



International Merchandise Trade

October 2025

Highlights of the month

October 2025 compared with September 2025

Merchandise Exports¹

- ❖ The total value of exports in October 2025 increased by 15.8% (or \$1.1 million) to \$7.9 million. This was primarily driven by increased exports and re-exports in the following categories:
 - ❖ Animal or vegetable fats and oils (up \$1.3 million)
 - ❖ Electrical machinery and equipment (up \$0.8 million)
 - ❖ Beverages, spirits, and vinegar (up \$0.3 million)
 - ❖ Dairy products (up \$0.06 million)
- ❖ Exports to the Oceania region with a total value of \$5.3 million, increased by \$1.3 million when compared to the previous month and \$2.3 million higher than its value in the same month last year.
- ❖ Exports to New Zealand at \$2.8 million (an increase of \$0.7 million), USA at \$2.0 million (an increase of \$0.08 million), and Australia valued at \$0.7 million (an increase of \$0.08 million), recorded the largest increases in October 2025. These increases were mainly due to higher exports of coconut oil, apparatus wires and beer, among others.

Merchandise Imports

- ❖ The total value of imports in October 2025 decreased by 20.1% (or \$27.5 million) to \$109.4 million. This reduction was driven by lower imports of:
 - ❖ Mineral fuels, mineral oils, and related products (down \$2.6 million)
 - ❖ Electrical Machinery and equipment (down \$10.3 million)
 - ❖ Vehicles and parts, and accessories (down \$4.7 million)
 - ❖ Fish and crustaceans, molluscs and related products (down \$2.5 million)
- ❖ Imports from the Oceania region totaled \$49.2 million in October 2025, decreasing by \$13.4 million from September 2025 and by \$20.7 million compared to October 2024.
- ❖ Imports from New Zealand valued at \$31.8 million (down \$10.3 million), China at \$7.4 million (down \$10.6 million), and Australia at \$8.5 million (down \$2.2 million) recorded the largest decreases in the reviewed month. This was primarily due to lower importation of electrical equipment such as photosensitive devices, vehicles and parts, and wood products, among others.

Trade Balance

- ❖ The total value of imports of \$109.4 million exceeded exports of \$7.9 million, resulting in a trade deficit of \$101.5 million. The trade deficit decreased by 22.0% compared to the previous month and by 1.7% compared to the same month last year.

¹ Includes re-exports commodities





Fefa'ataua'iga o Oloa Oketopa 2025

Oto'otoga o le Masina

Masina o Oketopa 2025 faatusa ia Setema 2025

'Oloa 'auina atu i fafo²

- ❖ I le masina o Oketopa 2025, ole tau aofai o oloa auina atu i fafo na si'itia I le 15.8% (poo le \$1.1 miliona) i le \$7.9 miliona. O lenei si'itaga na mafua mai i oloa e pei o:
 - ❖ Oloa gaosia mai ga'o o manu ma laau (si'itia i le \$1.3 miliona)
 - ❖ Masini ma auunaga tau eletise ma isi oloa (si'itia i le 0.8 miliona)
 - ❖ Vaiinu, ava malosi ma isi oloa (si'itia i le \$0.3 miliona)
 - ❖ Oloa gaosia mai le susu ma isi oloa (si'itia i le \$0.06 miliona)
- ❖ O oloa auina atu i le itulagi o Oseania e \$5.3 miliona lona tau aofai, faamauina ai le si'itia maualuga i le \$1.3 miliona pe'a faatusa i le masina ua mavae ma le \$2.3 miliona pea faatusa I le masina lava lenei I le tausaga ua mavae.
- ❖ O oloa auina atu i Niu Sila e \$2.8 miliona le tau aofai (si'itia i le \$0.7 miliona), USA e \$2.0 miliona le tau aofai (si'itia i le \$0.08 miliona) ma Ausetalia e \$0.7 miliona le tau aofai (si'itia i le \$0.08 miliona), na faamauina le si'itia i le masina o Oketopa 2025, faamauina ai oloa e pei o suauu popo, uaea, 'ava malosi ma isi oloa.

'Oloa 'auina mai

- ❖ O le tau aofai o oloa na auina mai fafo i le masina o Oketopa 2025 na faaititia i le 20.1% (poo \$27.5 miliona) i le \$109.4 miliona. O lenei pa'ū na mafua mai i oloa o loo i vaega ua taua i lalo e pei o;
 - ❖ Suāu'u (pa'ū i le \$2.6 miliona)
 - ❖ Masini mo auunaga tau eletise ma isi mea faigaluega (pa'ū i le \$10.3 miliona)
 - ❖ Taavale, o vaega ma isi mea faaopoopo (pa'ū i le \$4.7 miliona)
 - ❖ I'a, ma figota ma isi (pa'ū i le \$2.5 miliona)
- ❖ O oloa auina atu i le itulagi o Oseania e \$49.2 miliona lona tau aofai, faamauina ai le pa'ū maualalo e \$13.4 miliona pe'ā faatusa ia Setema 2025 ma le \$20.7 miliona pea faatusa ia Oketopa 2024.
- ❖ O oloa auina mai i Niu Sila e \$31.8 miliona (pa'ū i le \$10.3 miliona), Saina e \$7.4 miliona (pa'ū i le \$10.6 miliona) ma Ausetalia e \$8.5 miliona (pa'ū i le \$2.2 miliona) na faamauina le pa'ū maualalo i le masina o Oketopa 2025 mafua mai i oloa poo meafaitino tau eletise, taavale ma ona vaega, oloa tau laupapa ma isi.

Paleni o Fefa'ataua'iga

- ❖ O le tau aofai o oloa na auina mai e \$109.4 miliona, sa faamauina le sili atu i oloa na auina atu i fafo e \$7.9 miliona, faamauina ai le paleni o fefa'atauaiga o oloa ia Oketopa 2025 i lona eseese e \$101.5 miliona. O lenei paleni na faamauina le pa'u maualalo i le 22.0% ma le 1.7% pe'a faatusa i le masina ua tuanai ma le masina lava lea i le tausaga ua mavae.

² Aofia ai ma oloa mai i fafo toe auina (faatau) atu I fafo



International Merchandise Trade

October 2025

TRADE BALANCE
\$101,455,977.00 (Deficit)
↓ (22.0 %)

TOTAL IMPORTS
\$109,394,842.00
↓ (\$27.5 million)

TOTAL EXPORTS
\$7,938,864.00
↑ (\$0.8 million)

GOVERNMENT
\$3,497,493.00

PRIVATE SECTORS
\$105,897,349.00

DOMESTIC EXPORT
\$4,494,067.00

RE-EXPORTS
\$3,444,797.00

Main Imports:

| | |
|--------------------------------------|----------------|
| Mineral fuels products | \$24.0 million |
| Meat and edible meat offal | \$14.8 million |
| Dairy produce, birds' egg products | \$6.6 million |
| Nuclear reactors, boilers, machinery | \$5.4 million |

Main Exports/Re-exports:

| | |
|------------------------------------|---------------|
| Mineral fuel & oils products | \$3.7 million |
| Animal or vegetable fats and oil | \$1.3 million |
| Electrical machinery and equipment | \$1.2 million |
| Beverages, spirit and vinegar | \$0.6 million |

Top 5 Countries

| | |
|-------------|----------------|
| New Zealand | \$31.8 million |
| Singapore | \$23.3 million |
| USA | \$15.6 million |
| Fiji | \$8.8 million |
| Australia | \$8.5 million |

Total share of the Top 5 countries 80.3%

Top 5 Countries

| | |
|-------------|---------------|
| New Zealand | \$2.8 million |
| USA | \$2.0 million |
| Australia | \$0.7million |
| Tokelau | \$0.5 million |
| Singapore | \$0.3 million |

Total share of the Top 5 countries 79.3%



Source: Samoa Bureau of Statistics

The attached tables provide users with more detailed information.

Technical Notes

The primary source of import and export data is the administrative document, the completed customs form (Single Administrative data - SAD). The form is required to be filled out by importers, exporters, or customs agents when clearing merchandise inward and outward through the Ministry of Customs and Revenue.

The November 2025 Merchandise trade report is expected to be available on January 21, 2026.

