



International Merchandise Trade

July 2026

Highlights of the month

July 2026 compared with June 2026

Merchandise Exports¹

- ❖ The total value of exports in July 2026 decreased by 0.1% (or \$0.007 million) to \$8.9 million. This reduction was driven by lower exports and re-exports in the following categories:
 - ❖ Mineral products (down \$0.1 million)
 - ❖ Animal or vegetable fats and oil products (down \$0.1 million)
 - ❖ Wood pulp, paper & article products (down \$0.06 million)
 - ❖ Textiles & textile article products (down \$0.04 million)
- ❖ The largest decreases in exports were recorded for the USA at \$0.5 million (down \$0.2 million), New Zealand at \$3.3 million (down \$0.7 million), and American Samoa at \$0.2 million (down \$0.03 million). These were mainly driven by lower exports of coconut oil, noni juice, and beer, as well as re-exports of petroleum products, among others.
- ❖ As a result, exports to the Americas region totaled \$0.5 million, a decrease of \$0.2 million compared with the previous month, while compared with the same month last year, exports to the Americas region were \$1.0 million lower.

Merchandise Imports

- ❖ In July 2026, the total value of imports increased by 9.7% (or \$13.2 million) to \$149.3 million. This increase reflected higher imports in the following categories:
 - ❖ Live animals; animal products (up \$9.5 million)
 - ❖ Prepared foodstuffs, beverages, spirits & tobacco products (up \$2.8 million)
 - ❖ Wood and articles of wood products (up \$1.5 million)
 - ❖ Textiles & textile articles products (up \$1.3 million)
- ❖ Imports from New Zealand totaled \$35.8 million (an increase of \$8.0 million), the USA at \$14.0 million (an increase of \$6.7 million), and China at \$13.2 million (an increase of \$5.9 million), recording the largest increases in the reviewed month. These were driven by higher imports of chicken and mutton, tobacco, electrical equipment and other items.
- ❖ Imports from the Oceania region totaled \$63.6 million in July 2026, recording the largest increase in July 2026 (up \$6.6 million) when compared to the preceding month.

Trade Balance

- ❖ The total value of imports (\$149.3 million) was greater than the value of exports (\$8.9 million), resulting in a trade deficit of \$140.3 million. The trade deficit increased by 10.4% compared to the previous month but also increased by 64.8% when compared to the same month last year.

¹ Includes both exports and re-exports





Fefa'ataua'iga o Oloa

Iulai 2026

Oto'otoga o le Masina

Masina Iulai 2026 faatusa ia luni 2026

'Oloa tu'uina atu i atunu'u i fafo²

- ❖ O le tau aofai o oloa tuuina atu i atunuu i fafo i le masina o Iulai 2026, na faaitiitia i le 0.1% (poo le \$0.007 miliona) i le \$8.9 miliona. O lenei pa'ū na mafua mai i oloa e pei o:
 - ❖ Suāu'u (pa'ū i le \$0.1 miliona)
 - ❖ Oloa gaosia i ga'o o manu ma laau (pa'ū i le \$0.1 miliona)
 - ❖ Oloa gaosi mai laau e pei o pepa ma pepa malō (pa'ū i le \$0.06 miliona)
 - ❖ Oloa tau 'ie (pa'ū i le \$0.04 miliona)
- ❖ O oloa tuuina atu i Amerika e \$0.5 miliona le tau aofai (pa'ū i le \$0.2 miliona), Niu Sila e \$3.3 miliona le tau aofai (pa'ū i le \$0.7 miliona), ma Amerika Samoa e \$0.2 miliona (pa'ū i le \$0.03 miliona), mafua mai i le faaitiitia o oloa e pei o le suāu'u popo, vai nonu, 'ava malosi ma isi oloa.
- ❖ O oloa auina atu i le itulagi o Amerika e \$0.5 miliona lona tau aofai, sa faamauina le pa'ū mauualalo i le \$0.2 miliona pe'ā faatusa i le masina ua mavae. Pe a faatusa i le masina lava lenei i le tausaga ua mavae, e \$1.0 miliona na faaitiitia mai ai.

'Oloa 'auina mai i atunu'u i fafo

- ❖ I le masina o Iulai 2026, o le tau aofai o oloa na auina mai i totonu o Samoa na si'itia mauualuga i le 9.7% (poo le \$13.2 miliona) i le \$149.3 miliona. O lenei si'itaga na mafua mai i oloa e pei o:
 - ❖ Manu ola ma 'aano o manu fasi (si'itia i le \$9.5 miliona)
 - ❖ Oloa gaosi, vai inu, 'ava malosi ma isi (si'itia i le \$2.8 miliona)
 - ❖ Oloa gaosi i laau e pei o pepa ma pepa malō (si'itia i le 1.5 miliona)
 - ❖ Oloa tau ie (si'itia i le \$1.3 miliona)
- ❖ O oloa auina mai i Niu Sila e \$35.8 miliona (si'itia i le \$8.0 miliona), Amerika e \$14.0 miliona (si'itia le \$6.7 miliona) ma Saina e \$13.2 miliona (si'itia i le \$5.9 miliona) na faamauina le tele o oloa na auina mai ai e pei o meaai (moa, mamoe ma isi), sikaleti, uaea ma isi oloa.
- ❖ O oloa na auina mai i le itulagi o Oseania e \$63.6 miliona lona tau aofai ia Iulai 2026, faamauina le si'itia mauualuga i le \$6.6 miliona faatusa i le masina ua mavae.

Paleni o Fefa'ataua'iga

- ❖ O le tau aofai o oloa na auina mai i Samoa e (\$149.3 miliona) faamauina le sili atu i oloa sa tuuina atu i atunuu i fafo (\$8.9 miliona), faamauina ai le paleni o fefa'atauaiga o oloa i lona eseese e \$140.3 miliona. O lenei paleni na faamauina le si'itia i le 10.4%, ma le 64.8% pe'a faatusa i le masina ua tuana'i ma le masina o Iulai i le tausaga ua mavae.

² Aofia ai ma oloa mai i fafo toe auina (faatau) atu i fafo



International Merchandise Trade

July 2026

TRADE BALANCE

\$149,268,566.00 (Deficit)
↑ (10.4 %)

TOTAL IMPORTS

↑ \$149,268,566.00
(\$13.2 million)

GOVERNMENT

\$6,537,742.00

PRIVATE SECTOR

\$142,730,824.00

Main Imports for the month:

✚ Mineral fuels products	\$43.4 million
✚ Meat and edible meat offal	\$13.5 million
✚ Electrical machinery and equipment	\$9.0 million
✚ Vehicles; other than railway	\$5.9 million

Top 5 Countries

✚ Singapore	\$42.1 million
✚ New Zealand	\$35.8 million
✚ Fiji	\$16.2 million
✚ USA	\$13.9 million
✚ China	\$13.2 million

Total share of the Top 5 countries 81.2%

TOTAL EXPORTS

↓ \$8,933,554.00
(\$0.05 million)

DOMESTIC EXPORT

\$3,240,024.00

RE-EXPORTS

\$5,693,530.00

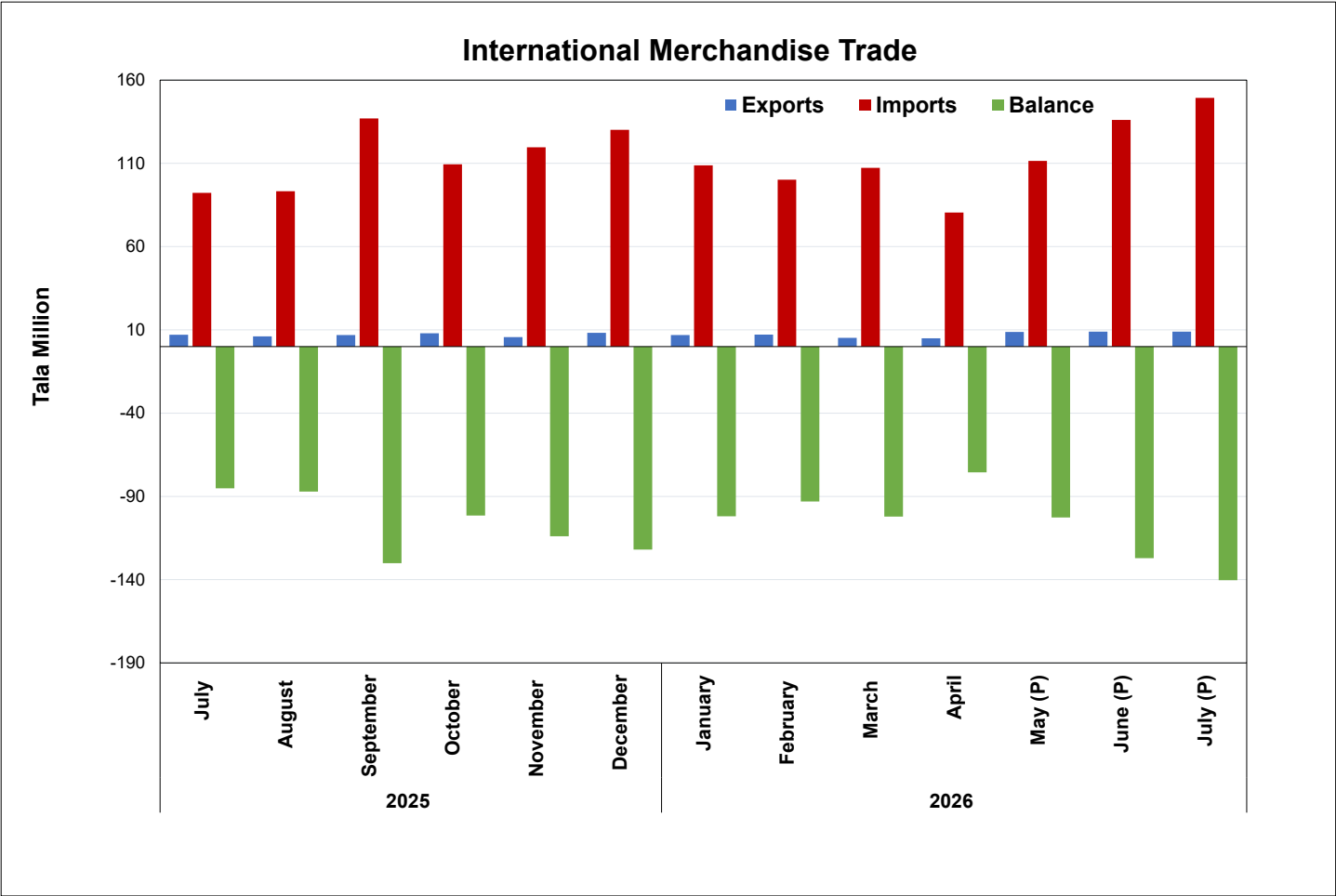
Main Exports/Re-exports for the month:

✚ Mineral fuels products	\$5.3 million
✚ Electrical machinery and equipment	\$1.4 million
✚ Animal or vegetable fats oils	\$0.3 million
✚ Preparations of vegetables, fruit, nuts	\$0.3 million

Top 5 Countries

✚ New Zealand	\$3.3 million
✚ Singapore	\$1.7 million
✚ Fiji	\$1.1 million
✚ Tokelau	\$0.7 million
✚ Australia	\$0.7 million

Total share of the Top 5 countries 83.3%



Source: Samoa Bureau of Statistics

The attached tables provide users with more detailed information.

Technical Notes

The primary source of import and export data is the administrative customs document, the Single Administrative data (SAD). The form is required to be filled out by importers, exporters, or customs agents when clearing merchandise entering and leaving Samoa through the Ministry of Customs.

Definitions

Merchandise Exports

Includes both Exports and re-exports.

- **Exports** refer to goods that are produced, manufactured, or significantly transformed within Samoa and then shipped to other countries.
- **Re-exports** refer to goods that are previously imported into Samoa and are subsequently exported without undergoing substantial transformation. These goods may be stored, repackaged, or redistributed before being sent to another country.

Introduction of New Tables

Starting January 2026, new tables have been added to provide more detailed information and enhanced data accessibility. These tables have been added in response to user requests and complement the existing tables. These new tables include:

- Tables 2 & 6: Exports and Imports by broad groups/HS sections.
- Table 4 & 8: Major exports and by agricultural products and main imports and by NCD-related items.
- Tables 10 & 11: Combined presentation of exports and imports by country and by region, reflecting trade balances.

The August 2026 Merchandise Trade Report is expected to be available on **October 13, 2026**.

