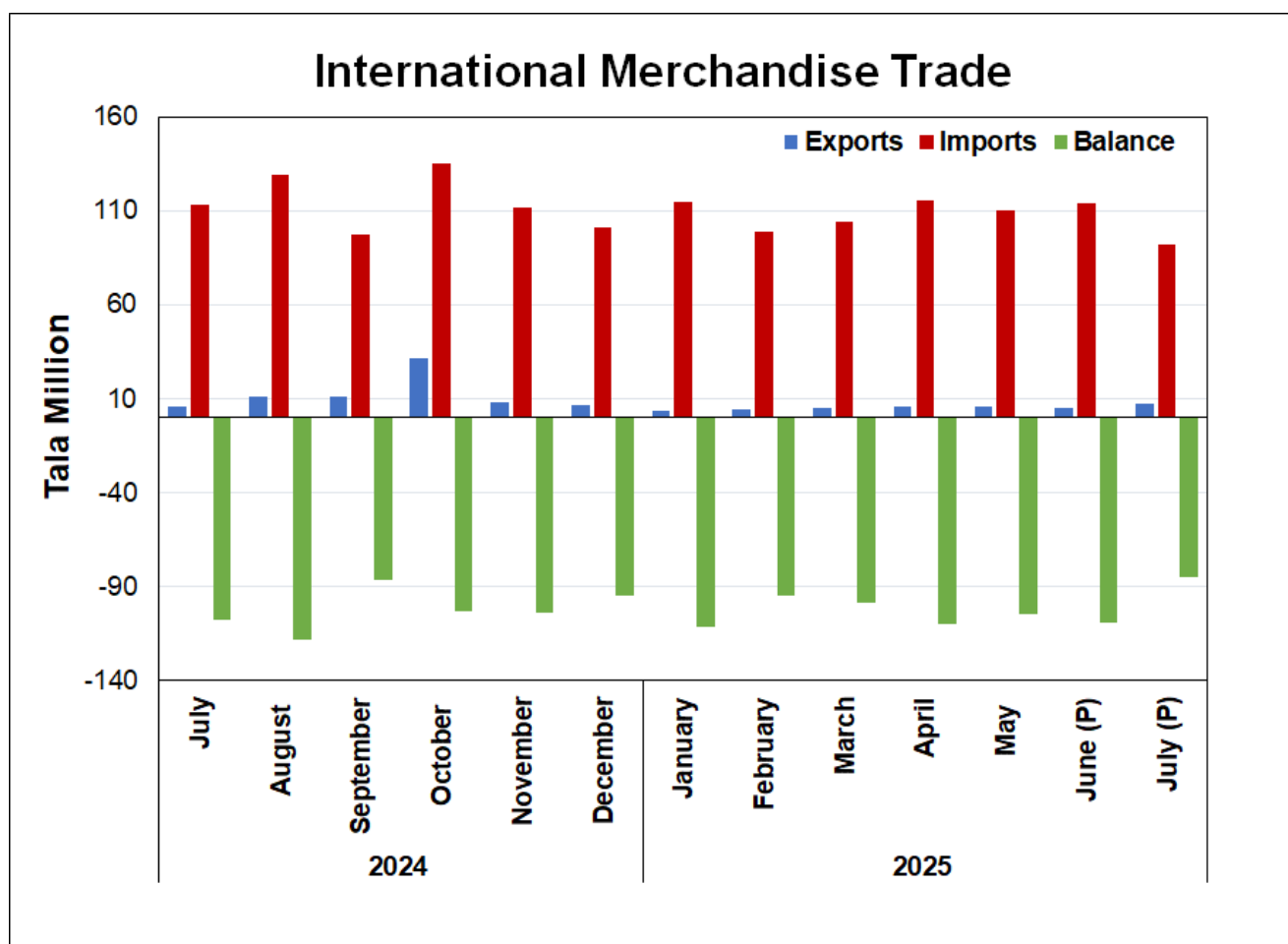
New Zealand	\$33.8 million
Fiji	\$10.9 million
Australia	\$10.1 million
USA	\$9.7 million
China	\$9.5 million

Total share of the Top 5 countries 80.3%

**Top 5 Countries**

New Zealand	\$2.5 million
USA	\$1.5 million
Australia	\$0.8 million
Tokelau	\$0.8 million
Fiji	\$0.4 million

Total share of the Top 5 countries 84.4%



Source: Samoa Bureau of Statistics

The attached tables provide users with more detailed information.

#### Technical Notes

The primary source of import and export data is the administrative document, the completed customs form (Single Administrative data - SAD). The form is required to be filled out by importers, exporters, or customs agents when clearing merchandise inward and outward through the Ministry of Customs and Revenue.

The August 2025 Merchandise trade report is expected to be available on October 14, 2025.

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