

SAMOA BUREAU OF STATISTICS

INTERNATIONAL ARRIVAL STATISTICS SECOND QUARTER 2023

QUARTERLY HIGHLIGHTS:

This Quarter compared with 2nd Quarter 2019:

- Total arrivals (64,630) increased by 6.0%
- Total visitors (47,460) increased by 7.4%
- Visitors:
 - New Zealand (up by 1,201)
 - Australia (up by 3,561)
 - Am Samoa (down by 561)
 - USA (up by 373)
- Total departures (60,793) increased by 5.1%

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Q2 2023	All Arrivals	All Visitors
Total	64,630	47,460
% change from previous quarter	48.0	57.5
% change from 2 nd quarter 2019	6.0	7.5

28TH JULY 2023

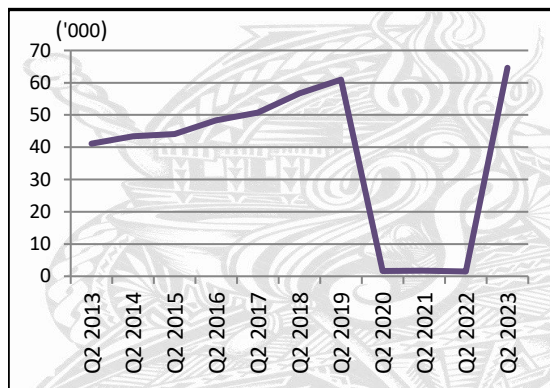
1. ARRIVALS

1.1. TOTAL ARRIVALS

The total International Arrival Statistics documented for the reference period (table 1), revealed an increase of 48.0 percent over the previous quarter (Jan-Mar 2023) and an increase of 6.0 percent over the corresponding quarter of 2019. Fig.1.1 reveals the impact of Covid 19 on arrival numbers in 2020, 2021 and 2022. (Refer Fig. 1.1).

As usual, air being the most preferred mode of travel to Samoa, representing 93.4 percent of total arrivals, while those that arrived by sea accounted for the remaining 6.6 percent.

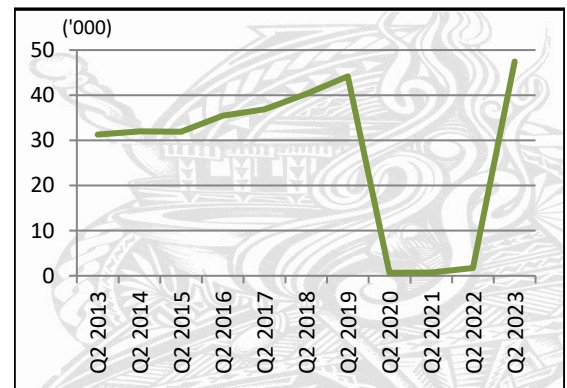
Fig. 1.1: 2nd Quarter Total Arrivals, 2013 – 2023



1.2. TOTAL VISITORS

Total Visitors of 47,460 for the quarter under review revealed an increase of 57.5 percent over the previous quarter and an increase of 7.5 percent when compared to the corresponding quarter of 2019. Fig.1.2 also reveals the impact of Covid 19 on visitor numbers in 2020,2021 and 2022.

Fig. 1.2: 2nd Quarter Total Visitors, 2013 – 2023

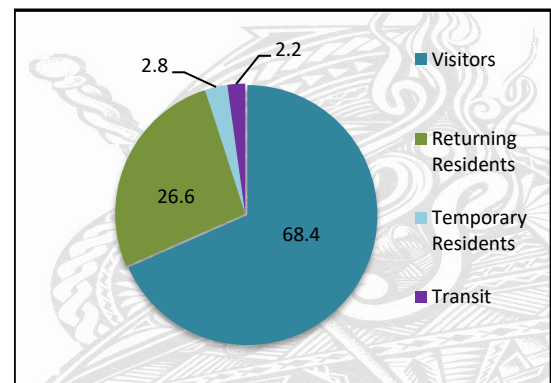


1.3 TOTAL ARRIVALS BY PURPOSE OF ENTRY

Visitors, including transit, made up the largest component of all arrivals with 36.1 percent (23,303) recorded for females and 34.6 percent (22,360) for males.

Male and female returning residents made up 16.2 percent (10,442) and 10.4 percent (6,728) respectively of total arrivals while Temporary residents made up 1.6 percent (1,026) for males and 1.2 percent (771) for females. (Refer Fig. 1.3).

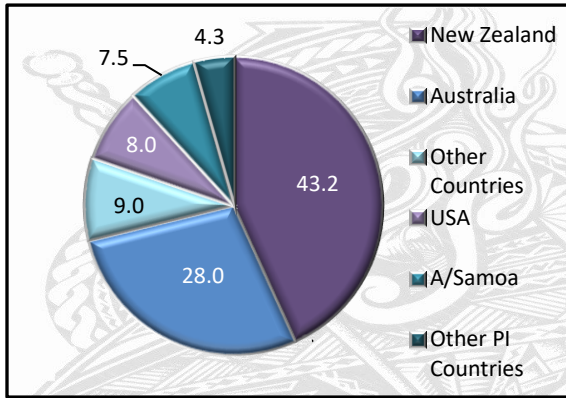
Fig. 1.3: Total Arrivals by Purpose of Visit, 2nd Quarter 2023



1.4 VISITORS BY COUNTRY OF USUAL RESIDENCE

New Zealand remains as the leading country in visitors' arrival by country of usual residence (Table 3) accounting for 43.2 percent or 20,525 of total visitors. Australia followed next with a distant 28.0 percent share (13,267). U.S.A recorded a share of 8.0 percent (3,780) followed by American Samoa with a share of 7.5 percent (3,541). (Refer Fig. 1.4)

Fig. 1.4: Total Visitors by Country of Usual Residence, 2nd Quarter 2023

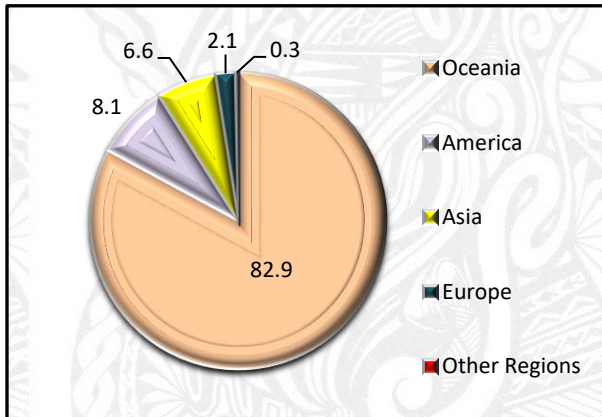


1.5 VISITORS BY REGION

As usual, the Oceanic Region had the highest share of total visitors with 82.9 percent, followed by America with 8.1 percent.

Asia reported a share of 6.6 percent while Europe reported the least share with 2.1 percent. (Refer Fig. 1.5).

Fig. 1.5: Total Visitors by Region, 2nd Quarter 2023



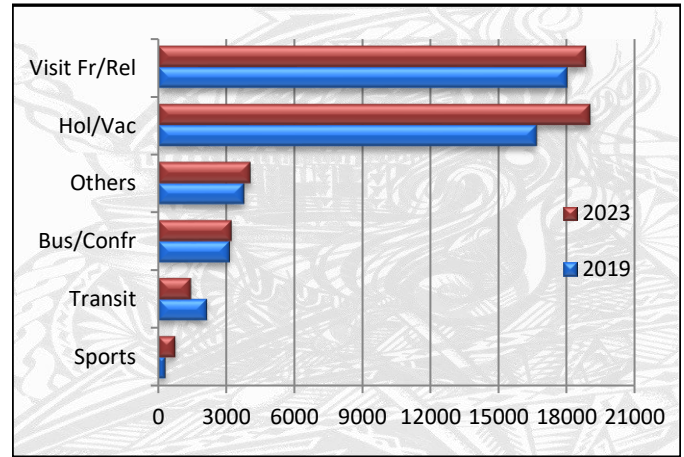
1.6 VISITORS BY PURPOSE OF VISIT

As depicted in Table 4, New Zealand, Australia, American Samoa, and the United States of America constituted 86.6 percent of all visitors visiting Samoa while other countries round up the remaining 13.4 percent during the reference period.

Visitors that entered our shores for holiday/ vacation accounted for 40.1 percent of all visitors. Those who were here to visit friends and relatives accounted for 39.8 percent while those that travelled for other purposes made up 8.6 percent of total visitors.

Business and Conference accounted for 6.8 percent while transients bound for other destinations and sports registered 3.1 and 1.6 percent respectively. Fig. 1.6 depicts total visitors by purpose of visit during the reference period compared to the corresponding quarter of 2019.

Fig. 1.6: Total Visitors by Purpose of Visit, 2nd Quarter 2019 & 2nd Quarter 2023

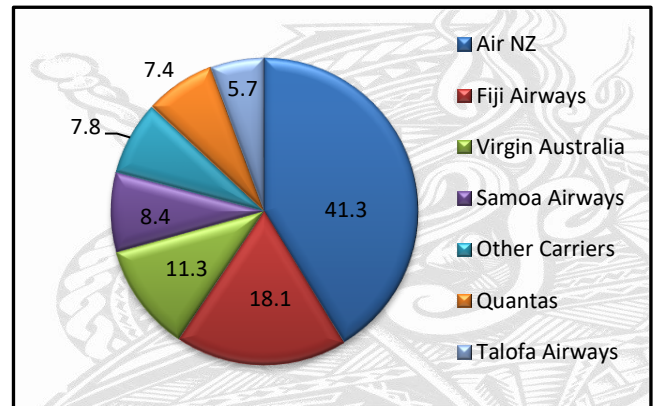


1.7 TOTAL ARRIVALS BY CARRIER

As tabulated in Table 5, Air New Zealand leads the way for arrivals by carriers during the reference period with a 41.3 percent share (26,695 passengers) followed by Fiji Airways with a share of 18.1 percent (11,708 passengers).

Virgin Australia recorded a 11.3 percent share (7,322), Samoa Airways had a share of 8.4 percent (5,419), while Qantas and Talofa Airways had shares of 7.4 percent (4,760) and 5.7 percent (3,700) respectively. Fig. 1.7 illustrates total arrivals by carrier during the reference period.

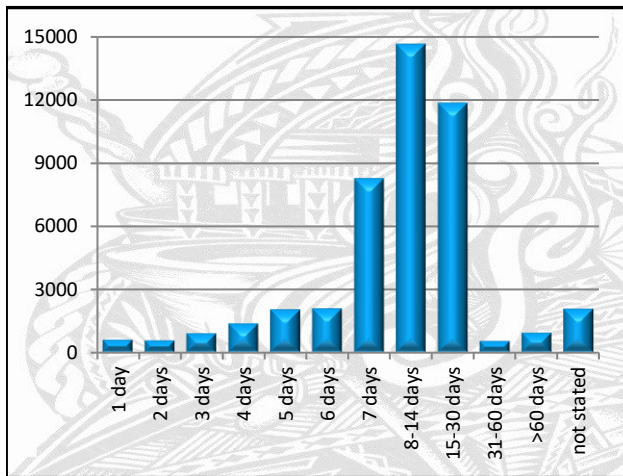
Fig. 1.7: Total Arrivals by Carrier, 2nd Quarter 2023



1.8 VISITORS DURATION AND PLACE OF STAY

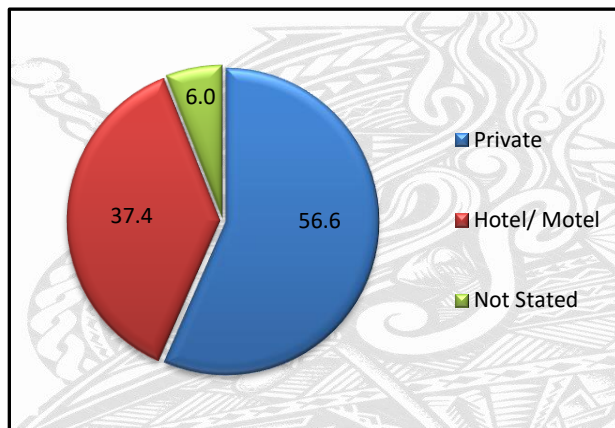
The usual trend of visitor's duration of stay in Samoa (Table 6) is between 7 days and 30 days, as revealed in Fig 1.8 below.

Fig. 1.8: Visitors Duration of Stay, 2nd Quarter 2023



On the other hand, 56.6 percent (26,062) stayed in private accommodations or with families/ relatives while 37.4 percent (17,200) of total visitors reported staying in hotel/ motels. (Refer Fig. 1.9).

Fig. 1.9: Total Visitors by Place of Stay, 2nd Quarter 2023



2. DEPARTURES

2.1 TOTAL DEPARTURES

Regret to inform all our stakeholders that we are unable to produce detailed departure statistics at this point in time due to other competing official duties.

BACKGROUND

The sourced documents for the compilation of International Arrival Statistics are the immigration arrival and departure card forms.

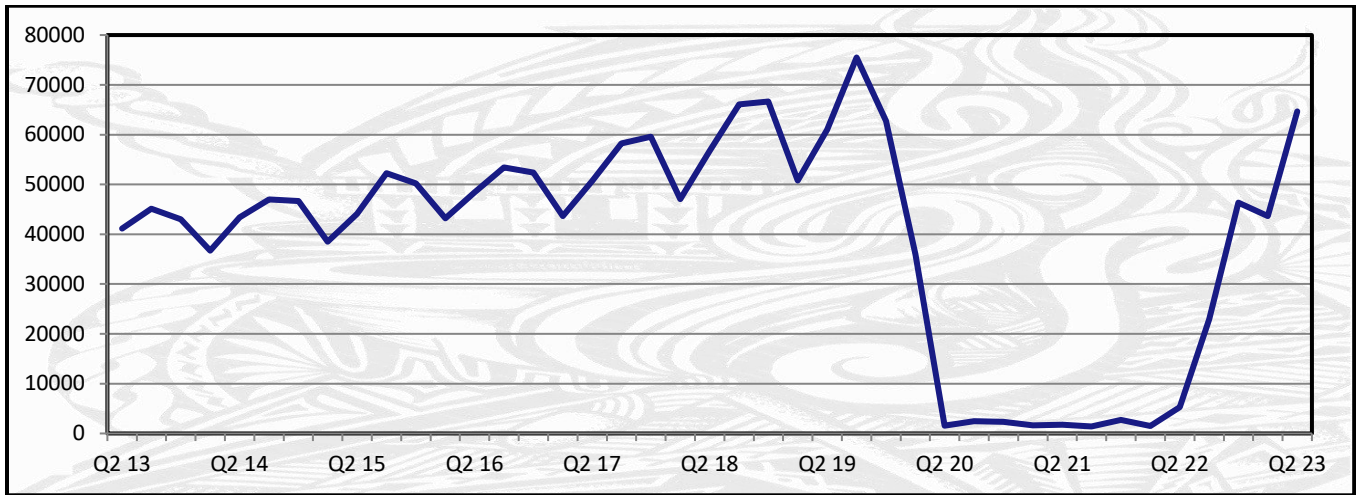
These forms are completed by all incoming and outgoing travelers at the three local points of entry namely:

- (1) Faleolo International Airport
- (2) Fagalii International Airport
- (3) Apia Wharf (Matautu Port)

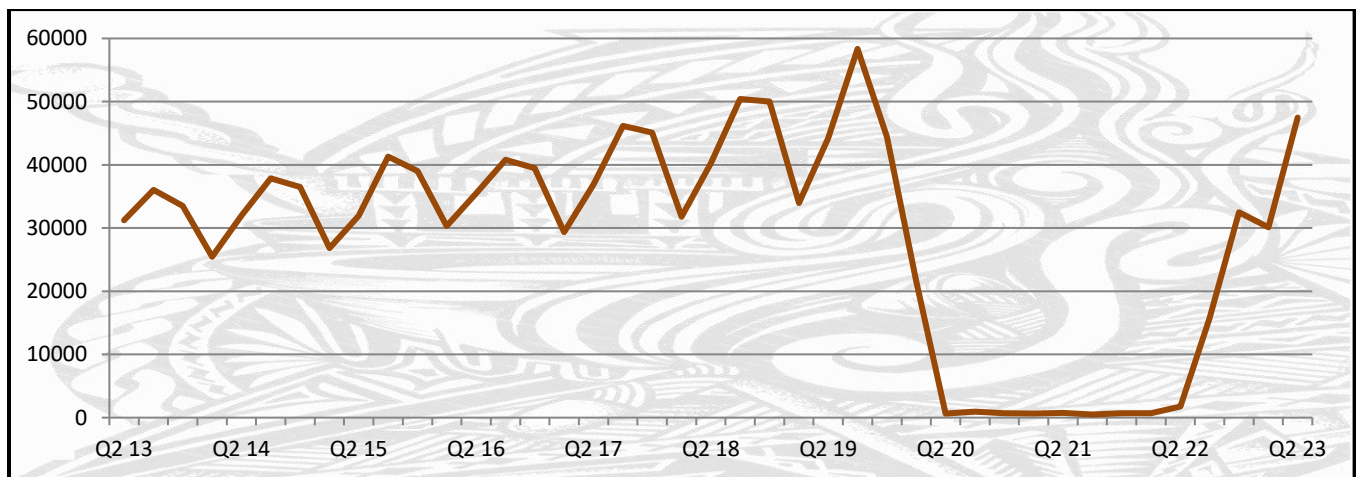
International arrival statistics are compiled on a monthly, quarterly and annual basis. These reports can also be extracted from our website: www.sbs.gov.ws

APPENDIX

Graph 1: Quarterly Total Arrivals, 2nd Quarter 2013 – 2nd Quarter 2023



Graph 2: Quarterly Total Visitors, 2nd Quarter 2013 – 2nd Quarter 2023



Graph 3: Quarterly Total Departures, 2nd Quarter 2013 – 2nd Quarter 2023

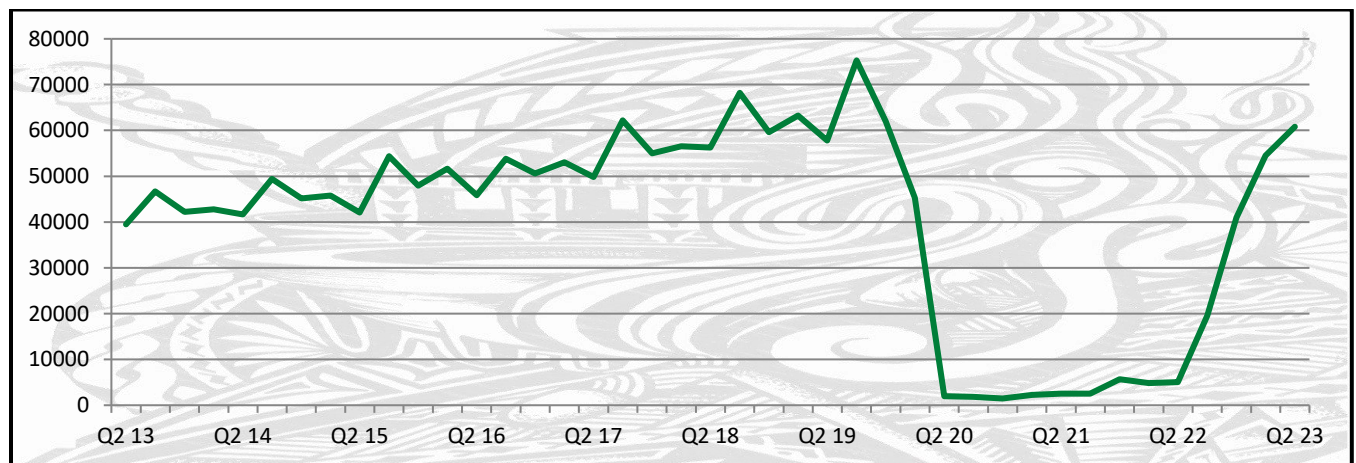


Table 1: Quarterly Arrival and Departure by Mode of Travel and Net Migration, 2015 - 2023.

Period	Visitors Arrivals			Total Arrivals			Total Departures			Net Migration
	Air	Sea	Total	Air	Sea	Total	Air	Sea	Total	
2015	135,012	4,031	139,043	176,782	8,248	185,030	181,687	8,523	190,210	-5,180
2016	140,288	5,801	146,089	186,810	10,586	197,396	193,759	9,955	203,714	-6,318
2017	153,468	4,047	157,515	204,105	8,135	212,240	210,827	9,228	220,055	-7,815
2018	167,651	4,845	172,496	227,487	9,019	236,506	231,724	8,825	240,549	-4,043
2019	173,920	6,938	180,858	239,437	10,534	249,971	248,499	9,835	258,334	-8,363
2020	20,520	3,463	23,983	38,086	4,287	42,373	46,645	3,937	50,582	-8,209
2021	1,096	5,401	2,591	5,011	2,452	7,463	10,879	2,115	12,994	-5,531
2022	47,204	3,425	50,629	69,766	6,287	76,053	65,066	5,419	70,485	5,568
2016										
1st Quarter	29,222	1,081	30,303	41,306	1,893	43,199	49,375	2,323	51,698	-8,499
2nd Quarter	34,078	1,411	35,489	45,693	2,704	48,397	44,054	2,828	46,882	1,515
3rd Quarter	39,045	1,773	40,818	50,277	3,114	53,391	51,681	2,532	54,213	-822
4th Quarter	37,943	1,536	39,479	49,534	2,875	52,409	48,649	2,272	50,921	1,488
2017										
1st Quarter	28,151	1,221	29,372	41,707	1,917	43,624	50,616	2,401	53,017	-9,393
2nd Quarter	36,119	765	36,884	48,726	2,004	50,730	47,448	2,389	49,837	893
3rd Quarter	45,174	983	46,157	56,489	1,810	58,299	59,572	2,603	62,175	-3,876
4th Quarter	44,024	1,078	45,102	57,183	2,404	59,587	53,191	1,835	55,026	4,561
2018										
1st Quarter	30,725	1,049	31,774	45,087	1,979	47,066	54,317	2,195	56,512	-9,446
2nd Quarter	39,106	1,184	40,290	53,630	3,104	56,734	53,060	3,171	56,231	503
3rd Quarter	49,104	1,301	50,405	63,983	2,084	66,067	66,000	2,193	68,193	-2,126
4th Quarter	48,716	1,311	50,027	64,787	1,852	66,639	58,347	1,266	59,613	7,026
2019										
1st Quarter	32,845	1,117	33,962	49,342	1,439	50,781	61,825	1,405	63,230	-12,449
2nd Quarter	42,562	1,608	44,170	58,359	2,626	60,985	55,139	2,682	57,821	3,164
3rd Quarter	55,933	2,415	58,348	71,960	3,532	75,492	72,437	2,850	75,287	205
4th Quarter	42,580	1,798	44,378	59,776	2,937	62,713	59,098	2,898	61,996	717
2020										
1st Quarter	20,485	1,188	21,673	34,548	1,415	35,963	44,139	1,137	45,276	-9,313
2nd Quarter	7	646	653	735	854	1,589	1,182	784	1,966	-377
3rd Quarter	0	936	936	1,355	1,125	2,480	776	1,089	1,865	615
4th Quarter	28	693	721	1,448	893	2,341	548	927	1,475	866
2021										
1st Quarter	174	481	655	926	701	1,627	1,595	653	2,248	-621
2nd Quarter	403	327	730	1,247	492	1,739	2,108	402	2,510	-771
3rd Quarter	178	321	499	811	593	1,404	2,102	429	2,531	-1,127
4th Quarter	341	366	707	2,027	666	2,693	5,074	631	5,705	-3,012
2022										
1st Quarter	296	391	687	945	532	1,477	4,338	513	4,851	-3,374
2nd Quarter	1,326	418	1,744	4,733	581	5,314	4,617	440	5,057	257
3rd Quarter	14,571	1,147	15,718	21,372	1,567	22,939	18,067	1,543	19,610	3,329
4th Quarter	31,011	1,469	32,480	42,716	3,607	46,323	38,044	2,923	40,967	5,356
2023										
1st Quarter	28,784	1,352	30,136	40,467	3,204	43,671	50,257	4,260	54,517	-10,846
2nd Quarter	45,714	1,746	47,460	60,343	4,287	64,630	56,372	4,421	60,793	3,837

Source: Ministry of the Prime Minister and Cabinet - Immigration Division, Ministry of Customs and Revenue and Samoa Bureau of Statistics.

1: Provisional figures

Table 2: Arrivals by Age, Purpose of Entry and Sex, Second Quarter 2023 ¹

AGE	Purpose of Visit														
	TOTAL			Visitors			Returning Residents			Transit			Temporary Resident		
	TOTAL	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female
TOTAL	64,630	33,828	30,802	44,212	21,520	22,692	17,170	10,442	6,728	1,451	840	611	1,797	1,026	771
0 - 4	1,899	949	950	1,578	781	797	235	125	110	48	24	24	38	19	19
5 - 9	2,352	1,164	1,188	1,926	950	976	341	178	163	28	7	21	57	29	28
10 - 14	2,593	1,270	1,323	2,174	1,067	1,107	322	156	166	47	14	33	50	33	17
15 - 19	3,297	1,601	1,696	2,662	1,261	1,401	525	295	230	64	28	36	46	17	29
20 - 24	4,846	2,518	2,328	3,183	1,376	1,807	1,497	1,050	447	98	55	43	68	37	31
25 - 29	5,787	3,305	2,482	3,485	1,638	1,847	1,985	1,456	529	145	80	65	172	131	41
30 - 34	5,611	3,093	2,518	3,583	1,675	1,908	1,766	1,255	511	144	101	43	118	62	56
35 - 39	4,979	2,810	2,169	3,251	1,660	1,591	1,428	968	460	171	110	61	129	72	57
40 - 44	5,066	2,738	2,328	3,282	1,621	1,661	1,423	888	535	163	100	63	198	129	69
45 - 49	5,232	2,745	2,487	3,398	1,631	1,767	1,525	936	589	150	90	60	159	88	71
50 - 54	5,641	2,930	2,711	3,781	1,894	1,887	1,569	864	705	130	81	49	161	91	70
55 - 59	5,316	2,697	2,619	3,616	1,802	1,814	1,430	746	684	108	69	39	162	80	82
60 - 64	4,562	2,283	2,279	3,058	1,521	1,537	1,306	658	648	58	30	28	140	74	66
65 - 69	3,517	1,760	1,757	2,448	1,224	1,224	888	441	447	53	28	25	128	67	61
70 - 74	2,175	1,090	1,085	1,550	773	777	519	256	263	17	9	8	89	52	37
75 +	1,757	875	882	1,237	646	591	411	170	241	27	14	13	82	45	37
% Distribution ²	100.0	52.3	47.7	68.4	33.3	35.1	26.6	16.2	10.4	2.2	1.3	0.9	2.8	1.6	1.2

Source: Ministry of the Prime Minister and Cabinet - Immigration Division, Ministry of Customs and Revenue and Samoa Bureau of Statistics.

Note : Total visitors include transit.

1: Provisional figures

2: Figures are subject to rounding errors

Table 3: Visitors Arrivals by Country of Usual Residence and Mode of Travel, Second Quarter 2023 ¹

Country of Usual Residence	Mode of Travel		TOTAL	Percentage ²
	Air	Sea		
OCEANIA	38,633	726	39,359	82.9
American Samoa	3,145	396	3,541	7.5
Fiji	1,009	21	1,030	2.2
Cook Island	3	0	3	0.0
Other Pacific Is	860	133	993	2.1
New Zealand	20,370	155	20,525	43.2
Australia	13,246	21	13,267	28.0
EUROPE	880	101	981	2.1
United Kingdom	258	6	264	0.6
Scandinavia	65	37	102	0.2
Benelux	29	7	36	0.1
Germany	185	6	191	0.4
Other Europe	343	45	388	0.8
AMERICA	3,763	99	3,862	8.1
U.S.A	3,683	97	3,780	8.0
Canada	80	2	82	0.2
ASIA	2,304	815	3,119	6.6
Japan	151	0	151	0.3
China	1,229	249	1,478	3.1
Korea	38	0	38	0.1
Other Asia	886	566	1,452	3.1
OTHERS	134	5	139	0.3
TOTAL	45,714	1,746	47,460	100%
PERCENTAGE DISTRIBUTION	96.3	3.7	100.0%	

Source: Ministry of the Prime Minister and Cabinet - Immigration Division, Ministry of Customs and Revenue, and Samoa Bureau of Statistics.

1: Provisional figures.

2: Figures are subject to rounding errors

- Note:**
- (i) Visitors refer to all person visiting Samoa other than returning residents and also expatriates who are employed and living in Samoa (**include transit**).
 - (ii) Visitors also include Samoan citizens whose country of usual residence are country abroad.
 - (iii) **Scandinavia**- refers to countries of Norway, Sweden, Finland and Denmark.
 - (iv) **Benelux:** - refers to countries of Belgium, Netherlands and Luxembourg.
 - (v) Exclude Cruise Liner Passengers.

Table 4: Total Visitors by Usual Residence and Purpose of Visit, Second Quarter 2023 ¹

Usual Residence	Purpose of Visit							
	TOTAL	% ²	Holiday/ Vacation	Business/ Conference	Visit Friends/ Relatives	Sports	Transit	Others
TOTAL	47,460		19,054	3,246	18,867	758	1,451	4,084
American Samoa	3,541	7.5	850	179	1,486	73	369	584
Fiji	1,030	2.2	320	233	110	66	95	206
Cook Island	3	0.0	1	1	1	0	0	0
Other Pacific Is	993	2.1	260	207	95	106	109	216
New Zealand	20,525	43.2	8,647	1,161	9,224	249	96	1,148
Australia	13,267	28.0	5,179	956	6,032	202	80	818
United Kingdom	264	0.6	192	19	25	3	4	21
Scandinavia	102	0.2	91	2	4	0	0	5
Benelux	36	0.1	30	1	3	0	0	2
Germany	191	0.4	177	3	4	0	1	6
Other Europe	388	0.8	284	30	22	5	8	39
U.S.A.	3,780	8.0	1,081	187	1,661	31	203	617
Canada	82	0.2	60	5	9	0	0	8
Japan	151	0.3	67	23	10	13	2	36
China	1,478	3.1	882	144	112	8	103	229
Korea	38	0.1	21	3	4	1	4	5
Other Asia	1,452	3.1	834	80	61	1	355	121
OTHER COUNTRIES	139	0.3	78	12	4	0	22	23
<i>Percentage Distribution ²</i>	<i>100.0</i>		<i>40.1</i>	<i>6.8</i>	<i>39.8</i>	<i>1.6</i>	<i>3.1</i>	<i>8.6</i>

Source: Ministry of the Prime Minister and Cabinet - Immigration Division, Ministry of Customs and Revenue and Samoa Bureau of Statistics.

Note : Total visitors include transit.

1: Provisional figures

2: Figures are subject to rounding errors

Table 5: Total Arrivals by Carrier and Purpose of Entry, Second Quarter 2023 ¹

Carrier	TOTAL	Purpose of Entry				
		Returning Residents	% ²	Total Visitors	% ²	
TOTAL	64,630	100%	17,170	26.6	47,460	73.4
AIR	60,343	93.4	14,629	22.6	45,714	70.7
Quantas	4,760	7.4	525	0.8	4,235	6.6
Virgin Australia	7,322	11.3	934	1.4	6,388	9.9
Samoa Airways	5,419	8.4	2,603	4.0	2,816	4.4
Talofa Airways	3,700	5.7	1,431	2.2	2,269	3.5
Air New Zealand	26,695	41.3	6,561	10.2	20,134	31.2
Fiji Airways	11,708	18.1	2,568	4.0	9,140	14.1
Other Air Carrier	739	1.1	7	0.0	732	1.1
SEA	4,287	6.6	2,541	3.9	1,746	2.7
Lady Samoa IV ³	2,946	4.6	2,287	3.5	659	1.0
Yacht	107	0.2	0	0.0	107	0.2
Other Sea Carrier	1,234	1.9	254	0.4	980	1.5

Source: Ministry of the Prime Minister and Cabinet - Immigration Division, Ministry of Customs and Revenue and Samoa Bureau of Statistics.

Note: Total visitors include transit.

- 1: Provisional figures
- 2: Figures are subject to rounding errors
- 3: Lady Naomi is now replace by Lady Samoa IV

Table 6: Visitors by Duration of Stay and Place of Stay, Second Quarter 2023 ¹

Duration of Stay	Place of Stay			
	TOTAL	Hotel/Motel	Private	Not Stated
TOTAL	46,009	17,200	26,062	2,747
1day	610	520	77	13
2days	574	357	204	13
3days	908	534	336	38
4days	1,385	738	585	62
5days	2,053	1,259	730	64
6days	2,092	1,420	569	103
7days	8,285	3,859	3,712	714
8-14days	14,666	5,831	8,472	363
15-30days	11,873	2,413	8,559	901
31-60days	540	4	414	122
61-90days	442	0	411	31
91-180days	112	0	82	30
181-365days	101	0	79	22
> Year	287	0	199	88
Not Stated	2,081	265	1,633	183
Percentage Distribution	100.0	37.4	56.6	6.0

Source: Ministry of the Prime Minister and Cabinet - Immigration Division,
Ministry of Customs and Revenue and Samoa Bureau of Statistics.

Note: Visitors here, exclude transit.

1: Provisional figures

2: Figures are subject to rounding errors