



Government of Samoa



(685) 62000



Apia, Samoa
PO Box 1151



info.stats@sbs.gov.ws



(685) 24675



www.sbs.gov.ws



Samoa Bureau of Statistics Ofisa o Fuainumera Faamauina

Please address all correspondence to the Government Statistician

PRESS RELEASE

Celebrating the 2025 World Statistics Day in Samoa

Apia, Samoa 17/10/2025 – The Samoa Bureau of Statistics is pleased to announce the celebration of the 2025 World Statistics Day, to be held **on 20th October 2025 at the Tanoa Tusitala Hotel Conference Room from 9.00am – 4.00pm.**

The World Statistics Day was initiated by the United Nations Statistical Commission in 2010, and this is celebrated every five years to recognize the vital role of statistics in shaping societies.

This year's theme is, ***“Driving Change with Quality Statistics and Data for Everyone”***. It highlights the vital role of quality and trusted data and statistics in navigating today's complex environment. High-quality statistics empower citizens, policymakers, businesses and the community to make informed decisions, and shining light on challenges that might otherwise remain unseen whilst supporting the mission to **leave no one behind**.

The whole day programme will be opened with the usual opening prayer that will lead by Reverend Ma'auga Motu, the secretary of the National Council of Churches, followed by the key note address by the Minister of Samoa Bureau of Statistics, Hon. Moefa'auouo Julius Ah Kui-Tafuna'i. This will be followed by the remarks by the UN Resident Coordinator in Samoa, Her Excellency Ms Karla Hershey and the remarks by Australian High Commissioner in Samoa, His Excellency Will Robinson.

The event will include:

- ✓ Presentation for the National Identification project progress
- ✓ Presentations on the mid review of the Statistics Strategy 2022-2066 and the new Corporate Plan for SBS
- ✓ Youth-focused activities for college students, including school trivia competition.
- ✓ The parallel event will be the display booths for exhibitions of statistical reports and products as well as presentation of all statistical recent digital developments.

Participation will include Cabinet Minister, Associate Ministers, CEOs from government ministries, SOEs, members of the private sector and civil societies.

The event is made possible through the generous support of our development partners, The United Nations Resident Coordinator for the Samoa Multi-Country Office and DFAT through Tautai- Governance for Economic Growth Programme

.....End.....

Fa'amanatuina i Samoa o le Aso Faapitoa ile Lalolagi mo Fa'amaumauga Fa'a-fuainumera 2025

Apia, Samoa 17/10/2025 – O le ā fa'amanatuina e le Ofisa o Fuainumera Fa'amauina le aso fa'apitoa i le lalolagi mo le faatauaina o Fa'amaumauga Fa'a-fuainumera 2025, i le aso 20 Oketopa 2025, i le Potufono o le Tanoa Tusitala Hotel i Sogi, mai le 9 ile taeao seia oo ile 4 ile afiafi.

O lenei aso faapitoa i le lalolagi atoa sa mua'i faamanatuina e le United Nations Statistical Commission ile 2010 ma e ta'i lima (5) tausaga ma faamanatu le taua ma le amanaia o faamaumauga faa-fuainumera ile fausiaina ma le faatulagaina o faaiuga fai a le malo.

O le manulauti o lenei tausaga ***"Una'ia suiga mo le manuia o tagata uma, e faavae i fuainumera sa'o atoatoa ma faamaumauga aloa'ia"***. O loo faamanatu ai le taua o faamaumauga sao ma faatuatuaina e lima taitaiina ai soo se galuega faatino a le malo. O faamaumauga atoatoa e lagolagoina ai faaiuga fai aemaise faiga faavae a le malo, pisinisi ma tagatanuu, ina ia mautinoa e aofia tagata uma i soo se atina'e ma faamanuiaga.

O le polokalame o le a amatalia ma taitaia e le susuga i le faafeagaiga ia Maauga Motu, o le failautusi a le fono a ekalesia soofaatasi i Samoa. O le lauga autu o le a saunoa iai le afioga i le Minisita ia Hon. Moefaaouo Julius Ah Kui-Tafunai. O nisi o lauga faapitoa o lea aso o le a saunoa iai le faaululuga o le UN i Samoa, Ms Karla Hershey ma le afioga ia Will Robinson, o le Komesina o Ausetalia i Samoa.

O nisi vaeaga o le polokalame e aofia ai folasaga faatatau i galuega ma poloketi faaauau a le Ofisa o Fuainumera e pei o:

- ✓ Faagasologa o le Poloketi ale National ID
- ✓ Iloiloga o le Ta'iala mo Fuainumera Faamauina 2022-2026
- ✓ Faalauiloina o le Fuafuaga Autasi fou mo le Ofisa Fuainumera Faamauina
- ✓ O le a faatinoina ai faalauiloa o galuega faatino a le ofisa atoa.
- ✓ Polokalame faalauiloa mo fanau aoga mai aoga mauululuga ua filifilia.

O le a auai i lea aso ia Minisita o le Kapeneta, Sui Minisita, Pule Sili mai Matagaluega eseese a le Malo, atoa ai ma sui mai Vaega ma Faalapopotoga Tumaoti.

O lenei faamoemoe ua mafai ona faataunuuna ona o le lagolagosua faaauau a matou paaga pei o le Ofisa o Malo Afaatasi i Samoa ma le Ofisa o Ausetalia e tauala mai le Polokalame a le Tautai.

.....Faaiuga.....
.