

# International Merchandise Trade

## January 2026

### Highlights of the month

January 2026 compared with December 2025

#### Merchandise Exports<sup>1</sup>

- ❖ The total value of exports in January 2026 decreased by 16.3% (or \$1.3 million) to \$6.9 million. This decrease was driven by lower exports and re-exports in the following categories:
  - ❖ Mineral products (down \$1.6 million)
  - ❖ Prepared foodstuffs, beverages, spirits & tobacco (down \$0.8 million)
  - ❖ Vegetable products (down \$0.4 million)
  - ❖ Live animals and animal products (down \$0.3 million)
- ❖ Exports to the Oceania region with a total value of \$4.9 million, showing the largest decrease by \$1.9 million in the reviewed period. However, this was \$2.0 million higher than its value in the same month last year.
- ❖ Exports to New Zealand valued at \$3.3 million (a decrease of \$0.6 million), Tokelau at \$0.3 million (a decrease of \$0.6 million), and Singapore at \$0.6 million (a decrease of \$0.1 million) had the largest decreases in January 2026. These decreases were mainly driven by lower re-exports of petroleum products, meat, and beer, among other products.

#### Merchandise Imports

- ❖ The total value of imports decreased by 16.4% (or \$21.3 million) to \$108.8 million in January 2026. The decrease reflected lower imports in the following categories:
  - ❖ Live animals and animal products (down \$6.9 million)
  - ❖ Prepared foodstuffs, beverages, spirits & tobacco (down \$4.6 million)
  - ❖ Chemical products (down \$3.9 million)
  - ❖ Machinery and electrical appliances (down \$3.1 million).
- ❖ Imports from the Oceania region totaled \$40.7 million in January 2026, reflecting the largest monthly decrease of \$25.6 million. However, this was 5.3% higher than its value in the same month last year.
- ❖ Imports from New Zealand totaled \$23.4 million (a decrease of \$18.2 million), the USA at \$9.2 million (a decrease of \$5.1 million), and Fiji at \$8.2 million (a decrease of \$5.9 million) had the largest decrease in the reviewed month. These decreases were driven by lower imports of meat products such as chicken leg quarters, savoury snacks, cables and electrical conductors, among other items.

#### Trade Balance

- ❖ The total value of imports of \$108.8 million exceeded exports of \$6.9 million, resulting in a trade deficit of \$101.9 million in January 2026. The trade deficit decreased by 16.4% compared to the previous month and by 8.3% compared to the same month last year.

<sup>1</sup> Includes re-exports commodities

## Fefa'ataua'iga o Oloa Ianuari 2026

### **Oto'otoga o le Masina**

Masina o Ianuari 2026 faatusa ia Tesema 2025

#### **'Oloa tu'uina atu i atunu'u i fafo<sup>2</sup>**

- ❖ O le tau aofai o oloa tuuina atu I atunuu i fafo i le masina o Ianuari 2026, na faaititia i le 16.3% (poo le \$1.3 miliona) i le \$6.9 miliona. O lenei pa'ū na mafua mai i oloa e pei o:
  - ❖ Suāu'u (pa'ū i le \$1.6 miliona)
  - ❖ Meaai ma vai inu ua uma tapenaina (pa'ū i le \$0.8 miliona)
  - ❖ Fua/i'o o laau 'aina (pa'ū i le \$0.4 miliona)
  - ❖ Manu ola ma 'aano o manu fasi (pa'ū i le \$0.3 miliona)
- ❖ O oloa tuuina atu i le itulagi o Oseania e \$4.9 miliona lona tau aofai, faamauina ai le pa'ū maualalo i le \$1.9 miliona. Peitai, sa faamauina le si'itia i le \$2.0 miliona pea faatusa i le masina lava lenei i le tausaga ua mavae.
- ❖ O oloa auina atu i Niu Sila e \$3.3 miliona le tau aofai (pa'ū i le \$0.6 miliona), Tokelau e \$0.3 miliona (pa'ū i le \$0.6 miliona), ma Sigapoa e \$0.6 miliona (pa'ū i le \$0.1 miliona), na faamauina le pa'ū maualalo i le masina o Ianuari 2026, mafua mai i le faaititia o oloa e pei o suāu'u, aano o masi fasi, 'ava malosi ma isi.

#### **'Oloa 'auina mai i atunu'u i fafo**

- ❖ O le tau aofai o oloa na auina mai fafo na faaititia i le 16.4% (poo le \$21.3 miliona) i le \$108.8 miliona i le masina o Ianuari 2026. O lenei pa'ū mafua mai i oloa o loo i vaega ua taua i lalo e pei o:
  - ❖ Manu ola ma 'aano o manu fasi (pa'ū i le \$6.9 miliona)
  - ❖ Meaai ma vai inu ua uma tapenaina (pa'ū i le \$4.6 miliona)
  - ❖ Oloa tau vailaau (pa'ū i le \$3.9 miliona)
  - ❖ Masini tetele faaagaina ai le eletise ma isi mea faigaluega (pa'ū i le \$3.1 miliona)
- ❖ O oloa na auina mai i le itulagi o Oseania e \$40.7 miliona lona tau aofai i le masina o Ianuari 2026, faamauina ai le pa'ū maualalo o lona masina i le \$25.6 miliona. Peitai, na faamauina le siitia i le 5.3% pe'ā faatusa i le masina ua mavae.
- ❖ O oloa auina mai i Niu Sila e \$23.4 miliona (pa'ū le \$18.2 miliona), Amerika e \$9.2 miliona (pa'ū i le \$5.1 miliona) ma Fiti e \$8.2 miliona (pa'ū i le \$5.9 miliona) sa faamauina le pa'ū maualalo i lenei masina. O nei oloa e aofia ai oloa tau meaai e pei o moa, meaai suamalie, uaea tau eletise ma isi.

#### **Paleni o Fefa'ataua'iga**

- ❖ O le tau aofai o oloa na tuuina mai e \$108.8 miliona, na faamauina le sili atu i oloa na auina atu i fafo e \$6.9 miliona, faamauina ai le paleni o fefa'atauaiga o oloa i lona eseese e \$101.9 miliona ia Ianuari 2026. O lenei paleni na faamauina le pa'ū maualalo i le 16.4% ma le 8.3% pe'a faatusa i le masina ua tuana'i ma le masina lava lea i le tausaga ua mavae.

<sup>2</sup> Aofia ai ma oloa mai i fafo toe auina (faatau) atu I fafo



# International Merchandise Trade

January 2026

## TRADE BALANCE

\$101,923,889 (Deficit)  
↓ (16.4%)

## TOTAL IMPORTS

↓ \$108,789,588.00  
(\$21.3 million)

## TOTAL EXPORTS

↓ \$6,865,698.92  
(\$1.3 million)

**GOVERNMENT**  
\$9,660,224.00

**PRIVATE SECTORS**  
\$99,129,364.00

**DOMESTIC EXPORT**  
\$3,038,918.00

**RE-EXPORTS**  
\$3,826,780.00

### Main Imports:

✚ Mineral products	\$24.0 million
✚ Prepared foodstuffs, beverages, etc.	\$15.8 million
✚ Live animal and products	\$13.0 million
✚ Machinery and electrical appliances	\$9.8 million

### Main Exports/Re-exports:

✚ Mineral fuels products	\$3.5 million
✚ Machinery and electrical appliances	\$1.4 million
✚ Animal or vegetable oils	\$1.0 million
✚ Prepared foodstuffs, beverages, etc.	\$0.3 million

### Top 5 Countries

✚ Singapore	\$23.5 million
✚ New Zealand	\$23.4 million
✚ China	\$13.0 million
✚ USA	\$9.2 million
✚ Australia	\$8.7 million

Total share of the Top 5 countries 71.6%

### Top 5 Countries

✚ New Zealand	\$3.3 million
✚ USA	\$1.2 million
✚ Australia	\$0.6 million
✚ Singapore	\$0.6 million
✚ Fiji	\$0.5 million

Total share of the Top 5 countries 90.7%



Source: Samoa Bureau of Statistics

The attached tables provide users with more detailed information.

## Technical Notes

The primary source of import and export data is the administrative document, the completed customs form (Single Administrative data - SAD). The form is required to be filled out by importers, exporters, or customs agents when clearing merchandise inward and outward through the Ministry of Customs and Revenue.

## Definitions

### **Merchandise Exports**

Includes both Exports and re-exports.

- **Exports** refer to goods that are produced, manufactured, or significantly transformed within Samoa and then shipped to other countries.
- **Re-exports** refer to goods that are previously imported into Samoa and then exported again without undergoing substantial transformation. These goods may be stored, repackaged, or redistributed before being sent to another country.

### **Introduction of New Tables**

We are pleased to announce that, starting January 2026, we have added new tables to provide more detailed information and enhanced data accessibility. These tables have been added in response to user requests and complement the existing tables. These new tables include:

- Tables 2 & 6: Exports and Imports by broad groups/HS sections.
- Table 4 & 8: Major exports and by agricultural products and main imports and by NCD items.
- Tables 10 & 11: Combined presentation of exports and imports by country and by region, reflecting trade balances.

The February 2026 Merchandise trade report is expected to be available on **April 28, 2026**.

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