

SAMOA BUREAU OF STATISTICS

INTERNATIONAL ARRIVAL STATISTICS JANUARY 2026

MONTHLY HIGHLIGHTS:

In January 2026 compared with January 2025:

- ❖ Total arrivals of 22,522 increased by 1.5% (339)
- ❖ Total visitors of 16,167 increased by 9.6% (1,421)
- ❖ Total Visitors:
 - ✓ USA: 58.8% (up by 604 visitors)
 - ✓ NZ: 26.8% (up by 1,884 visitors)
 - ✓ AUST: -28.8% (down by 1,311 visitors)
 - ✓ AM. SAM: -18.2% (down by 93 visitors)

INSIDE THIS ISSUE

| January 2026 | All Arrivals | All Visitors |
|----------------------------------|--------------|--------------|
| Number | 22,522 | 16,167 |
| % change from previous month | -26.4 | -37.7 |
| % change with same month in 2025 | 1.5 | 9.6 |

26TH FEBRUARY 2026

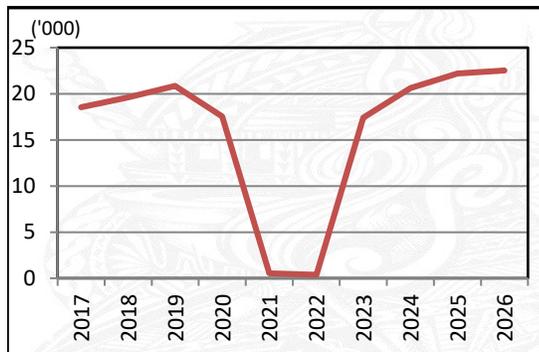
1. TOTAL ARRIVALS

The total International Arrival Statistics recorded for the month of **January 2026** totaling 22,522 arrivals, revealed a decrease of 26.4 percent over the previous month of December 2025 and an increase of 1.5 percent over the corresponding month of January 2025.

Those who travelled to Samoa by Air represented 96.6% while 3.4% was represented by those who travelled by Sea.

Fig. 1 below graphically depicts the arrival numbers from January 2017 to January 2026, clearly showing the impact of Covid 19 on arrival numbers for January in 2020 and 2021.

Fig. 1: January Total Arrivals, 2017 – 2026

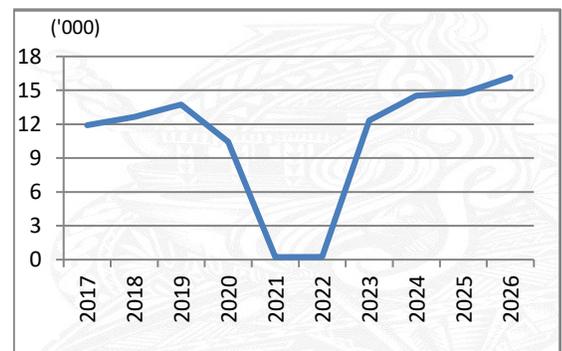


2. TOTAL VISITORS

Overall visitor numbers for the month under review stood at 16,167 revealing a decrease of 37.7 percent over the previous month of December 2025 and an increase of 9.6 percent over the corresponding month of January 2025.

Fig. 2 illustrates the total number of visitors for January between 2017 and 2026, also indicating the impact of Covid 19 on visitor's numbers for January in 2020 and 2021.

Fig. 2: January Total Visitors, 2017 – 2026



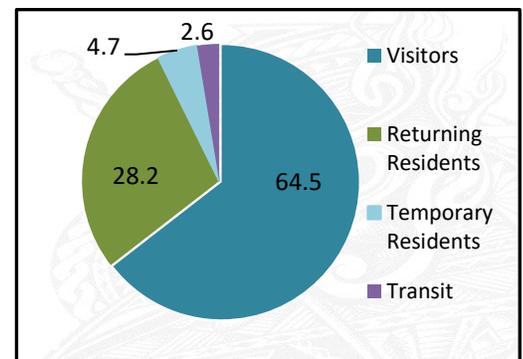
3. TOTAL ARRIVALS BY PURPOSE OF ENTRY

Visitors (Table 2), made up the largest component of all arrivals with 64.5 percent (14,526), represented by 33.6 percent females (7,566) and 30.9 percent males (6,960).

Male returning residents made up 14.2 percent (3,190) of total arrivals while their female counterpart made up 14.1 percent (3,165). (Refer Fig. 3)

The Appendix provide readers with a more detailed trend presentation of total arrivals and visitors over the years.

Fig. 3: Total Arrivals, by Purpose of Entry, January 2026

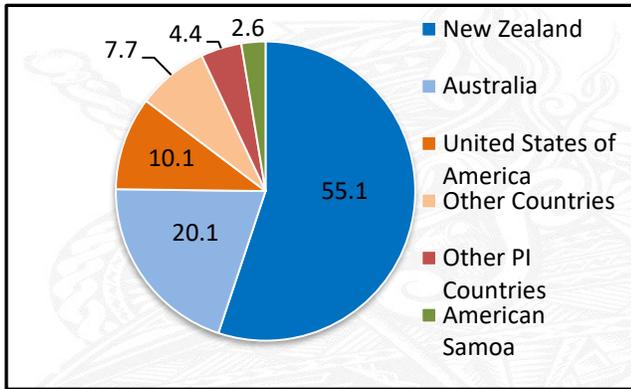


4. TOTAL VISITORS BY COUNTRY OF USUAL RESIDENCE

New Zealand remains as the leading country in visitors' arrival by country of usual residence (Table 3) accounting for 55.1 percent of total visitors or 8,914 visitors. Australia followed next with a distant 20.1 percent share (3,243 visitors).

United States of America reported 10.1 percent (1,631 visitors) while American Samoa reported 2.6 percent (418) of total visitors. (Refer Fig. 4)

Fig. 4: Total Visitors, by Country of Usual Residence, January 2026

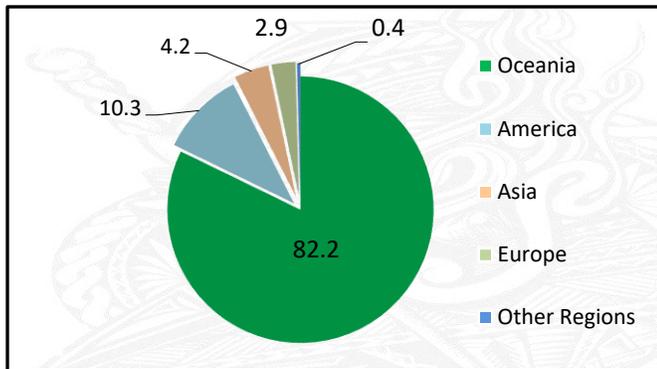


5. TOTAL VISITORS BY REGION

As usual, the Oceanic Region had the highest share of total visitors with 82.2 percent, followed by America with 10.3 percent.

Asia reported a share of 4.2 percent while Europe reported the least share of 2.9 percent. (Refer Fig. 5).

Fig. 5: Total Visitors by Region, January 2026



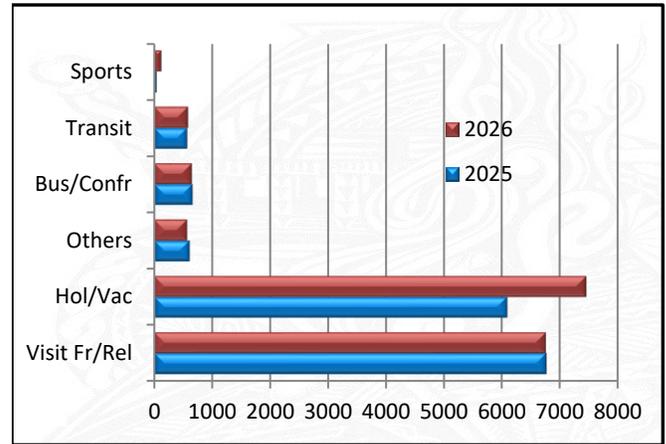
6. TOTAL VISITORS BY PURPOSE OF VISIT

The principal source markets (Table 4) namely New Zealand, Australia, American Samoa and the United States of America constitute 87.9 percent of all visitors visiting Samoa in January 2026.

The majority of visitors (7,468) entered our shores for holiday and vacation while 6,766 entered our shores to visit friends and relatives.

Those who were here on Business/Conference recorded 655 visitors, while those for Sports purposes reported only 123 visitors. Fig.6 depicts total visitors by purpose of visit for January 2025 and January 2026.

Fig. 6: Total Visitors, by Purpose of Visit, January 2025 & January 2026.

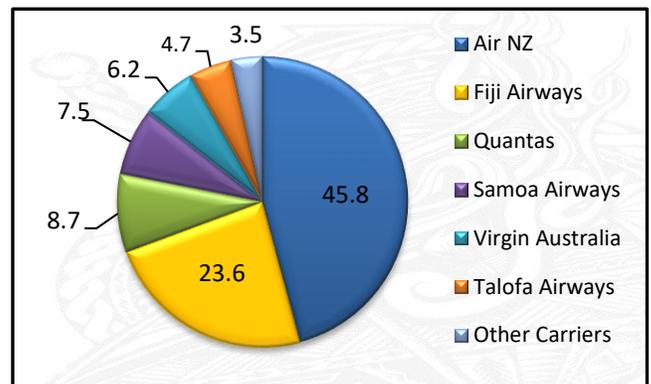


7. TOTAL ARRIVALS BY CARRIER

As depicted in table 5, Air New Zealand carried the highest share of passengers to Samoa with a 45.8 percent share, (10,317 passengers) followed by Fiji Airways with a 23.6 percent share (5,309 passengers).

Quantas brought in 8.7 percent (1,959 passengers) of total arrivals while Samoa Airways and Virgin Australia recorded shares of 7.5 percent (1,690) and 6.2 percent (1,392) respectively. Fig. 7 illustrates total arrivals by carrier during the reference period.

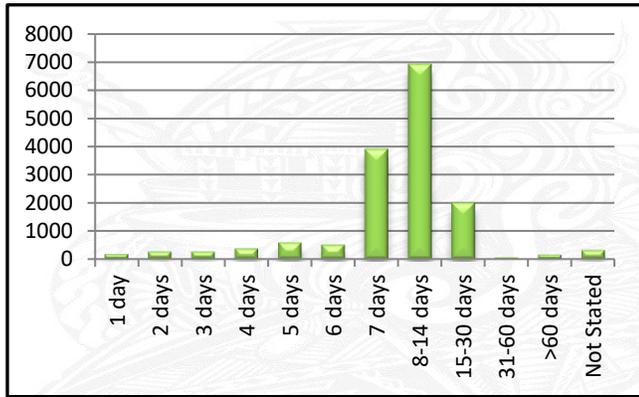
Fig. 7: Total Arrivals by Carrier, January 2026



8. TOTAL VISITORS BY DURATION OF STAY AND PLACE OF STAY

As shown in Fig. 8 below, visitor's duration of stay in Samoa (Table 6) is between seven and thirty days.

Fig. 8: Total Visitors by Duration of Stay, January 2026



On the other hand, the majority of visitors (55.7 percent or 8,685 visitors) reported staying in private accommodations or with families/ relatives while 27.6 percent (4,299) stayed in hotel/ motel. (Refer Fig. 9).

Fig. 9: Total Visitors by Place of Stay, January 2026

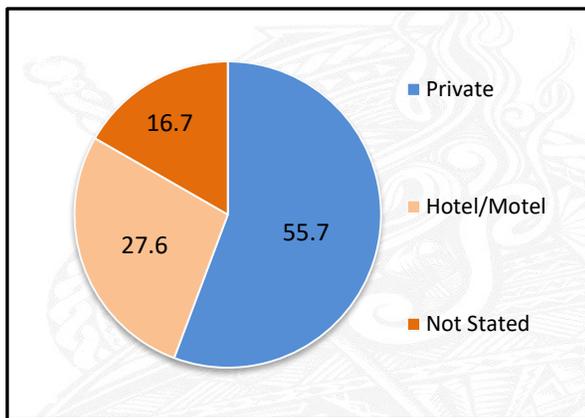
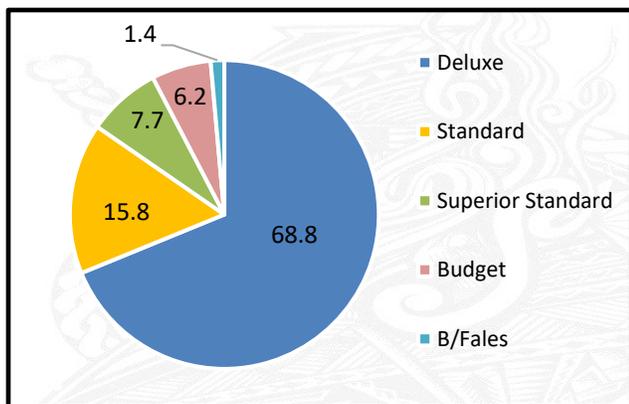


Fig. 10 portrays the number of visitors who stayed in hotel/ motel (4,299) by type of accommodation (hotel/ motel), within the reference month.

Fig. 10: Visitors Staying in Hotels/ Motels by Type of Accommodation, January 2026



BACKGROUND

The sourced documents for the compilation of International Arrival Statistics are the immigration arrival and departure card forms.

These forms are completed by all incoming and outgoing travelers at the three local points of entry namely:

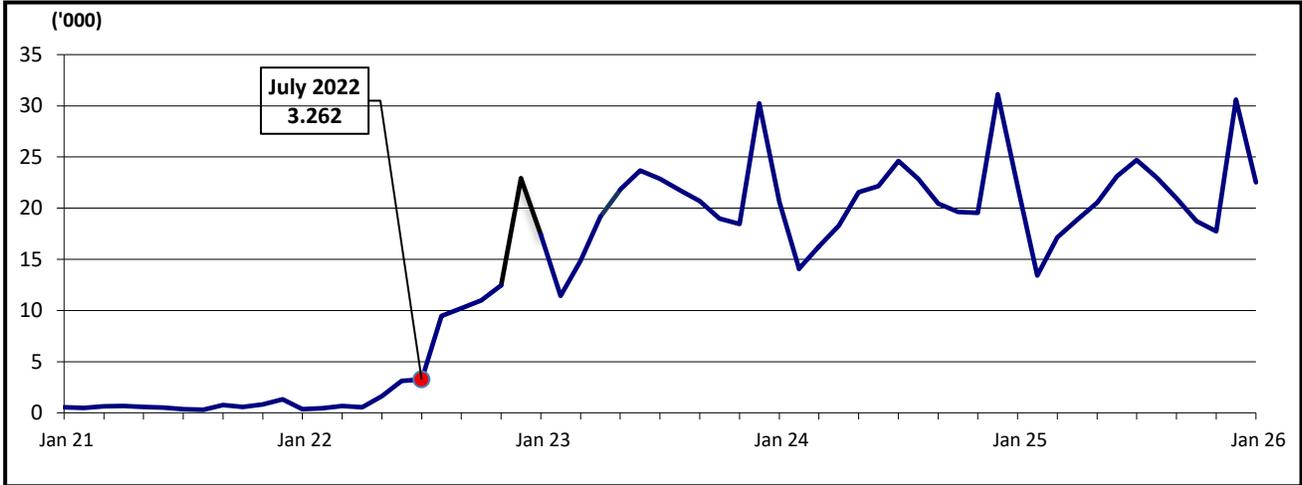
- (1) Faleolo International Airport
- (2) Apia Wharf (Matautu Port)
- (3) Fagalii International Airport

Futhermore, the BMS (Border Management Sytem) was also used for the compilation of such statistics.

International Arrival Statistics are compiled on a monthly, quarterly and annual basis. These reports can also be downloaded from our website: www.sbs.gov.ws

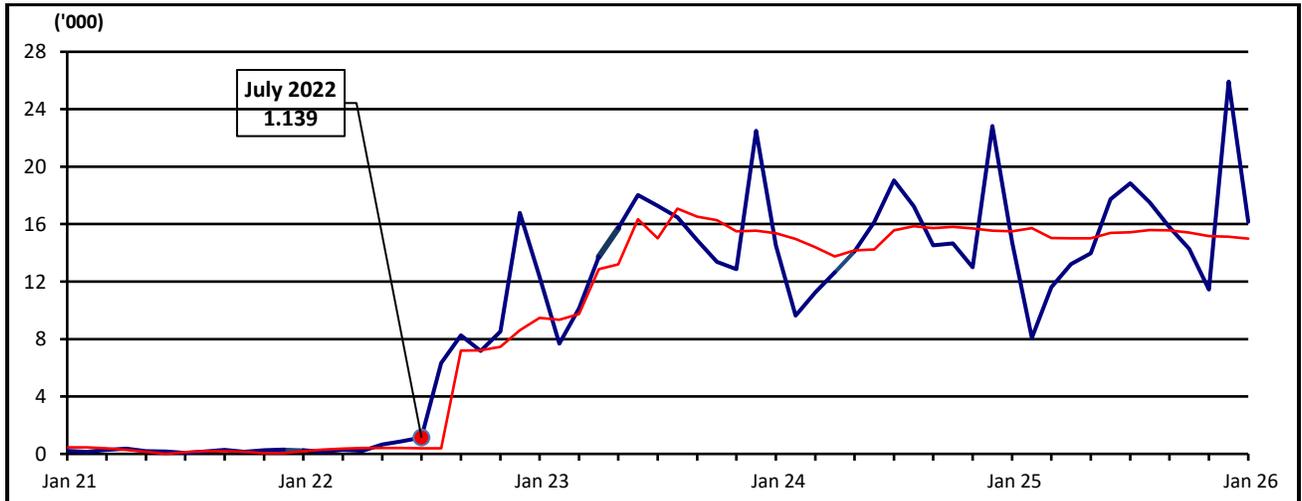
APPENDIX

Graph 1: Monthly Total Arrivals, January 2021 – January 2026



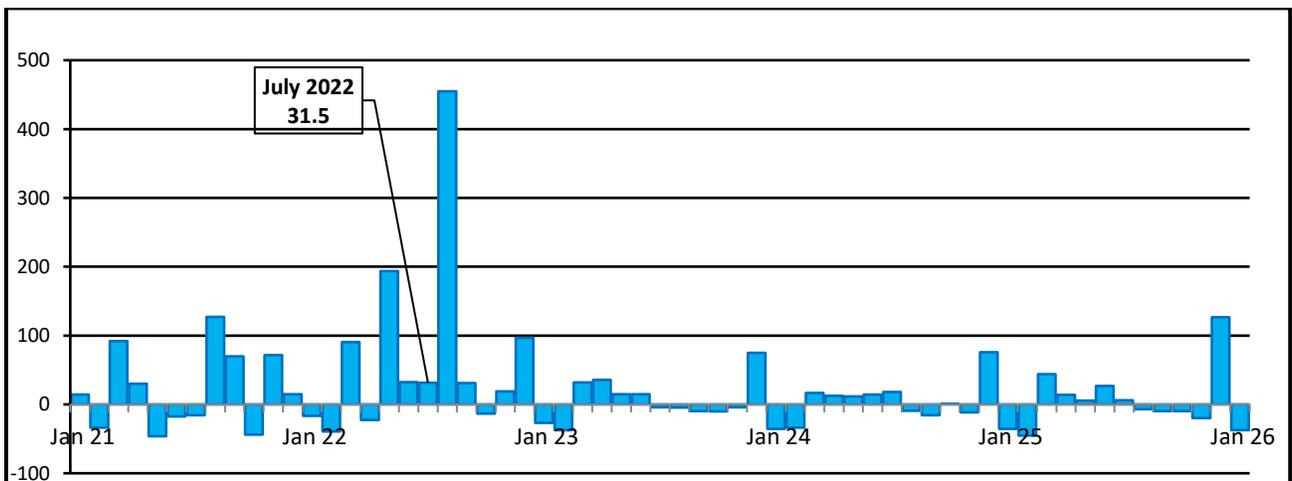
Note: Covid-19 travel restriction period from 20th March to 31st July 2022

Graph 2: Monthly Total Visitors, January 2021 – January 2026



Note: Covid-19 travel restriction period from 20th March to 31st July 2022

Graph 3: Visitors Percentage Change over Previous month, January 2021 – January 2026



Note: Covid-19 travel restriction period from 20th March to 31st July 2022

Table 1: Monthly Arrival and Departure by Mode of Travel and Net Migration, 2006 - 2026¹

| Period | Visitors Arrivals | | | Total Arrivals | | | Total Departures | | | Net Migration |
|-------------|-------------------|-------|---------|----------------|--------|---------|------------------|--------|---------|---------------|
| | Air | Sea | Total | Air | Sea | Total | Air | Sea | Total | |
| 2006 | 112,411 | 3,471 | 115,882 | 147,807 | 9,349 | 157,156 | 147,991 | 9,489 | 157,480 | -324 |
| 2007 | 118,653 | 3,703 | 122,356 | 150,584 | 7,635 | 158,219 | 158,099 | 8,578 | 166,677 | -8,458 |
| 2008 | 118,459 | 3,743 | 122,202 | 151,883 | 8,628 | 160,511 | 161,482 | 9,908 | 171,390 | -10,879 |
| 2009 | 127,327 | 1,978 | 129,305 | 161,858 | 5,261 | 167,119 | 156,768 | 6,267 | 163,035 | 4,084 |
| 2010 | 126,970 | 2,530 | 129,500 | 162,052 | 5,539 | 167,591 | 164,426 | 6,326 | 170,752 | -3,161 |
| 2011 | 124,706 | 2,898 | 127,604 | 159,660 | 5,738 | 165,398 | 163,605 | 6,216 | 169,821 | -4,423 |
| 2012 | 131,945 | 2,749 | 134,694 | 167,211 | 5,509 | 172,720 | 167,842 | 6,297 | 174,139 | -1,419 |
| 2013 | 122,171 | 2,502 | 124,673 | 157,542 | 5,335 | 162,877 | 162,333 | 5,885 | 168,218 | -5,341 |
| 2014 | 128,623 | 3,172 | 131,795 | 166,075 | 7,638 | 173,713 | 170,742 | 8,275 | 179,017 | -5,304 |
| 2015 | 135,012 | 4,031 | 139,043 | 176,782 | 8,248 | 185,030 | 181,343 | 8,867 | 190,210 | -5,180 |
| 2016 | 140,288 | 5,801 | 146,089 | 186,810 | 10,586 | 197,396 | 193,759 | 9,955 | 203,714 | -6,318 |
| 2017 | 153,468 | 4,047 | 157,515 | 204,105 | 8,135 | 212,240 | 210,827 | 9,228 | 220,055 | -7,815 |
| 2018 | 167,651 | 4,845 | 172,496 | 227,487 | 9,019 | 236,506 | 231,724 | 8,825 | 240,549 | -4,043 |
| 2019 | 173,920 | 6,938 | 180,858 | 239,437 | 10,534 | 249,971 | 248,499 | 9,835 | 258,334 | -8,363 |
| 2020 | 20,520 | 3,395 | 23,915 | 38,086 | 4,287 | 42,373 | 36,471 | 3,937 | 50,582 | -8,209 |
| 2021 | 1,096 | 1,495 | 2,591 | 5,011 | 2,452 | 7,463 | 10,879 | 2,115 | 12,994 | -5,531 |
| 2022 | 47,204 | 3,425 | 50,629 | 69,766 | 6,287 | 76,053 | 65,066 | 5,419 | 70,485 | 5,568 |
| 2023 | 167,661 | 7,306 | 174,967 | 223,547 | 17,729 | 241,276 | 224,712 | 17,586 | 242,298 | -1,022 |
| 2024 | 172,397 | 7,193 | 179,590 | 234,902 | 16,245 | 251,147 | 237,942 | 16,379 | 254,321 | -3,174 |
| 2025 | 177,276 | 5,871 | 183,147 | 236,837 | 14,147 | 250,984 | 243,191 | 14,202 | 257,393 | -6,409 |
| 2024 | | | | | | | | | | |
| January | 13988 | 532 | 14,520 | 19,550 | 1,069 | 20,619 | 28,431 | 1387 | 29,818 | -9,199 |
| February | 9,251 | 379 | 9,630 | 12,948 | 1,133 | 14,081 | 16,674 | 1292 | 17,966 | -3,885 |
| March | 10,704 | 538 | 11,242 | 15,213 | 1,044 | 16,257 | 15,320 | 1197 | 16,517 | -260 |
| April | 12,134 | 510 | 12,644 | 16,883 | 1,412 | 18,295 | 17,650 | 1522 | 19,172 | -877 |
| May | 13,634 | 472 | 14,106 | 20,060 | 1,505 | 21,565 | 17,673 | 1441 | 19,114 | 2,451 |
| June | 15,596 | 547 | 16,143 | 20,755 | 1,391 | 22,146 | 19,047 | 1108 | 20,155 | 1,991 |
| July | 18,276 | 763 | 19,039 | 22,955 | 1,641 | 24,596 | 22,823 | 1501 | 24,324 | 272 |
| August | 16,441 | 807 | 17,248 | 21,314 | 1,547 | 22,861 | 22,295 | 1949 | 24,244 | -1,383 |
| September | 14,041 | 495 | 14,536 | 19,308 | 1,137 | 20,445 | 19,316 | 1084 | 20,400 | 45 |
| October | 13,516 | 1,142 | 14,658 | 18,099 | 1,540 | 19,639 | 20,138 | 1848 | 21,986 | -2,347 |
| November | 12,460 | 536 | 12,996 | 18,265 | 1,259 | 19,524 | 17,816 | 1078 | 18,894 | 630 |
| December | 22,356 | 472 | 22,828 | 29,552 | 1,567 | 31,119 | 20,759 | 972 | 21,731 | 9,388 |
| 2025 | | | | | | | | | | |
| January | 14,311 | 435 | 14,746 | 21,255 | 928 | 22,183 | 30,438 | 1305 | 31,743 | -9,560 |
| February | 7,778 | 292 | 8,070 | 12,625 | 774 | 13,399 | 16,045 | 1008 | 17,053 | -3,654 |
| March | 11,250 | 355 | 11,605 | 16,087 | 1,066 | 17,153 | 16,969 | 862 | 17,831 | -678 |
| April | 12,825 | 385 | 13,210 | 17,764 | 1,105 | 18,869 | 17,310 | 1,166 | 18,476 | 393 |
| May | 13,631 | 346 | 13,977 | 19,391 | 1,147 | 20,538 | 18,488 | 1,156 | 19,644 | 894 |
| June | 17,156 | 585 | 17,741 | 21,794 | 1,318 | 23,112 | 19,424 | 1,300 | 20,724 | 2,388 |
| July | 18,218 | 625 | 18,843 | 22,969 | 1,741 | 24,710 | 23,640 | 1,652 | 25,292 | -582 |
| August | 16,790 | 720 | 17,510 | 21,488 | 1,489 | 22,977 | 20,927 | 1,298 | 22,225 | 752 |
| September | 15,246 | 545 | 15,791 | 19,857 | 1,117 | 20,974 | 20,649 | 1,413 | 22,062 | -1,088 |
| October | 13,930 | 348 | 14,278 | 17,848 | 880 | 18,728 | 19,813 | 1,074 | 20,887 | -2,159 |
| November | 11,101 | 347 | 11,448 | 16,715 | 1,024 | 17,739 | 17,568 | 967 | 18,535 | -796 |
| December | 25,040 | 888 | 25,928 | 29,044 | 1,558 | 30,602 | 21,920 | 1,001 | 22,921 | 7,681 |
| 2026 | | | | | | | | | | |
| January | 15,947 | 220 | 16,167 | 21,746 | 776 | 22,522 | 28,762 | 1,320 | 30,082 | -7,560 |

Source : Ministry of the Prime Minister and Cabinet- Immigration Division and Samoa Bureau of Statistics.

1: Provisional figures

Table 2: Total Arrivals by Age, Purpose of Entry and Sex, January 2026 ¹

| Age | Purpose of Entry | | | | | | | | | | | | | | |
|------------------------------------|------------------|---------------|---------------|---------------|--------------|--------------|---------------------|--------------|--------------|------------|------------|------------|--------------------|------------|------------|
| | Total | | | Visitors | | | Returning Residence | | | Transit | | | Temporary Resident | | |
| | Total | Male | Female | Total | Male | Female | Total | Male | Female | Total | Male | Female | Total | Male | Female |
| Total | 22,522 | 11,094 | 11,428 | 14,526 | 6,960 | 7,566 | 6,355 | 3,190 | 3,165 | 585 | 375 | 210 | 1,056 | 569 | 487 |
| 0 - 4 | 883 | 475 | 408 | 608 | 330 | 278 | 217 | 109 | 108 | 18 | 13 | 5 | 40 | 23 | 17 |
| 5 - 9 | 1,233 | 641 | 592 | 777 | 408 | 369 | 386 | 192 | 194 | 18 | 10 | 8 | 52 | 31 | 21 |
| 10 - 14 | 1,369 | 666 | 703 | 898 | 451 | 447 | 363 | 165 | 198 | 45 | 20 | 25 | 63 | 30 | 33 |
| 15 - 19 | 1,598 | 735 | 863 | 1,093 | 499 | 594 | 426 | 191 | 235 | 21 | 13 | 8 | 58 | 32 | 26 |
| 20 - 24 | 1,618 | 769 | 849 | 1,041 | 471 | 570 | 478 | 239 | 239 | 37 | 25 | 12 | 62 | 34 | 28 |
| 25 - 29 | 1,845 | 878 | 967 | 1,180 | 494 | 686 | 527 | 293 | 234 | 44 | 35 | 9 | 94 | 56 | 38 |
| 30 - 34 | 1,778 | 850 | 928 | 1,101 | 492 | 609 | 550 | 291 | 259 | 56 | 30 | 26 | 71 | 37 | 34 |
| 35 - 39 | 1,627 | 810 | 817 | 1,068 | 506 | 562 | 420 | 221 | 199 | 46 | 30 | 16 | 93 | 53 | 40 |
| 40 - 44 | 1,701 | 825 | 876 | 1,130 | 528 | 602 | 424 | 215 | 209 | 51 | 34 | 17 | 96 | 48 | 48 |
| 45 - 49 | 1,696 | 861 | 835 | 1,081 | 530 | 551 | 464 | 235 | 229 | 69 | 50 | 19 | 82 | 46 | 36 |
| 50 - 54 | 1,709 | 842 | 867 | 1,087 | 527 | 560 | 519 | 261 | 258 | 35 | 23 | 12 | 68 | 31 | 37 |
| 55 - 59 | 1,666 | 840 | 826 | 1,036 | 505 | 531 | 496 | 258 | 238 | 64 | 45 | 19 | 70 | 32 | 38 |
| 60 - 64 | 1,403 | 703 | 700 | 863 | 437 | 426 | 423 | 202 | 221 | 42 | 21 | 21 | 75 | 43 | 32 |
| 65 - 69 | 1,121 | 588 | 533 | 703 | 368 | 335 | 324 | 164 | 160 | 18 | 13 | 5 | 76 | 43 | 33 |
| 70 - 74 | 679 | 330 | 349 | 424 | 208 | 216 | 211 | 96 | 115 | 14 | 10 | 4 | 30 | 16 | 14 |
| 75 + | 596 | 281 | 315 | 436 | 206 | 230 | 127 | 58 | 69 | 7 | 3 | 4 | 26 | 14 | 12 |
| % DISTRIBUTION ² | 100 | 49.3 | 50.7 | 64.5 | 30.9 | 33.6 | 28.2 | 14.2 | 14.1 | 2.6 | 1.7 | 0.9 | 4.7 | 2.5 | 2.2 |

Source : Ministry of the Prime Minister and Cabinet- Immigration Division and Samoa Bureau of Statistics.

1: Provisional figures

2: Figures are subject to rounding errors

Table 3: Total Visitors Arrivals by Country of Usual Residence and Mode of Travel, January 2026 ¹

| Country of Usual Residence | Mode of Travel | | | Percentage % |
|--------------------------------|----------------|------------|---------------|--------------|
| | Air | Sea | Total | |
| OCEANIA | 13,190 | 101 | 13,291 | 82.2 |
| American Samoa | 403 | 15 | 418 | 2.6 |
| Fiji | 421 | 6 | 427 | 2.6 |
| Cook Island | 5 | 0 | 5 | 0.0 |
| Other Pacific Is | 278 | 6 | 284 | 1.8 |
| New Zealand | 8,847 | 67 | 8,914 | 55.1 |
| Australia | 3,236 | 7 | 3,243 | 20.1 |
| EUROPE | 460 | 8 | 468 | 2.9 |
| United Kingdom | 135 | 2 | 137 | 0.8 |
| Scandinavia | 26 | 0 | 26 | 0.2 |
| Benelux | 27 | 0 | 27 | 0.2 |
| Germany | 62 | 1 | 63 | 0.4 |
| Other Europe | 210 | 5 | 215 | 1.3 |
| AMERICA | 1,619 | 50 | 1,669 | 10.3 |
| U.S.A | 1,581 | 50 | 1,631 | 10.1 |
| Canada | 38 | 0 | 38 | 0.2 |
| ASIA | 614 | 60 | 674 | 4.2 |
| Japan | 52 | 0 | 52 | 0.3 |
| China | 221 | 17 | 238 | 1.5 |
| Korea | 84 | 0 | 84 | 0.5 |
| Other Asia | 257 | 43 | 300 | 1.9 |
| OTHER COUNTRIES | 64 | 1 | 65 | 0.4 |
| TOTAL | 15,947 | 220 | 16,167 | |
| PERCENTAGE DISTRIBUTION | 98.6 | 1.4 | 100% | 100% |

Source : Ministry of the Prime Minister and Cabinet- Immigration Division and Samoa Bureau of Statistics.

1: Provisional figures

2: Figures are subject to rounding errors

- Note:** (i) Visitors refer to all person visiting Samoa other than returning residents and also expatriates who are employed and living in Samoa (**include transit**).
- (ii) Visitors also include Samoan citizens whose country of usual residence are country abroad.
- (iii) **Scandinavia:** refers to countries of Norway, Sweden, Finland and Denmark.
- (iv) **Benelux:** refers to countries of Belgium, Netherlands and Luxembourg.
- (v) Exclude Cruise Liner Passengers.

Table 4: Total Visitors by Usual Residence and Purpose of Visit, January 2026 ¹

| Country of Usual Residence | Purpose of Visit | | | | | | | |
|---|------------------|-------------------------|----------------------|-------------------------|-----------------------------|------------|------------|------------|
| | Total | Percentage ² | Holiday/ Vacation | Business/ Conference | Visit Friends/ Relatives | Sports | Transit | Others |
| OCEANIA | 13,292 | 82.2 | 5,790 | 491 | 6,245 | 77 | 296 | 393 |
| American Samoa | 418 | 2.6 | 118 | 30 | 117 | 5 | 106 | 42 |
| Fiji | 427 | 2.6 | 151 | 109 | 41 | 18 | 54 | 54 |
| Cook Island | 5 | 0.0 | 3 | 1 | 1 | 0 | 0 | 0 |
| Other Pacific Is | 284 | 1.8 | 91 | 67 | 42 | 20 | 46 | 18 |
| New Zealand | 8,914 | 55.1 | 3,521 | 81 | 5,026 | 26 | 79 | 181 |
| Australia | 3,244 | 20.1 | 1,906 | 203 | 1,018 | 8 | 11 | 98 |
| EUROPE | 467 | 2.9 | 378 | 27 | 22 | 7 | 21 | 12 |
| United Kingdom | 136 | 0.8 | 107 | 8 | 10 | 2 | 3 | 6 |
| Scandinavia | 26 | 0.2 | 21 | 0 | 5 | 0 | 0 | 0 |
| Benelux | 27 | 0.2 | 24 | 2 | 0 | 1 | 0 | 0 |
| Germany | 63 | 0.4 | 61 | 1 | 0 | 0 | 1 | 0 |
| Other Europe | 215 | 1.3 | 165 | 16 | 7 | 4 | 17 | 6 |
| AMERICA | 1,669 | 10.3 | 971 | 81 | 429 | 37 | 102 | 49 |
| U.S.A. | 1,631 | 10.1 | 938 | 80 | 427 | 37 | 100 | 49 |
| Canada | 38 | 0.2 | 33 | 1 | 2 | 0 | 2 | 0 |
| ASIA | 674 | 4.2 | 298 | 51 | 65 | 1 | 157 | 102 |
| Japan | 52 | 0.3 | 26 | 10 | 8 | 1 | 2 | 5 |
| China | 238 | 1.5 | 100 | 20 | 32 | 0 | 37 | 49 |
| Korea | 84 | 0.5 | 20 | 1 | 4 | 0 | 53 | 6 |
| Other Asia | 300 | 1.9 | 152 | 20 | 21 | 0 | 65 | 42 |
| OTHER COUNTRIES | 65 | 0.4 | 31 | 5 | 5 | 1 | 9 | 14 |
| TOTAL | 16,167 | 100.0 | 7,468 | 655 | 6,766 | 123 | 585 | 570 |
| Percentage Distribution ² | | 100.0 | 46.2 | 4.1 | 41.9 | 0.8 | 3.6 | 3.5 |

Source : Ministry of the Prime Minister and Cabinet- Immigration Division and Samoa Bureau of Statistics.

Note : Overall visitors include transit.

1: Provisional figures

2: Figures are subject to rounding errors

Table 5: Total Arrivals by Carrier and Purpose of Entry, January 2026 ¹

| Carrier | Total | | Purpose of Entry | | | |
|-------------------|---------------|-------------|---------------------|-------------------------|----------------|-------------------------|
| | | | Returning Residence | Percentage ² | Total Visitors | Percentage ² |
| Total | 22,522 | 100% | 6,355 | 28.2 | 16,167 | 71.8 |
| <u>AIR</u> | | | | | | |
| Quantas | 1,959 | 8.7 | 247 | 1.1 | 1,712 | 7.6 |
| Virgin Australia | 1,392 | 6.2 | 154 | 0.7 | 1,238 | 5.5 |
| Talofa Airways | 1,061 | 4.7 | 320 | 1.4 | 741 | 3.3 |
| Samoa Airways | 1,690 | 7.5 | 781 | 3.5 | 909 | 4.0 |
| Air New Zealand | 10,317 | 45.8 | 2,918 | 13.0 | 7,399 | 32.9 |
| Fiji Airways | 5,309 | 23.6 | 1,379 | 6.1 | 3,930 | 17.4 |
| Other Air Carrier | 18 | 0.1 | 0 | 0.0 | 18 | 0.1 |
| <u>SEA</u> | | | | | | |
| Lady Samoa IV | 591 | 2.6 | 523 | 2.3 | 68 | 0.3 |
| Yacht | 6 | 0.0 | 0 | 0.0 | 6 | 0.0 |
| Other Sea Carrier | 179 | 0.8 | 33 | 0.1 | 146 | 0.6 |

Source : Ministry of the Prime Minister and Cabinet- Immigration Division and Samoa Bureau of Statistics.

Note: Total visitors include transit.

1: Provisional figures

2: Figures are subject to rounding errors

Table 6: Visitors by Duration of Stay and Place of Stay, January 2026 ¹

| Duration of Stay | Place of Stay | | | |
|---|---------------|--------------|--------------|--------------|
| | Total | Hotel/Motel | Private | Not Stated |
| Total | 15,582 | 4,299 | 8,685 | 2,598 |
| 1day | 176 | 142 | 33 | 1 |
| 2days | 265 | 192 | 71 | 2 |
| 3days | 265 | 181 | 77 | 7 |
| 4days | 383 | 227 | 145 | 11 |
| 5days | 600 | 378 | 211 | 11 |
| 6days | 514 | 299 | 207 | 8 |
| 7days | 3,909 | 776 | 2,462 | 671 |
| 8-14days | 6,917 | 1,301 | 3,789 | 1,827 |
| 15-30days | 2,004 | 743 | 1,229 | 32 |
| 31-60days | 65 | 0 | 59 | 6 |
| 61-90days | 76 | 0 | 67 | 9 |
| 91-180days | 21 | 0 | 21 | 0 |
| 181-365days | 19 | 0 | 19 | 0 |
| > Year | 43 | 0 | 42 | 1 |
| Not Stated | 325 | 60 | 253 | 12 |
| Percentage Distribution ² | 100 | 27.6 | 55.7 | 16.7 |

Source : Ministry of the Prime Minister and Cabinet- Immigration Division and Samoa Bureau of Statistics.

Note: Visitors here exclude transit.

1: Provisional figures

2: Figures are subject to rounding errors